



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes PUBLIC TRANSPORTATION REVIEW BOARD

ALD. ROBERT BAUMAN, CHAIR
ELIZABETH NICOLS, VICE-CHAIR

*John Doherty, David Jasenski, Sandra Kellner, Don Natzke,
Abdulkadir Omar, Jeffrey Polenske, Terry Radtke and Mariano
Schifalacqua*

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**Legislative Liaison: Richard Withers, 286-8532,
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Friday, November 9, 2012

9:00 AM

Room 301-A, City Hall

Meeting called to order at 9:04 A.M.

Present: 10 - Schifalacqua, Polenske, Nicols, Omar, Doherty, jasenski, Radtke, Natzke, Kellner, Bauman

1. Roll call and approval of previous meeting minutes.

Ms. Kellner moved approval of the minutes as amended of September 14, 2012, seconded by Mr. Jasenski. There were no objections.

2. Communication from Milwaukee Downtown Business Improvement District, Yellow Cab Co-Op, Shuttle Services, Milwaukee County Transit System, Milwaukee County Office for Persons with Disabilities, Department of Public Works-Infrastructure, Transit Express, Legislative Reference Bureau and Clear Channel Outdoor related to Public Transportation.

Ms. Kellner clarified a statement made by Mr. Rausch on the September 14, 2012 meeting minutes: "Mr. Rausch said that they have met with MCTS and DPW staff regarding problems with sites that are on city and BID circuitry." Ms. Kellner said that these meeting occurred independently between MCTS and Clear Channel and DPW and MCTS, not with the three entities present.

Ald. Bauman asked Ms. Kellner for an update or changes on the county budget regarding MCTS

In response to the Chairman's question regarding the possible elimination of paper transfers, Ms. Kellner explained that while the paper transfers will not be eliminated at this point in time, MCTS is studying what would be the optimal time frame for the elimination of paper transfers with respect to the implementation of a new fare collection system. As part of this study, MCTS will take into consideration both financial hardship and safety issues associated with the use of transfers.

Ald. Bauman asked what percentage of riders are cash users? Ms. Kellner, although she did not have specific percentages available, said the MCTS is educating users

on the value of non cash fare forms as they get a discount when using them.

Ald. Bauman asked about the outlook for the 2014 budget. Ms. Kellner declined to speculate. Regarding ridership on the express routes, data has shown that these have improved in the course of the year. There is no anecdotal review of the airport express at this time.

Ms. Nichols asked what the procedure will be to develop a task force to develop a comprehensive Transportation Economic Development Plan for Milwaukee County?

Ald. Bauman said that it would have to be done legislatively. If this body is attempting to involve county elected officials it would have to be initiated by the county. Ms. Nichols is concern that there is nothing currently in place that shows how our transportation systems connect.

Mr. Natzke suggested inviting Mr. Kenneth Yunker, Executive Director of SEWRPC to the next PTRB meeting.

Mr. Polenske added that SEWRPC had done a short-range transit plan for Milwaukee County.

Ald. Bauman agreed to invite Ken Yunker for the next meeting and Mr. Polenske agreed to contact Mr. Yunker for this purpose.

*Meeting adjourned at 9:45 A.M.
Joanna Polanco
Staff Assistant*