



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, December 18, 2024

COMMITTEE MEETING NOTICE

AD 14

MALDONADO, Julio C, Agent
REVIVAL BAY VIEW LLC BROWN & GIBBS SPORTS BAR
182 E LINCOLN Av
Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 07, 2025 at 10:45 AM

The access code is <https://meet.goto.com/729946085>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting Disc Jockey, Bands, 5 Amusement Machines, Comedy Acts, 1 Pool Table, 1 Dart Board and 1 Pinball Machine as agent for "REVIVAL BAY VIEW LLC BROWN & GIBBS SPORTS BAR" for "BROWN & GIBBS SPORTS BAR" at 182 E LINCOLN Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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Wednesday, December 18, 2024

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AD 14

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REVIVAL BAY VIEW LLC BROWN & GIBBS SPORTS BAR
625 S 5TH ST #640
Milwaukee, WI 53204

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License Division Manager**

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Richardson, Tonja

From: Roman, Carmen
Sent: Wednesday, December 11, 2024 8:44 AM
To: Richardson, Tonja
Subject: FW: Licensing meeting for December
Attachments: SWantable C24121014240.pdf

From: Revival Walkers Point <info@revivalfouronefour.com>
Sent: Tuesday, December 10, 2024 2:32 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; License <LICENSE@milwaukee.gov>
Cc: Roman, Carmen <Carmen.Roman@milwaukee.gov>; Williams, Terri <Terri.Williams@milwaukee.gov>; Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: Re: Licensing meeting for December

Good afternoon Jim,

I am just following up to make sure we are on the January licensing hearing as all task have been done and paid. I am attaching both paid emails for the outstanding tickets we had. In addition, I know the public was noticed as of Dec 14th and we still have the notice up at the location. Please advise and thanks.

Ps, I did receive a letter asking for the notice of posting, see attached.

Julio

----- Forwarded message -----

From: MILWAUKEE MUNICIPAL COURT <noreply@elavon.com>
Date: Thu, Nov 28, 2024 at 11:07 PM
Subject: Payment Confirmation
To: <andy.garcia.g2805@gmail.com>

\$378.00 USD
11/28/2024 11:07:38 PM
MILWAUKEE MUNICIPAL COURT

Your payment has been approved

Payment	MC 51*****8604
Transaction ID	291124O10-6B99FF75-289E-450A-83CD-225B9D641ED7
Approval Code	60623Z
ECI	
Defendant Name	MALDONADO, JULIO C
Cases and Amounts	24022245, \$378.00,

This is your receipt. Keep this email as proof of your payment.

Transactions posted before 7:00 am Monday - Friday will be processed the same business day.

Those posted after 7:00 am will be processed the next business day.

Please allow 1-2 business days for your payment to be reflected online.

If you are making a partial payment please check the due date(s) on the case(s) you are paying. They will not change as a result of your payment.

Total \$378.00 USD

Bill To

Andres Garcia

2855 South 13th St, Lower Rear

MILWAUKEE Wisconsin 53215

andy.garcia.g2805@gmail.com

4143243849

MILWAUKEE MUNICIPAL COURT

951 N JAMES LOVELL ST MILWAUKEE WI 53233 | 414-286-2878

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----- Forwarded message -----

From: **MILWAUKEE MUNICIPAL COURT** <noreply@elavon.com>

Date: Tue, Dec 10, 2024 at 2:21 PM

Subject: Payment Confirmation

To: <info@sniftersmke.com>

\$240.00 USD

12/10/2024 02:21:24 PM

MILWAUKEE MUNICIPAL COURT

Your payment has been approved

Payment

VISA 48*****3865

Transaction ID

101224C29-D1A7FE4F-57C7-4947-88E8-
EA669267C90E

Approval Code

042124

ECI

Defendant Name

MALDONADO, JULIO C

Cases and Amounts

24024135, \$240.00,

This is your receipt. Keep this email as proof of your payment.

Transactions posted before 7:00 am Monday - Friday will be processed the same business day.

Those posted after 7:00 am will be processed the next business day.

Please allow 1-2 business days for your payment to be reflected online.

If you are making a partial payment please check the due date(s) on the case(s) you are paying. They will not change as a result of your payment.

