

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Thursday, January 11, 2018

COMMITTEE MEETING NOTICE

AD 11

ORTIZ, Patricia, Agent Autoplex of Milwaukee LLC 3402 W NATIONAL Av

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 23, 2018 at 11:00 AM

Regarding:

Your Secondhand Motor Vehicle Dealer's License Application as agent for "Autoplex of Milwaukee LLC" for "Autoplex" at 5130 W FOREST HOME Av.

There is a possibility that your application may be denied for one more of the following reasons: Neighborhood Objections to the granting of such a license due to the creation of undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which will have an adverse impact on the public health, safety and welfare of the community. Additionally, the over concentration of secondhand motor vehicle dealers in the neighborhood such that the concentration will have an adverse impact on the public health, safety and welfare of the neighborhood. You do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Moon Siefert, Linda

From:

License

Sent:

Wednesday, December 27, 2017 8:14 AM

To:

Moon Siefert, Linda

Subject:

FW: Licensure application for 5130 W. Forest Home Ave, Milwaukee, WI 53214

Importance:

High

REDACTED RECORD

Keren Becker
License Specialist III
City Clerk — License Division
O: (414) 286–2238
F: (414) 286–3057
License@Milwaukee.gov
www.Milwaukee.gov/license



From:/

Sent: Wednesday, December 27, 2017 6:19 AM

To: License

Subject: FW: Licensure application for 5130 W. Forest Home Ave, Milwaukee, WI 53214

Importance: High

Good morning.

I am emailing to follow up on the status of the sale of 5130 W. Forest Home Avenue, Milwaukee, WI 53219. The closing date has been postponed / rescheduled to January 31, 2018 (tentatively). Please continue to keep the prospective new buyer license application on hold until the sale is complete. I will contact your office to confirm if the sale goes through.

Thank you in advance for your assistance.

Sincerely,

From:

Sent: Monday, October 30, 2017 8:05 AM

To: 'license@milwaukee.gov'

Subject: Licensure application for 5130 W. Forest Home Ave, Milwaukee, WI 53214

Importance: High

To whom it may concern:

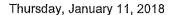
I have received your letter informing me of an application that was received in your office for a new business licensure at my property located at 5130 W. Forest Home Avenue. I am currently in the beginning stages of selling my auto mechanic and sales building (I am not selling the business) and object to any application approval at this time.

I respectfully request <u>not approving</u> this license application until the sale is final. The tentative sale completion is expected to be December 31, 2017. I am still conducting business and will continue until the property closing. Should the sale not go through I plan to continue running my automotive business.

I will contact your office by phone and by email should the sale go through.

Please contact me with any questions or concerns. I can be reached at $\dot{\iota}$

Sincerely,







Notice of Public Hearing

ORTIZ, Patricia, Agent
Autoplex at 5130 W FOREST HOME Av
Secondhand Motor Vehicle Dealer's License Application

Tuesday, January 23, 2018 at 11:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/23/2018 at 11:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	3364 S 53RD ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3373 S 53RD ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 303	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5311 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 5	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5114 W FOREST HOME AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3358 S 51ST ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3406 S UTAH AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 302	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 201	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 203	MILWAUKEE, WI 53219
		·
CURRENT OCCUPANT	5214 W FOREST HOME AVE 101	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 304	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 104	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 8	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3332 S 52ND ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5126 W FOREST HOME AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3360 S 51ST ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5323 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 1	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3352 S 52ND ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 102	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 7	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 6	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5211 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5116 W FOREST HOME AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5122 W FOREST HOME AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3351 S 51ST ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3355 S 51ST ST 2	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3351 S 52ND ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5204 W NEBRASKA AVE	MILWAUKEE, WI 53219
		•
CURRENT OCCUPANT	5225 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5317 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5120 W FOREST HOME AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3335 S 51ST ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3351A S 51ST ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3355 S 51ST ST 1	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3357 S 51ST ST 4	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5220 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 103	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 301	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 10	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 9	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3332A S 52ND ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5118 W FOREST HOME AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5124 W FOREST HOME AVE	MILWAUKEE, WI 53219
COMMENT OCCOLANT	JII W TONEST HOME AVE	mririonimy vii oumid

CURRENT OCCUPANT	5128 W FOREST HOME AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3337 S 51ST ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3343 S 51ST ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3343 S 52ND ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5219 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5308 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 4	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5301 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5205 W NEBRASKA AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3344 S 52ND ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	3355 S 51ST ST 3	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 204	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5214 W FOREST HOME AVE 202	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 3	MILWAUKEE, WI 53219
CURRENT OCCUPANT	5202 W FOREST HOME AVE 2	MILWAUKEE, WI 53219

