

RECON

THE GLOBAL RETAIL REAL ESTATE CONVENTION

Now more than ever!

program2009 MAY 17-20 • LAS VEGAS, NV



RECon09

May 17–20 • Las Vegas, NV

Capital Markets, Economic Forecasts, Jobs, Globalization, Lease Restructuring... **now more than ever** these are the topics that dominate today's headlines and business discussions. RECon addresses all of these topics head on.

This year's RECon program is dynamic and has been enhanced to ensure it is timely, relevant and of high value to you both professionally and personally. Some of the newest sessions recently added to the program include:

- Finding New Sources of Capital
- Where the Deals Are in Our Industry
- New Economy and the Consumer: When Will They Get in Sync?
- Global Retail Runway
- Career Opportunities in a Downsizing Universe
- Retail Trends and Predictions

Many other new programs to assist and support you in these challenging economic times are currently in development and will be available at RECon.

And RECon is now more affordable than ever – hotel and airline prices have been drastically reduced. Visit the RECon website at www.icsc.org/2009SC for details.

Attend RECon to find out where our industry is heading. Information you need now more than ever!



A preview of RECon '09 exhibitors & attendees

as of 1/28/09

RETAILER EXHIBITORS & ATTENDEES

24 Hour Fitness
34th Street Partnership
7-Eleven, Inc.
99c Only Stores
A & E Stores, Inc.
A & W Food Services of Canada Inc.
Abercrombie & Fitch
Academy Sports + Outdoors
Ace Hardware Corp.
Adidas Retail Outlets
Advance America Cash Advance Centers Inc.
Aerials Express
Aldi, Inc.
Alfred Angelo Bridal
ALTELL Corp.
American Dairy Queen
American Greetings Corp.
American Multi-Cinema (AMC Realty, Inc.)
Ann Taylor, Inc.
Anytime Fitness
Arby's Restaurant Group
Aritzia
Armani Exchange
Ascension Development
Ashland/Valvoline
AT&T Mobility
Au Bon Pain
Auntie Anne's, Inc.
AutoZone, Inc.
Avenue/United Retail, Inc.
BAA USA, Inc.
Bank of America
Bass Pro Shops
Batteries Plus, LLC
Beau Box Commercial Real Estate
Behar Real Estate Group
Belk, Inc.
Ben Bridge Jeweler, Inc.
Bertucci's
Best Buy
Best Buy Canada Ltd.
Best Western International, Inc.
BFS Retail & Commercial Operations
Big 5 Sporting Goods
Big Lots
BJ's Restaurant & Brewhouse
Blockbuster, Inc.
Bluestone & Hockley Real Estate Services
Bojangles' Restaurants, Inc.
Books-A-Million
BP/Arco
Bradford Commercial Realty
Bravo Development, Inc.
Bridgestone Retail Operations, LLC
Brown Shoe Company
Bruegger's Enterprises, Inc.

Buckle
Buffalo Wild Wings, Inc.
Build-A-Bear Workshop
Burger King Corporation
Burlington Coat Factory
Byrne Company
Cabela's Ventures, Inc.
Cafe Rio, Inc.
Caldwell Companies
Calendar Club, LLC
California Commercial Partners, Inc.
California Pizza Kitchen
Campero USA Corp.
Caribou Coffee Company, Inc.
Carlson Restaurants Worldwide
Carter's, Inc.
Cartridge World
Cash Store/Cottonwood Financial
Casual Male Retail Group
Cato Fashions
CB Richard Ellis Retail Services
CEC Entertainment
Charlotte Russe, Inc.
Charming Shoppes, Inc.
Chase
Check Into Cash, Inc.
Cheddar's Casual Cafes
Chicagoland Restaurant Brokers Asso.
Chick-fil-A, Inc.
Chico's FAS, Inc.
Children of America
Chipotle Mexican Grill
Choice Hotels International
Christian Brothers Automotive Corp.
Christon Company
Chuy's Opco, Inc.
Citi Trends
CKE Restaurants, Inc.
Claire's Stores, Inc.
Coach
Cobb Theatres III, LLC
Coldwater Creek, Inc.
Cole Haan
Collective Brands, Inc.
Colliers International
Color Inc. dba The Destination Strs.
Concordia Equity LC
Connell Realty Services, Inc.
Cosimo's Management
Cracker Barrel Old Country Store, Inc.
Creative Retail Leasing
CrepeMaker, Inc.
Crosby
Crosbie Real Estate Group, Inc.
CTM Group, Inc. dba South Mountain Kiddie Rides
CVS/Pharmacy

Cypress Retail Group
Dakota Watch Company
Darden Restaurants, Inc.
Dave and Buster's, Inc.
DEB Shops, Inc.
Del Taco
Denny's, Inc.
Deseret Industries
Deutsche Bank Securities, Inc.
Dick Allan & Associates
Dick's Sporting Goods, Inc.
Diehl and Partners, LLC
Dillard's, Inc.
Dippin' Dots, Inc.
Dollar General Corporation
Dollar Tree Stores, Inc.
Dom Portanova & Associates
Domino's Pizza
Dots, LLC
Doyal & Company
Dreams, Inc.
Dress Barn
DSW, Inc.
Dunkin' Brands, Inc.
ECHO Real Estate Services Company
Einstein Noah Restaurant, Inc.
El Pollo Loco, Inc.
Elephant Bar Restaurant
EmbroidMe/Signarama/
FranchiseMart/Virginia BBQ
Equinox Fitness Clubs
Erwin Pearl Retail, Inc.
Evergreen Properties of Michigan/
Evergreen Storage
Express, LLC
Eye Care Centers of America
EZCORP, Inc.
Factory Card and Party Outlet
Family Christian Stores, Inc.
Family Dollar Stores, Inc.
Famous Dave's of America
Fantastic Sams
Ferragamo USA, Inc.
Fidelity Investments
Firehouse Restaurant Group, Inc.
First American Investment, LLC
First Commercial Real Estate, Inc.
Five Below, Inc.
Five Guys
Flocke & Avoyer Commercial Real Estate
Focus Brands
Food Systems Unlimited, Inc.
Forever 21
Foundation Commercial
Fresh and Easy Neighborhood Market, Inc.
Frisch's Restaurants, Inc.
Fun Factory, Inc.
G&L Realty Corp.
Gabriel Brothers, Inc.