Total \$240.00 USD

Bill To

Julio Maldonado

625 S. 5th Street

MILWAUKEE Wisconsin 53204

info@sniftersmke.com

4149404205

MILWAUKEE MUNICIPAL COURT

951 N JAMES LOVELL ST MILWAUKEE WI 53233 | 414-286-2878

The information contained in this e-mail and in any attachments is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, retransmission, dissemination or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited. This message has been scanned for known computer viruses.

From: Revival Walkers Point <info@revivalfouronefour.com>

Sent: Friday, November 29, 2024 10:16 AM

To: Cooney, Jim <Jim.Cooney@milwaukee.gov>

Cc: Roman, Carmen <Carmen.Roman@milwaukee.gov>; Williams, Terri <Terri.Williams@milwaukee.gov>; Dimitrijevic, Marina <Marina@milwaukee.gov>

Subject: Re: Licensing meeting for December

Good morning Jim ,

Happy Friday! Thanks for the email and update.

So I thought everyone was noticed as of my last meeting with Carmen on Dec 14th, as I had posted a notice at the bar. As for the tickets, one has gone through and waiting on 2nd ticket confirmation. I would've hoped we could get on the December schedule, given it took me 1 month with issues and miscommunication with your department, just to file my paperwork. Thanks to Carmen for getting it all filed away on December 14th! We can't afford to waste yet another month, so please anything you can do would be great!

Ps, Alderwoman Marina, please advise if we can talk Monday sometime? Long time, hope you are well.

Julio

Get [Outlook for iOS](#)

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Wednesday, November 27, 2024 3:51:49 PM
To: Revival Walkers Point <info@revivalfouronefour.com>
Cc: Roman, Carmen <Carmen.Roman@milwaukee.gov>; Williams, Terri <Terri.Williams@milwaukee.gov>; Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: RE: Licensing meeting for December

Good afternoon,

Moving Maribel to BCC as this is in the 14th District

We received the MPD survey but it is too late to schedule in December and give neighbors notice. Before we can schedule the application, the warrants in the attached must be resolved. Please contact municipal court at the number in the letter to take care of the warrants and then email proof they are resolved to license@milwaukee.gov. After that, we will work with Alderwoman Dimitrijevic and Chair to schedule a time for the Licenses Committee.

Best,

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2238
www.milwaukee.gov/license
Take our Survey!



From: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>
Sent: Tuesday, November 26, 2024 5:07 PM
To: Revival Walkers Point <info@revivalfouronefour.com>
Cc: Roman, Carmen <Carmen.Roman@milwaukee.gov>; Williams, Terri <Terri.Williams@milwaukee.gov>; Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: RE: Licensing meeting for December

Good evening Julio,

This is in the 14th Aldermanic District.
I have added Alderwoman Dimitrijevic and her Legislative Assistant Terri to this email.

Respectfully,

Maribel Murillo

Legislative Assistant | Common Council President José G. Pérez

City Hall 200 E. Wells Street room 205 Milwaukee, Wisconsin 53202
Office: 414-286-2861
Cell: 414-708-3621
Maribel.Murillo@Milwaukee.gov

Please consider using our [Click for Action](#)

From: Revival Walkers Point <info@revivalfouronefour.com>
Sent: Tuesday, November 26, 2024 2:19 PM
To: Roman, Carmen <Carmen.Roman@milwaukee.gov>
Cc: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>
Subject: Licensing meeting for December
Importance: High

Hola Carmen,

Happy Tuesday and hope you are well. I am just letting you know we had our MPD survey done for the new Bay View location today this morning. We hope to be on the Dec 3rd Licensing meeting, please advise and thanks.

Julio

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 11/17/24

LICENSE TYPE: Class B Tavern

NEW: ☒

RENEWAL: ☐

No. 373692

Application Date:

License Location: 182 E Lincoln

Business Name: Revival Bay View

Licensee/Applicant: Maldonado, Julio C
(Last Name, First Name, MI)

Date of Birth: 01/07/78

Home Address: 625 S. 5th St #640

City: Milwaukee

State: WI Zip Code: 53204

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/14/16, the applicant was charged with OWI in Milwaukee County Circuit Court. On 11/08/16, they were convicted and license was revoked for 6 months.
2. On 03/14/19, the applicant was cited for Responsible Person on Premise by Milwaukee Police.

