



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, November 16, 2016

COMMITTEE MEETING NOTICE

AD 01

WALTON, Shawntel, Agent  
Bar Code LLC  
8131 W Congress St #2

Milwaukee, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, November 29, 2016 at 09:00 AM**

**Regarding:** Your Class B Tavern License Application with 25+ Age Restriction as agent for "Bar Code LLC" for "Bar Code" at 4610 N 32nd St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:10/25/16  
Officer: P. Brown

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Bar Code  
Address: 4610 N. 32<sup>nd</sup> St.  
Phone: 414-243-1817

Owner: WALTON, Shawntel  
Owner address: 1930 N. 21<sup>st</sup> St.  
City State Zip: Milwaukee, WI 53205  
Owner Phone: 414-243-1817  
Owner email: shwantelrw@gmail.com

Licensee/Agent: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Shawntel Walton

Location currently open:  YES  NO

Projected open date: 11/7/16

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11A-2A 24 hours Y N  
Mon: 11A-2A  
Tue: 11A-2A  
Wed: 11A-2A  
Thu: 11A-2A  
Fri: 11A-2:30A  
Sat: 11A-2:30A

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #: #:
- Food:  Yes  No #: #:
- Extended Hours:  Yes  No #: #:
- Secondhand Dealer:  Yes  No Type: #: #:
- Other:  Yes  No Type: #: #:
- Other:  Yes  No Type: #: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:Industrial
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 6
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: 60 days
21. Are there exterior cameras  Yes  No How many: 6
22. Are there interior cameras  Yes  No How many: 2
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned capacity 25  
26. What is the minimum number of employees That will be on premise 2  
27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
28. Is the interior of the location neat and clean?  Yes  No  
29. Does an interior camera face the entrance/exit?  Yes  No  
30. Is there a lockable area that separates employees from customers?  Yes  No  
31. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
32. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

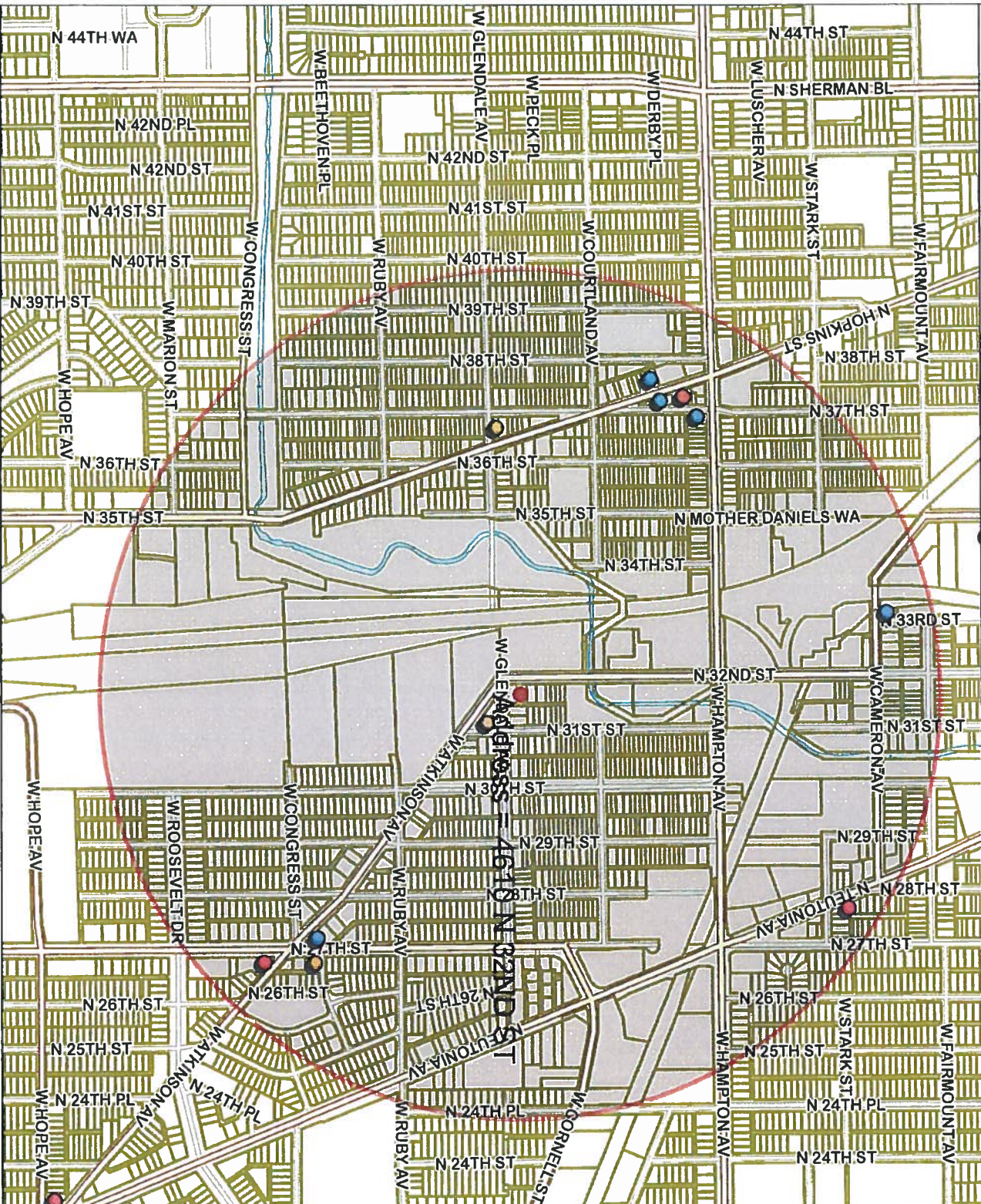
33. How many security personnel are going to be employed: 1  
34. How ill they be deployed: Interior 1 Exterior  
35. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
36. Will the security be managed by business  or contracted   
37. Will they be armed  Yes  No  
38. What type of security measures to be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction 25  
 Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Buliding is currently under complete construction. All answers are based on proposed security measures. Agent was completely open and agreeable to all my suggestions.

# Alcohol License Concentration for 4610 N 32nd St

City of Milwaukee, Wisconsin



© City of Milwaukee, Wisconsin  
 Map Milwaukee: Property Information  
 Disclaimer  
 10/4/2016

Map Scale: 1: 10,642



### - Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses**
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

### - Notes -

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 4610 N 32nd St on 10/04/2016



Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 4610 N 32nd St on 10/04/2016									
License Summary:	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	License type	Expiration date	Total
Class A Fermented Malt Beverage Retailer's License									3
Class A Malt & Class A Liquor License									3
Class B Tavern License									5
						Grand Total = 11			
Legal entity	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	License type	Expiration date	
Gill & Kahlon, Inc.	Hopkins Food Mart	HARBHAIAN S GILL, Agt	Class A Fermented Malt Beverage Retailer's License			4601 N HOPKINS ST	AMALT	3/1/2017	
GOLDEN NORTH TOWN FOODS, INC	GOLDEN NORTH TOWN FOOD	NIRMAL SINGH, Agt	Class A Fermented Malt Beverage Retailer's License			4402 N 27TH ST	AMALT	7/30/2017	
Maggie's Spot	Maggie's Spot	DEVINDER K MAVU, SP	Class A Fermented Malt Beverage Retailer's License			3101 W Glendale AV	AMALT	6/21/2017	
HOT SPOT SUPERMARKET, LLC	HOT SPOT SUPERMARKET	NAEL N JABBAR, Agt	Class A Malt & Class A Liquor License			2643 W ATKINSON AV	ALQML	2/6/2017	
KAPUL, LTD	CHOICE LIQUOR	JAGJIT S CHEEMA, Agt	Class A Malt & Class A Liquor License			4770 N HOPKINS ST	ALQML	7/26/2017	
KHERA, INC	NORTH END BEVERAGE	SATNAM S KHERA, Agt	Class A Malt & Class A Liquor License			4910 N TEUTONIA AV	ALQML	6/1/2017	
EALY'S 00 LOUNGE	EALY'S 00 LOUNGE	ANNABELLE RUPERT EALY, SP	Class B Tavern License	150		4747 N HOPKINS ST	BTAVN	6/3/2017	
GENY'S PLUS, INC	GOLD DIGGERS	Michael Ray, Agt	Class B Tavern License	80		4750 N HOPKINS ST	BTAVN	10/12/2016	
HENRY'S LOUNGE	HENRY'S LOUNGE	HENRY L WINCE, SP	Class B Tavern License	80		4411 N 27TH ST	BTAVN	1/16/2017	
JAMIE LEE'S, INC	JAMIE LEE'S	JAMIE C WILSON LOWERY, Agt	Class B Tavern License	80		3635 W HAMPTON AV	BTAVN	7/26/2017	
STNJ Enterprises LLC	Adam's Bar & Grill	Sia Xiong, Agt	Class B Tavern License	80		3300 W Cameron AV	BTAVN	3/28/2017	



Wednesday, November 16, 2016

## Licenses Committee Notice of Hearing

HN PROPERTY MGMT LLC  
4465 N HOUSTON St

Milwaukee, WI 53218

Date: 11/29/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application with 25+ Age Restriction  
WALTON, Shawntel, Agent  
Bar Code at 4610 N 32nd St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, November 16, 2016



# Notice of Public Hearing

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WALTON, Shawntel, Agent  
Bar Code at 4610 N 32nd St  
Class B Tavern License Application with 25+ Age Restriction

**Tuesday, November 29, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/29/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**





OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	4631 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4633 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4623 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4619 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4608 N 31ST ST	MILWAUKEE, WI 53209-6021
CURRENT OCCUPANT	4604A N 32ND ST	MILWAUKEE, WI 53209-6024
CURRENT OCCUPANT	4575 N 31ST ST	MILWAUKEE, WI 53209-6076
CURRENT OCCUPANT	4618 N 31ST ST	MILWAUKEE, WI 53209-6021
CURRENT OCCUPANT	4600 N 31ST ST	MILWAUKEE, WI 53209-6021
CURRENT OCCUPANT	4614A N 32ND ST	MILWAUKEE, WI 53209-6024
CURRENT OCCUPANT	3112 W GLENDALE AVE 2	MILWAUKEE, WI 53209-6041
CURRENT OCCUPANT	4629 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4619A N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	3105 W GLENDALE AVE	MILWAUKEE, WI 53209-6040
CURRENT OCCUPANT	4612 N 31ST ST	MILWAUKEE, WI 53209-6021
CURRENT OCCUPANT	4627 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4630 N 31ST ST	MILWAUKEE, WI 53209-6021
CURRENT OCCUPANT	4614 N 32ND ST	MILWAUKEE, WI 53209-6024
CURRENT OCCUPANT	3112 W GLENDALE AVE 4	MILWAUKEE, WI 53209-6041
CURRENT OCCUPANT	3112 W GLENDALE AVE 7	MILWAUKEE, WI 53209-6041
CURRENT OCCUPANT	3112 W GLENDALE AVE 8	MILWAUKEE, WI 53209-6041
CURRENT OCCUPANT	3112 W GLENDALE AVE 6	MILWAUKEE, WI 53209-6041
CURRENT OCCUPANT	4647 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4577 N 31ST ST	MILWAUKEE, WI 53209-6076
CURRENT OCCUPANT	4636 N 32ND ST	MILWAUKEE, WI 53209-6024
CURRENT OCCUPANT	4630 N 32ND ST	MILWAUKEE, WI 53209-6024
CURRENT OCCUPANT	4645 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4635 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4623A N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4577 N 31ST ST A	MILWAUKEE, WI 53209-6076
CURRENT OCCUPANT	4638 N 32ND ST	MILWAUKEE, WI 53209-6024
CURRENT OCCUPANT	3112 W GLENDALE AVE 9	MILWAUKEE, WI 53209-6041
CURRENT OCCUPANT	4643 N 31ST ST	MILWAUKEE, WI 53209-6020
CURRENT OCCUPANT	4624 N 31ST ST	MILWAUKEE, WI 53209-6021
CURRENT OCCUPANT	4638A N 32ND ST	MILWAUKEE, WI 53209-6024
CURRENT OCCUPANT	4604 N 32ND ST	MILWAUKEE, WI 53209-6024
CURRENT OCCUPANT	3112 W GLENDALE AVE 5	MILWAUKEE, WI 53209-6041
CURRENT OCCUPANT	3112 W GLENDALE AVE 1	MILWAUKEE, WI 53209-6041
CURRENT OCCUPANT	3112 W GLENDALE AVE 3	MILWAUKEE, WI 53209-6041

**Total Records: 40**

**Radius: 250.0 feet and Center of Circle: 4610 N 32nd ST**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/24/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Rooming House  Hotel/Motel  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern

Do you have any experience operating this type of business?  No  Yes If yes, explain: Previous bar experience