Total Records: 61

Radius: 250.0 feet and Center of Circle: 5130 W Forest Home Av

ccl-busplan 9/26/16



BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: <u>license@milwaukee.gov</u>

1. Type of Business				
Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dinig	ng Room			
Self Service Laundry Massage Establishment Filling Station				
Other (supplemental application for specific license also required)				
Provide a detailed description of the type of business you plan on operating:				
Used car sales and Service.				
Do you have any experience operating this type of business? \(\subseteq No \text{ Lyes} \) If yes, explain: \(\text{Business} \) Respectively.	74 p.s.			
2. Business Operations				
a. Proposed Opening Date: $2 - 1 - 2018$				
b. Is this premise under construction? No Yes If yes, list estimated completion date:				
c. Is this a franchise? V No Yes				
d. Is this premises currently licensed? No Wes If yes, list type of license: USed Car Sales & rep	<u>ai</u> C			
e. Is the current licensee operating? 🔲 No 🗹 Yes If no, list date closed:				
f. Do you have future plans for other businesses, licenses or permits at this location? 🛮 No 🗌 Yes				
If yes, explain:				
g. Have you previously held an Extended Hours License in Milwaukee? 🔟 No 🗌 Yes				
If yes, list address(es):				
h. Are other businesses operating in the same building? V No Yes If yes, describe:				
3. Litter & Noise				
a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:				
b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other:	······································			
c. Grounds cleaned by: Licensee Building Owner Lémployees Hired Maintenance Other:				
d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police				
Signs Posted Other:				
e. Will a sound amplification system be used? V No Yes If yes, describe:				
4. Smoking & Sanitation				
a. Are there designated outdoor smoking areas? Vo Yes If yes, describe:				
h Number of Garbage Cans: Inside: Locations:				
Outside: 2 Locations: East Side of building				
c. Is a crowd control barrier used? No Yes If yes, describe:				
· ·				
e. Name of solid waste contractor: Advanced Disposal Wwaste Management Other:	*****			

5. Security					
a. Are there onsite parking s	paces? No Yes If yes	s, indicate how many? 5	and	describe the parking security	
plan: Customers	can park on	lot, sign will b	e posted	d tarking for	
b. Is there a loading zone?	No Yes If yes, describ	lot, Sign Will b Cwołome e the loading area security pl	an:	107	
		Yes If yes, how many?			
		yes, describe			
List their licensing,	certification, or training cred	entials	1 :00	la hilling	
d. Will there be security can	neras? No Yes If yes	, where? Outside an	a msi	ie umaing	
e. Will searches/identification	on checks be done upon entr	y? No Yes If yes, desci	ribe		
6. Percentage of Sales	(must total 100%)				
Alcohol%	Food	Secondhand Merchandi	ise	Precious Metals & Gems	
Entertainment%	Cigarettes	%		%	
Pawnbroker Activity%	Salvaged Materials		lor,	Other 100 % Describe: 1501 Cays	
7. Businesses/Licenses on the Premises (check all that apply):					
Type 1 Full Service Restaurant	Cafe/Coffee Shop	Deli or Fast Food Restaurant	Private	/Fraternal/Veterans Club	
☐ Night Club	☐ Tavern ☐ C	Cocktail Lounge	Teen C	lub	
☐ Banquet Hall	Sports Facility	Bowling Alley			
Hotel/Motel: Number of Floors: Rooming House: Number of Floors:					
Number of Rooms: Number of Rooms:					
Type 2	Corner Store	unermarket	☐ Conven	ience Store	
☐ Liquor Store ☐ Gas Station	Corner Store Supermarket Amusement/Phonograph Distributor		Convenience Store Recycling, Salvage or Towing		
Gas station					
✓ Used Car Dealer Personal Service Establishment □ Recording Studio (such as tattoo business, hair salon, tailor, etc.)					
What other licenses/permits will y	ou hold at this location? (check	all that apply)			
☑Occupancy Permit ☐C	ilgarette & Tobacco 🔲 Gas Stati	on Extended Hours Class	"B" Tavern [Weights & Measures	
Secondhand Dealer	Precious Metal & Gem Othe	r:			
8. Legal Capacity (only	y if a Type 1 premise	s in #7 above)			
Capacity (Call the	Milwaukee Development Cente	er at 414-286-8211 if you have qu	estions.)		