Games Workshop, Inc.
Gamestop, Inc.
Gap, Inc.
Garden Ridge Corporation
Gateway Newsstands
Gelson's Markets - Arden Group, Inc.
General Nutrition Corporation
Genesco, Inc.
Giant Eagle, Inc.
Giant Food Stores, LLC
Godiva Chocolatier, Inc.
Golden Corral Corporation
Gold's Gym
Goodwill of Central Arizona
Gordon Biersch Brewery Restaurant Group
Gosh Enterprises, Inc.
Great Clips, Inc.
Great Fortune Corporation
Great Wraps, Inc.
Grocery Outlet, Inc.
Groupe Dynamite, Inc.
Guess?, Inc.
GVA Advantis
Haagen-Dazs Shoppe Company, Inc.
Hallmark Cards
Halloween Express
Hanesbrands, Inc.
Hannaford Bros. Co.
Harkins Theatres
Harper Dennis Hobbs
Hawkeye Realty, LLC
HDOS Enterprises dba Hot Dog on a Stick
HEB Grocery Company
Helzberg Diamonds
Herdling Cats, LLC
Hibbett Sporting Goods, Inc.
Hilton Hotels Corporation
Hobby Lobby Stores, Inc.
Holiday Companies
Hooters of America, Inc.
Horton Realty Advisors
Hot Topic, Inc.
HTH Corporation
Hungry Howie's, Inc.
Hush Puppies Retail
Hyatt Hotels Corporation
IHG
IJM Enterprises
In-N-Out Burger
International Dairy Queen, Inc.
Island Carousel, Inc.
Italian Food Development Corp.
J. Crew
Jack In The Box
Jamba Juice Company
James Avery Craftsman
JC Penney
Jeff Green Partners
Jewelry Repair Enterprises, Inc.

Jimmy John's Gourmet Sandwiches
JMS Advisory
Jordan Stores, Inc.
Jones Retail Corporation
JoS. A. Bank Clothiers, Inc.
JRS Architect, P.C.
Katz & Associates Corp.
Keegan & Coppin Co., Inc.
Kirlin's
Kirschman Realty, LLC
Knowledge Learning Corporation
Kohl's Department Stores, Inc.
KP Fashion
Kroger Company
L. L. Bean, Inc.
La Curacao
LA Fitness International, LLC
Landmark Western
Learning Experience, The
Learning Express
Legal Sea Foods
LEGO Brand Retail
Levtran Enterprises, Inc.
Life Time Fitness
LifeWay Christian Stores
Limited Brands
Little Caesar Enterprises, Inc.
Liz Claiborne, Inc.
Logans Roadhouse Restaurants
Lowe's Companies, Inc.
Luby's Restaurants, Inc.
Lucky Brand Dungarees
Lululemon Athletica, Inc.
M-Retail Engineering, Inc.
M Retail Solutions
Macy's, Inc.
Madison Retail Group
Magic Wok Management, LLC
Maidenform
Mandee Shops - Annie Sez
Mango
Marcus Corporation
Marriot International
Masquerade, LLC
Massage Heights Corporate, LLC
Maurices Incorporated
McCormick & Schmick Seafood Restaurants
McDonald's Corporation
Merle Norman Cosmetics
MetroPark USA, Inc.
Metropolis Retail, Inc.
Metropolitan Theatres Corporation
Michael Kors (USA), Inc.
Michael Peddar & Co
Michael Riney, Inc.
Michael Salove Company
Michaels Stores, Inc.
MillerDavis Company
MKJ Advisors
Modell's Sporting Goods

Mojo
Morton's Restaurant Group, Inc.
Mothers Work, Inc.
Mrs. Fields Famous Brands/TCBY
Murphy Oil
Naccarato Investments
NAI DESCO
NAI Global
NAI Sullivan Group
National Amusements, Inc.
National Stores, Inc.
Nautica
Nestle Toll House Cafe
New York & Company
NexCen Franchise Management, Inc.
Nickels And Dimes, Inc.
Nike, Inc.
Nordstrom, Inc.
NorthStar Commercial Real Estate Group
Northwest Retail Partners
NYS Collection
Oakley, Inc.
Ocean Dental
Office Depot
Orchard Supply Hardware Corporation
Orvis
Pacific Dental Services, Inc.
Pacific Sunwear Of California
Paciugo Management
Pamida, Inc.
Panda Restaurant Group, Inc.
Panera, LLC dba Panera Bread and St. Louis Bread Co.
Papa Murphy's International
Paraclete Realty, LLC
Party Retail Group
Pee't's Coffee & Tea
Pei Wei Asian Diner, Inc.
Pet Supermarket
Petco, Inc.
Petland, Inc.
PetSmart, Inc.
Phantom Fireworks/B.J. Alan Company
Pier 1 Imports
Pinch A Penny, Inc.
Platinum Realty Group, LLC
Plaza Advisors
Popeyes Chicken & Biscuits
PostalAnnex +, Inc.
Potbelly Sandwich Works
Primrose Schools
Property Resources Group, LLC
Prudential Douglas Elliman Real Estate
Qdoba Restaurant Corporation
Quiznos
Rainbow Apparel Companies
Ralphs Grocery Company
RAS Brokerage

Raving Brands
Re/Max Alliance Group
Real Retail
Realty Insight Group, Inc.
Recchio Real Estate & Development, Inc.
Red Robin International, Inc.
Regal Entertainment Group
Regis Corporation
REI
Restaurants Unlimited
Restoration Hardware, Inc.
Retail Brokers, Inc.
Retail Insite
Retail One, Inc.
Retail Site Advisory Group
RFP Commercial, Inc.
Rita's Water Ice Franchise Company, LLC
Rite Aid Corp.
Robeks - Fruit Smoothies & Healthy Eats
Rock Commercial Real Estate
Rocky Mountain Chocolate Factory
Rohde Otmers Siegel Realty, Inc.
Rooms To Go, Inc.
Ross Stores, Inc.
Rue 21
S & A Stores, Inc.
Safeway, Inc.
Saks Fifth Avenue
Sally Beauty Holdings, Inc.
Samsonte
Sarku Japan
Save-A-Lot
Sbarro, Inc.
Security Capital Group
See's Candies, Inc.
Sephora USA, Inc.
Shoe Carnival, Inc.
Shoe Show, Inc.
Simply Fashion Stores
Skechers U.S.A.
Smart & Final Stores Corporation
Sonic Industries
SouthEastern Capital, LLC
Spencer Gifts, LLC
Sperry Van Ness/Imperial Realty
Spirit Halloween Superstores
Sport Chalet, Inc.
Sport Clips, Inc.
Sprouts Farmers Market
Stage Stores, Inc.
Staples, Inc.
Stasburg-Jarvis, Inc. dba Strasburg Children
Stein Mart, Inc.
Sterling Jewelers, Inc.
Stewart & Perry
Stop & Shop Supermarket Company
Strategic Restaurants
Strategic Sites - Clifford Commercial
Studio Z Advertising & Design
Styles For Less
Subway Real Estate Corp.
Sullivan Hayes Brokerage

