

GRANT ANALYSIS FORM

OPERATING & CAPITAL GRANT PROJECT/PROGRAMS

Department/Division: Health

Contact Person & Phone No: Lisa Phillips - #8891

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No. 071092

Previous Council File No.

Project/Program Title: Tobacco Control Grant

Grantor Agency: State of Wisconsin Division of Health and Family Services

Grant Application Date: N/A - Continuing

Anticipated Award Date: January, 2008

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The grant award includes funding for the Wisconsin WINS Program and the Milwaukee Community Tobacco Coalition. It is a continuation for both of the above cited grants. The funding will continue the goals of the broad-based community tobacco coalition in order to achieve a strategic community plan to eliminate tobacco-related health disparities and the morbidity and mortality associated with tobacco use. This broad-based coalition partnership with community agencies functions to:

- ◆ Reduce and prevent tobacco use among communities of color
- ◆ Prevent tobacco use among youth
- ◆ Promote cessation
- ◆ Reduce the percentage of pregnant women who smoke
- ◆ Reduce exposure to environmental tobacco smoke (ETS)

These goals will be achieved through comprehensive state and local efforts that utilize the best practices and address the needs of diverse populations most adversely impacted by tobacco use.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

There is a direct relationship between this project and the Health Department's commitment to focus on assessment, monitoring, and assurance that community prevention services are being addressed via the promotion of collaborative community partnerships that adversely impact disparate population with respect to the reduction of illness, disability and death related to tobacco use and exposure to secondhand smoke.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The need for grant funding is essential to continue a broad-based community tobacco coalition to promote and implement a city-wide strategic plan to expand and positively impact the health of our community.

4. Results Measurement/Progress Report (Applies only to Programs):

N/A

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is January 1, 2008 through December 31, 2008.

6. Provide a List of Sub grantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach to Back.