

Pan-African Community Association



**African Diaspora Development Institute
(ADDI)**

PACA PROGRAMS

PACA Programs can be summarized into three components:

- 1. Administration Services:** Internal capacity building and organizational sustainability;
- 2. Social Services:** Refugee resettlement and integration supported by ancillary programs;
- 3. Resource Development:** Cultural, economic and human development opportunities. ADDI is a program that implements and coordinates the 3rd component of PACA programs.

ADDI

ADDI is a business arm of PACA providing services beyond nonprofit scope aiming at cultural promotion, economic and human resources development within and without the Milwaukee metro area. ADDI coordinates Sister City and other local and international initiatives opening wider opportunities to immigrants and refugees as they strive to integrate into the American society.

The Vision of ADDI

African immigrants and refugees in the USA are more than 3 million in the USA. This invisible community is among the highest educated and on upper mobility track individually. Yet, it is fragmented as a community. PACA envisions changing the dynamics through ADDI by capitalizing the African Diaspora human and financial resources; reversing the brain-drain by opening entrepreneurial opportunities and cultural exchange venues between USA and Africa in an era of rapid globalization. The Sister City initiative is a concrete implementation of such vision.

Mission

African Diaspora Development Institute (ADDI) provides multifaceted services to African Diaspora and other communities to achieve their personal and/or business goals to maximize their potential- through advocacy, technical assistance, trainings, entrepreneurial initiatives, research based resource navigation, media, network and consultation.

Sister City Initiative

PACA involvement in Sister City Initiative is based on the following approaches:

- Engaging African Diaspora professionals and communities as bridges between USA and country of origin reversing the brain drain and skill gaps the continent has been suffering for decades;
- Creating a sustainable environment capitalizing on the cultural expertise of African Diaspora individuals and communities assuring Sister City relationship for mutual benefit of both parties;
- Facilitating communications and accountability that projects and agreements are properly implemented and completed as intended.

Local African Communities

In most US cities Africans are organized by nationality, ethnicity and/or region. Milwaukee is typical having such organized and non-organized entities serves as built-in facilitators for the viability of Sister City relationships. The leadership of national/ethnic community associations is highly qualified; a real asset to the Sister City relationship;

By and large, Diaspora Africans have the desire, the means and vested interest investing in projects or businesses in Africa;

Sister City initiative is a peoples' diplomacy medium to piloting tangible projects; enhancing the relationship between the City of Milwaukee and any target city in African.

Sister City in Africa

Milwaukee has two Sister City projects in Africa: Morogoro, Tanzania and KwaZulu Natal, South Africa. The latter has presented a request to renew the Sister City relationship for another five years term;

Bomet County, Kenya is applying for a Sister City relationship as well;

Medan City, Indonesia team has asked PACA to be its lead nonprofit organization on the basis of a PACA Board member, who understands the cultural and economic landscape of the city and area.

PACA: Sister City Coordination

ADDI program director is the Sister City relationship coordinator; serving as liaison between the City of Milwaukee and the target city in Africa in our particular case also Indonesia.

The local African community of the target Sister City assigns a coordinator, who works closely with PACA on communications, cultural bridge, project implementations and progress.

Q & A

