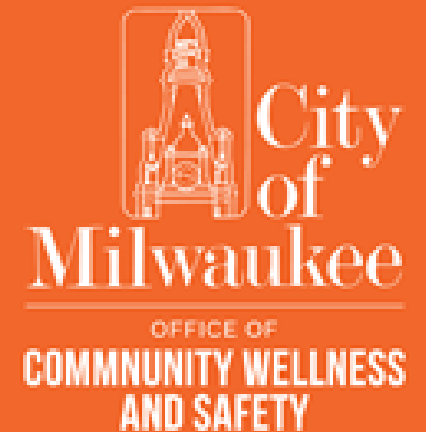




Downtown Safety Strategy: Addressing Gun Violence in the Entertainment District

07/30/2025



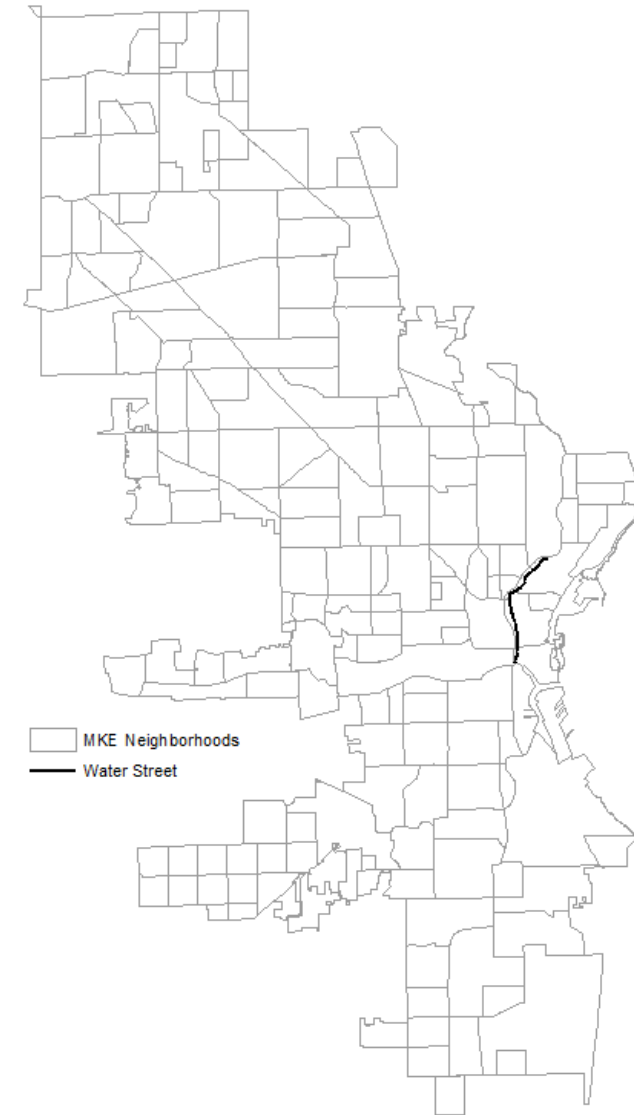
Introduction

- **Overview of current challenges** in downtown entertainment zones (weekend disturbances, large gatherings, violence, etc.)
- **Purpose of the plan:** Restore public trust, enhance safety, promote vibrant nightlife without disorder

