



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, May 23, 2023

COMMITTEE MEETING NOTICE

AD 12

VILLARREAL, Ernesto, Agent
EL REY SPIRITS, INC
916 S CESAR E CHAVEZ DR
MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 06, 2023 at 11:40 AM

The access code is https://meet.goto.com/436631477. If you wish to call in: +1 (872) 240-3212 and use Access Code: 436-631-477. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor and Weights & Measures License Renewal Application as agent for "EL REY SPIRITS, INC" for "EL REY SPIRITS, INC" at 916 S CESAR E CHAVEZ DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

[Handwritten signature of Jim Cooney]

BY: Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKÉE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 04/26/23

LICENSE TYPE: ALQML

NEW:

RENEWAL: X

No. 350301

Application Date: 04/11/23

Expiration Date:

License Location: 916 S Cesar E Chavez Dr

Aldermanic District: 12

Business Name: El Rey Spirits

Licensee/Applicant: Villarreal, Ernesto

(Last Name, First Name, MI)

Date of Birth: 09/01/1948

Home Address: 516 N Ponderosa Drive

City: Hartland

State: WI

Zip Code: 53029

Home Phone: (262) 369 - 6316

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/15/2003, the applicant was cited by Milwaukee Police Department for:

Charge: Display Of Spray Paint, Etc. Regulations
Finding: Guilty – Milwaukee Municipal Court
Sentence: \$500.00 Penalty
Date: 06/03/2003
Case#: 03073668

2. On 08/19/2009 at 5:30pm an underage person, working in conjunction with Milwaukee Police, was able to purchase a 24-ounce bottle of Modelo brand beer from the applicant at 916 South Cesar E. Chavez Drive (El Rey Spirits). The applicant was cited.

Charge: Class B Licensee's Responsibility
Finding: Guilty
Sentence: \$356.00 fine
Date: 10/12/2009
Case: 09121312

3. On 10/04/2014 a 16 year old, working in conjunction with Milwaukee police, was able to purchase a Black N Mild brand cigar from the cashier at 916 South Cesar E. Chavez Drive (El Rey Spirits). The applicant was cited.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Dismissed
Sentence:
Date: 04/20/2015
Case: 14080743

4. On 03/25/2015 the applicant was cited in Oneida County for Fail to have septic pumped/checked.

Charge: Fail to have septic pumped/checked
Finding: Guilty
Sentence: Forfeiture
Date: 04/20/2015
Case: 2015FO000407

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Items #3 and 4 updated with disposition on 04/05/2016
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5. On 02/09/2017 officers responded to a trouble with subject call at El Rey Super Mercado, 916 S Cesar Chavez Dr. The officers spoke with security who stated they called regarding a person they suspected of doing heroin in the bathroom. No one saw the subject using heroin but he requested an ambulance for a headache. The subject had left in the ambulance and was not on scene when the officers arrived.

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6. On 11/11/2017 officers were dispatched to 916 S Cesar E. Chavez Dr for a retail theft. The officers interviewed the loss prevention officer who stated he observed a subject place items in his pants and exit the store. The subject was stopped and held for the Police. A citation was issued to the subject.

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7. On 08/27/2018 officers were dispatched to a shoplifter at El Ray, 916 S Cesar E. Chavez Dr. The security guard had a shoplifter that has been banned from all El Rey stores. Because she was banned at the Burnham store the guard had trouble locating the correct paperwork. The guard stated the video was unavailable due to a problem with the system. The subject was arrested for Trespassing and Retail Theft.

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8. On 07/09/22 at 10:23am, Milwaukee Police were dispatched to 916 S. Cesar E. Chavez Drive for a shooting compliant. Investigation revealed that a patron engaged in an argument with security over not being able to wear a backpack inside the store. The patron left the store followed by security and the two continued to argue. The security guard deployed pepper spray striking the patron and security called for help from a nearby security guard. A physical altercation ensued between all three subjects and the patron produced a handgun and fatally shot the original security guard. The second security guard then produced his firearm and fatally shot the patron. The second security guard was taken into custody but the District Attorney declined to issue charges. The location was cooperative during the investigation.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:221900084

OtherEvent #: 23-LP-1220

Incident

916 S CESAR E CHAVEZ DR MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 07/09/2022 10:21:00
CAD Number:: 221900661
District:: 2
Beat:: 230

