

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: City of Milwaukee Department of Public Works - OperationsContact Person & Phone No: Kimberly Kujoth, x5453

Category of Request

 New Grant

Grant Continuation

Previous Council File No. _____

Change in Previously Approved Grant

Previous Council File No. _____

Project/Program Title: 2016 Urban Forestry Grant Program – Urban Wood Awareness CampaignGrantor Agency: Milwaukee Metropolitan Sewerage DistrictGrant Application Date: October 2015Anticipated Award Date: December 2015

1. Description of Grant Project/Program (Include Target Locations and Populations):
Urban Wood Awareness Campaign will develop and implement an awareness campaign to promote urban wood as an emerging product. Urban wood is emerging as a material of choice in the sustainable building and “source local” niche markets, but awareness among the general public is low. The Forestry Section diverts 100% of wood waste generated from operations, such as pruning and tree removals, to local wood processors for milling into marketable wood products including dimensional lumber, wood chips, pulp and other products. At the source product level, Forestry has an interest in advancement of the urban wood market.
2. Relationship to City-Wide Strategic Goals and Departmental Objectives:
Urban Wood Awareness Campaign supports the DPW goal of waste reduction and diversion from landfill. In addition, as EAB continues to spread, the amount of wood waste from tree removals will increase. A robust urban wood market will allow for continued diversion of this waste and conversion to resources.
3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):
\$25,000 grant will fund the development and implementation of an urban wood awareness campaign with the 50% match of \$25,000 funded through existing expenditures to transport Forestry’s wood waste to a processor for milling. The cost to dispose of wood waste generated from Forestry operations exceeds the cost to transport the wood. Diversion from landfill results in disposal cost-savings and conversion of waste to resources.
4. Results Measurement/Progress Report (Applies only to Programs):
5. Grant Period, Timetable and Program Phase-Out Plan:
January 2016 – December 2016
6. Provide a list of Subgrantees:
7. If Possible, complete Grant Budget Form and attach to back.