EXHIBIT A

Term Sheet Near West Side Neighborhood Master Plan Cooperation Agreement

- 1. The City of Milwaukee ("City"), through its Department of City Development, and the West End Development Corporation ("WEDC") agree to collaborate in preparing a neighborhood master plan ("study") for the Near West Side.
- 2. The City agrees to assist in the preparation of the study by:
 - ◆ Maintaining a close liaison with the WEDC through the Commissioner of City Development (or designee);
 - ◆ Providing such data, maps, and relevant studies as exist in its files and are needed by the WEDC for the preparation of the study;
 - ♦ Promptly completing the review and approval of proposed scope of work, requests for proposals, draft reports and other documentation so as not to delay work in progress;
 - ♦ Participating with the WEDC in the public involvement activities associated with study preparation, in particular, with outreach to residents and interested businesses, organizations and institutions; and
 - ◆ Providing up to \$75,000, but not more than 50 percent of the cost of the study as determined by the mutually approved scope of work.

3. The WEDC agrees to:

- Prepare the study utilizing its staff and consultants;
- ◆ Maintain a close liaison with the City through its Executive Director (or designee);
- ♦ Obtain the City's approval of the scope of work and any consultants to be used in study preparation; and
- Obtain the City's review and approval of draft and final reports of the study.