Business Agent (1)

VILLAREAL, ERNESTO NMI

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 09/01/1948
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-643-1640
Phone 1 Type:: Phone
Address:: 516 N PONDEROSA DR
City:: HARTLAND
State:: WISCONSIN

Licensed Premise Data (1)

EL REY COMPANY

Phone 1 Number:: (414)-643-1640
Phone 1 Type:: Phone
Address:: 916 S CESAR E CHAVEZ DR
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 07/09/2022 10:30:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Vodicka, Kevin E 018950

04/25/2023

This report is written by P.O. Kevin VODICKA assigned to District Two, Day Shift, CPU. The following report is a summary taken from numerous department records and CADs (computer aided dispatch).

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:221900084

OtherEvent #: 23-LP-1220

On Saturday, July 9th, 2022, at 10:23 am, Milwaukee police officers were dispatched to El Rey, located at 916 S Cesar E Chavez Dr, to investigate a report of a "shooting". The investigation revealed that a patron, Luis J LORENZO (m/w 02/04/86), had entered EL Rey and had been advised by private security, Anthony J. NOLDEN (m/b 05/23/63), that backpacks were not permitted to be worn in the store by patrons (LORENZO was wearing a backpack during the incident) and the two began to argue. LORENZO left the store followed by NOLDEN, as the two continued to argue. In the parking lot of the location NOLDEN produced and deployed "pepper spray", striking LORENZO. During this time, NOLDEN contacted his employer, Enoch L WILSON (m/b 12/28/78), who was working security at a nearby location. WILSON responded to El Rey and observed the confrontation between LORENZO and NOLDEN. WILSON joined the physical altercation and took control of LORENZO, pinning him to the ground. LORENZ then produced a firearm, discharged the firearm, and fatally struck NOLDEN who had been standing in close proximity. WILSON then produced a firearm, discharged it, and fatally struck LORENZO. WILSON was taken into custody; however, the Milwaukee County District Attorney declined to issue charges.

Firearms and video evidence were recovered from the location and the licensee was cooperative during the investigation.

Officer (2)

Reporting Officer:	Vodicka, Kevin E (018950)	04/25/2023 10:08:00
Section: (Work Location):	21	
Approving Officer:	Vandervest, Daniel J (016084)	04/25/2023 10:46:09
Section: (Work Location):	21	



Tuesday, May 23, 2023



Notice of Public Hearing

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VILLARREAL, Ernesto, Agent
EL REY SPIRITS, INC at 916 S CESAR E CHAVEZ DR
Class A Malt & Class A Liquor and Weights & Measures License Renewal Application

Tuesday, June 06, 2023 at 11:40 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/6/2023 at 11:40 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1007 S 15TH ST	MILWAUKEE, WI 53204-2202
CURRENT OCCUPANT	1009 S 15TH ST	MILWAUKEE, WI 53204-2202
CURRENT OCCUPANT	1009A S 15TH ST	MILWAUKEE, WI 53204-2202
CURRENT OCCUPANT	1013 S 15TH ST	MILWAUKEE, WI 53204-2202
CURRENT OCCUPANT	1015 S 15TH ST	MILWAUKEE, WI 53204-2202
CURRENT OCCUPANT	1015A S 15TH ST	MILWAUKEE, WI 53204-2202
CURRENT OCCUPANT	1016A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2203
CURRENT OCCUPANT	1507 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1508 W MINERAL ST	MILWAUKEE, WI 53204-2138
CURRENT OCCUPANT	1509 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1512 W MINERAL ST	MILWAUKEE, WI 53204-2138
CURRENT OCCUPANT	1512A W MINERAL ST	MILWAUKEE, WI 53204-2138
CURRENT OCCUPANT	1512B W MINERAL ST	MILWAUKEE, WI 53204-2138
CURRENT OCCUPANT	1513 W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1513 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1513A W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1515 W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1515 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1516 W MINERAL ST	MILWAUKEE, WI 53204-2138
CURRENT OCCUPANT	1517 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1517A W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1519 W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1519 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1520 W MINERAL ST	MILWAUKEE, WI 53204-2138
CURRENT OCCUPANT	1521 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1522 W MINERAL ST	MILWAUKEE, WI 53204-2138
CURRENT OCCUPANT	1523 W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1523 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1523A W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1525 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1526 W MINERAL ST	MILWAUKEE, WI 53204-2138
CURRENT OCCUPANT	1526 W WASHINGTON ST	MILWAUKEE, WI 53204-2277
CURRENT OCCUPANT	1527 W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1527 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1528 W WALKER ST# 101	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 102	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 103	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 104	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 105	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 201	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 202	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 203	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 204	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 205	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 206	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 207	MILWAUKEE, WI 53204-2171