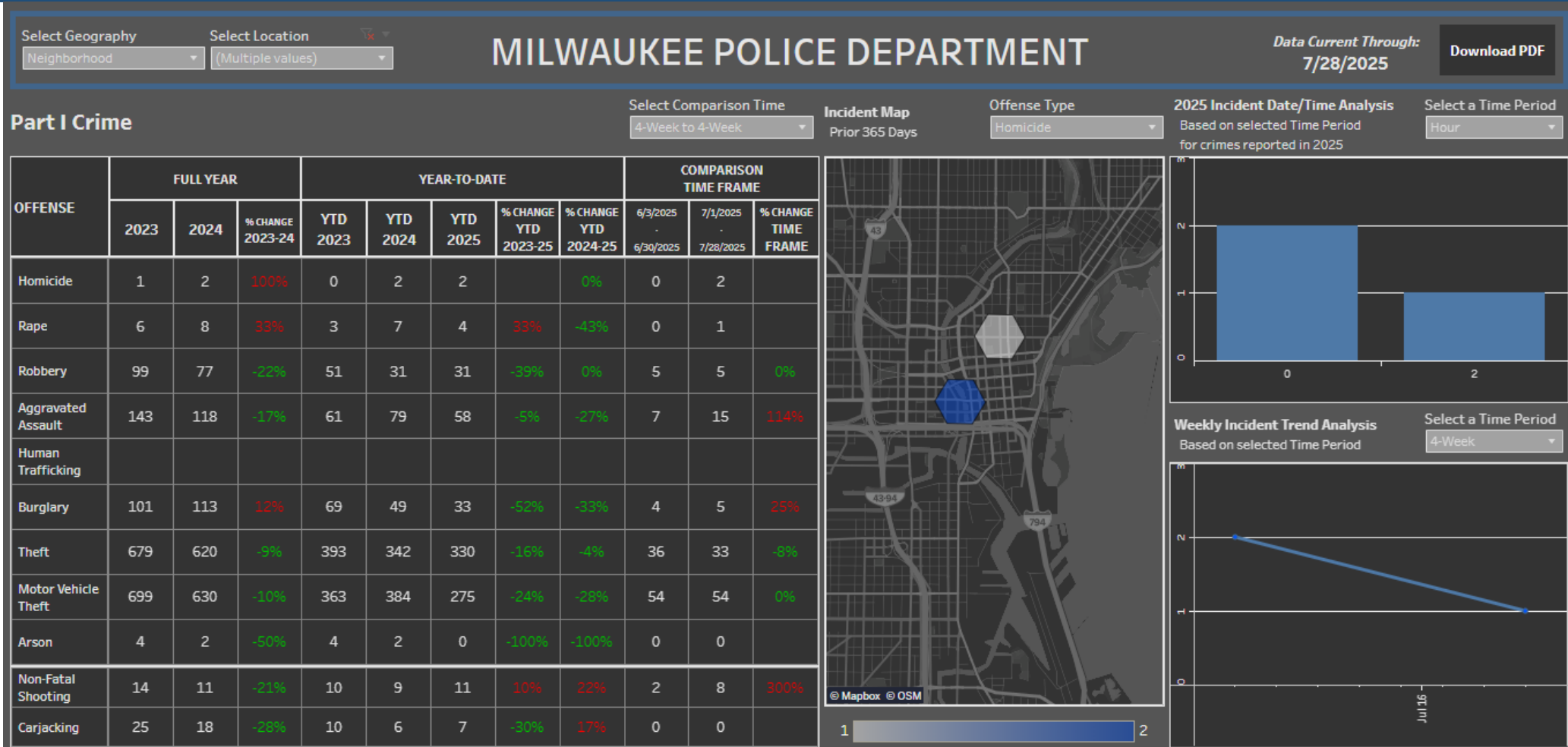
Neighborhoods In the Milwaukee Downtown Entertainment District

Neighborhoods In:

- Lower East Side
- Juneau Town
- Historic Third Ward



Current Challenges Around the Entertainment District: Homicides



Part I Crime

Select Comparison Time
4-Week to 4-Week

Incident Map
Prior 365 Days

Offense Type
Homicide

2025 Incident Date/Time Analysis
Based on selected Time Period
for crimes reported in 2025

Select a Time Period
Hour



12

2025 Incident Date/Time Analysis
Based on selected Time Period
for crimes reported in 2025



Weekly Incident Trend Analysis
Based on selected Time Period

Select a Time Period
4-Week



Uniform Crime Reporting (UCR) guidelines for Part I Offenses include counting Homicide, Rape, Aggravated Assault, and Human Trafficking offenses by victims. All other offense types are counted by incidents.

Non-Fatal Shootings and Carjackings are a subset of existing UCR categories and are otherwise already included in Offense totals, counting by victims and incidents respectively.

Incidents without location coordinates available are coded as null locations but included in Citywide totals. Coordinates are aggregated into 0.1 square mile hexagons and defined geographic areas (Police Districts, Squad Areas, Neighborhoods, and Aldermanic Districts) based upon City of Milwaukee Information Technology Management Division (ITMD) Geographic Information Systems (GIS) shapefiles when that information is not otherwise already entered in the Records Management System (RMS).

Incidents are mapped for the prior 365 days. Specific incident locations and names of persons involved have not been included to protect the identity of the individuals.

