Polco

Polco

Civic Communication & Analytics Platform

Smarter, better connected communities.
A civic surveying, policy polling, and constituent communication tech platform.

National Research Center

Advanced Survey Science & Performance Analytics

Data insights to help communities move forward.
The premiere provider of professional civic surveys and performance benchmarking analyses.

Questions about our product?

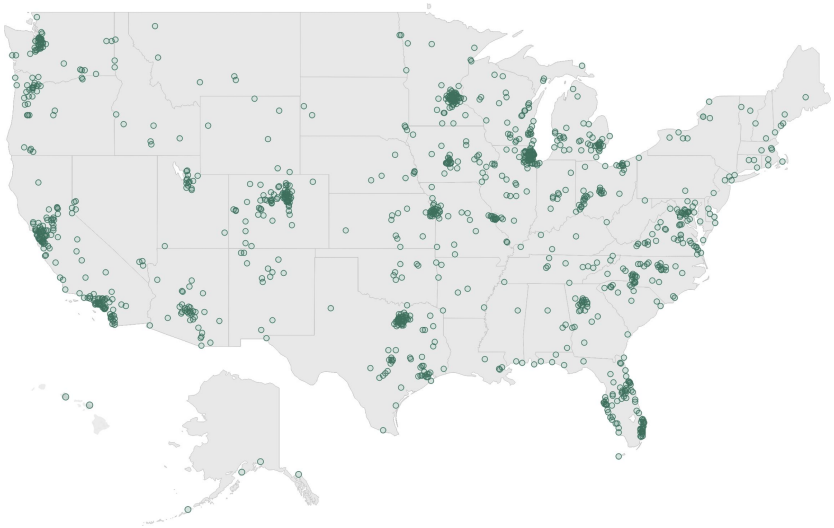
Visit www.polco.us to learn more

Exclusive partners of:

ICMA

NLC NATIONAL LEAGUE OF CITIES

Local governments around the country trust Polco & NRC



DENVER
THE MILE HIGH CITY

CITY OF MADISON WISCONSIN

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

CITY OF ROCHESTER MINNESOTA

Minneapolis
City of Lakes

JOHNSON CITY
TENNESSEE

WPB
WEST PALM BEACH

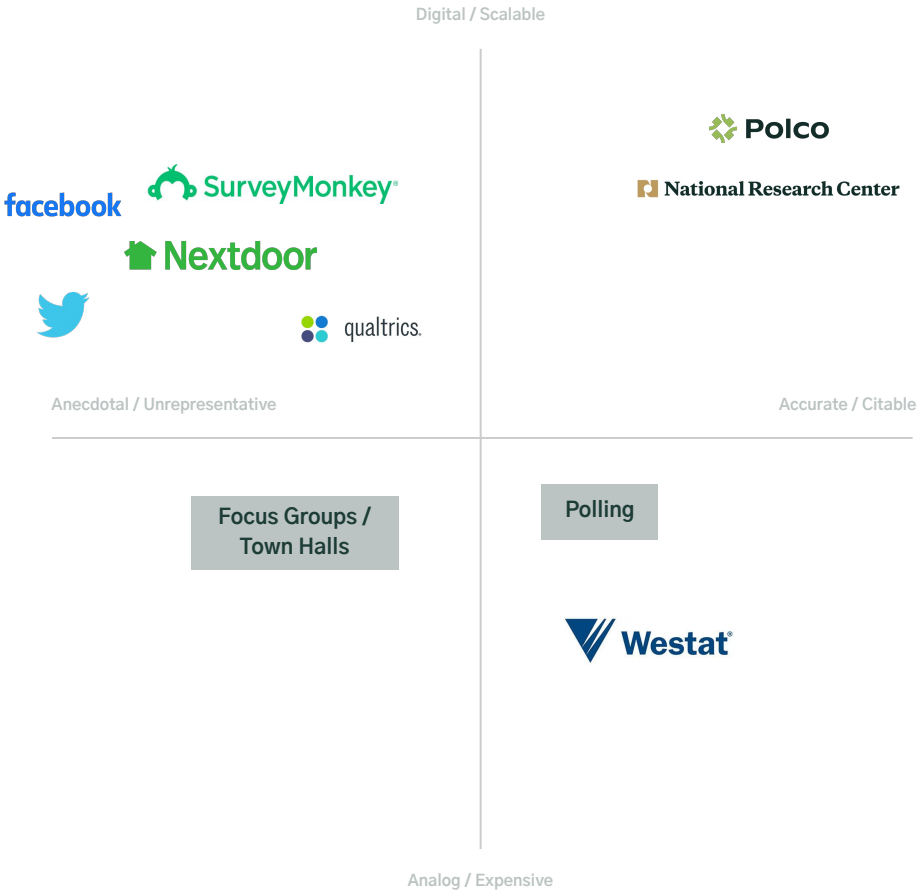
...along with over 400 other communities