CURRENT OCCUPANT	1528 W WALKER ST# 208	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 209	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 210	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 301	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 302	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 303	MILWAUKEE, WI 53204-2171
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CURRENT OCCUPANT	1528 W WALKER ST# 401	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 402	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 403	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 404	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 405	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 406	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 407	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 408	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 409	MILWAUKEE, WI 53204-2171
CURRENT OCCUPANT	1528 W WALKER ST# 410	MILWAUKEE, WI 53204-2171
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CURRENT OCCUPANT	1530 W MINERAL ST	MILWAUKEE, WI 53204-2138
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CURRENT OCCUPANT	1530A W WASHINGTON ST	MILWAUKEE, WI 53204-2277
CURRENT OCCUPANT	1531 W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1531 W WALKER ST	MILWAUKEE, WI 53204-2143
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CURRENT OCCUPANT	1538 W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1538 W WASHINGTON ST	MILWAUKEE, WI 53204-2277
CURRENT OCCUPANT	1538A W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1538B W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1539 W MINERAL ST	MILWAUKEE, WI 53204-2139
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CURRENT OCCUPANT	1541 W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1541A W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1542 W WALKER ST	MILWAUKEE, WI 53204-2142
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CURRENT OCCUPANT	1542A W WASHINGTON ST	MILWAUKEE, WI 53204-2277
CURRENT OCCUPANT	1543 W MINERAL ST	MILWAUKEE, WI 53204-2139

CURRENT OCCUPANT	1543 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1544 W WASHINGTON ST	MILWAUKEE, WI 53204-2277
CURRENT OCCUPANT	1546 W WALKER ST	MILWAUKEE, WI 53204-2142
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CURRENT OCCUPANT	1547 W MINERAL ST	MILWAUKEE, WI 53204-2139
CURRENT OCCUPANT	1547 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1550 W WASHINGTON ST	MILWAUKEE, WI 53204-2277
CURRENT OCCUPANT	1552 W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1552 W WASHINGTON ST	MILWAUKEE, WI 53204-2277
CURRENT OCCUPANT	1552A W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1553 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1554 W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1554A W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1557 W WALKER ST	MILWAUKEE, WI 53204-2143
CURRENT OCCUPANT	1558 W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1560 W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1564 W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1564A W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1568 W WALKER ST	MILWAUKEE, WI 53204-2142
CURRENT OCCUPANT	1620 W MINERAL ST	MILWAUKEE, WI 53204-2004
CURRENT OCCUPANT	1620A W MINERAL ST	MILWAUKEE, WI 53204-2004
CURRENT OCCUPANT	1620B W MINERAL ST	MILWAUKEE, WI 53204-2004
CURRENT OCCUPANT	1622 W MINERAL ST	MILWAUKEE, WI 53204-2004
CURRENT OCCUPANT	1622A W MINERAL ST	MILWAUKEE, WI 53204-2004
CURRENT OCCUPANT	1624 W MINERAL ST	MILWAUKEE, WI 53204-2004
CURRENT OCCUPANT	1626 W MINERAL ST	MILWAUKEE, WI 53204-2004
CURRENT OCCUPANT	821A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2128
CURRENT OCCUPANT	824 S 17TH ST	MILWAUKEE, WI 53204-1121
CURRENT OCCUPANT	824 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2127
CURRENT OCCUPANT	826 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2127
CURRENT OCCUPANT	827 S CESAR E CHAVEZ DR# 1	MILWAUKEE, WI 53204-2128
CURRENT OCCUPANT	827 S CESAR E CHAVEZ DR# 2	MILWAUKEE, WI 53204-2128
CURRENT OCCUPANT	827 S CESAR E CHAVEZ DR# 3	MILWAUKEE, WI 53204-2128
CURRENT OCCUPANT	827 S CESAR E CHAVEZ DR# 4	MILWAUKEE, WI 53204-2128
CURRENT OCCUPANT	828 S 17TH ST	MILWAUKEE, WI 53204-1121
CURRENT OCCUPANT	833 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2128
CURRENT OCCUPANT	834 S 17TH ST	MILWAUKEE, WI 53204-1121
CURRENT OCCUPANT	835 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2128
CURRENT OCCUPANT	838 S 17TH ST	MILWAUKEE, WI 53204-1121
CURRENT OCCUPANT	901 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2130
CURRENT OCCUPANT	901 S CESAR E CHAVEZ DR# A	MILWAUKEE, WI 53204-2130
CURRENT OCCUPANT	902 S 17TH ST	MILWAUKEE, WI 53204-1123
CURRENT OCCUPANT	903 S CESAR E CHAVEZ DR# A	MILWAUKEE, WI 53204-2130
CURRENT OCCUPANT	904 S 17TH ST	MILWAUKEE, WI 53204-1123
CURRENT OCCUPANT	906 S 17TH ST	MILWAUKEE, WI 53204-1123
CURRENT OCCUPANT	910 S 17TH ST	MILWAUKEE, WI 53204-1123
CURRENT OCCUPANT	914 S 17TH ST	MILWAUKEE, WI 53204-1123