Information may not yet be fully verified and may include mechanical and/or human error. Preliminary crime classifications may be changed at a later date based upon further investigation(s).

Current Challenges Around the Entertainment District: Non Fatal Shootings

Select Geography
Neighborhood

Select Location
(Multiple values)

MILWAUKEE POLICE DEPARTMENT

Data Current Through:
7/28/2025

Download PDF

Part I Crime

Select Comparison Time
4-Week to 4-Week

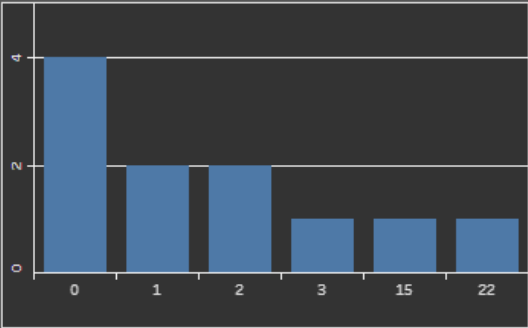
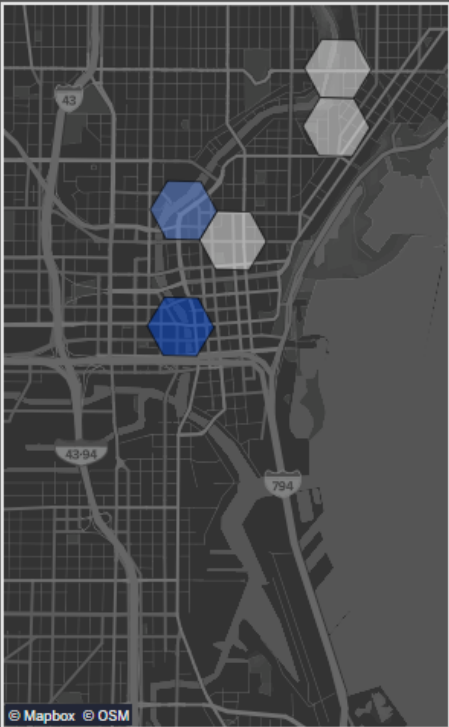
Incident Map
Prior 365 Days

Offense Type
Non-Fatal Shooting

2025 Incident Date/Time Analysis
Based on selected Time Period
for crimes reported in 2025

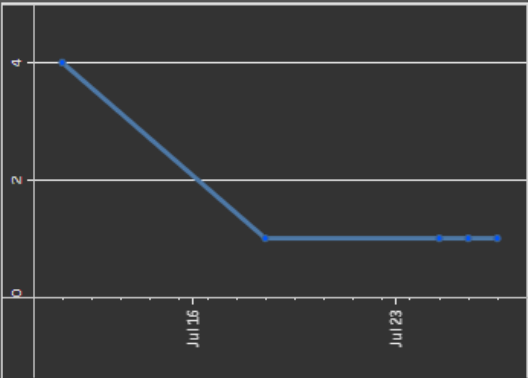
Select a Time Period
Hour

OFFENSE	FULL YEAR			YEAR-TO-DATE					COMPARISON TIME FRAME		
	2023	2024	% CHANGE 2023-24	YTD 2023	YTD 2024	YTD 2025	% CHANGE YTD 2023-25	% CHANGE YTD 2024-25	6/3/2025 6/30/2025	7/1/2025 7/28/2025	% CHANGE TIME FRAME
Homicide	1	2	100%	0	2	2		0%	0	2	
Rape	6	8	33%	3	7	4	33%	-43%	0	1	
Robbery	99	77	-22%	51	31	31	-39%	0%	5	5	0%
Aggravated Assault	143	118	-17%	61	79	58	-5%	-27%	7	15	114%
Human Trafficking											
Burglary	101	113	12%	69	49	33	-52%	-33%	4	5	25%
Theft	679	620	-9%	393	342	330	-16%	-4%	36	33	-8%
Motor Vehicle Theft	699	630	-10%	363	384	275	-24%	-28%	54	54	0%
Arson	4	2	-50%	4	2	0	-100%	-100%	0	0	
Non-Fatal Shooting	14	11	-21%	10	9	11	10%	22%	2	8	300%
Carjacking	25	18	-28%	10	6	7	-30%	17%	0	0	