Sunglass Warehouse
SuperValu, Inc.
Swarovski Retail Ventures
Sweetbay Supermarket
Synergy Retail Group, Inc.
T-Mobile
Taco Cabana, Inc.
Tamolly's of America, Ltd.
Target Corporation
Tavistock
Terra National Real Estate Group
The Bieri Company
The Body Shop, Inc.
The Brookstone Company
The Chambers Group
The Comras Company of Florida, Inc.
The Container Store
The Estee Lauder Companies, Inc.
The Finish Line, Inc.
The Gymboree Corporation
The Home Depot, Inc.
The Kent Co.
The Kroger Co.
The Little Gym International, Inc.
The Mattress Firm
The Monitor Group
The OutSource Group
The Paradies Shops
The Pep Boys
The Stop & Shop Supermarket Company
The Talbots, Inc.
The TJX Companies, Inc.
The Vitamin Shoppe
The Wet Seal, Inc.
The Zall Company
Theisen Vending Company
Tilly's
Tim Hortons
TJX Companies, The
Tommy Hilfiger Company Stores
Tossed Franchise Corporation
Total Wine & More
Toys R Us, Inc.
Trader Joe's Company
Trans World Entertainment Corp.
Tri-Oak Commercial Group, Inc.
Tuesday Morning, Inc.
Tween Brands, Inc.
U-Haul International, Inc.
Ulta
Unified Grocers, Inc.
UPS Store, The
Urban Active Fitness
US Cellular
Vans
Vera Bradley
Verizon Wireless
Village Roadshow Gold Class Cinemas
Visible Changes, Inc.
Vitamin World, Inc.
Von Maur, Inc.
Wakefern Food Corporation
Walgreen Co.
Wal-Mart Stores, Inc.

Webcor Commercial Real Estate Services
Wendy's International, Inc.
Wetzel's Pretzels, LLC
White Castle Management Co.
Whole Foods Market
WinCo Foods, Inc.
Wireless Toyz
Wolff Shoe Company dba Marmi
Wolfgang Puck
Worldwide Photography
WSG Development Company
Yum! Brands, Inc.
Zara USA, Inc.
Zoes Kitchen, USA
Zoom Systems

FINANCIAL/CAPITAL SOURCES EXHIBITORS & ATTENDEES

Aero Financial Services
Angelo, Gordon Co.
APG Investments Us Inc.
Aries Capital, LLC
Babson Capital Management LLC
Bank Mutual
Bank of America
Bank of the West
BankAtlantic
Barclays Capital
Barrington Bank & Trust Company
Berkowitz Dick Pollack & Brant
BlueMark Capital
Capital One Bank
Capmark Finance Inc.
Cassidy-Pinkard Inc.
Cathay Bank
Chatham Financial
CIBC World Markets
Citi
Commercial Defeasance, LLC
Cornerstone Capital Corporation
CTL Capital
Defeaselt
Deloitte & Touche, LLP
DePaul Real Estate Investment Group, Inc.
Donald Zucker Company
Douglas Wilson Companies
Eastdil Secured
Eastern Union
Equicap Group of Companies
Equiventure Capital, LLC
Eurohypp AG
FBOP Corporation
FGMK, LLC
First Commonwealth Bank
First National Bank of Arizona
GE Capital Solutions, Franchise Finance
GE Real Estate
George Smith Partners Inc.
Glenview Capital
Green Street Advisors
Guaranty Bank
Hawkins Capital

Huntington National Bank
Inland Mortgage Capital Corporation
INTERVEST Mortgage Investment Company
John Hancock Financial Services
JP Morgan Chase Bank, N.A.
Kennedy Funding, Inc.
Keybank Real Estate Capital
Lazard Freres & Co.
Lehman Brothers
Lex Terrae, Ltd.
M&I Institutional Real Estate Group
M & T Bank
Macquarie Real Estate
Madison International Realty
Mark Leevan Investment Co.
Mechanics Bank
Meridian Pacific Ltd.
Merrill Lynch & Company
Mesa West Capital
Metropolitan National Bank
Michael O'Connor & Company
Mid First Bank
Midwest Bank
Mountain Funding, LLC
Nationwide Insurance Co.
NEBF Investments
New York Life Investment Management LLC
Norddeutsche Landesbank Girozentrale
NorthMarq Capital
Northwood Investors
PB Capital Corporation
Plante & Moran PLLC
PNC Bank
Principal Real Estate Investors
Protective Life Corporation
Prudential Mortgage Capital Company
Quantum First Capital
RBC Capital Markets
Regions Bank
RSM McGladrey, Inc.
Shamrock Holdings, Inc.
Signature Bank
Silverton Bank, N.A.
Southwest Securities, FSB
Stifel, Nicolaus & Company, Inc.
SunTrust Bank Atlanta
Tax Credit Management (TCM)
TD Bank
The Bank of Nova Scotia
The Barnett Realty Group Inc.
The Hechtman Group
The National Bank of Indianapolis
The PrivateBank
TIAA-CREF
Tremont Realty Capital
UBS Investment Bank
Union Bank of California
Vintage Capital Partners
Wachovia
Washington Mutual Bank
Waterstone Capital Advisors
Wells Fargo Bank
Westdeutsche ImmobilienBank
Wipfli LLP