## 2. Business Operations

- a. Proposed Opening Date: 11-1-2016
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 10-15-2016.
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: Commercial garbage
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: 18 x 20 back patio
- b. Number of Garbage Cans: Inside: 4 Locations: behind bar, bathrooms, seating area  
Outside: 1 Locations: Back alley
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? two
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? one and answer the following:  
 What are their responsibilities? Check id's  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? front and rear, inside door
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe Identification

## 6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other _____%
Pawnbroker Activity _____%	Salvaged Materials (such as scrap metal) _____%	Describe: _____	

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 25 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: Hampton

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: HN property Management Phone Number: 414-136-3508

Business Owner Address: 4465 N Houston Ave

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

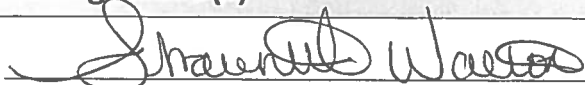
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11 a.m.	2 a.m.	15	21-50	None
Monday	11 a.m.	2 a.m.	15	21-50	None
Tuesday	11 a.m.	2 a.m.	20	21-50	None
Wednesday	11 a.m.	2 a.m.	20	21-50	None
Thursday	11 a.m.	2 a.m.	25	21-50	None
Friday	11 a.m.	2:30 a.m.	40	21-50	None
Saturday	11 a.m.	2:30 a.m.	40	21-50	None

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)



Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Bar Code LLC

Premise Address: 4610 N 32nd St

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital?  Yes  No

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

### Property Information (new & transfer applicants only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? owner

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ 0

d) Total amount paid for business \$ 6,000

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

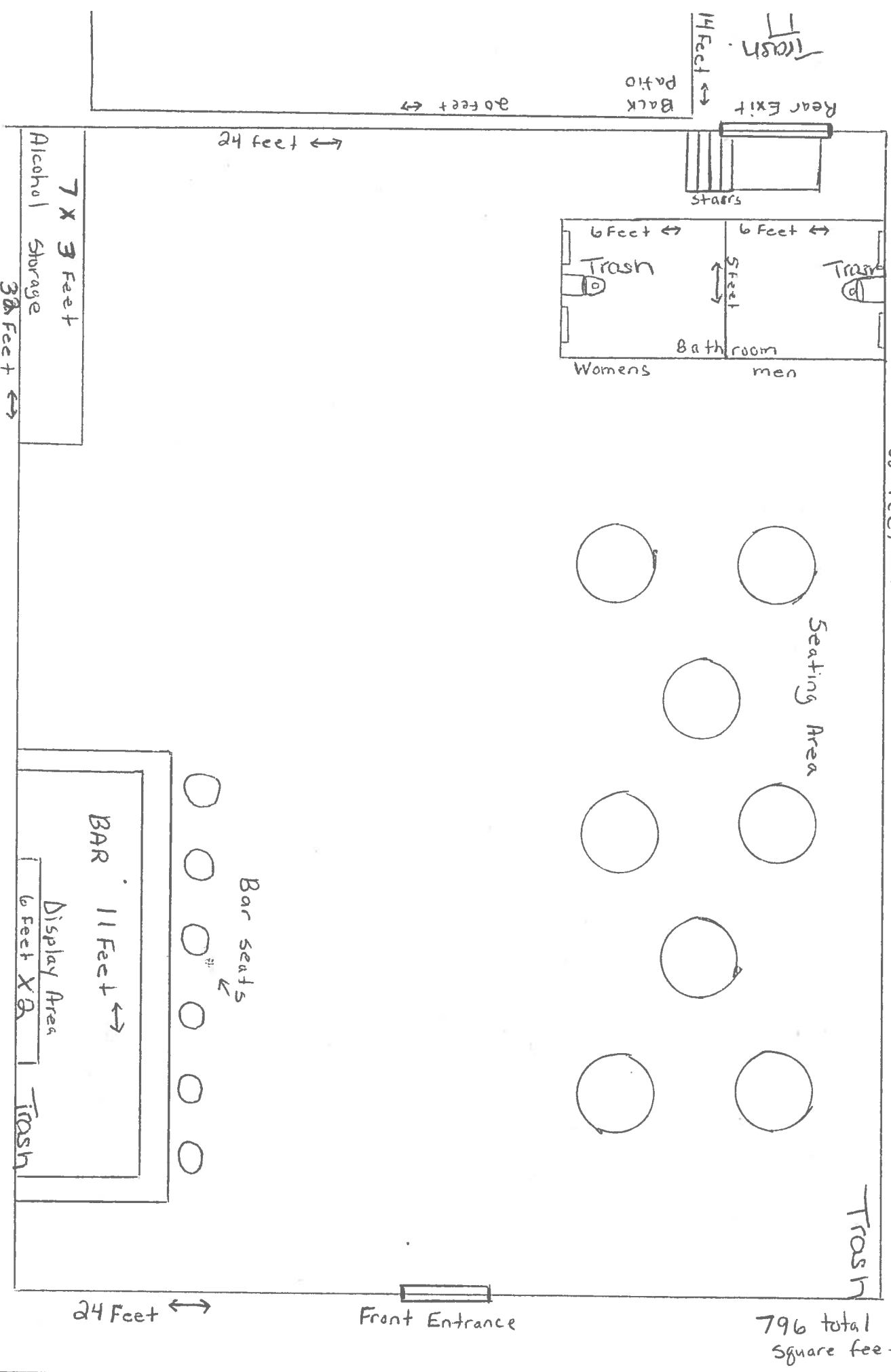
f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

See Application Information for a list of all required application forms.

DBA Bar code

32 feet ↔

Shauntel Whitten, agent



30 min of Street Parking

796 total square feet



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, November 23, 2016

COMMITTEE MEETING NOTICE


AD 13

KAUR, Amrit P, Agent  
Lucky Petroleum LLC  
4709 S Howell Av

Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, November 29, 2016 at 09:00 AM**

**Regarding:** Your Class A Malt & Class A Liquor and Weight Measures License Applications as agent for "Lucky Petroleum LLC" for "Airport Vineyard" at 111  AYTON Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, November 23, 2016

**COMMITTEE MEETING NOTICE**

AD 13

KAUR, Amrit P, Agent  
Lucky Petroleum LLC  
3833 S Cherokee Way

Milwaukee, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, November 29, 2016 at 09:00 AM**

**Regarding:** Your Class A Malt & Class A Liquor and Weights & Measures License Applications as agent for "Lucky Petroleum LLC" for "Airport Vineyard" at 111 W LAYTON Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:  
Officer:

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Airport Vineyard  
Address: 4709 S. Howell Ave.  
Phone: N/A

Owner: Amrit Pal Kaur  
Owner address: 3833 S. Cherokee Way  
City State Zip: Milwaukee, WI 53221  
Owner Phone: 817-1204  
Owner email: [Luckypetroleum@yahoo.com](mailto:Luckypetroleum@yahoo.com)

Manager: Charan Jiv Singh  
Home Address: 3833 S. Cherokee Way  
City State Zip: Milwaukee, WI 53221  
Phone: 414-477-9179  
Email: [Luckypetroleum@yahoo.com](mailto:Luckypetroleum@yahoo.com)

Preferred contact: Store Phone Charan Jiv Singh

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA  ALL

Hours of Operation: Sun: 8AM-9PM 24 hours Y N  
Mon: 8AM-9PM  
Tue: 8AM-9PM  
Wed: 8AM-9PM  
Thu: 8AM-9PM  
Fri: 8AM-9PM  
Sat: 8AM-9PM

Premise Type:  Liquor Store  
 Convenience Store  
 Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? X Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b. X School
  - c.  Youth Center
  - d. X Church
  - e.  Tavern(s) If so, how many
  - f. X Residential
  - g. X Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone? X Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many:
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing:
19. Are there exterior cameras  Yes  No How many:
20. Are there interior cameras  Yes  No How many:
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

**Interior Survey:**

- 22. Is the storeowner willing to be a standing complainant regarding loitering? X Yes  No
  - a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes X No
- 23. Is the interior of the location neat and clean?  Yes  No
- 24. Does an interior camera face the entrance/exit?  Yes  No
- 25. Is there a lockable area that separates employees from customers?  Yes  No
- 26. Does the store sell single chore boy?  Yes  No
- 27. Does the store sell blunt wraps?  Yes  No
- 28. Does the store sell scales?  Yes  No
- 29. Does the store sell items that may be used as crack pipes?  Yes  No
  - a. Describe item N/A
- 30. Does the store have an over abundance of sandwich baggies:  Yes  No
- 31. Does the owner understand that these items are often used for drug use?  Yes  No
- 32. Do the products in the store appear to be new and rotated often?  Yes  No
- 33. Are emergency and non-emergency numbers posted near the phone?  Yes  No
- 34. Does the owner know how to contact their police district directly?  Yes  No
  - a. Did you provide a district contact guide to the owner?  Yes  No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-55 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

- 1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk?  Yes  No \*\*
- 2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees?  Yes  No
- 3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994?  Yes  No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?  Yes  No
- 4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise?  Yes  No  N/A
- 5. Are at least two high-resolution surveillance security cameras installed?  Yes  No
- 6. Are the security cameras in working order?  Yes  No
- 7. Does one camera show an overall view of the counter and register area?  Yes  No
- 8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store?  Yes  No
- 9. Are the camera views obstructed by fixtures or displays?  Yes  No
- 10. Is the recorded footage stored for at least 30 days?  Yes  No

11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody?  Yes  No
12. Are customer entrances/exits made of glass or other transparent material?  Yes  No
  - a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment?  Yes  No
  - a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

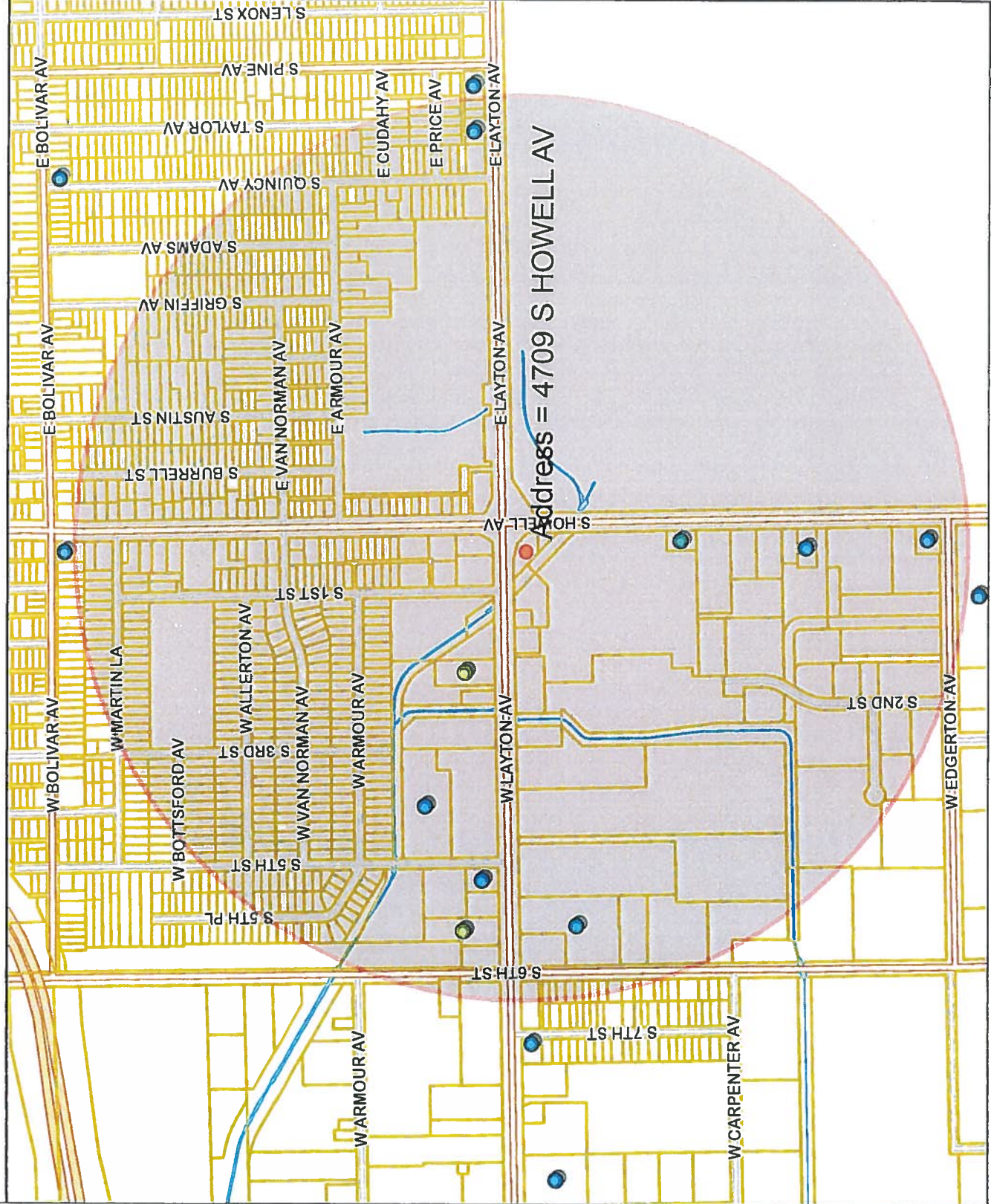
- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1  Yes  No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2  Yes  No
  - a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

The business is not a physical building at this time and I was not able to do a complete survey of the business. The owner has a blueprint of the expected building that will be constructed at the site. The owner plans on having five exterior cameras and 8-10 interior. The projected date to open will reflex the approval of the license. The building will be constructed in the same parking lot that houses a gas station owned by the applicant. The area is high traffic business district with a large array of industrial, retail, lodging, and dining businesses located within the vicinity. The applicant is the licensee at three other gas stations in area and holds licenses for Tobacco, Retail, Filing Station, and Lottery.