Charge: Responsible Person on Premise
Finding: Guilty
Sentence: Fine
Date: 05/07/19
Case: 19020549

3. On 07/30/24, the applicant was cited for Responsible Person on Premise by Milwaukee Police.

Charge: Responsible Person on Premise
Finding: ****warrant status***
Sentence:
Date:
Case: 24022245

4. On 08/17/24, the applicant was cited for Excessive Noise Prohibited by Milwaukee Police.

Charge: Excessive Noise Prohibited

Finding: *****warrant status*****

Sentence:

Date:

Case: 24024135

Date: 11-26-2024
Officer: P.O. M. WARD

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: **Revival Bar and Grill**
Address: **182 E. Lincoln Ave.**
Phone:

Owner: **Julio Maldonado**
Owner address: **625 S. 5th ST**
City State Zip: **Milwaukee, WI 53204**
Owner Phone: **414-940-4205**
Owner email: **INFO@REVIVALFOURONEFOUR.COM**

Licensee/Agent: **SAME**
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: **EMAIL**

Location currently open: ☐ YES ☒ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: **8am-230am** ☐24 hours ☐Y ☐N
Mon: **8am-2am**
Tue: **8am-2am**
Wed: **8am-2am**
Thu: **8am-2am**
Fri: **8am-2am**
Sat: **8am-230am**

Premise Type: ☒Tavern/Bar
☐Restaurant
☐Other:

Licenses currently held:

Alcohol: ☐ Yes ☐ No Class: #:
Tobacco: ☐ Yes ☐ No #:
Food: ☐ Yes ☐ No #:
Extended Hours: ☐ Yes ☐ No #:
Secondhand Dealer: ☐ Yes ☐ No Type: #:
Other: ☐ Yes ☐ No Type: #:
Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Off-Street parking ☒ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No **NO PARKING LOT**
10. Valet Parking ☐ Yes ☐ No
 - a. Will this lot have a guard? ☐ Yes ☐ No
 - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 7
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 30
21. Are there exterior cameras ☒ Yes ☐ No How many: 7
22. Are there interior cameras ☒ Yes ☐ No How many: 8

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

MANGERS AND OWNERS

24. Cameras located in parking lot ☐ Yes ☐ No How many **NO PARKING LOT**

Interior Survey:

25. What is the planned capacity? **80-100**

26. What is the minimum number of employees That will be on premise **4**

27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No **NO SIGNS**

28. Is the interior of the location neat and clean? ☒ Yes ☐ No

29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No

30. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No

31. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No

32. Does the owner know how to contact their police district directly? ☒ Yes ☐ No

a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

33. How many security personnel are going to be employed: **1**

34. How will they be deployed: Interior Exterior

35. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☒ Thu ☒ Fri ☒ Sat ☒ Sun

36. Will the security be managed by business ☒ or contracted ☐

37. Will they be armed ☐ Yes ☒ No

38. What type of security measures to be used:

☒ Wanding/metal detector

☒ ID Scanner

☐ Dress Code

☐ Cover Charge

☐ Age restriction

☐ Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

These additional notes are written by Police Officer Michael WARD, assigned to District 6, Community Liaison Office.

The location windows are free of signage. The window placements from the floor are higher than the standard placements, which makes the sight line from the outside to inside and vice versa harder to see.