LEASING MALL EXHIBITORS

A&Co. LLC
Acadia Realty Trust
Ackman-Ziff Real Estate Group
Aeon Co., LTD.
Agree Realty Corporation
AIG Baker Shopping Center Properties
Ainbinder Company, The
Alberta Development Partners
Alliance for Downtown New York
Altium Development Group
American Asset Corporation
AMREIT
Amsource Development
Anding Realty
Archon Retail
Archway Realty
Ariel Preferred Retail Group
Arizona Partners
Armstrong Development Properties, Inc.
Aronov Realty Management, Inc.
Ashkenazy Acquisition Corp.
Ashley Company, The
ATS Realty/Second Generation Development
BAA USA, Inc.
Baltimore Development Corporation
Barclay Group
Basser-Kaufman
Bayer Properties
Beale Group, The
Bear Creek Capital
Beau Box Commercial Real Estate
Bellevue Square Managers
Belz Enterprises
Ben Carter Properties, LLC
Benderson Development Company
Bennett Williams Realty
BentleyForbes
Bermil Industries Corporation
Besen Retail, LLC
BH Properties
Birchwood Resultants
Birnbaum Property Company
Blake Hunt Ventures
Blatteis & Schnur, Inc.
Bond Companies
Boos Development Group, Inc.
Bourn Partners
Boyer Company, The
Bradford Real Estate
Breslin Realty Development Corp.
Bright Realty
Brighton Corporation
Brookfield Properties
Brookhill Group, The
Brownsville Economic Development Council
Burk Collins and Co., LTD
Burroughs & Chapin
BVT Equity Holdings
C.J. Segerstrom & Sons
Cafaro Company
Camco Pacific Construction Co., Inc.

Capital Pacific
CapitaLand Retail Limited
Carbinvest
Carlton Group, The
Carnegie Management & Development Corporation
Carpaniono Properties
Caruso Affiliated
Casandra Properties, Inc.
Casto
CB Richard Ellis Retail Services
CBL & Associates Properties, Inc.
CCIM
Cedar Shopping Centers, Inc.
Cedarwood Development (Cedarwood Companies, The)
Centennial American Properties
Center City District/City of Philadelphia
CenterCal Properties
Centro Properties Group
Century Retail
Ceruzzi Holdings LLC
Chainlinks Retail Advisors
Chase Properties
Chatham Financial
Childress Klein Properties, Inc.
CIM Group
City (Town) of Apple Valley
City of Adelanto
City of Albertville
City of Auburn
City of Aurora
City of Barstow
City of Calumet City, Community & Economic Development Dept.
City of Chicago/Dept. of Planning and Development
City of Chino
City of Clarksville
City of Clovis
City of Coachella
City of Conroe/The Woodlands Township
City of Dallas-Economic Development
City of Englewood
City of Flagstaff
City of Fontana
City of Fresno
City of Garden Grove
City of Glendale
City of Grapevine
City of Hesperia
City of Highland
City of Indio
City of Irondale
City of Jackson
City of La Vista
City of Las Vegas
City of Lebanon
City of McHenry
City of Montclair
City of Montebello
City of Monterey Park
City of Moreno Valley
City of Murrieta
City of North Las Vegas

City of Oakland
City of Ontario
City of Orange
City of Oxnard Community Development
City of Reno, Redevelopment Agency
City of Richmond Dept. of Economic Development
City of Riverside
City of Rowlett
City of Sacramento
City of Santee
City of Tehachapi
City of Tuscaloosa
City of Victorville
City of West Covina
City of West Des Moines
City of West Richland
City of Westminster
City of Whittier
City of Wichita
CJEDA
Cleveland Construction, Inc.
Coddling Enterprises
Cohen Commercial Realty
Coldwell Banker Commercial Affiliates
Cole Real Estate Investments
Collett & Associates
Colliers International
Colonial Properties Trust
Combined Properties, Incorporated
Commercial Developers, Inc.
Commercial Real Estate Services
Commercial Realty Advisors NW
ComVest Properties
Constructora Planigrupo
Continental Properties Company, Inc.
Continental Real Estate Companies
Continental Retail Development
Copaken, White & Blitt
COR Development Company
Coral Company, The
Cordish Company, The
Corfac International
Cormac Company
Cornerstone Capital Corp.
Council of International Restaurant Real Estate Brokers
County of San Bernardino
Courtelis Company
Cousins Properties, Inc.
Covina Redevelopment Agency
Coyote Management, L.P.
Craig Realty Group
CREW Network
Crosland, LLC
Crossman & Company
Crosspoint Realty Services
Crossroads Development Group
Cubellis
Cullinan Properties, LTD
Cushman & Wakefield
D.J. Christie, Inc.
David Hocker & Assoc., Inc.
Davis Street Land Company

DBSI
De Rito Partners, Inc.
DeBartolo Development
Decron Properties, Inc.
DESCO Group, The
Design Collective, Inc.
Design International
Detroit Economic Growth Corporation
Developers Diversified Realty
Developers of Outlet Centers & Retailers
Developers Realty Corporation
Development Design Group Inc.
DFW Marketing Team
Dial Companies
Dillin Corp.
DiMarco Group, LLC, The
Direct Development
DJM Capital Partners, Inc.
DJM Realty
DLC Management Corp.
Dmyterko & Wright Partners
Dodge City/Ford County Development Corporation
Donahue Schriber
Doppco Development
Downtown Spokane Partnership
DRA Advisors, LLC
Eastern NM Economic Development Alliance
Eastern Retail Properties
Echo Real Estate Services Company
Eclipse Development Group
Economic Development Corporation of Utah
Edgus & Avant
Edgewood Properties
Edward Plant & Co., Inc.
ElectriCities of NC, Inc.
Elman Companies, The
Embee Asset Group, Inc
Encore Enterprises
Endeavor Real Estate Group
Equity, Inc.
Equity One, Inc.
Ershig Properties, Inc.
Evergreen Development Company
Excel Realty Holdings
Excess Space Retail Services
Executive Home Commercial
Faison
Faris Lee Investments
Federal Realty Investment Trust
Feil Organization, The
Festival Companies, The
Fidelis Realty Partners
First Allied Corporation
First Commercial Realty & Development Co.
First Hartford Realty Corporation
First Interstate Properties, Ltd.
First Team Real Estate
First Western Properties
Flocke & Avoyer Commercial Real Estate
Forbes Company, The
Forest City Enterprises