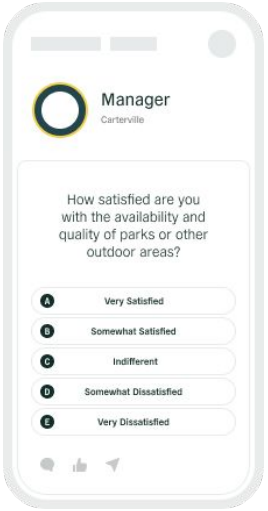
Real-time, Verified, Citable Public Input

Combine the ease and speed of online engagements with the insights and citability of traditional analog methods.

The process itself builds trust and connectivity with the community.

Designed for the civic environment. Can be used with other departments and the city overall.



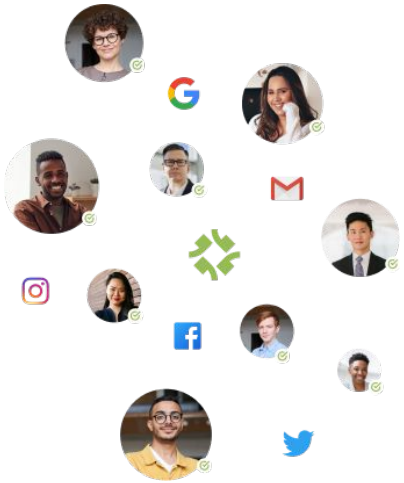


Content

Professional COVID-19 survey instruments

Custom question development

Post your own additional surveys and polls

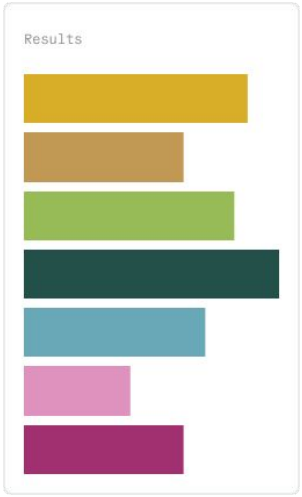


Administration

Representative samples

Broad multi-mode outreach services

Accumulate digital panels



Analysis

Reweighting analyses

Results maps, trendlines and dashboards

Performance benchmarking

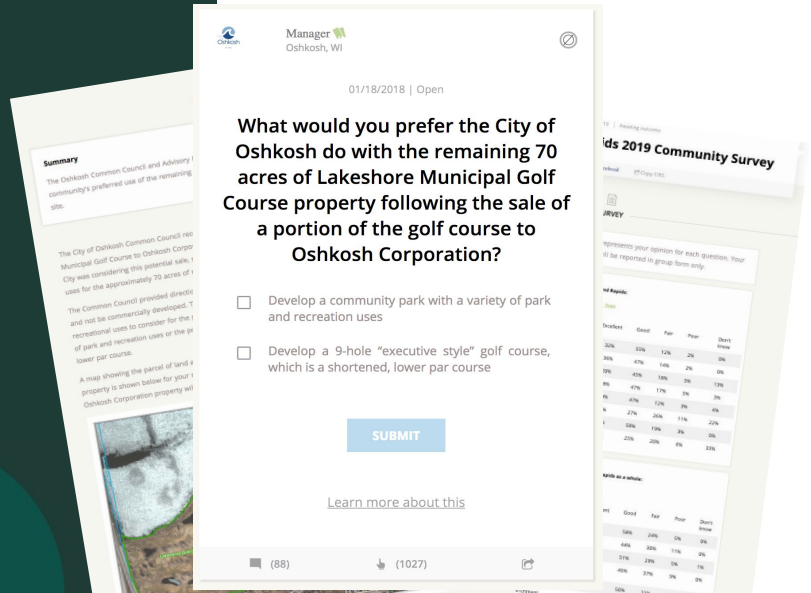
Content Library

Library of professionally developed standardized instruments.