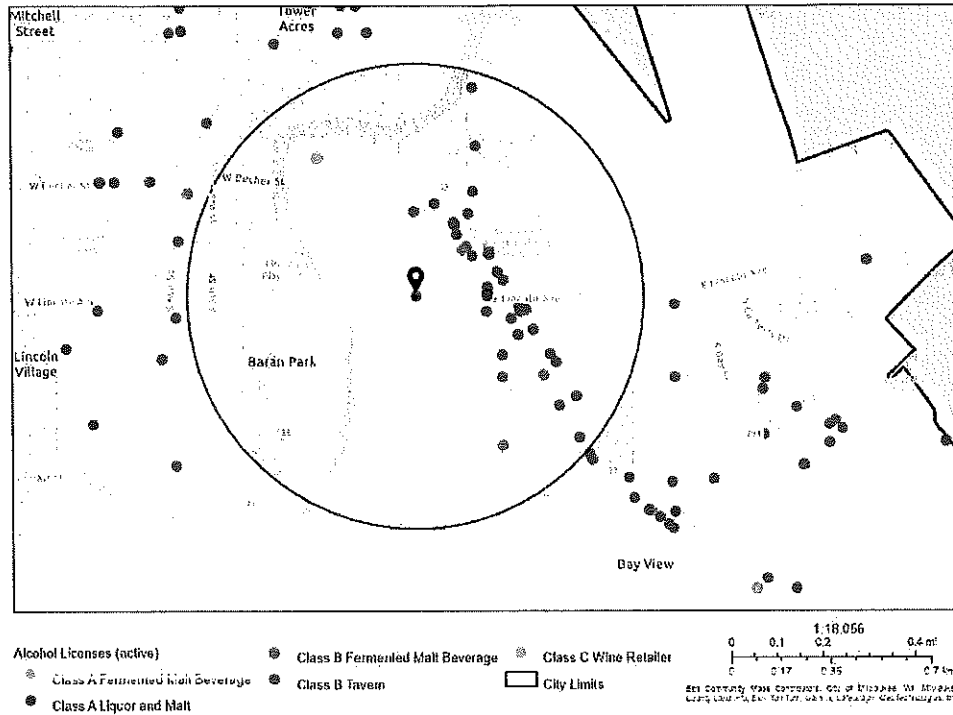


Concentration Map 182 E Lincoln Ave

Area of Interest (AOI) Information

Area : 21,862,585.72 ft²

Nov 14 2024 12:29:28 Central Standard Time



182 E Lincoln Ave

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	41		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	RSVR LLC	RSVR	Reid C Spiering, Agt	2210 S KINNICKINNI C AV	Class B Tavern License		11/19/2024, 6:00 PM	1
2	ST AUGUSTINE CONGREGATION	ST AUGUSTINE OF HIPPO PARISH	Joseph A Laska, Agt	2530 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License		12/30/2024, 6:00 PM	1
3	JSK Social Inc.	Satchmo's	Ting M Burazin, Agt	182 E LINCOLN AV	Class B Tavern License	80	1/8/2025, 6:00 PM	1
4	TODDBAYVIEW LLC	TODD I BELIEVE I CAN FRY	Paphitchaya Liotrakun, Agt	2159 S KINNICKINNI C AV Unit 1	Class B Tavern License		1/15/2025, 6:00 PM	1
5	Morgan Kenwood, LTD	Avalon	JANE M SCHILZ, Agt	2473 S Kinnickinnic AV	Class B Tavern License		1/16/2025, 6:00 PM	1
6	WHEEL & SPROCKET, INC	Wheel & Sprocket	Noel C Kegel, Agt	187 E BECHER ST	Class B Tavern License		1/27/2025, 6:00 PM	1
7	MARY JANE RESTAURANTS LLC	Cheba Hut	Heather R Huhn, Agt	2202 S KINNICKINNI C AV	Class B Tavern License		2/1/2025, 6:00 PM	1
8	GW Mireles Inc	Cafe Corazon Bay View	GEORGE MIRELES, Agt	2394 S Kinnickinnic AV	Class B Tavern License	99	2/2/2025, 6:00 PM	1
9	Homerun Holdings LLC	Santino's Social Club	Gregory L Huber, Agt	352 E Stewart ST	Class B Tavern License		3/1/2025, 6:00 PM	1
10	Egg & Flour II LLC	Egg & Flour	Adam M Pawlak, Agt	2273 S HOWELL AV	Class B Tavern License		3/2/2025, 6:00 PM	1
11	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		3/22/2025, 7:00 PM	1
12	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class C Wine Retailer's License		3/22/2025, 7:00 PM	1
13	PALOMA BAY VIEW LLC	Paloma Taco and Tequila	PATTIE L FORD, Agt	2156 S KINNICKINNI C AV	Class B Tavern License		4/1/2025, 7:00 PM	1
14	LANDLUBBERS, INC	BARNACLE BUD'S	GENE M MC KIERNAN, Agt	1955 S HILBERT ST	Class B Tavern License	50	4/2/2025, 7:00 PM	1
15	MPK 65 LLC	ROOM SERVICE	Kanokporn Phadungsil, Agt	2159 S KINNICKINNI C AV A2	Class B Tavern License		4/7/2025, 7:00 PM	1
16	CIAO CUCINA, LLC	CAFE LULU	SARAH F JONAS, Agt	2261-65 S Howell AV	Class B Tavern License	189	4/8/2025, 7:00 PM	1
17	PAPABEARD OWN LLC	ESTEREV	Daniel P Jacobs, Agt	2165 S KINNICKINNI C AV	Class B Tavern License		4/8/2025, 7:00 PM	1
18	SABOR TROPICAL RESTAURANT LLC	SABOR TROPICAL	Julio R Arias, Agt	2258 S KINNICKINNI C AV	Class B Tavern License		4/15/2025, 7:00 PM	1