Forney Texas Economic Development Corporation
Forum Development Group
Forward Wisconsin
Foursquare Properties, Inc.
Frontera Development, Inc.
G.J. Grewe, Inc.
Gables Urban
Garden Commercial Properties
Gator Investments
GBT Realty Corporation
Geenen DeKock Properties
Gemini Real Estate Advisors, LLC
General Growth Properties
Gershenson Realty & Investment
Gibraltar Management Co., Inc.
GID Investment Advisers LLC
Gilad Development, Inc.
GK Development, Inc.
Glimcher
Glimcher Ventures Southwest
Goldberg Properties, Inc.
Goodale & Barbieri Company
Goodman Company, The
Gordon Group Holdings
Graco Real Estate Development, Inc.
Graham Corporation/Bows Real Estate
Granbury/Hood County Economic Development
Gray & Associates, Inc.
Greater Omaha Economic Development Partnership
Greenberg Gibbons
Greenstreet Properties
Grubb & Ellis
Grubb Properties, Inc.
Gulf Coast Commercial Group
Gumberg Asset Management Corp.
GVA Worldwide
Hall Equities Group
Halpern Enterprises, Inc.
Hamburg Place
Harlem Iving Companies, Inc., The
Harvest Partners
Hawkins Companies
Hekemian & Co., Inc.
Hemisphere Property Group
Hendon Properties
Hibbing Economic Development Authority
Highwoods Properties
Hill Partners
Hogan Real Estate
Horne Properties, Inc.
Hopkins Real Estate Group
Horizon Group Properties
Howard Group
HPI Real Estate Services & Investments
Hull Storey Gibson Companies, LLC
Hunt Development Group
Hurst Eulless Bedford Economic Development Foundation
Hutensky Group, The
Icon International
Icon Partners
IDS Real Estate Group

Ilitch Development
Inland Real Estate Group of Companies, Inc., The
Insite Real Estate, LLC
Inter-Cal Re Corp.
Irvine Company, The
Ivanhoe Cambridge
J. Herzog & Sons, Inc.
Jamie M. Weiss Realty Co., Inc.
JBG Rosenfeld Retail
JDH Capital, LLC
JEFCO Development
Jeffrey R. Anderson Real Estate
Jim Wilson and Associates, LLC
JNS Real Properties
John Bowles Company, The
Johnson Hoke
Joint Economic & Community Dev. Board of Wilson Co. TN
Jones Lang LaSalle
Jordan Perlmutter & Co.
Joseph Freed and Associates
Joyce Development Group
Kahn Development Company
Katz & Associates
KEM Companies
Kessinger/Hunter
KeyPoint Partners, LLC
KGI Properties
Kiemle & Hagood Company
Kilduff Company, The
Kimco Realty Corporation
Kitchell Development Company
Kite Realty Group
KLN Retail
Korman Properties
Konover South
Kornwasser Shopping Center Properties
Kossman Development Company
Krausz Companies, Inc, The
Lamar Companies
LANE4 Property Group
Lauth
Lee & Associates
Legaspi Company, The
Levcor, Inc.
Levin Management Corp.
Lewis Retail Centers
Lincoln Property Company
LMS Commercial Real Estate
LNR Property Corporation
Location Finders International
Lofchie & Associates, Inc.
Longview Economic Development Corporation
Lormax Stern Development
Louisiana Economic Development
Macerich
MacKenzie Retail, LLC
Madison Commercial Real Estate Services
Madison Marquette
Maestas & Ward Commercial Real Estate
Malachite Group, LTD.

Mall Properties, Inc.
Maly Commercial Realty
Mann Properties
Mansfield Economic Development
Marcus & Millichap
Market Land Company, LLC
Marketplace Concept, The
Matanky Realty Group
Mattice Properties
MBC Holdings
McCaffery Interests
McClinton & Company, Inc.
McDevitt Company, The
McGarey Group, The
McKenzie Properties
McVickers Development, LLC
MDC Retail Properties Group
Meadowlands Xanadu
Merchants Holdings Company
Meridan Capital Group, LLC
Merlone Geier Management
Merrill Companies, LLC
Merrill Group of Companies, The
MetroNational
Metropolitan Partners
Mexia Economic Development Corporation
Mexico Retail Properties
Meyer C. Weiner Co.
MG Herring Group, The
Miami DDA
Michael A. Pollack Real Estate Investments
Mid-America Development Partners, LLC
Midland Atlantic
Midwest Mall Properties
Milestone Associates
Mimco, Inc.
Mimms Enterprises
Mississippi Development Authority
Moody Ramin Interests
Morgan & Dreiseszun
Myron M. Hunt, Inc.
Naperville Development Partnership
Nassimi Realty
National Realty & Development Corp.
National Retail Development Partners/PDG America
National Retail Properties
New England Development
New England Retail Properties, Inc.
New York City Economic Development Corp.
Newmark Knight Frank Retail
NewMark Merrill Companies
NewQuest Properties
Newton Oldacre McDonald
Next Realty
Noddle Companies
North American Properties
Northgate Associates
NorthPark Management Company
Northwest Atlantic
Northwest Independent Mall Group
O&S Holdings, LLC

Oberfeld Snowcap
Ohio County Commission
Oklahoma City Chamber of Commerce
Oliver McMillan
ONCOR International
O'Neill Properties Group
Opus Group
Oswego Economic Development Corporation
Outlets at Bloomfield, The
PacificRealty Partners
Palestine Economic Development Palmer Team, The
Panattoni Development Company
Paradise Development Group
Paragon Commercial Real Estate, LLC
Paran Management Company, Ltd.
Passco Companies, LLC
Paster Enterprises, LLC
Pederson Group, Inc.
Pennsylvania Real Estate Investment Trust
Peterson Companies, The
Petarca Company, The
PGM Properties, LLC
Philips International
Phillips Edison & Company
Pine Tree Commercial Realty, LLC
Pinnacle Realty, Inc.
Pitney Bowes Business Insight
Plaza Associates, Inc.
Plaza Las Americas, Inc.
Plaza Properties, Inc.
Poag & McEwen Lifestyle Centers
Pohl, Brown & Associates
Pollard Group, The
Ponca City, Oklahoma
Preferred Development
Prime Retail
Pyramid Management Group, Inc.
Quantum Companies
Quine & Associates, Inc.
Ramco-Gershenson
Rappaport Companies, The
RD Management, LLC
Read King
Real Retail
Realm Realty
Realty Income Corporation
Realty Resources
RealtyLink, LLC
Reata Real Estate Services, LP
Red Development
Red Mountain Retail Group
Regency Centers
Regency Properties
Regis Corporation
Reliable Properties
Retail Brokers Network
Retail Connection, The
Retail Development Advisors
Retail Planning Corporation
Revenue Properties Management Company, Inc.
REZA Investment Group