New custom questions

Re-posting for member consistency

Expert-led benchmark surveys



THE NCS™
THE NATIONAL COMMUNITY SURVEY™

CASOA™
COMMUNITY ASSESSMENT SURVEY FOR OLDER ADULTS™

THE NBS™
THE NATIONAL BUSINESS SURVEY™

THE NES™
THE NATIONAL EMPLOYEE SURVEY™

THE EDWS
THE ECONOMIC DEVELOPMENT WORKFORCE SURVEY

THE NLES
THE NATIONAL LAW ENFORCEMENT SURVEY

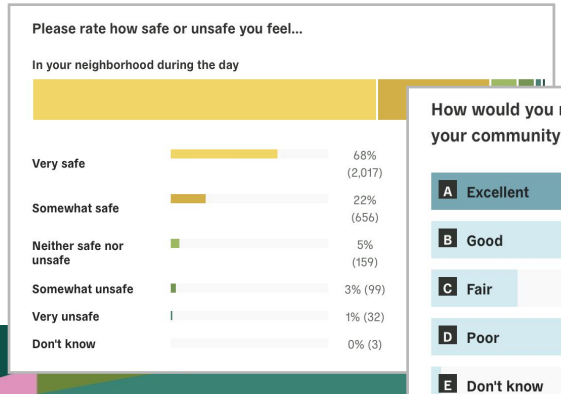
THE NSDS
THE NATIONAL SCHOOL DISTRICT SURVEY

- Community Quality of Life
- Sense of Safety
- Community Safety Issues
- Departmental Performance
- Contact with Police
- Types of Police Interaction
- Police Officer Performance
- Community Safety Priorities

THE NLES

THE NATIONAL LAW ENFORCEMENT SURVEY

- Developed by professional survey scientists
- Informed by academic literature and practitioners
- Calibrated with multiple scientific national samples
- Trendlines and benchmarking comparisons

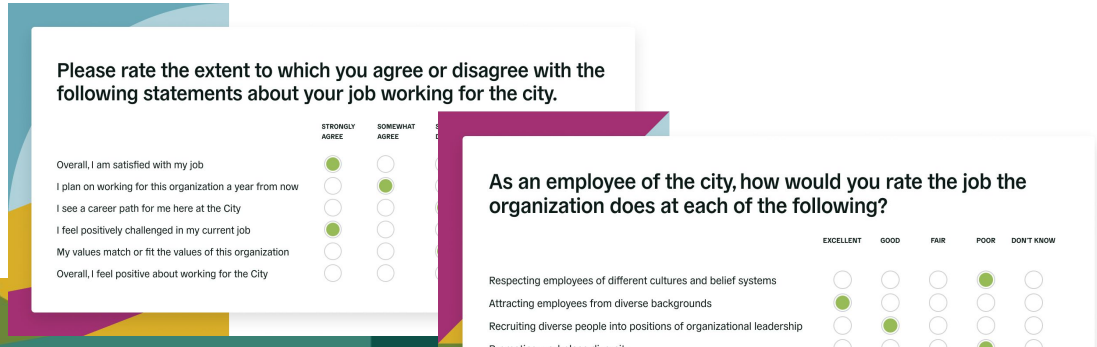


THE NES-LE

THE NATIONAL EMPLOYEE SURVEY
LAW ENFORCEMENT

- Employment Basics
- Organizational Climate
- Employee Development
- Engagement

- Identify areas of organizational strengths and challenges
- Understand the key drivers of officer job satisfaction
- Identify training needs of supervisors and personnel
- Create plans to increase workplace diversity and inclusion
- Understand the key factors related to officer retention



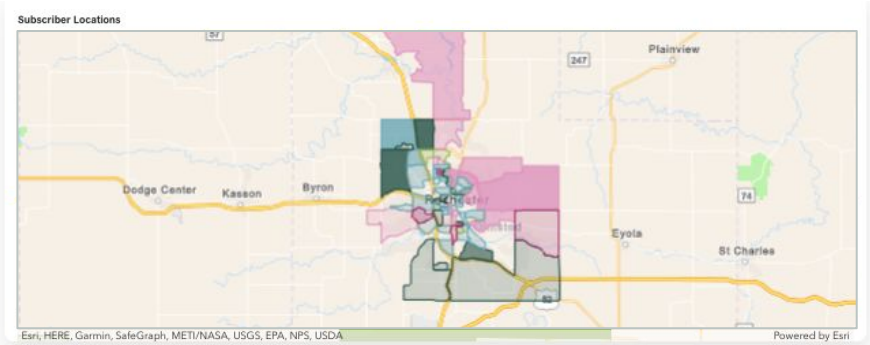
Administration

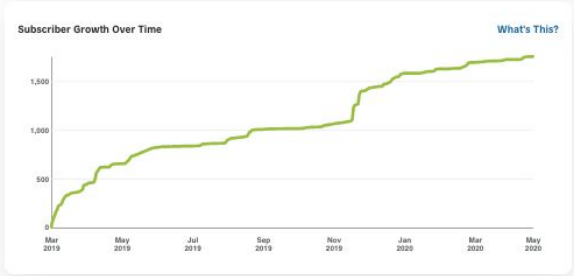
Representative random sample generation

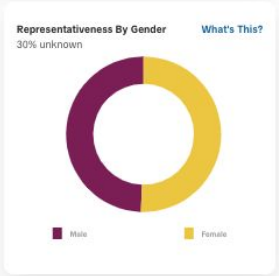
Multi-mode recruitment including online voter file verified delivery