# Alcohol Concentration for 4709 S Howell Av

City of Milwaukee, Wisconsin



## - Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses**
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer



## - Notes -

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 4709 S Howell Av, 9/14/16



Department of Administration - ITMD

833.3 0 416.67 833.3 Feet

Map Scale: 1: 10,000

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 4709 S Howell Av, 9/14/16

Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Expiration date
AIRPORT PIZZA ROC, INC	Rocky Roco Pizza & Pasta	EARL W RAMBO, Agt	4849 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License	98	4/16/2017
Koi Japanese Cuisine, LLC	Koi Japanese Cuisine	Zhou W Ni, Agt	552 W Layton AV E	Class B Fermented Malt Beverage Retailer's License		9/23/2016
Pho Hai Tuyet I	Pho Hai Tuyet I	Oanh Vu, SP	204 W Layton AV	Class B Fermented Malt Beverage Retailer's License		12/15/2016
Brass Monkey II, LLC	Brass Monkey II	RONALD L THELEN, Agt	700 E LAYTON AV	Class B Tavern License	120	7/25/2017
Crefit Waramaug Milwaukee Airport Lessee LLC	Holiday Inn & Suites Milwaukee Airport	Chad M Ahrens, Agt	545 W Layton AV	Class B Tavern License	61	10/14/2016
ELLTON CORPORATION	FINAL APPROACH	JEFFREY T ELLSWORTH, Agt	4959 S HOWELL AV	Class B Tavern License	120	12/21/2016
GMF Hotel, LLC	Courtyard By Marriott	Stephanie A Portrey, Agt	4620 S 5th ST	Class B Tavern License	115	7/25/2017
JALAPENO LOCO, INC	JALAPENO LOCO	HUGO SAYNES, Agt	5067 S HOWELL AV	Class B Tavern License	100	12/16/2016
KRAZO, INC	BEERBELLY'S	Jane M DiChristopher, Agt	512 W LAYTON AV	Class B Tavern License	80	6/23/2017
Koi Japanese Cuisine, LLC	Koi Japanese Cuisine	Zhou W Ni, Agt	552 W Layton AV E	Class C Wine Retailer's License		9/23/2016
Pho Hai Tuyet I	Pho Hai Tuyet I	Oanh Vu, SP	204 W Layton AV	Class C Wine Retailer's License		12/15/2016
Grand Total						
Total						
License Summary						
Class B Fermented Malt Beverage Retailer's License					3	
Class B Tavern License					6	
Class C Wine Retailer's License					2	
					11	



Wednesday, November 23, 2016

# Licenses Committee Notice of Hearing

LUCKY PETROLEUM, LLC  
3833 S Cherokee Way

MILWAUKEE, WI 53221

Date: 11/29/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Weights & Measures License Applications  
KAUR, Amrit P, Agent  
Airport Vineyard at 111 W LAYTON Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







Wednesday, November 23, 2016



# Notice of Public Hearing

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KAUR, Amrit P, Agent  
Airport Vineyard at 111 W LAYTON Av  
Class A Malt & Class A Liquor and Weights & Measures License Applications

**Tuesday, November 29, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/29/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**





CURRENT OCCUPANT 4601 S 1ST ST 331 MILWAUKEE, WI 53207-5909  
CURRENT OCCUPANT 4601 S 1ST ST 328 MILWAUKEE, WI 53207-5909  
CURRENT OCCUPANT 4601 S 1ST ST 214 MILWAUKEE, WI 53207-5909  
CURRENT OCCUPANT 4601 S 1ST ST 132 MILWAUKEE, WI 53207-5909  
CURRENT OCCUPANT 4601 S 1ST ST 225 MILWAUKEE, WI 53207-5909  
CURRENT OCCUPANT 4601 S 1ST ST 222 MILWAUKEE, WI 53207-5909  
CURRENT OCCUPANT 4601 S 1ST ST 206 MILWAUKEE, WI 53207-5909  
CURRENT OCCUPANT 4601 S 1ST ST 210 MILWAUKEE, WI 53207-5909  
CURRENT OCCUPANT 4601 S 1ST ST 207 MILWAUKEE, WI 53207-5909

**Total Records: 121**

**Radius: 250.0 feet and Center of Circle: 4709 S Howell AV**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/24/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Rooming House  Hotel/Motel  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

LIQUOR STORE

Do you have any experience operating this type of business?  No  Yes If yes, explain: OPERATING C-STORE FOR 14 YRS.

## 2. Business Operations

- a. Proposed Opening Date: SUMMER 2017 7/4/17
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): 110 E LAYTON AVE MILWAUKEE
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 2 Locations: INSIDE  
Outside: 2 Locations: NEAR DOORS
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? 21 and describe the parking security plan: CAMERAS, PARKING LOT LIGHTS, BUILDING OUTSIDE LIGHTS

b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_

c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:

What are their responsibilities? \_\_\_\_\_

Is security equipment used?  No  Yes If yes, describe CAMERAS

List their licensing, certification, or training credentials FOOD LICENSES/ FILING STATUTES <sup>CIG</sup> <sub>FE TOBACCO</sub>

d. Will there be security cameras?  No  Yes If yes, where? INSIDE & OUTSIDE

e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>60</u> %	Food <u>20</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>20</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Describe: _____	

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant   | <input type="checkbox"/> Cafe/Coffee Shop   | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club  | <input type="checkbox"/> Tavern   | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Banquet Hall  | <input type="checkbox"/> Sports Facility  | <input type="checkbox"/> Bowling Alley                |  |
| <input type="checkbox"/> Hotel/Motel : Number of Floors: _____<br>Number of Rooms: _____ | <input type="checkbox"/> Rooming House: Number of Floors: _____<br>Number of Rooms: _____ |   |  |

### Type 2

- |  |  |   |  |
|--|--|---|--|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store  | <input type="checkbox"/> Supermarket                  | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor  | <input type="checkbox"/> Recycling, Salvage or Towing |  |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Personal Service Establishment<br>(such as tattoo business, hair salon, tailor, etc.) | <input type="checkbox"/> Recording Studio             |  |

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures  
 Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: HOWELL & LAYTON AVE
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: LUCKY PETROLEUM, LLC Phone Number: 414-817-1254  
 Business Owner Address: 3833 S. CHEROKEE WAY

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8 AM	9 PM	300	21-60	
Monday	/	/	250	/	
Tuesday			250		
Wednesday			250		
Thursday			250		
Friday			300		
Saturday			300		

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.  
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
 unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

[Signature]  
 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
 Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: LUCKY PETROLEUM, LLC

Premise Address: 4709 S. HOWELL AVE, MILWAUKEE 53207

**Proximity of Premises to Church, School, Daycare Center or Hospital**

Is there at least 300 feet between the building and any church, school, daycare center or hospital?  Yes  No

**"Service Bar Only" Designation**

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes N/A

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
 No  Yes If yes, list name and address: \_\_\_\_\_

**Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

- A lease or offer to purchase must:
- a) Be in the same legal entity name as that apply for the license
  - b) Reflect the same address as the premises address on this application
  - c) Reflect current dates and
  - d) Be signed by the lessor/seller and lessee/buyer

**Property Information (new & transfer applicants only)**

- a) Do you own or lease the building?  Own  Lease
- b) Who owns the fixtures (for example, coolers, etc.)? LUCKY PETROLEUM, LLC
- c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_
- d) Total amount paid for business \$ N/A
- e) Total amount paid for goodwill of the business \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes N/A

**See Application Information for a list of all required application forms.**



**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins \_\_\_\_\_ Ends \_\_\_\_\_
- b) Monthly rental \$ \_\_\_\_\_
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes *N/A*  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

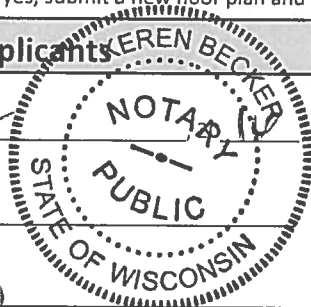
**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME  
This 14<sup>th</sup> day of Sept

*KBD*

(Clerk/Notary Public)

My Commission Expires 10/1/18  
\*Notary Seal must be affixed.



*[Signature]*

Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

\_\_\_\_\_  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



**WEIGHTS & MEASURES LICENSE SUPPLEMENTAL APPLICATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •  
 (414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: LUCKY PETROLEUM, LLC

Premise Address: 4709 S. Howell Ave

**1. Device Type(s)**

- Check all device types for which you need a license.
  - For each device type checked, indicate how many you have in the Number of Devices column (b).
  - Calculate the Total Fee Per Device Type by multiplying the Fee Per Device Type (a) by the Number of Devices (b).
  - Add all Total Fee Per Device Type amounts together and that will be your Total Fee Due.
- \* **Exception:** The Scanner fee is not per device. Check the box for the appropriate range. If you have 1-3 scanners, the total due is \$130. If you have 4 or more scanners, the total due is \$250. Check the Number of Devices (b).

Device Type	License Period	Fee Per Device Type (a)	Number of Devices (b)	Total Fee Per Device Type (a x b)
<b>Liquid Measuring Devices</b>				
<input type="checkbox"/> Retail Petroleum Meters	12 months	\$60		
<input type="checkbox"/> 0 to 30 gallons per minute	24 months	\$60		
<input type="checkbox"/> 31 to 200 gallons per minute	24 months	\$250		
<input type="checkbox"/> Over 200 gallons per minute	24 months	\$250		
<b>Scales</b>				
<input type="checkbox"/> 0 to 300 pounds	24 months	\$55		
<input type="checkbox"/> 301 to 5,000 pounds	24 months	\$190		
<input type="checkbox"/> 5,001 to 40,000 pounds	24 months	\$300		
<input type="checkbox"/> Over 40,000 pounds	24 months	\$400		
<b>Scanners</b>				
		Fee for scanners is by range	Check how many scanners you have	
<input checked="" type="checkbox"/> Up to 3 scanners	24 months	\$130 total*	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
<input type="checkbox"/> Four or more scanners	24 months	\$250 total*	<input type="checkbox"/> 4 <input type="checkbox"/> Other ___	
<b>Other Devices</b>				
<input type="checkbox"/> Length Measuring Device	24 months	\$60		
<input type="checkbox"/> Taxi Cab Meter	24 months	\$130		
<input type="checkbox"/> Timing Device	24 months	\$30		

**Total Fee Due**

**2. Establishment Type**

Provide a brief description of the establishment/business:

LIQUOR STORE - CLASS 'A'

Other licenses may be required depending on the type of business you are operating.

Initials \_\_\_\_\_ Filed \_\_\_\_\_ Paid \_\_\_\_\_ Application # \_\_\_\_\_ License # \_\_\_\_\_

### 3. Acknowledgements and Signature

I hereby agree that I will comply with the applicable sections of the Wisconsin State Statutes, Administrative Code and the Milwaukee Code of Ordinances regarding the operation of weighing and measuring devices.

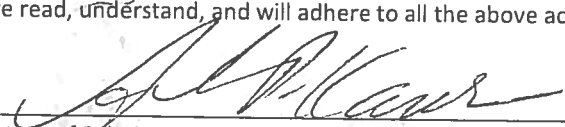
I understand that all devices must be operated within the specifications, tolerances and other technical requirements set forth in the National Institute of Standards and Technology Handbook 44.

I understand that the license for which I am applying must be posted on the premises or in my vehicle prior to opening for business or operating the device.

I understand that these device licenses are not transferable (with the exception of scanners). If the device is replaced or needs to be resealed, I must apply for and receive a new license so that an inspection of the device can be performed prior to its use.

I acknowledge that as a condition of being issued this license, I must allow the Health Department into the establishment to test the device to validate its specifications/tolerances. If my devices are found out of compliance, I may be charged inspection fees.