9. Premises	Description				
	ea(s) of the premises that will 2 and Floor Basement Store):
☐Other: Des		age Patro Deer Garde	II EISIGEWAIK CATE EID	eck Entoortop	
	ation: Major Thoroughfare	Secondary Street Ot	her:		·
	or Cross Street: 5184			he	
d. Describe Buil	ding: 🔃 Free Standing Buildin	ng Strip Mall Other:			
e. Describe Pre	nises Structure: 🗹 Single Sto	ry 🔲 Multi-Story - # of Sto	ries 🔲 Other:		
f. Describe Sur	ounding Area: [V Commercia er Name: <u>latnicia () (4)</u>	Residential Industr	ial Other:		
g. Building Owr	er Name: Yatn'ı'a Orti	2 Arturo Ortiz, Mace	Phone Number: 418-	104-52	55
Business Ow	ner Address: 3402 w	. National fre	Midwaker	WI 5	32/5
10. Hours of	Operation & Custo	mers			
Will customers be e	ntering the premises? No	☑Yes			
	Proposed Hour	s of Operation:	Estimated Number	Potential	Class 8 Tavern
Day of the Week	Open Time	Close Time	of Customers expected each day	Age Range of	Applicant Only: Age Restriction
	(include a.m. or p.m.)	(include a.m. or p.m.)	experieu cacii day	Customers	(If none, write 'None')
Sunday	Closed	Closed	Closed	Closed	Closed
Monday	9:00 Am	7:00 pm	20	18-60	
Tuesday	9:00 AM	7:00 pm	a0	18-60	-
Wednesday	9:00 Am	7:00 pm	20	18-60	
Thursday	9:00 AM	7:00 pm	20	18-60	-
Friday	9:00 AM	7:00 PM	20	18-60	
Saturday	9:00 AM	7:00 PM	. 20	18-60	Nago Collaboration and the Collaboration and
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.					
Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday					
Entertainment Closing Hours: Indoors: Alcohol beverage establishments: Same as alcohol license hours Non-alcohol establishments: 1:00 am Sunday thru Thursday, 1:30 am Friday & Saturday Outdoors: All establishments: 10:00 pm Sunday thru Thursday, 12:00 am Friday & Saturday (unless otherwise approved by the Common Council in licensee's plan of operation)					
11. Signature(s)					
Catricial How VAR N.					
Sole Proprietor, Partner, Agent, or 20% or more Shareholder Signature of additional partner or 20% or more Shareholder					

See Application Information for a complete list of all required application forms.



SECONDHAND MOTOR VEHICLE DEALER LICENSE SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: Autoplex of Milwhakee LLC
Premise Address:
(cannot be a home) 5130 W. Forest Home Ave, Milwuakee WI 53219 What type of license are you applying for? (check one) Retail [Wholesale
-
In addition to secondhand vehicles, will you be dealing in secondhand vehicle parts? Yes No
RETAIL DEALERS ONLY
Total Number of Parking Spaces (including customer/employee parking)
Number of Parking Spaces that will be used for Display/Storage of Secondhand Motor Vehicles 100
STORAGE, MAINTENANCE & REPAIR
1. Do you understand that all vehicles associated with the business must be stored on the licensed premise?
What are your plans to ensure this requirement is met (check all that apply)?
Employee Training Supervisor Monitoring Fenced Lot Keys Kept in Locked Box
Other:
2. Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? Wes No
What are your plans to ensure this requirement is met (check all that apply)?
Employee Training Supervisor Monitoring Designated Repair Area
Other:
3. Do you understand all keys to used motor vehicles offered for sale must be kept in a secure lockbox inside the dealership
building at all times when the dealership is not open for business?
What are your plans to ensure this requirement is met (check all that apply)?
Employee Training Supervisor Monitoring Other:
Extrapolace transmit Expansion Montround Content
DISCLOSURE
Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter
If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State
Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed
by these departments relating to the operation of any automotive sales business by the applicant):
REQUIRED SIGNATURE(S)
Capricia III AAm, DAR N.
Sole Proprietor, Partner, 20% or more Shareholder, or the Agent - only if there are no 20% or more shareholders Additional partner(s) or 20% or more shareholders
SUBMIT THIS FORM ALONG WITH THE
BUSINESS LICENSE APPLICATION & RUSINESS LICENSE DLAN OF ODERATION

Office Use Only:		sinte per a superior de la proprior de la companya de la companya de la companya de la companya de la companya La companya de la co	valuur English, allego (Alagos) ettiskassa. Sa Santa (Alagos) (Santa (Santa)	
Initials	Filed	App#	Paid	MPD
DNS	LC	СС	Issued	License #