19	Tulum Latin Gastropub, LLC	Tulum Latin Gastropub	Ernesto Carmona, Agt	2352-54 S KINNICKINNI C AV	Class B Tavern License		4/24/2025, 7:00 PM	1
20	BAY STREET PUB, LLC	BAY STREET PUB	Elizabeth Cueto Coronado, Agt	338 E BAY ST	Class B Tavern License	70	5/19/2025, 7:00 PM	1
21	Lost Whale Enterprises LLC	Lost Whale	Richard W Duval, Agt	2151 S KINNICKINNI C AV	Class B Tavern License		6/18/2025, 7:00 PM	1
22	Cream City Hospitality LLC	Heirloom MKE	Jessica J Ignatiev, Agt	2376-78 S HOWELL AV	Class B Tavern License		6/20/2025, 7:00 PM	1
23	DRI 5 BAYVIEW LLC	Centraal Grand Cafe & Tappery	ERIC G WAGNER, Agt	2306 S KINNICKINNI C AV	Class B Tavern License	261	6/29/2025, 7:00 PM	1
24	SUSHI YUKI RESTAURANT, INC.	SUSHI YUKI	Jin San Koh, Agt	2349 S KINNICKINNI C AV	Class B Tavern License		7/24/2025, 7:00 PM	1
25	HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	2416 S KINNICKINNI C AV	Class B Tavern License	160	7/25/2025, 7:00 PM	1
26	SUMO, LLC	THE HIGHBURY PUB	JOSEPH R KATZ, Agt	2322 S KINNICKINNI C AV	Class B Tavern License	80	7/26/2025, 7:00 PM	1
27	Casera LLC	Casera Cafe & Bakery	George A Herrera, Agt	2067 S 1ST ST	Class C Wine Retailer's License		7/27/2025, 7:00 PM	1
28	Casera LLC	Casera Cafe & Bakery	George A Herrera, Agt	2067 S 1ST ST	Class B Fermented Malt Beverage Retailer's License		7/27/2025, 7:00 PM	1
29	Three Sheets LLC	The Stone	SHAWN T LEET, Agt	2422 S Howell AV	Class B Tavern License	80	7/28/2025, 7:00 PM	1
30	MAPLE LEAF ENTERPRISE S, LLC	SUGAR MAPLE	ADRIENNE M PIERLUISSI, Agt	441 E LINCOLN AV	Class B Tavern License	160	7/29/2025, 7:00 PM	1
31	Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, Agt	2317 S Howell AV	Class B Tavern License		8/2/2025, 7:00 PM	1
32	PKNJ, LLC	Sorella	Kyle C Toner, Agt	2535 S Kinnickinnic AV	Class B Tavern License		8/16/2025, 7:00 PM	1
33	Rap Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, Agt	2201 S Kinnickinnic AV	Class B Tavern License		9/14/2025, 7:00 PM	1
34	MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	2277 S HOWELL AV	Class A Malt & Class A Liquor License		9/19/2025, 7:00 PM	1
35	ICY Noses, LLC	Mac's Pet Depot BarkPark	Keri Torgerson, Agt	350 E WARD ST	Class B Fermented Malt Beverage Retailer's License		10/13/2025, 7:00 PM	1
36	OUR NEPAL LLC	Himalayan Yak	Surakchha Lalchan, Agt	2321 S KINNICKINNI C AV	Class B Tavern License		10/13/2025, 7:00 PM	1

37	Semolina MKE LLC	Semolina MKE	Petra L Orlowski, Agt	2474 S KINNICKINNI C AV	Class B Tavern License		10/16/2025, 7:00 PM	1
38	Revel Group Inc	Revel	Paresha Sara Pesqueira, Agt	2246 S Kinnickinnic AV	Class B Tavern License	80	10/31/2025, 7:00 PM	1
39	AA Entertainment, LLC	The Backyard	Sam J Leaf, Agt	2155 S KINNICKINNI C AV	Class B Tavern License	160	11/10/2025, 6:00 PM	1
40	B&J Investing Group LLC	Pink Agave	Evalise R Navarro, Agt	2242 S KINNICKINNI C AV	Class B Tavern License		11/11/2025, 6:00 PM	1
41	RSVR LLC	RSVR	Ryan K Spiering, Agt	2210 S KINNICKINNI C AV	Class B Tavern License		11/19/2025, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, December 18, 2024