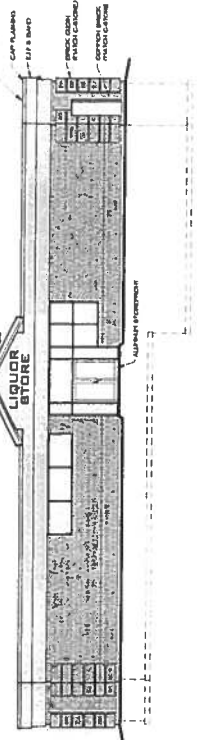
I have read, understand, and will adhere to all the above acknowledgments.

  
\_\_\_\_\_

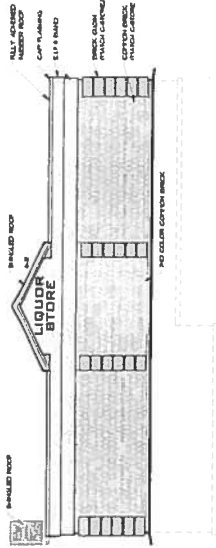
Signature of Sole Proprietor, Partner, 20% or more Shareholder  
or Agent – if there are no 20% or more shareholders

Date: 9/14/16

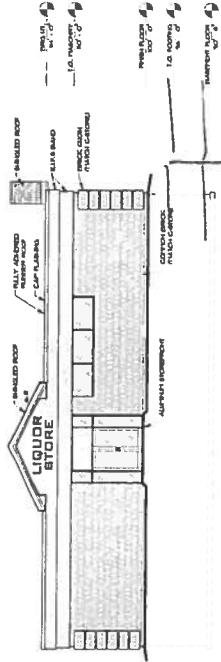
LEGAL NAME :- LUCKY PETROLEUM, LLC  
 TRADE NAME :- AIRPORT VINEYARD  
 ADDRESS :- 4709 S. HOWELL AVE, MILWAUKEE WI 53207  
 AGENT :- AMRIT P KAUR



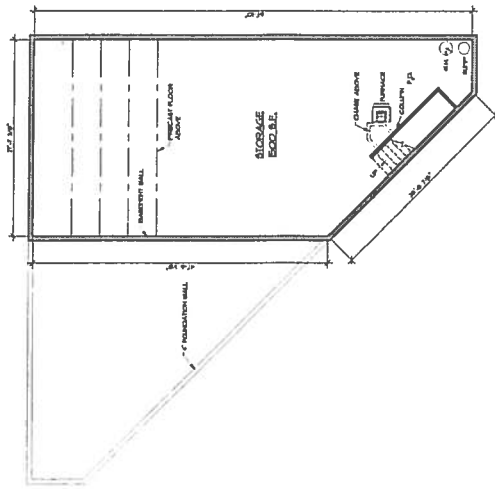
FRONT ELEVATION  
1/4" = 1'-0"



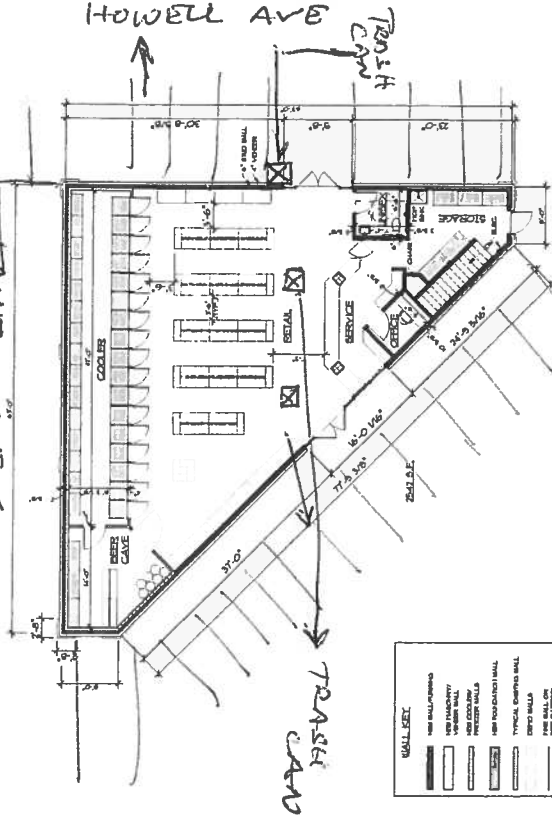
NORTH ELEVATION  
1/4" = 1'-0"



EAST ELEVATION  
1/4" = 1'-0"



BASEMENT FLOOR PLAN  
1/4" = 1'-0"



FLOOR PLAN  
1/4" = 1'-0"

**Keller**  
 PLANNERS ARCHITECTS & ENGINEERS  
 1000 N. MILWAUKEE AVENUE  
 SUITE 1000  
 MILWAUKEE, WI 53233  
 TEL: 414.224.1100  
 FAX: 414.224.1101  
 WWW.KELLERARCHITECTS.COM

PROPOSED FOR:  
**HOWELL AVE. DEVELOPMENT**  
 MILWAUKEE, WISCONSIN

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PROJECT NO.	02-03-001
DATE	02/20/04
PROJECT NAME	HOWELL AVE. DEVELOPMENT
CLIENT	LUCKY PETROLEUM, LLC
ARCHITECT	KELLER ARCHITECTS & ENGINEERS
SCALE	AS SHOWN

DATE: \_\_\_\_\_ SHEET: **A1.0** OF \_\_\_\_\_

DATE: \_\_\_\_\_

PROJECT MANAGER: \_\_\_\_\_

DESIGNER: \_\_\_\_\_

DRAWN BY: \_\_\_\_\_

DATE: \_\_\_\_\_

PROJECT NO.: \_\_\_\_\_

CONTRACT NO.: \_\_\_\_\_

DATE: \_\_\_\_\_

SCALE: \_\_\_\_\_

PROJECT NAME: \_\_\_\_\_

CLIENT: \_\_\_\_\_

ARCHITECT: \_\_\_\_\_

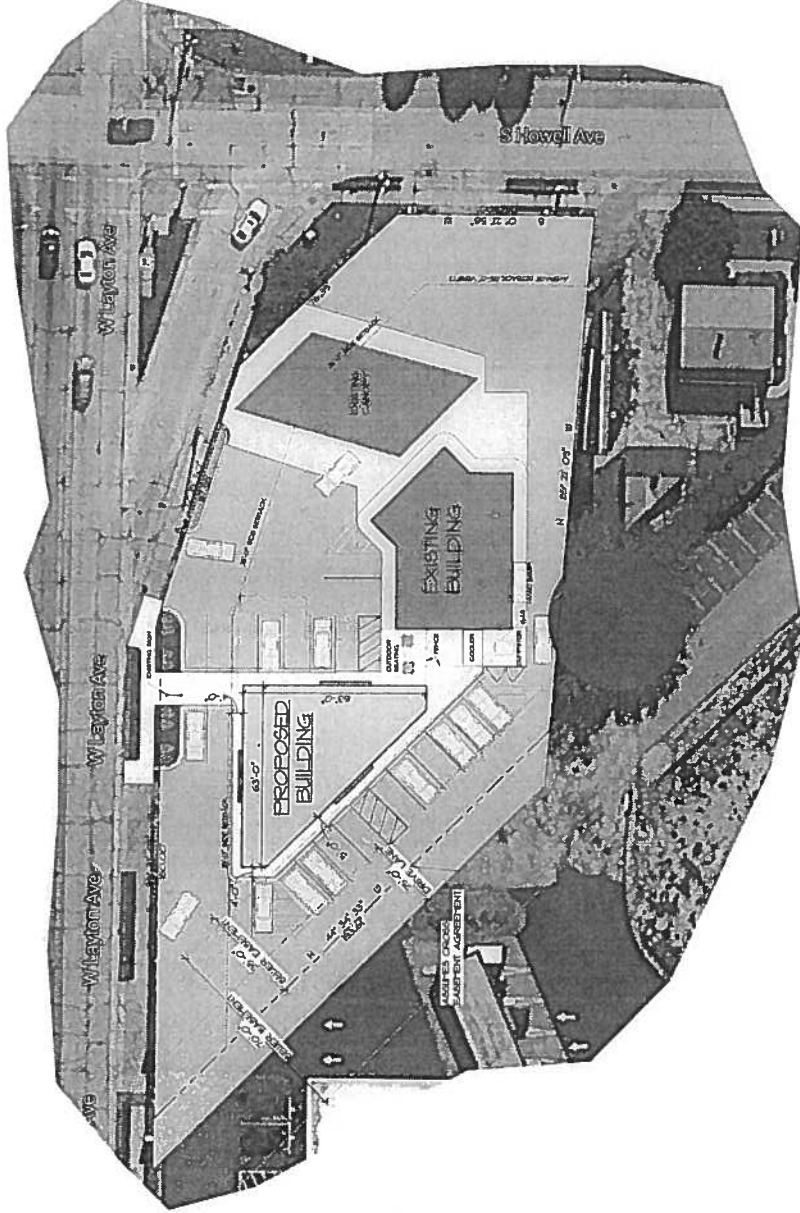
SCALE: \_\_\_\_\_

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**SHEET INDEX**

- C1.0 SITE PLAN
- A1.0 COVER PLAN & ELEVATIONS
- A1.0 3D
- T1.0 SPECIFICATIONS



**PROJECT INFORMATION**

APPLICABLE BUILDING CODE  
 INTERNATIONAL BUILDING CODE (IBWC) WISCONSIN APPENDIX  
 AS PER STANDARD 303.2007

**BUILDING CONTENT**

FLOOR AREA	EXISTING	NEW	SUB-TOTAL
SECOND FLOOR	0.0	2,547 S.F.	2,547 S.F.
FIRST FLOOR	0.0	1,500 S.F.	1,500 S.F.
BASEMENT	0.0	4,042 S.F.	4,042 S.F.
<b>BUILDING AREA SUB-TOTALS</b>	<b>0.0</b>	<b>8,094 S.F.</b>	<b>8,094 S.F.</b>
<b>PERMITTED TOTALS</b>	<b>0.0</b>	<b>8,094 S.F.</b>	<b>8,094 S.F.</b>

HIGH PILE STORAGE YES (N)  
 FIRE ALARM SYSTEM YES (N)  
 OCCUPANCY NON-RESIDENTIAL  
 TYPE VS CONSTRUCTION TYPE (N)  
 TYPE VS CONSTRUCTION TYPE (N)  
 TYPE VS CONSTRUCTION TYPE (N)  
 TYPE VS CONSTRUCTION TYPE (N)

**ALLOWABLE AREA**

TABULAR FLOOR AREA 8,000 S.F.  
 FRONTAGE INCREASE 5,000 S.F.  
 RESIDUE INCREASE 300 S.F.  
 TOTAL ALLOWABLE AREA 14,000 S.F.  
 ALLOWABLE PER AREA 1,000 S.F.

**BUILDING/SITE CONTENT**

BUILDING SIZE 4,331 S.F.  
 HARD SURFACE 26,140 S.F.  
 GREEN SPACE 207 S.F.  
 PARCEL SIZE (APPROX.) 31,866 S.F. / 0.72 ACRES  
 PAVEMENT PROVIDED 2 STALLS @ 511/1,576 S.F.

**ZONING INFORMATION**

ZONING LIR  
 FRONT YARD SETBACK AVERAGE HOWELL AVE. DEMAGNATED AS PRIMARY PER 735-629, 2.5-2'  
 SIDE YARD SETBACK 25'-0"  
 REAR YARD SETBACK 0'-0"

PROPOSED FOR:

# HOWELL AVE. DEVELOPMENT

MILWAUKEE, WISCONSIN

**Keller**  
 PLANNERS ARCHITECTS ENGINEERS  
 11110 W. WISCONSIN AVE.  
 MILWAUKEE, WI 53224  
 TEL: 414.224.1100  
 FAX: 414.224.1101  
 WWW.KELLERUSA.COM

PROPOSED FOR:  
**HOWELL AVE. DEVELOPMENT**  
 MILWAUKEE, WISCONSIN

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REVISIONS	PROJECT MANAGER	D. UTTICH
1. 05/03/10 P.M.	DESIGNER	R. LEBERTNICK
2. 05/03/10 P.M.	DRAWN BY	P.M.
3. 05/03/10 P.M.	DIRECTOR	
4. 05/03/2014 J.L.	PREPARED BY	
	CONTRACT NO.	
	DATE	05/03/2014
	SHEET	<b>C1.0</b>

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THE LOT DIMENSIONS, AREA, PERMITS, EASEMENTS, AND OTHER DATA ARE INTERPRETED FROM THE RECORD PLANS AND LOCAL JURISDICTIONS. ALL DIMENSIONS AND DATA ARE APPROXIMATE AND SUBJECT TO CHANGE.