Rialto Redevelopment Agency
Richard E. Jacobs Group, The
Ripco Real Estate
Rivercrest Realty Investors
Riverside County EDA
R/L Real Estate Consultants
Robert B. Aikens & Assoc., LLC
Robert K. Futterman & Associates
Robert L. Stark Enterprises
Rosenshein Associates
Royal Seal Development, Inc.
RREEF
RSL Consulting
Rubloff Development Group, Inc.
Rutherford County Chamber of Commerce
S.L. Nusbaum Realty Co.
Samuels & Associates
Sansone Group
Saul Centers
Schlosser Development Corporation
Schostak Brothers & Co., Inc.
SDI Realty
Selig Enterprises, Inc.
Sembler Company, The
ServiceStar Development Company LLC/AAFES
Sharp Realty & Management, LLC
Shiner Group, LLC
Shopco Properties LLC
SHOR Real Estate – Site Source Retail Network
Simon Property Group
Skilken
Slawson Commercial Development Company
Southern Land Company
Sperry Van Ness
Springstead & Associates, Inc.
SRC Development Group, LLC
SRS Real Estate Partners (formerly Staubach Retail)
Stan Johnson Company
Stanberry Development
Standard Development LLC
State of Utah – School and Institutional Trust Lands Administration Company
Steadfast Companies
Steiner + Associates
Stirling Properties
Stoltz Management
Strategic Development Advisors, Inc.
Strategic Retail Advisors
Strathmore Development Company
StreetSense
Street-Works, LLC
Truerver Brothers Eccles & Rouse
Stuart Makler & Associates, Inc.
SullivanHayes Brokerage
Summit Team, Inc.
Sundance Square
Synergy Retail Group
Takenaka Corporation

Talisman Companies LLC
Tanger Factory Outlet Center
Tarragon
Taubman Company, The
Tax Credit Management
TCN Worldwide
Tejon Ranch
Terramar Retail Centers
Terranova Corporation
Territory Incorporated
THF Realty, Inc.
Thomas Enterprises
Thompson Thrift Development
Thor Equities
TKO Real Estate
Town of Little Elm Texas/EDC
Town of Lockport
Town of Verdigris
Trademark Property Company
Trammell Crow Company
Transwestern
Tri-Land Properties, Inc.
Triple Five NV Development Corporation
Triyar Companies
Tucker Development Corporation
Turnberry Associates
URB Urban
United Trust Fund
Universal Property Management/
Metroscape Real Estate, Inc.
Urban Retail Properties
Urstadt Biddle Properties, Inc.
Vanguard-Fine, LLC
Velmeir Companies, The
Venture Development Group
Vestar Development Co.
Victory Real Estate Investments
Village of Arlington Heights
Village of Channahon
Village of Hoffman Estates
Village of Matteson
Village of Orland Park
Vintage Real Estate, LLC
Vision Real Estate, LLC
Vornado Realty Trust
W.M. Grace Development Company
Washington D.C. Economic Partnership
Watt Companies
WCF Development/Fox Properties
Weingarten Realty
Weitzman Group, The/Cencor Realty Services
Welco Realty
Western Development Corp.
Western Retail Advisors, LLC/
Strategic Retail Group
Westfield, LLC
Wharton Realty Group
Wheeler/Kolb Management Company
White-Leisure Development Company

Widewaters
Wilder Companies, The
Williams Jackson Ewing Inc.
Wilmore Management Group
Winick Realty Group
Wolford Development, Inc.
Wolfson Verrichia
Wood Investments
Woodbury Corporation
Woodmont Company, The
Woolbright Development
WP Realty Inc.
WS Development
Wulfe & Co.
X-Team
Zarnias Services, Inc.
Zaremba Group, LLC
Zimmer Development Company

TRADE SHOW EXHIBITORS

A.C.I. Commercial Roofers
Ad Art Inc.
ADA Compliance Consultants Inc.
Adjusters International
Aerials Express
All Star Carts + Kiosks
American Valet
AMTdirect (Asset Management Technologies)
Anderson Kill Loss Advisors
APOC
ARGUS Software
Asbestways Service Corp.
ATAS International, Inc.
Bird Barrier America, Inc.
Blachere Illumination USA Inc.
Blueridge Analytics
Bock & Clark
Boomerang Systems
Brickman
Buxton
Calico Building Services, Inc.
Catalyst, Inc.
CBMC
Center Stage Productions
CenterSoft, Corp.
Clark Contractors, Inc.
Competitive Analytics Professionals
Concrete Products Group
Coronado Stone Products
CoStar Group
Creations Global Retail
D.C. Taylor Co.
DDG Graphics
Dekra-Lite
Directory of Major Malls/Shopping Center Digest
Don Bell Signs
Donald P. Pipino Company, LTD. (formerly Arthur Gallagher)
Double Summitt, LLC

Dow Roofing Systems
Dryvit Systems, Inc.
DuMor, Inc.
Dunaway Associates, L.P.
Duro-Last Roofing
Dynamic Lighting
DynaScan Technology
EarthCam, Inc.
Easi File
EFI Global, Inc.
Electric Time Company, Inc.
Eleven Western Builders, Inc.
Escalator Cleaning Co., The
ESRI
FabrITec
Finrock Design Manufacture Construct, Inc.
Firestone Building Products
Flint Trading, Inc.
Focus 360
Forum Analytics
FurnitureLab, The
Good To Go! Graphics
Harrington Decorating Company Inc.
Hauser Industries, Inc.
Hopkins Appraisal Services
Hubbell Lighting, Inc.
Huff Construction Company, Inc.
IAP/Inter Art Properties
Image Works, Inc.
Intalytics
Integrated Paving Concepts
Interstate Cleaning Corporation
INTUIT Real Estate Solutions
IOMEDIA
IPC International Corporation
IPSO
Ironsmith, Inc.
Island Carousel, Inc.
Jaco Construction Inc.
KBKG, Inc.
KEMRON Environmental Services, Inc.
Keystone Ridge Designs, Inc.
Kiddie Kab Strollers by Central Specialties
Lakeview Construction
Land Architects International
Landiscor Aerial Information
Langan Engineering & Environmental Services
Liquor License Specialists
Lock + Load Retaining Walls
LoopNet
Madison Capital, LLC
Mapping Analytics
Market Planning Solutions, Inc.
Medi-Rub Corporation
Meissner Jacquet
Mid-Western Commercial Roofers, Inc.
MS Consultants, LLC
National Construction Rentals
Nations Roof LLC