Weekly Incident Trend Analysis
Based on selected Time Period

Select a Time Period
4-Week



Uniform Crime Reporting (UCR) guidelines for Part I Offenses include counting Homicide, Rape, Aggravated Assault, and Human Trafficking offenses by victims. All other offense types are counted by incidents. *Non-Fatal Shootings and Carjackings are a subset of existing UCR categories and are otherwise already included in Offense totals, counting by victims and incidents respectively.* Incidents without location coordinates available are coded as null locations but included in Citywide totals. Coordinates are aggregated into 0.1 square mile hexagons and defined geographic areas (Police Districts, Squad Areas, Neighborhoods, and Aldermanic Districts) based upon City of Milwaukee Information Technology Management Division (ITMD) Geographic Information Systems (GIS) shapefiles when that information is not otherwise already entered in the Records Management System (RMS). *Incidents are mapped for the prior 365 days.* Specific incident locations and names of persons involved have not been included to protect the identity of the individuals. *Information may not yet be fully verified and may include mechanical and/or human error. Preliminary crime classifications may be changed at a later date based upon further investigation(s).*

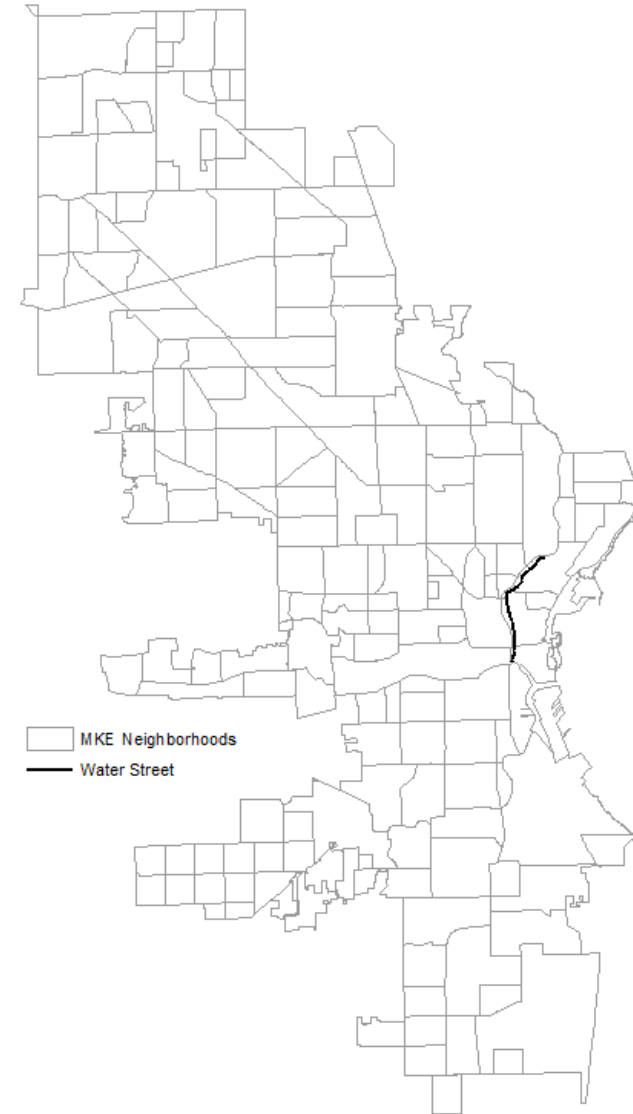
Neighborhoods In: Promise Keepers and CRT Teams July 2025 Interactions

PK Teams:

- Incident Response: 4 (3 out of 4 was gun-related)
- Mediations: 3
- Follow-Ups: 1

CRT:

- Incident Response: 8 (5 out of 8 was gun-related)
- Mediations: 6
- Follow-Ups: 4



Prevention & Engagement

- **Increased presence** of Critical Response Team and Promise Keepers Teams during peak hours; especially around the food trucks areas
- **Business engagement strategy** to partner with bars, clubs, and venues

Intervention & Rapid Response

- **Critical Response Team deployment** to emerging disturbances
- **Real-time communication hub** between downtown businesses, outreach teams and emergency responders
- **Support services available** (e.g., mental health support, crisis mediation, etc.)
- **Interagency coordination:** OCWS & MPD