**Keller**

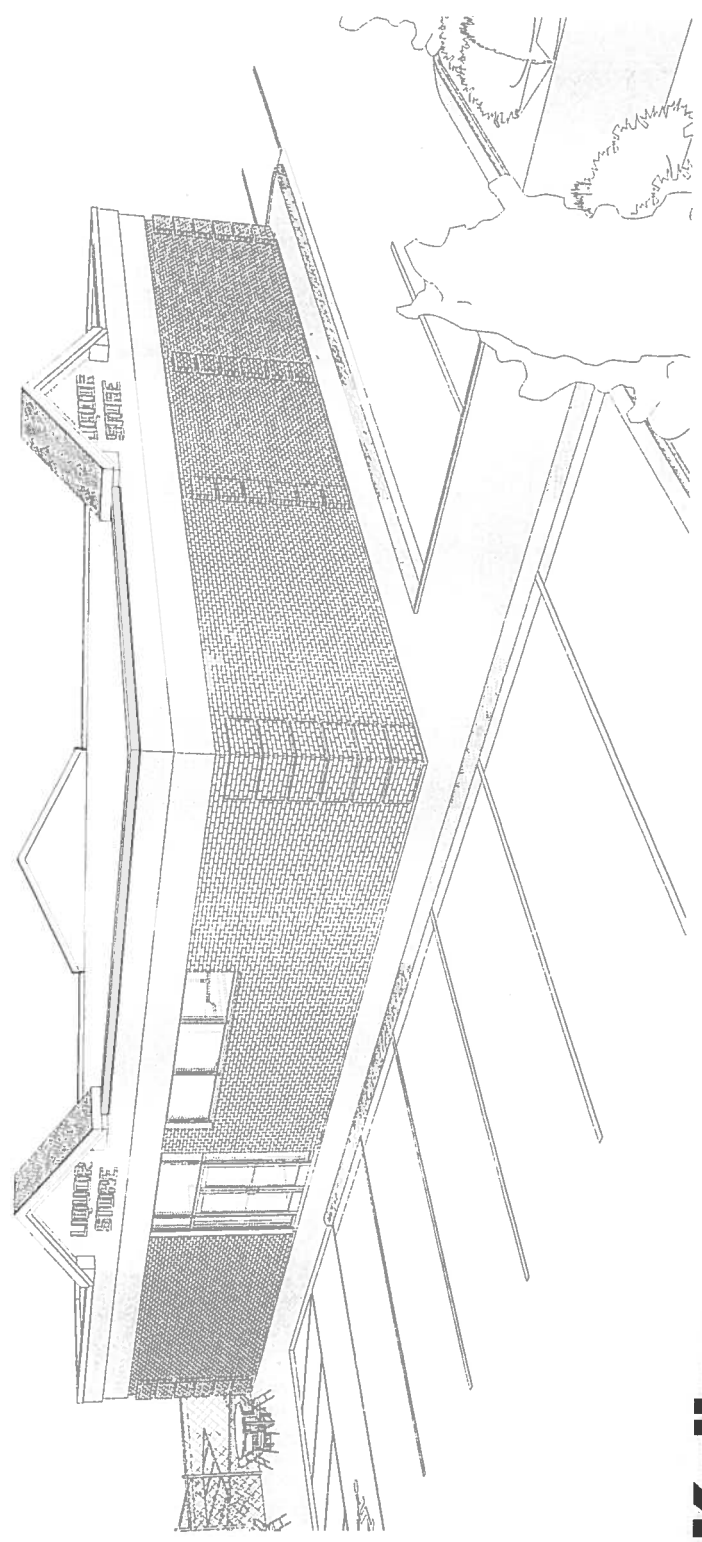
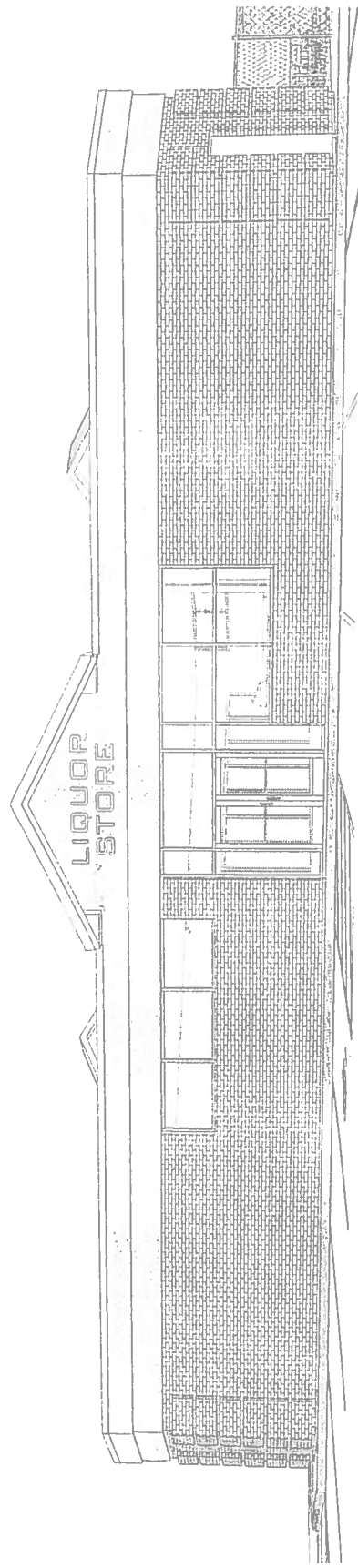
PLANNERS | ARCHITECTS | BUILDERS  
ADDRESS  
7701 W. LAKE  
MILWAUKEE, WI 53224  
PHONE 414.224.2400  
FAX 414.224.2401  
WWW.KELLERBUILD.COM  
PROJECTS  
COMMERCIAL  
RESIDENTIAL  
INDUSTRIAL  
SPECIALTY  
CONSTRUCTION  
GENERAL CONTRACTOR  
GENERAL BUILDING  
MECHANICAL  
ELECTRICAL  
PLUMBING  
PAINT  
GLASS  
METAL  
WOOD  
CONCRETE  
STEEL  
MASONRY  
ROOFING  
LANDSCAPE  
ARCHITECTURE  
INTERIOR DESIGN  
PROJECTS  
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ROOFING  
LANDSCAPE  
ARCHITECTURE  
INTERIOR DESIGN

PROPOSED FOR:  
**HOWELL AVE. DEVELOPMENT**  
MILWAUKEE, WISCONSIN

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REVISIONS
1. 02/03/04 P.M.G.
2. 02/03/04 P.M.G.
3. 02/03/04 P.M.G.
4. 02/03/04 J.L.
PROJECT MANAGER: D. LUTCH
DESIGNER: R. H. BROWN
DRAWN BY: P.M.G.
EXPECTOR:
SUPPLIER:
PERMIT/PLAN NO. P1028
CONTRACT NO.
DATE: 01.03.04
SHEET: <b>A2.0</b>

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**Keller**  
Planners | Architects | Builders  
Office is de Luxe, de Luxe, de Luxe, Milwaukee, and it's time



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, November 16, 2016

**COMMITTEE MEETING NOTICE**

AD 13

SIMONO, Morena D, Agent  
Moran Foods, LLC  
11840 Valley View Rd

Eden Prairie, MN 55344

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, November 29, 2016 at 09:00 AM**

**Regarding:** Your Class A Malt & Class A Liquor License Application as agent for "Moran Foods, LLC" for "Save-A-Lot #8012" at 3716 S 27th St. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans; or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY:



Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 11-3-16  
Officer: Joshua Dummann

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Save-A-Lot  
Address: 3716 S. 27<sup>th</sup> St.  
Phone: 414-817-0200

Owner: Moran Foods, LLC (Corporate owned) Agent- Troyer, Doyle J.  
Owner address: 100 Corporate Office Dr.  
City State Zip: Earth City, MO 63045  
Owner Phone: 314-592-9100  
Owner email:

Manager: Simono, Morena D.  
Home Address: 6537 W. Fremont Pl.  
City State Zip: Milwaukee, WI 53219  
Phone: 414-940-6908  
Email: morena.myers@yahoo.com

Preferred contact: Store or Manager Phone

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8am-9pm 24 hours Y N  
Mon: 8am-9pm  
Tue: 8am-9pm  
Wed: 8am-9pm  
Thu: 8am-9pm  
Fri: 8am-9pm  
Sat: 8am-9pm

Premise Type: Liquor Store  
Convenience Store  
Other: Grocery Store



**Licenses currently held:**

- Alcohol:  Yes  No Class:  
Tobacco:  Yes  No #:  
Food:  Yes  No #: 0006223  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: Weights and measure - 0001970  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 1
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone?  Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many:
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing: 30 days
19. Are there exterior cameras  Yes  No How many:
20. Are there interior cameras  Yes  No How many: 16
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
23. Is the interior of the location neat and clean?  Yes  No
24. Does an interior camera face the entrance/exit?  Yes  No
25. Is there a lockable area that separates employees from customers?  Yes  No
26. Does the store sell single chore boy?  Yes  No
27. Does the store sell blunt wraps?  Yes  No
28. Does the store sell scales?  Yes  No
29. Does the store sell items that may be used as crack pipes?  Yes  No  
a. Describe item N/A
30. Does the store have an over abundance of sandwich baggies:  Yes  No (Grocery store)
31. Does the owner understand that these items are often used for drug use?  Yes  No
32. Do the products in the store appear to be new and rotated often?  Yes  No
33. Are emergency and non-emergency numbers posted near the phone?  Yes  No
34. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-55 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk?  Yes  No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees?  Yes  No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994?  Yes  No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?  Yes  No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise?  Yes  No  N/A (Unknown)
5. Are at least two high-resolution surveillance security cameras installed?  Yes  No
6. Are the security cameras in working order?  Yes  No
7. Does one camera show an overall view of the counter and register area?  Yes  No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store?  Yes  No
9. Are the camera views obstructed by fixtures or displays?  Yes  No
10. Is the recorded footage stored for at least 30 days?  Yes  No

11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody?  Yes  No
12. Are customer entrances/exits made of glass or other transparent material?  Yes  No  
 a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment?  Yes  No  
 a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
 Does store conform to a-1  Yes  No
- a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
 Does store conform to a-2  Yes  No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
 Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

On Thursday, November 3<sup>rd</sup>, 2016 at 2:56PM I arrived at Save-A-Lot grocery store at 3716 S. 27<sup>th</sup> St. I spoke with the Manager whom was identified as SIMONO, Morena D. (F/W, 05-4-65). SIMONO stated the business is currently owned by corporate (Moran Foods, LLC.) which has decided to start selling liquor. SIMONO stated they currently do not sell beer or any liquor or any tobacco products.

SIMONO escorted me to the office area which is located in the front of the store. The office is locked. SIMONO showed me the food license (#0006223) and weights and measure (#0001970) license. Also inside the office was the security camera system. The system appeared to be in working order and recording. SIMONO stated the store has a total of 16 interior cameras and none on the exterior. She stated the four managers for the store are the only members who have been trained and have access to the security video and audible system. SIMONO also advised they have a security guard contracted through a separate security company. She stated almost every day there is one security guard who monitors the store.

The Save-A-Lot location is a very large grocery store with numerous checkout counters and registers. SIMONO was advised to have emergency contact numbers posted at every register/checkout counter and at every phone location in case of an emergency.