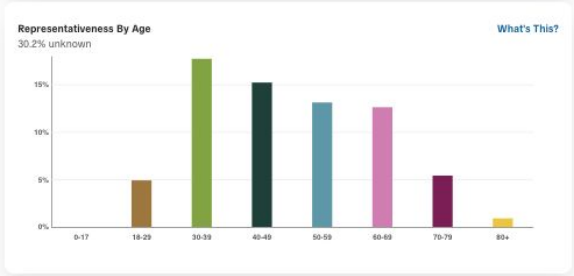
Text, Email, Traditional Media, and Social Media Integrations and Embedding

Accumulate a digital panel (followership) of constituents for re-engagements & time trends









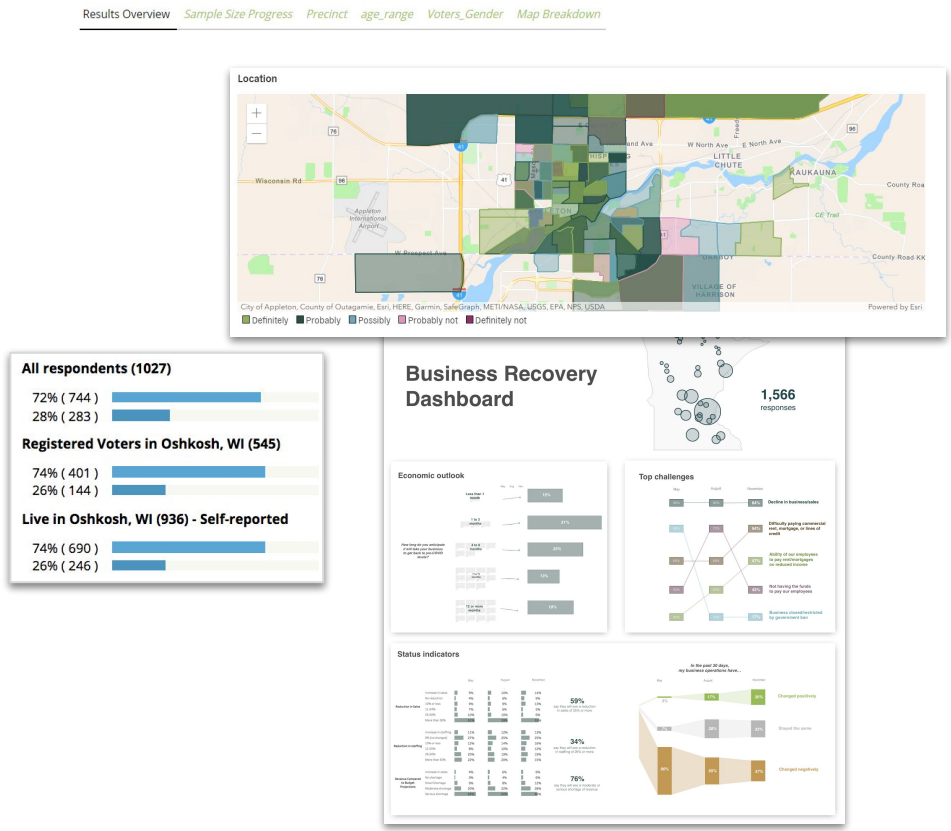
Analytics

Online real time dashboards

Non−probability selection Heckit corrections

Demographic census reweightings

Trendlines and benchmarking comparison



Polco Live: Get Public Feedback in Real-Time at Council Meetings and Events!

Polco Live Is Informative and Secure. You Can:

Embed Live Video Streams

You can integrate various streaming services for a completely virtual community engagement experience.

Get Data Visualized for Each Poll

You can see overall results, most popular comments and any demographic breakdowns included in your Polco Plan.

Post Multiple Questions at Once

You can create new polls while the event is happening and view results and comments as they come in.

Add Security to Online Engagement

Polco Live runs on the Polco engagement platform, which features verified responses. Say goodbye to random internet troll “bombs.”

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National Research Center