Notice of Public Hearing

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MALDONADO, Julio C, Agent

BROWN & GIBBS SPORTS BAR at 182 E LINCOLN Av

Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting
Disc Jockey, Bands, 5 Amusement Machines, Comedy Acts, 1 Pool Table, 1 Dart Board and 1
Pinball Machine

Tuesday, January 07, 2025 at 10:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/7/2025 at 10:45 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

CURRENT OCCUPANT	310 E WARD ST# 309	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 310	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 311	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 312	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 313	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 314	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 315	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 316	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 317	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 318	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 319	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 401	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 402	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 403	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 404	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 405	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 406	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 407	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 408	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 409	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 410	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 411	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 412	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 413	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 414	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 415	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 416	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 417	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 418	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 419	MILWAUKEE, WI 53207-1374

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Total Records: 311

Radius 250 feet and Center of the Circle: 182 E Lincoln Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:
Sports bar

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: own a few other venues in city

2. Business Operations

- a. Proposed Opening Date: asap
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: class B, FREST, DEP
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: back patio
- b. Number of Garbage Cans: Inside: 3 Locations: behind bar, by entrance
Outside: 2 Locations: inside patio area
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 10 _____ and list locations: bar, entrances, patio, side streets _____
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe check ids by staff _____

6. Percentage of Sales (must total 100%)

Alcohol 50 %	Food 40 % Cigarettes, Electronic Vape Devices, 10 % Tobacco Products	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %			
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☒ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☒ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: Lincoln Avenue

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☒ Industrial ☐ Other: _____

g. Building Owner Name: Tina Barazini Phone Number: _____

Building Owner Address: 182 E. Lincoln Ave. Milwaukee 53207

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6am	2AM	100	21+	21+
Monday	6am	2AM	100	21+	21+
Tuesday	6am	2AM	100	21+	21+
Wednesday	6am	2AM	100	21+	21+
Thursday	6am	2AM	100	21+	21+
Friday	6am	2:30 AM	100	21+	21+
Saturday	6am	2:30 AM	100	21+	21+

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

[Signature]
Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Andres Garcia
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Revival Bay View LLC Brown & Gibbs Sports Bar

Premise Address: 182 E Lincoln Avenue, Milwaukee, WI, United States, Wisconsin

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? building owner

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ NA

e) Total amount paid for goodwill of the business \$ NA

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins nov 1 2024 Ends Oct 31 2029

b) Monthly rental \$ 4500

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5 years

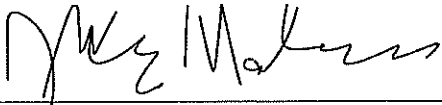
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain utilities
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 182 E. LINCOLN AVE, MILWAUKEE, WI 53207			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>5</u>
<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input checked="" type="checkbox"/> Other: <u>ART BUILT & PINBALL MACHINE</u>			
Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
At any time will sound amplification be used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
LEGAL CAPACITY OF PREMISES			
_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Revival Bay View LLC DBA Brown & Gibbs Sports Bar

Premises Address: 182 E Lincoln Avenue, Milwaukee, WI, United States, Wisconsin

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☐ No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast

☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?

☐ Less than 25%

☐ 25% or More AND:

☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

☐ NO restaurant items (meals) will be sold – Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? ☐ No ☒ Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: meat, poultry, cheese

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☐ No ☒ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☒ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- ☐ If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
☐ Immediately ☒ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- JCM I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- JCM I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- JCM I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- JCM I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- JCM I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: _____

Andres Garcia

BROWN & GIBBS

EST.