# Alcohol Concentration for 3716 S 27th St

City of Milwaukee, Wisconsin



## - Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

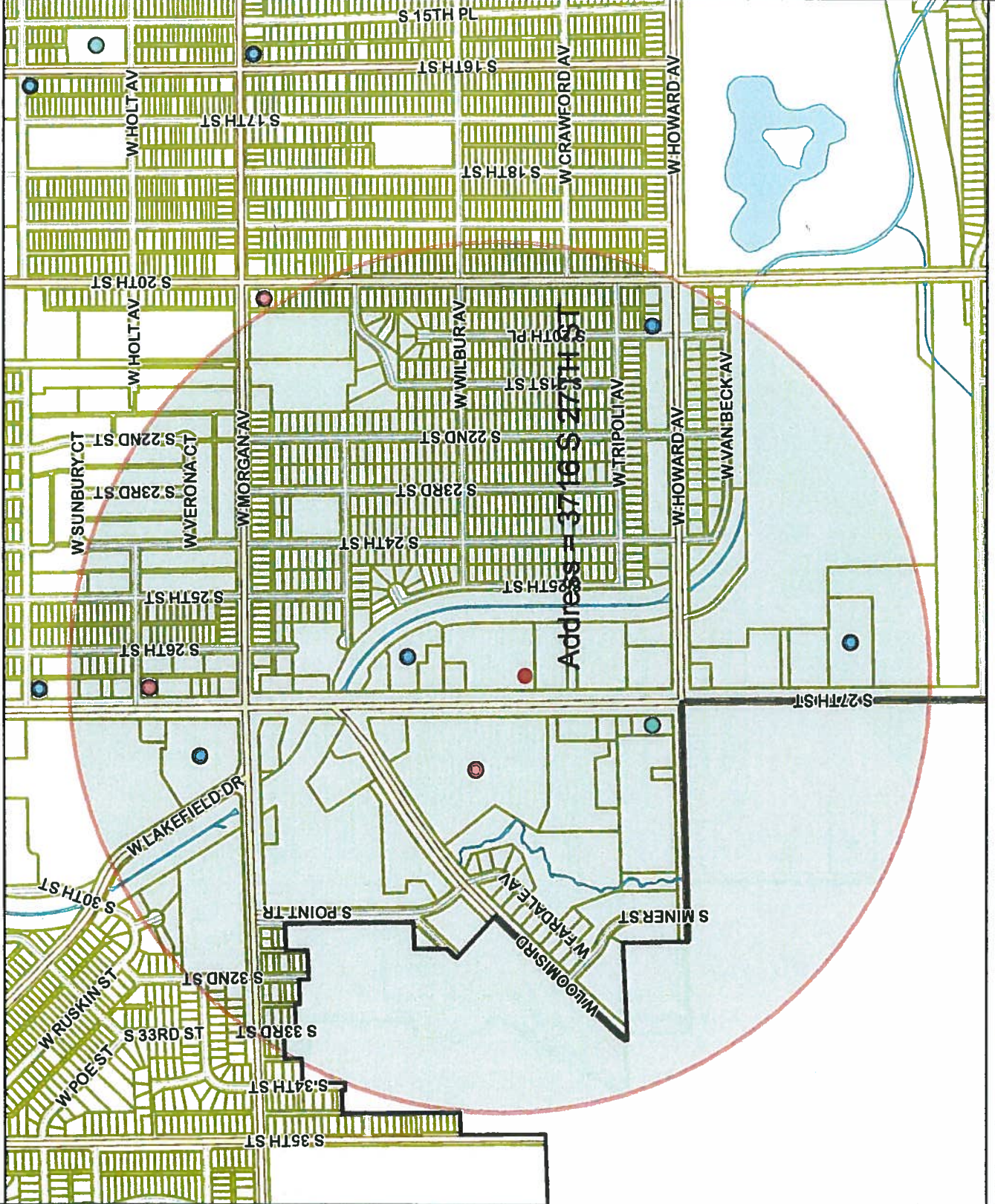


## - Notes -

Alcohol establishments within a .5 mile radius centered on 3716 S 27th St on May 19, 2016



Department of Administration - ITMD



Map Scale: 1 : 10,395

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 3716 S 27th St, May 19, 2016									
License Summary									
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date	Total	
GURU BEER & LIQUOR, LLC	GURU BEER & LIQUOR	Iqbal Kaur, Agt	3404 S 27TH ST	Class A Malt & Class A Liquor License			1/19/2017		2
MEGA MARTS, LLC	PICK 'N SAVE #6845	DEBRA L HANSING, Agt	3701 S 27TH ST	Class A Malt & Class A Liquor License			12/11/2016		1
Vietnamese Noodles LLC	Vietnamese Noodles	Thanh D Phan, Agt	3881-3883 S 27TH ST	Class B Fermented Malt Beverage Retailer's License			1/18/2017		5
Blaizin Wings, Inc	Buffalo Wild Wings #415	Scott D Page, Agt	3636 S 27th ST	Class B Tavern License			3/20/2017		1
GK&D Enterprises, Inc	Omega Family Restaurant	Debbie Koutroumanos, Agt	3473 S 27th ST	Class B Tavern License	250		1/17/2017		
JB's on 41, Inc	JB's on 41	DAVID L BARDOON, Agt	4040 S 27th ST	Class B Tavern License	576		11/5/2016		
ROYAL INDIA RESTAURANT, LLC	ROYAL INDIA RESTAURANT	BALWINDER DHILLON, Agt	3400 S 27TH ST	Class B Tavern License	80		5/8/2017		
THREE BLONDES, INC	MAVERICKS	CAROL J PETERSON, Agt	2030 W HOWARD AV	Class B Tavern License	99		6/6/2016		
Vietnamese Noodles LLC	Vietnamese Noodles	Thanh D Phan, Agt	3881-3883 S 27TH ST	Class C Wine Retailer's License			1/18/2017		
Grand Total									9



Wednesday, November 16, 2016

## Licenses Committee Notice of Hearing

NRF VIII- SOUTH TOWNE LLC  
5215 OLD ORCHARD Rd #880

SKOKIE, IL 60077

Date: 11/29/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor License Application  
SIMONO, Morena D, Agent  
Save-A-Lot #8012 at 3716 S 27th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, November 16, 2016

## Licenses Committee Notice of Hearing

ZILBER PROPERTY GROUP  
710 N PLANKINTON AVE  
STE 1100  
MILWAUKEE, WI 53203

Date: 11/29/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor License Application  
SIMONO, Morena D, Agent  
Save-A-Lot #8012 at 3716 S 27th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







Wednesday, November 16, 2016



# Notice of Public Hearing

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SIMONO, Morena D, Agent  
Save-A-Lot #8012 at 3716 S 27th St  
Class A Malt & Class A Liquor License Application

**Tuesday, November 29, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/29/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**







CURRENT OCCUPANT 3775 S 27TH ST 323 MILWAUKEE, WI 53221-1304  
CURRENT OCCUPANT 3775 S 27TH ST 305 MILWAUKEE, WI 53221-1304  
CURRENT OCCUPANT 3775 S 27TH ST 315 MILWAUKEE, WI 53221-1304  
CURRENT OCCUPANT 3785 S 27TH ST 119 MILWAUKEE, WI 53221-1304  
CURRENT OCCUPANT 3785 S 27TH ST 204 MILWAUKEE, WI 53221-1304  
CURRENT OCCUPANT 3785 S 27TH ST 306 MILWAUKEE, WI 53221-1304  
CURRENT OCCUPANT 3785 S 27TH ST 325 MILWAUKEE, WI 53221-1304  
CURRENT OCCUPANT 3785 S 27TH ST 221 MILWAUKEE, WI 53221-1304  
CURRENT OCCUPANT 3795 S 27TH ST J MILWAUKEE, WI 53221-1304  
CURRENT OCCUPANT 3795 S 27TH ST H MILWAUKEE, WI 53221-1304

**Total Records: 178**

**Radius: 250.0 feet and Center of Circle: 3716 S 27th ST**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/7/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours Establishment  Filling Station  
 Self Service Laundry  Rooming House  Hotel/Motel  Massage Establishment  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:  
*Retail Grocery - applying for liquor license*

Do you have any experience operating this type of business?  No  Yes If yes, explain: *in business since 1988*

## 2. Business Operations

a. Proposed Opening Date: *11-19-15*

b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_

c. Is this a franchise?  No  Yes

d. Is this premises currently licensed?  No  Yes If yes, list type of license: *Grocery*

e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_

f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
 If yes, explain: \_\_\_\_\_

g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
 If yes, list address(es): *NA*

h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_

b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_

c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_

d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: *Grocery store - little noise*

e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_

b. Number of Garbage Cans: Inside: *multiple* Locations: *throughout the store*  
 Outside: *1* Locations: *entry*

c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_

d. How many restrooms are on the premises? *2*

e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? 750 and describe the parking security plan: none
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: none
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe CCTV, Fire/Burg alarms, safes, core lock system  
 List their licensing, certification, or training credentials none
- d. Will there be security cameras?  No  Yes If yes, where? throughout
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>20%</u>	Food <u>80%</u>	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other _____%
Pawnbroker Activity _____%	Salvaged Materials (such as scrap metal) _____%	Describe: _____	

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_      Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity Full (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description # 8012

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: West Morgan Ave

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Zilber Property Group Phone Number: (414) 274-2025

Business Owner Address: 710 N. Plankinton Ave, Suite 1100 Milwaukee, WI 53203

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

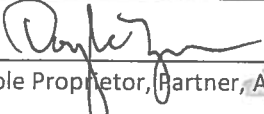
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8a	9p	1-1000	1-100	none
Monday	}	}	}	}	}
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday	8a	9p	1-1000	1-100	none

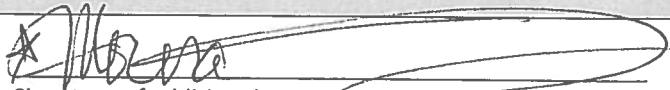
Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.





## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name:	<u>Moran Foods, LLC</u>
Premise Address:	<u>3716 S 27th St.</u>
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <u>NA</u>	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If no, list the name and address of the person(s) who will: <u>Store Manager</u>	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
<b>Proof of Ownership, Lease, or Offer to Purchase (new &amp; transfer applicants only)</b>	
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must: <u>Melissa Bell</u>	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
<b>Property Information (new &amp; transfer applicants only)</b>	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>Moran Foods, LLC</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business <u>\$50K for equipment</u>	
e) Total amount paid for goodwill of the business \$ <u>0</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	

See Application Information for a list of all required application forms.

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 10/1/2000 Ends 12/2/2022 \*SAL took over lease as of 3/1/16
- b) Monthly rental \$ 9,025
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? FIVE
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

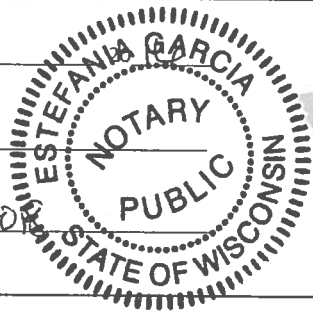
SUBSCRIBED AND SWORN TO BEFORE ME

This 2 day of May

Estefania Garcia  
(Clerk/Notary Public)

My Commission Expires March 6 2018

\*Notary Seal must be affixed.



[Signature]

Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

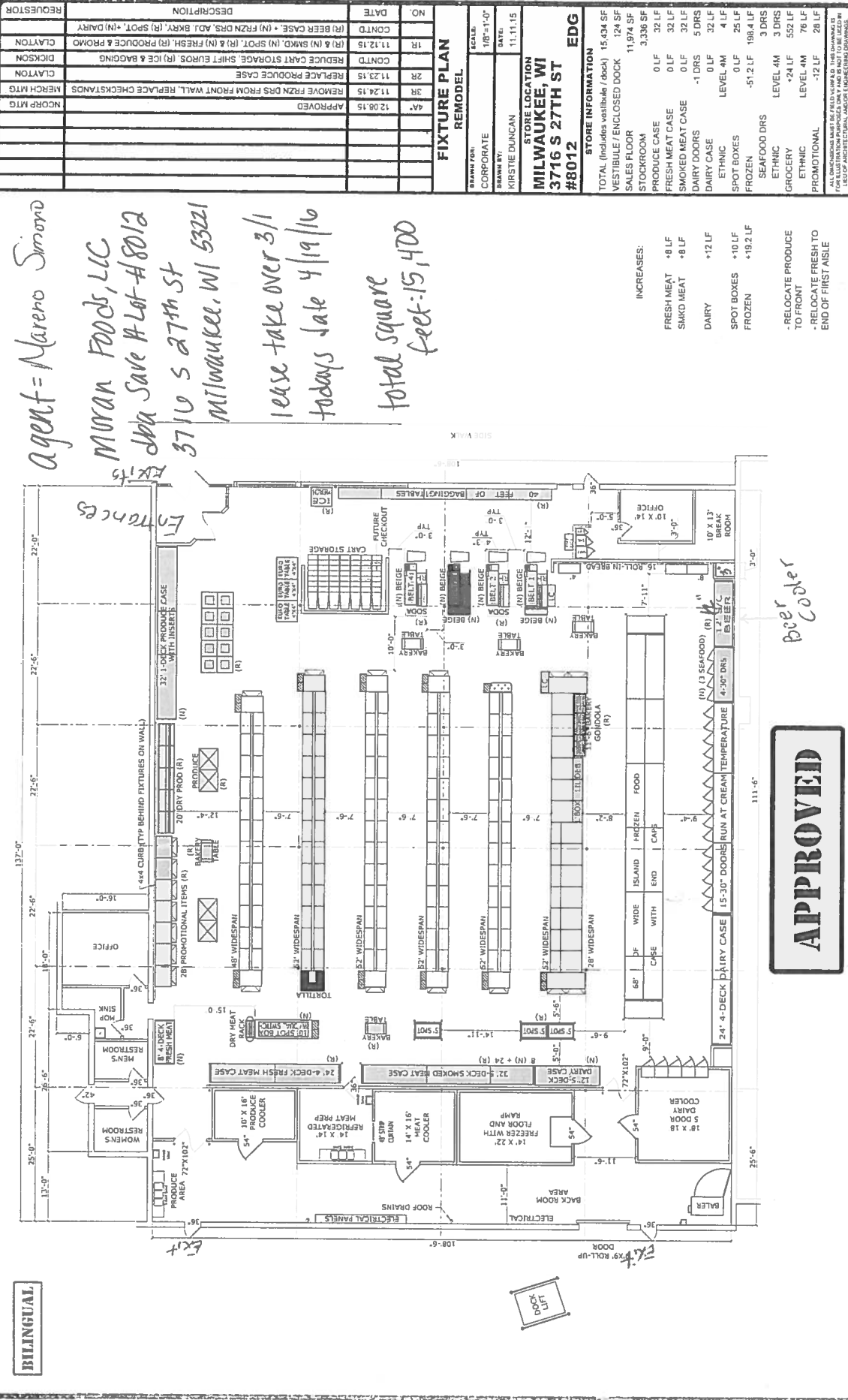
Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