NatureMaker
NCS Exchange Professionals
Nelson Paving/Goldstar Asphalt Products
Nichiha USA
Nielsen Claritas
North American Roofing Services
O'Brien & Associates, Inc.
Old Republic Title Insurance Company
P&P Artec Inc.
Pacific GeoPro Ltd.
PayYourRent.com
Peterson Aluminum Corporation
Pitney Bowes MapInfo
Plandata Systems Corp.
PlanEASe® Software
Playtime LLC
PostGuard by Encore
Priority Sign, Inc.
Private Garden
ProLease
QC7 Development Services, Ltd.
Quantitative Analysis
Qube Global Software
Retail Construction Magazine
Retail Lease Trac. Inc.
Retail Traffic
Roberta Rea & Co. Inc.
ROIC Analytics, LLC
Rose Garden of Dania Beach, The
Roux Associates
SAGE Software
Salisbury Industries – Lockers.com
Scan/US, Inc.
Schindler Elevator Corp.
Schnackel Engineers, Inc.
Schroeder Slater, LLC
Schwarze Industries
ShopperTrak
Sika Sarnafil
Site Enhancement Services
Sites USA
Skyline Software
SRC, LLC
STDBonline
Steel Rock Roof Products
Sternberg Lighting
Sun Construction Group, Inc.
Synergos Technologies, Inc.
TARGUSinfo
Tensar International Corp.
Thomson Reuters (Onsource Property Tax)
Trade Dimensions Int'l, Inc.
Unibind
US Bridge
Vanguard ADA Systems
Verdin Company, The
Victor Stanley, Inc.
Virtual Premise, Inc.
Visible Graphics

Visionaire Lighting
Vionscapes Imagery
VP Buildings, Inc.
Wall Street Journal, The
Waterworks International
Yardi Systems, Inc.
York Bridge Concepts

GREEN ZONE EXHIBITORS

ABM Industries Incorporated
Advanced Pavement Technology
Asphalt Pavement Alliance
Avian Flyaway, Inc.
Barricades LTD. A Division of Center Stage Productions
Bradley Corporation
CETCO Liquid Boot Company
CPI Daylighting, Inc.
Dinyari Inc.
Eclipse Lighting, Inc.
Excel Dryer Inc.
Exterior Products Inc.
Filterra Bioretention Systems
Front Range Environment LLC
GE Water & Process Technologies
GNR Technologies
Grease Guard
Greenscreen
Ice Energy
IEM
Kleinfelder
Klondike Kidstuff Inc.
Knight Quartz Flooring
Land Science Technologies
Lighting Systems
LiveRoof, LLC
Mapes Industries
Nana Wall Systems
NEOGARD
Oase North America
Peterson Mfg. Co. Inc.
Preserved TreeScapes International
Presto Products Co - Geosystems
PRT Consulting, Inc.
Quad-Lock Building Systems Ltd.
Rockford Construction
Roth Bros., Inc.
SERVI-TEK
Solar Dock
Southwest Windpower
StormTech LLC
StormTrap
Sunoptics
Terracon Consultants, Inc.
Tri-North Builders
TYMCO, Inc.
UTC Power
Waty Design, Inc.
Winterland Inc.
WLS Lighting

visit www.icsc.org/2009SC for the most up-to-date information

9:00 – 11:00 am & 9:00 am – 1:00 pm
**CLS, CDP & CSM, CMD
 Exam Review Classes**

9:30 – 11:00 am
First Timer's Orientation

An informative overview of how to maximize your convention experience. Learn the in's and out's of navigating this event from those who are in the know.

CHAired BY: **John M. Crossman**
President, Crossman and Company, Orlando, FL

PANELISTS:
Wanda Dunaway
Director of Business Development, Balfour Beatty Construction, Atlanta, GA

Jane McVey
Director of Economic Development and Redevelopment, City of Oceanside, Oceanside, CA

Chip Rodgers
Senior Vice President, Buxton, Fort Worth, TX

11:00 am – 12:00 noon
**Student Focused
 Orientation**

Students are invited to learn how they can best navigate through RECon. A panel of industry experts will offer suggestions on the aspects of the convention that will be most beneficial to students interested in learning about the industry or beginning their job search.

CHAired BY: **John M. Crossman**
President, Crossman and Company, Orlando, FL

1:00 – 2:30 pm
Global Retail Runway

Retailers are still looking for opportunities anywhere and everywhere – especially those with global aspirations and an eye for expanding markets. Find out who they are, where they are looking and the types of projects catching their fancy in this informative session.

This session will offer attendees an opportunity to hear the business and expansion plans of some of the premier global retailers. Preliminary list of retailers includes:

DUNKIN' BRANDS, INC.
John Dawson
 Chief Development Officer, Canton, MA

FOREVER 21
Larry Meyer
 Senior Vice President, Los Angeles, CA

PAYLESS & STRIDE-RITE
Matthew E. Rubel
 CEO & President, Collective Brands, Inc., Topeka, KS

PINKBERRY
Todd B. Putman
 Executive Vice President Marketing, Los Angeles, CA

WAL-MART STORES, INC.
Daniel M. Mallory
 Vice President of International Redevelopment, Doral, FL

CO-FACILITATORS:
Jeffrey H. Newman, Esq.
Chairman, Real Estate Department, Sills Cummis & Gross P.C., Newark, NJ

Dana L. Telsey
Chief Executive Officer & Chief Research Officer, Telsey Advisory Group, New York, NY

RETAIL TRENDS GUEST SPEAKER: **Kate Ancketill**
Managing Director, GDR Creative Intelligence Ltd., London, U.K.



**John M.
 Crossman**



**Jeffrey H.
 Newman**



Dana L. Telsey



Kate Ancketill

SUNDAY May 17

2:30 – 6:00 pm

Trade Exposition, Green Zone and Public Sector Showcase

4:00 – 6:00 pm

Welcome Reception in Trade Exposition

6:30 – 10:00 pm

Night of the Stars

Join ICSC as we present the Night of the Stars dinner and gala event starring Frank Caliendo. Gala begins with a cocktail reception providing an excellent opportunity to entertain clients and meet new contacts in the industry before the entertainment and awards ceremony honoring the Best-of-the-Best in our industry. An additional fee is required. To register, visit www.icsc.org/2009NOS.

HOST: **Frank Caliendo**

Actor/Comedian/Impressionist, Los Angeles, CA

MONDAY May 18

8:00 am – 6:00 pm

Trade Exposition, Green Zone, Public Sector Showcase, Leasing Mall and Green Pavilion

RECon's business energizes – where networking, innovation, grand ideas and good old fashioned deal making come alive and form the heartbeat of this exciting convention.