CURRENT OCCUPANT	923 S 15TH ST	MILWAUKEE, WI 53204-2126
CURRENT OCCUPANT	929 S 15TH ST	MILWAUKEE, WI 53204-2126
CURRENT OCCUPANT	933 S CESAR E CHAVEZ DR# 1	MILWAUKEE, WI 53204-2158
CURRENT OCCUPANT	933 S CESAR E CHAVEZ DR# 2	MILWAUKEE, WI 53204-2158
CURRENT OCCUPANT	933 S CESAR E CHAVEZ DR# 3	MILWAUKEE, WI 53204-2158
CURRENT OCCUPANT	933 S CESAR E CHAVEZ DR# 3 1/2	MILWAUKEE, WI 53204-2167
CURRENT OCCUPANT	933 S CESAR E CHAVEZ DR# 4	MILWAUKEE, WI 53204-2158
CURRENT OCCUPANT	933 S CESAR E CHAVEZ DR# 5	MILWAUKEE, WI 53204-2158
CURRENT OCCUPANT	937 S 15TH ST	MILWAUKEE, WI 53204-2126

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Total Records: 149

Radius 250.0 feet and Center of the Circle: 916 S Cesar E Chavez Dr

2022-2023 Plan of Operation for 916 S CESAR E CHAVEZ DR

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other:

Who cleans the grounds? Licensee Building Owner Employees Hired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe:

Number of garbage cans: Inside 6 Locations: dock, backend, restaurant, front pharmacy, meat dept.
 Outside 2 Locations: entrance and exit doors

Is a crowd control barrier used? No Yes If Yes, Describe:

Number of restrooms: 2 (1st Floor) Name of solid waste contractor: Waste Management

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: 80 and describe security plans:

disabled parking in front door, proper lighting and security personnel on premises

Are there designated loading areas? No Yes If Yes, describe security plans:

inside and outside dock in rear

Do you have security personnel on the premise? No Yes If Yes, how many? 2 → Am/pm one for each shift.

AND What are their responsibilities? shop lifters (deterrent), report unruly behavior

What security equipment do they use? walkie talkie, cameras

List their licensing, certification or training credentials: Marshal Public Safety LLC

Are there security cameras? No Yes If Yes, list all locations: registers, entrance, exit, dock, Dept (meat, grocery, deli, bakery, produce, basement)

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe: parking lots

Ask for identification at register at time of sale.

2. Percentage of Sales (must total 100%)

Alcohol 1 % Food Sales 99 % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

- Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? No Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: Fee:

Your current food license includes the following food operations:
 Are there any changes to your food operations as listed above? No Yes, if Yes, explain

8. Weights and Measures: W&M 7315 Fee: \$1,130.00

Number/Type of Devices:

Scales = 16; UPC scanners = Four or more

Are there any changes to the number or types of devices? No Yes If yes, contact our office for further instructions.