#8012

- NEW DOOR
- EXISTING DOOR
- EXISTING WALL
- NEW WALL
- DEMOWALL
- COOLER WALL
- CASE PROTECTOR
- WIDESPAN
- PALLET
- J-TIER BACK
- INSIDE CHECKSTAND FRKT.
- FRONT CHECKSTAND FRKT.
- PROD. BIN
- PROD. BIN W/ STANDARD RISER



*agent = Nareno Simond*  
*Moran Foods, LLC*  
*dba Save # Lot #8012*  
*3710 S 27th St*  
*Milwaukee, WI 53221*  
*lease take over 3/1*  
*today's date 4/19/10*  
*total square*  
*feet: 15,400*

**FIXTURE PLAN REMODEL**

NO.	DATE	DESCRIPTION	REQUESTOR
4A	12.08.15	APPROVED	NCORP MTS
3R	11.24.15	REMOVE FRZN DRS FROM FRONT WALL, REPLACE CHECKSTANDS	MERCH MTS
2R	11.23.15	REPLACE PRODUCE CASE	CLATON
CONTD		REDUCE CART STORAGE, SHIFT EUROS (R) ICE & BAGGING	DICKSON
1R	11.12.15	(R) & (N) SMD, (N) SPOT, (R) & (N) PRODUCE & PROMO	CLATON
CONTD		(R) BEER CASE, (N) FRZN DRS, ADD BKRY, (R) SPOT, (N) DAIRY	REQUESTOR

**SCALE**  
1/8" = 1'-0"

**DATE:** 11.11.15  
**DRAWN BY:** KIRSTIE DUNCAN

**STORE LOCATION**  
**MILWAUKEE, WI**  
**3716 S 27TH ST**  
**#8012**

**EDGE**

**STORE INFORMATION**

TOTAL (includes vestibule / dock)	15,434 SF
VESTIBULE / ENCLOSED DOCK	124 SF
SALES FLOOR	11,974 SF
STOCKROOM	3,336 SF
PRODUCE CASE	0 LF
FRESH MEAT CASE	0 LF
SMOKED MEAT CASE	0 LF
DAIRY DOORS	-1 DRS
DAIRY CASE	0 LF
ETHNIC	LEVEL 4M
SPOT BOXES	0 LF
FROZEN	-51.2 LF
SEAFOOD DRS	3 DRS
ETHNIC	LEVEL 4M
GROCERY	*24 LF
ETHNIC	LEVEL 4M
PROMOTIONAL	-12 LF
END OF FIRST AISLE	28 LF

**INCREASES:**

FRESH MEAT	+8 LF
SMKD MEAT	+8 LF
DAIRY	+12 LF
SPOT BOXES	+10 LF
FROZEN	+19.2 LF

**DELOCATIONS:**

- RELOCATE PRODUCE TO FRONT
- RELOCATE FRESH TO END OF FIRST AISLE

**Save a lot**  
**food stores**  
 100 CORPORATE OFFICE DRIVE  
 FARMINGTON, CT 06030  
 PHONE: 860.256.3938

**APPROVED**

**GENERAL NOTES:**

- ALL FIXTURES EXCEPT REFRIGERATION AND CHECKSTANDS ARE CONCEPTUAL AND ARE SUBJECT TO CHANGE IN ORDER TO BEST MEET THE NEEDS OF PRODUCT PLACEMENT. PLEASE REFER TO THE MERCHANDISING PLAN FOR FINAL PLACEMENT AND QUANTITIES
- ALL ITEMS ARE EXISTING IN CURRENT LOCATION UNLESS SHADED AND OTHERWISE NOTED AS BELOW.
- NEW (N)
- EXISTING AND RELOCATED WITHIN STORE (R)

C411 A451 H491 0078



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, November 17, 2016

**COMMITTEE MEETING NOTICE**


AD 14

LANGE, Marisa D, Agent  
CLASSIC SLICE, INC  
2797 S KINNICKINNIC Av

MILWAUKEE, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, November 29, 2016 at 09:00 AM**

**Regarding:** Your Class C Wine - Service Bar Only License Application as agent  CLASSIC SLICE, INC" for "CLASSIC SLICE PIZZA" at 2797 S KINNICKINNIC Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_



Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: October 21, 2016  
Officer: Carlos Felix

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Classic Slice  
Address: 2797 S. Californa Ave.  
Phone: 238-2406

Owner: Marisa D. Lange (WI L520-5447-9670-05)  
Owner address: 13805 W. Liac Ln.  
City State Zip: New Berlin WI 53151  
Owner Phone: 414-530-3917  
Owner email: pizza.pony27@gmail.com

Licensee/Agent: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Owner

Location currently open:  YES  NO

Projected open date: Open

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11A-10P 24 hours Y N  
Mon: 11A-10P  
Tue: 11A-12A  
Wed: 11A-12A  
Thu: 11A-12A  
Fri: 11A-12A  
Sat: 11A-12A

Premise Type:  Tavern/Bar  
 Restaurant  
 Other: Restaurant

Licenses currently held:

Alcohol:  Yes  No Class: B #: 0998482  
Tobacco:  Yes  No #:  
Food:  Yes  No #: 0003500  
Occupancy:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a bus stop?  Yes  No
7. Is there a bus shelter?  Yes  No  N/A
8. Street parking  Yes  No
9. Is there a parking lot  Yes  No
10. Is the parking lot clean?  Yes  No  N/A
11. Is the parking lot well lit?  Yes  No  N/A
12. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No  N/A
  - b. Will this lot have cameras?  Yes  No  N/A
13. Are there areas where a person could conceal themselves  Yes  No
14. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
15. Exterior Payphone?  Yes  No
16. Are there No Loitering Signs posted?  Yes  No
17. Are there exterior security cameras  Yes  No How Many:
18. Are the address numbers prominently displayed and easy to see  Yes  No

Exterior Comments:

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No

- d. Recorded  Yes  No
22. How long is footage stored for later viewing:
23. Are there exterior cameras  Yes  No How many:
24. Are there interior cameras  Yes  No How many:
25. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
26. Cameras located in parking lot  Yes  No  N/A How many

Camera Survey Comments:

**Interior Survey:**

27. What is the planned/posted capacity 45
28. What is the minimum number of employees that will be on premise 3
29. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
30. Is the interior of the location neat and clean?  Yes  No
31. Does an interior camera face the entrance/exit?  Yes  No
32. Are emergency and non-emergency numbers posted near the phone?  Yes  No
33. Does the owner know how to contact their police district directly?  Yes  No
- a. Did you provide a district contact guide to the owner?  Yes  No

Interior Comments:

**Security**

34. How many security personnel are going to be employed:  N/A
35. How will they be deployed: Interior Exterior  N/A
36. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  ALL
37. Will the security be managed by business  or contracted
38. Will they be armed  Yes  No  N/A
39. What type of security measures will be used:  N/A
- Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction
  - Other
40. When at capacity, how will the overflow crowd be managed?
41. Will a guard monitor the overflow crowd at all times?  Yes  No

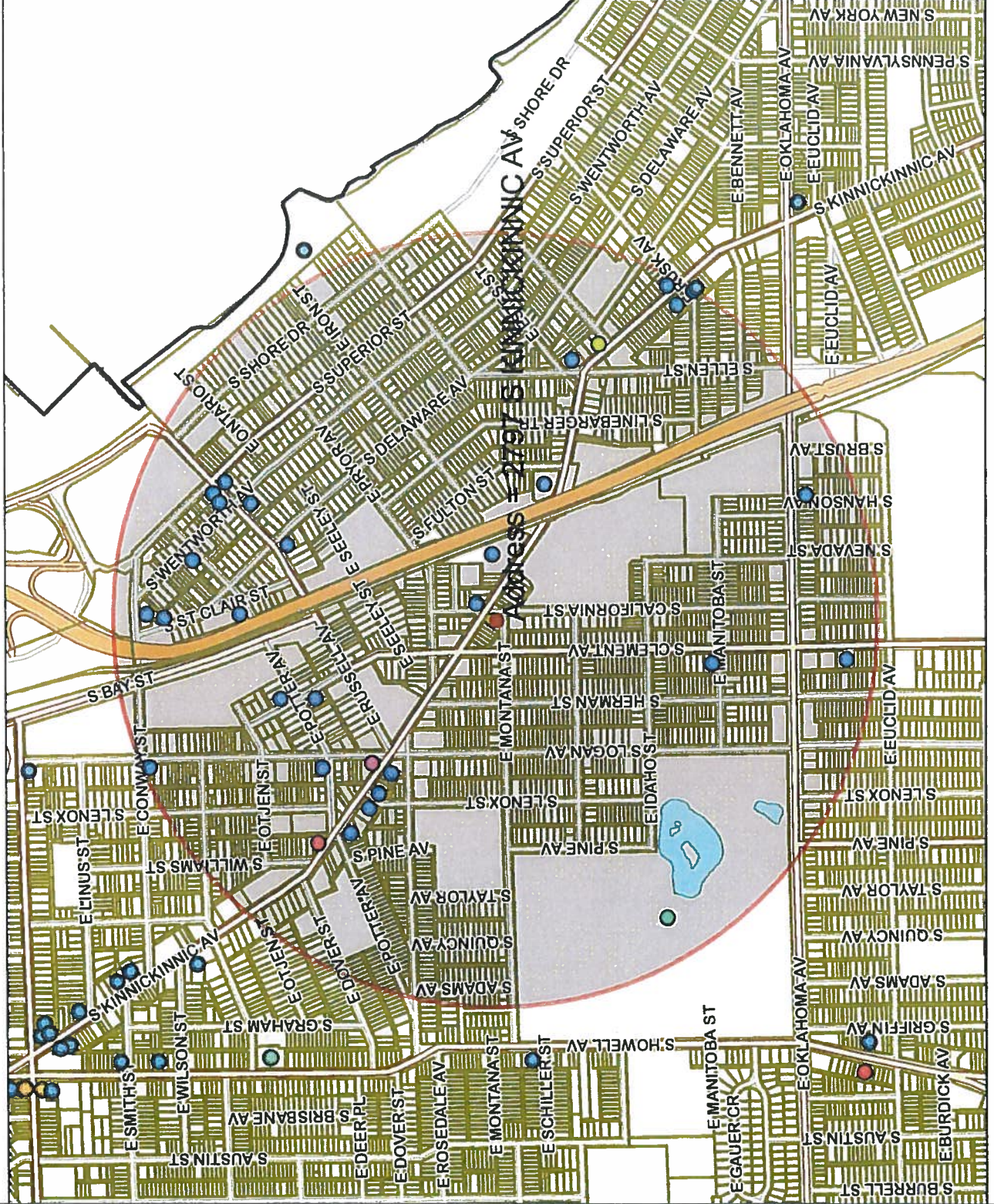
Security Comments:

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

On Friday October 21, 2016 at 11:30AM I met the owner Marisa at the location to conduct a CPTED inspection. The business is a pizza restaurant that serves beer and is looking to expand to wine. I walked through the inside and around the exterior of the building with Marisa as part of my inspection. There are no security cameras at the location and no plan to install any. There is a small safe in the office that I advised her should be bolted down and the office should be secured. This was the end of the inspection.