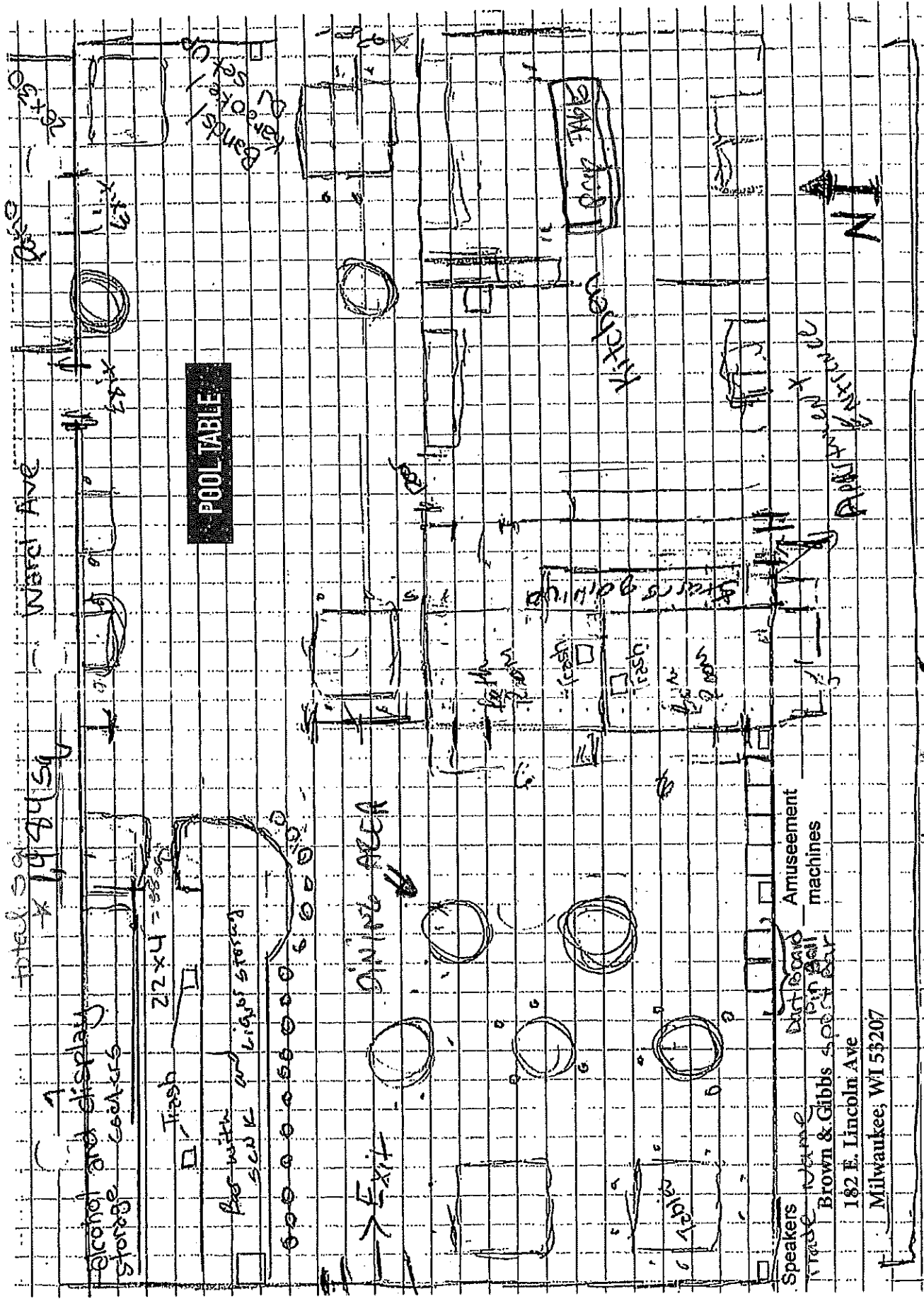
2024

SPORTS BAR

STADIUM FOOD MENU

**+STREET TACOS+BURRITOS+LOADED FRIES+
+WINGS+STREET CORN+PIZZA+QESASADILLAS+**

PROTEINS: BEEF+PORK+CHICKEN



Date: 11/14/2024

Legal Entity: REVIVAL BAY VIEW LLC

Agent: Julio Maldonado

Lincoln

Brown & Gibbs Sports Bar

39' North

Basement Storage

Legal Entity:

Reunval Bay View LLC Brown & Gibbs Sports Bar

Trade Name:

Brown & Gibbs Sports Bar

Agent:

Julio Maldonado

Date:

11/14/24

Total sq. 1084 sq ft

13'

MECHANICAL ROOM

8'

8'

WALK-IN COOLER

Beer | Liquor

6'

BROWN & GIBBS SPORTS BAR
BASEMENT FLOOR
182 E. LINCOLN AVE
MILWAUKEE, WI 53207