# Alcohol License Concentration for 2797 S Kinnickinnic Ave

City of Milwaukee, Wisconsin



Map Scale: 1: 11,683

© City of Milwaukee, Wisconsin  
 Map Milwaukee: Property Information  
 Disclaimer 9/20/2016



## - Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

## - Notes -

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 2797 S Kinnickinnic Ave on 09/20/2016



Department of Administration - ITMD



License Summary:	Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 2797 S Kinnickinnic Ave on 09/20/2016						Total
Class A Fermented Malt Beverage Retailer's License	Trade name	Licensee	Address	License type name	Room capacity	Expiration date	
Class A Malt & Class A Liquor License	BAY VIEW QUICK MART	YASSER JABER, Agt	2690 S KINNICKINNIC AV	Class A Fermented Malt Beverage Retailer's License		3/22/2017	
Class A Retailer's Intoxicating Liquor License	SIEGEL LIQUOR	AMARUIT S VIRK, Agt	2632 S KINNICKINNIC AV	Class A Malt & Class A Liquor License		9/24/2017	
Class B Fermented Malt Beverage Retailer's License	BAY VIEW QUICK MART, LLC	YASSER JABER, Agt	2690 S KINNICKINNIC AV	Class A Retailer's Intoxicating Liquor License		3/22/2017	
Class B Tavern License	CLASSIC SLICE PIZZA	MARISA D LANGE, Agt	2797 S KINNICKINNIC AV	Class B Fermented Malt Beverage Retailer's License		5/24/2017	
Class C Wine Retailer's License	Clutch Corp.	Anodyne Coffee Roasting Co.	Matthew J McClutchy, Agt	Class B Fermented Malt Beverage Retailer's License		7/21/2017	
	Cupola Enterprises LLC	St Francis Brewery & Restaurant	Rick A Michalski, Agt	Class B Fermented Malt Beverage Retailer's License	60	6/29/2017	
	AT RANDOM, INC	AT RANDOM COCKTAIL LOUNGE	RONALD A ZELLER, Agt	Class B Tavern License	75	6/30/2017	
	BCTS LLC	Vanguard	CHRISTOPHER J SCHULIST, Agt	Class B Tavern License		10/15/2016	
	Bumstead Provisions LLC	Bumstead Provisions	Michael B Bodow, Agt	Class B Tavern License		9/15/2017	
	CACTUS CLUB	CACTUS CLUB	ERIC J UECKE, SP	Class B Tavern License	80	7/29/2017	
	CHUCK'S ON K, LLC	FRANKS POWER PLANT	REBECCA A Coxtreau, Agt	Class B Tavern License	80	11/12/2016	
	DOMINIC & PHILIP, INC	DE MARINIS ORIGINAL RECIPES	LUCIA R DE MARINIS, Agt	Class B Tavern License	160	11/5/2016	
	F10 RESTAURANTS, INC	TENUITA'S ITALIAN RESTAURANT	FRANK L TENUTA, Agt	Class B Tavern License	60	2/9/2017	
	FRANK'S NEWPORT, LLC	THE NEWPORT LOUNGE	FRANCIS C CREED, Agt	Class B Tavern License	80	5/19/2017	
	Honeyyle Cafe & Bakeshop, Inc	Honeyyle Cafe	VALERIE A LUCKS, Agt	Class B Tavern License	49	5/4/2017	
	HOWLING YAM, INC	CLUB GARIBALDI	JOSEPH F DEAN, Agt	Class B Tavern License	150	5/18/2017	
	Kozera Properties LLC	Straight Shots	Kyle E Kozera, Agt	Class B Tavern License	99	7/5/2017	
	LANDLUBBERS, INC	Little DeMarinis Pizza	GENE M MC KIERNAN, Agt	Class B Tavern License	77	9/20/2016	
	LLAMA, INC	THE WHITE HOUSE	SEAN A RAFFAELLI, Agt	Class B Tavern License	99	10/14/2016	
	LOGAN & POTTER, INC	BURNHEARTS	WILLIAM J SEIDEL, Agt	Class B Tavern License	80	1/16/2017	
	Love Bowl Inc	BURNHEARTS	WILLIAM J SEIDEL, Agt	Class B Tavern License	80	9/24/2017	
	Marcat Corp	Hue Restaurant	WILLIAM J SEIDEL, Agt	Class B Tavern License	86	5/12/2017	
	NEHRING'S BAYVIEW MARKET, LLC	GROPP'S FOOD MARKET	MARK V NIELSEN, Agt	Class B Tavern License	48	4/1/2017	
	OUTPOST NATURAL FOODS COOPERATIVE	OUTPOST NATURAL FOODS COOPERATIVE	ANNE C FINCH-NEHRING, Agt	Class B Tavern License		9/26/2017	
	PALM TAVERN, LLC	PALM TAVERN	EDWARD J SENGER, Agt	Class B Tavern License		6/18/2017	
	PASTICHE, LLC	Palomino Bar	BRUNO JOHNSON, Agt	Class B Tavern License	80	7/14/2017	
	Piedmont Property Corporation	PASTICHE BISTRO	VALERI A LUCKS, Agt	Class B Tavern License	80	9/23/2017	
	SONS OF ANDER LLC	LEE'S LUXURY LOUNGE	MICHAEL C ENGEL, Agt	Class B Tavern License	48	1/19/2017	
	Still Shakers	Still Shakers	Casey C Foltz, Agt	Class B Tavern License	80	9/19/2017	
	SWIGS PUB & GRILL, LLC	SWIGS PUB & GRILL	Brent A Ruppich, SP	Class B Tavern License	120	5/25/2017	
	THREE BROTHERS RESTAURANT LLC	THREE BROTHERS RESTAURANT	Theresa M Brown, Agt	Class B Tavern License	50	11/1/2016	
			Patricia J Radicevic, Agt	Class B Tavern License	25	6/23/2017	
			Matthew J McClutchy, Agt	Class C Wine Retailer's License		5/19/2017	
						7/21/2017	



Thursday, November 17, 2016



# Notice of Public Hearing

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LANGE, Marisa D, Agent  
CLASSIC SLICE PIZZA at 2797 S KINNICKINNIC Av  
Class C Wine - Service Bar Only License Application

**Tuesday, November 29, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/29/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	2806 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	1323 E COLORADO ST 4	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	2818 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2802 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2252
CURRENT OCCUPANT	2733A S CLEMENT AVE	MILWAUKEE, WI 53207-2262
CURRENT OCCUPANT	2739A S CLEMENT AVE	MILWAUKEE, WI 53207-2262
CURRENT OCCUPANT	2743 S CLEMENT AVE	MILWAUKEE, WI 53207-2262
CURRENT OCCUPANT	2811 S CLEMENT AVE	MILWAUKEE, WI 53207-2228
CURRENT OCCUPANT	2754 S CLEMENT AVE	MILWAUKEE, WI 53207-2263
CURRENT OCCUPANT	2802 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2810 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2783 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2265
CURRENT OCCUPANT	2807 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2251
CURRENT OCCUPANT	2804 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2252
CURRENT OCCUPANT	1323 E COLORADO ST 3	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	2717 S CALIFORNIA ST	MILWAUKEE, WI 53207-2222
CURRENT OCCUPANT	2803 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2251
CURRENT OCCUPANT	2813 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2251
CURRENT OCCUPANT	2743A S CLEMENT AVE	MILWAUKEE, WI 53207-2262
CURRENT OCCUPANT	2800 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2811 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2251
CURRENT OCCUPANT	2814 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2252
CURRENT OCCUPANT	1323 E COLORADO ST 2	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1327 E COLORADO ST 1	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1333 E COLORADO ST 2	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1333 E COLORADO ST 1	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	2713 S CALIFORNIA ST	MILWAUKEE, WI 53207-2222
CURRENT OCCUPANT	2813A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2251
CURRENT OCCUPANT	2726 S CALIFORNIA ST	MILWAUKEE, WI 53207-2260
CURRENT OCCUPANT	1202 E MONTANA ST	MILWAUKEE, WI 53207-2246
CURRENT OCCUPANT	1327 E COLORADO ST 3	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1327 E COLORADO ST 2	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1327 E COLORADO ST 6	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1327 E COLORADO ST 7	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	2819 S CALIFORNIA ST	MILWAUKEE, WI 53207-2224
CURRENT OCCUPANT	2825 S CALIFORNIA ST	MILWAUKEE, WI 53207-2224
CURRENT OCCUPANT	2808 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2789 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2265
CURRENT OCCUPANT	2808 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2252
CURRENT OCCUPANT	1327 E COLORADO ST 4	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1333 E COLORADO ST 4	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1333 E COLORADO ST 3	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1327 E COLORADO ST 8	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	2730 S CALIFORNIA ST	MILWAUKEE, WI 53207-2260
CURRENT OCCUPANT	2793 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2265
CURRENT OCCUPANT	2747 S CLEMENT AVE	MILWAUKEE, WI 53207-2262
CURRENT OCCUPANT	2805 S CLEMENT AVE	MILWAUKEE, WI 53207-2228
CURRENT OCCUPANT	2804A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2252
CURRENT OCCUPANT	1323 E COLORADO ST 1	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	1327 E COLORADO ST 5	MILWAUKEE, WI 53207-2230
CURRENT OCCUPANT	2815 S CLEMENT AVE	MILWAUKEE, WI 53207-2228
CURRENT OCCUPANT	2816 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2822 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2815 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2251
CURRENT OCCUPANT	2733 S CLEMENT AVE	MILWAUKEE, WI 53207-2262

CURRENT OCCUPANT	2739 S CLEMENT AVE	MILWAUKEE, WI 53207-2262
CURRENT OCCUPANT	2777 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2265
CURRENT OCCUPANT	2781 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2265
CURRENT OCCUPANT	1204 E MONTANA ST	MILWAUKEE, WI 53207-2246
CURRENT OCCUPANT	1200 E MONTANA ST	MILWAUKEE, WI 53207-2246
CURRENT OCCUPANT	2785 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2265
CURRENT OCCUPANT	1212 E MONTANA ST	MILWAUKEE, WI 53207-2246
CURRENT OCCUPANT	2805 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2251
CURRENT OCCUPANT	2810 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2252
CURRENT OCCUPANT	1132 E MONTANA ST	MILWAUKEE, WI 53207-2244
CURRENT OCCUPANT	2804 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2812 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2791 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2265
CURRENT OCCUPANT	2805A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2251
CURRENT OCCUPANT	2820 S CLEMENT AVE	MILWAUKEE, WI 53207-2229
CURRENT OCCUPANT	2813B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2251

**Total Records: 72**

**Radius: 250.0 feet and Center of Circle: 2797 S Kinnickinnic AV**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/24/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Rooming House  Hotel/Motel  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

*Casual counter service pizza restaurant*

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: OPEN
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: §
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: FOOD DEERVER
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 8 Locations: By door, bathrooms, around kitchen  
Outside: 0 Locations: (ON FLOOR PLAN)
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? 16 and describe the parking security plan: in lot across the street
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? \_\_\_\_\_
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>5</u> %	Food <u>95</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
<del>Pawnbroker Activity _____ %</del>	<del>Salvaged Materials _____ % (such as scrap metal)</del>		Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_      Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 43 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: KK

d. Describe Building:  Free Standing Building  Strip Mall  Other: 1 other business

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: S.KK REAL ESTATE Phone Number: 414 587 7459

Business Owner Address: PO BOX 11401 Shorewood WI 53211-1401

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11 am	10 pm	50	1-80	None
Monday	11 am	10 pm	50	↓	↓
Tuesday	11 am	12 am	80		
Wednesday	11 am	12 am	80		
Thursday	11 am	12 am	80		
Friday	11 am	12 am	80		
Saturday	11 am	12 am	80		
	11 am	12 am	80		

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: CLASSIC SLICE CORP
Premise Address: 2797 S KK MKE, WI 53207
Proximity of Premises to Church, School, Daycare Center or Hospital
Is there at least 300 feet between the building and any church, school, daycare center or hospital? [X] Yes [ ] No
"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? [ ] No [X] Yes
Business Information
a) Are you taking out this application for anyone that may not be eligible for a license? [X] No [ ] Yes
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? [ ] No [X] Yes
c) Does anyone else have money invested or any other interest in this business? [X] No [ ] Yes
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? [X] No [ ] Yes
Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)
Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or office to purchase must:
a) Be in the same legal entity name as that apply for the license
b) Reflect the same address as the premises address on this application
c) Reflect current dates and
d) Be signed by the lessor/seller and lessee/buyer
Property Information (new & transfer applicants only)
a) Do you own or lease the building? [ ] Own [X] Lease
b) Who owns the fixtures (for example, coolers, etc.)? US
c) Are you purchasing the stock and/or fixtures? [X] No [ ] Yes
d) Total amount paid for business \$
e) Total amount paid for goodwill of the business \$
f) Have you made arrangements with the seller for payment of personal property taxes? [ ] No [ ] Yes

See Application Information for a list of all required application forms.



**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 2007 Ends 2027
- b) Monthly rental \$ 424743
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 10
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

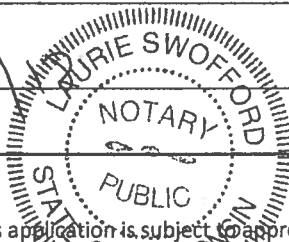
**Notarized Signatures of Applicants**

**SUBSCRIBED AND SWORN TO BEFORE ME**

This 7th day of September, 2016

Laurie Swofford  
(Clerk/Notary Public)

My Commission Expires 3/30/17  
\*Notary Seal must be affixed.



[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

\_\_\_\_\_  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensees to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

~~CLASSIC~~  
DUMPSTERS  
IN LOT  
THO ACROSS  
STREET

2797A S. KK MILWAUKEE, WI  
CLASSIC SLICE PIZZERIA

Classic Slice, Inc  
MARISA LANGE  
9/20/16