8:00 – 9:30 am

Women in Real Estate Breakfast

Held in conjunction with CREW Network

GUEST SPEAKER: **Mary Lou Fiala**

ICSC Chairman, President & Chief Operating Officer, Regency Centers, Jacksonville, FL

9:30 – 10:30 am

The New Economy and the Consumer: When Will They Get in Sync?

Consumers are struggling with several powerful headwinds from a tough job market to falling house prices. This presentation will try to project the factors that will motivate consumers to resume spending again and the catalyst that will spur the revitalization of retail activity.

KEYNOTE SPEAKER: **Dr. Mark Zandi**

Chief Economist & Co-Founder, Moody's Economy.com, Chester, PA



Frank Caliendo



Mary Lou Fiala



Dr. Mark Zandi

MONDAY May 18

10:45 am – 12:00 noon

General Session

How We Got Here, How We Get Out and What Do We Do in the Meantime?

Necessary perspective on the state of our industry from a blue ribbon group that has seen both the good times and the challenging times. The panel will compare previous downturns; survival strategies; and the dynamics critical to a new growth cycle. No theory here; just tried and proven principles from industry leaders who have ridden previous waves and now are looking at ways to make their businesses and the industry of retailers, landlords and capital sources get healthier faster.

CHAired BY: **James E. Maurin, scsm**

ICSC Past Chairman & ICSC Trustee, Chairman, Stirling Properties, Covington, LA

PANELISTS:

Charles B. Lebovitz

ICSC Past Chairman, Chairman of the Board and CEO, CBL & Associates Properties, Inc., Chattanooga, TN

Christopher J. Niehaus

ICSC Trustee, Managing Director, Morgan Stanley, New York, NY

Donald P. Wright

ICSC Past Trustee, Senior Vice President, Real Estate & Engineering, Safeway Inc., Pleasanton, CA

12:15 – 2:00 pm

Luncheon and Guest Speaker

The Zell Perspective

Samuel Zell's investments span industries and continents, and include interests in media, finance, energy, transportation, communications and real estate. He serves as Chairman and Chief Executive Officer of the Tribune Company. Mr. Zell also maintains substantial interests in and is the chairman of five public companies listed on the New York Stock Exchange.

He is a long-standing supporter of the University of Pennsylvania Wharton Real Estate Center, and has endowed the Samuel Zell/Robert Lurie Real Estate Center at Wharton.

GUEST SPEAKER: **Samuel Zell**

Chairman, Equity Group Investments and Chairman and Chief Executive Officer, Tribune Company, Chicago, IL

2:30 – 4:00 pm

Concurrent Sessions

1. Don't Just Stand There and Take a Beating... Where Are the Deals in the Current Economy?

A presentation on landlords and retailers who are surviving and maintaining their presence in the current economy. The daily barrage of bad news affecting real estate doesn't seem to be nearing its end. Join us as a distinguished group of panelists discuss their current deals and projects and how to survive and even thrive in this challenging real estate environment.

CHAired BY: **Aaron J. Fleishaker**

Vice President, Real Estate and Construction, Fairway Markets, New York, NY

PANELIST: **Linda Carrick-Warfield, scsm, scmd, sclS**

Director, Retail Sales and Leasing, Colliers International, Orlando, FL

2. Capital Market Chaos: Finding the Money and Structuring the Deals

Wasn't long ago, the improved transparency and liquidity of the retail industry was making retail a desirable investment all over the world. In 2006 alone, investors ventured a mind-boggling \$682 billion in commercial real estate internationally, up 38 percent from 2005. Even though money is now in a tight squeeze, it can still be found with some creativity and good old-fashioned elbow grease. Where to find it and the types of deals that can be made is the focus of this discussion.

CHAired BY: **Kieran P. Quinn**

ICSC Trustee, Vice Chairman, Walker & Dunlop, Atlanta, GA

PANELISTS:

Richard D. Jones

Partner, Dechert LLP, Philadelphia, PA

Michael J. McNamara

Managing Director, Lehman Brothers, New York, NY

Dan Walsh

Executive Vice President, Key Bank Real Estate Capital, Cleveland, OH



James E. Maurin



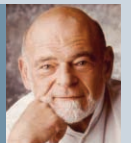
Charles B. Lebovitz



Christopher J. Niehaus



Donald P. Wright



Samuel Zell



Aaron J. Fleishaker



Kieran P. Quinn

3. Franchises Offer New Uses for Retail Space

Co-Hosted by International Franchise Association

A great source for leasing up space in community centers and regional malls comes from the world of franchising where these economic times are compelling many entrepreneurs to change careers and invest in a retail franchise that is backed by the resources, expertise, guidance, marketing and professionalism of franchise operators worldwide. Hear from a panel of experts who will show you how they can help you lease space to franchisees, many with unique uses that draw traffic to the center. These experts represent many franchise operators who continue in an expanding mode. Among them are PostNet International, HealthStore Foundation, Child and Family Wellness Shops, Great American Cookie Co., The Coffee Beanery, Pretzel Time, Figaro's Italian Pizza, Carvel Ice Cream, Cinnabon, Moe's Southwest Grill, Seattle's Best Coffee, Schlotzky's and more.

CHAired BY: **Steven J. Greenbaum, CFE**

Immediate Past Chairman, International Franchise Association, CEO & Founder, PostNet International Franchise Corporation, Denver, CO

PANELISTS:

Ryan Cunningham

President, Javelin Solutions, Englewood, CO

Scott Haner

Vice President, Franchise Development, Yum! Brands, Inc., Louisville, KY

Salman Siddiqui

Vice President, Global Business Development, Baskin Robins Worldwide, Dunkin Brands, Canton, MA

4. Revolution of the Supermarket

No industry in retail is more visible and meaningful to consumers on a weekly basis than the grocery industry. This sector is wrought with change given the variations in formats from the larger venues of Wal-Mart Supercenters and Super Targets; to the smaller venues such as Fresh & Easy and Trader Joe's; to the organic offerings of Whole Foods and Sprouts. What are the exciting new concepts and where is this category heading – both physically and economically?

CHAired BY: **Tom Gast**

Principal, Gast Retail Group, Tustin, CA

PANELISTS:

Tony Bernardini

Vice President, Smart and Final, Los Angeles, CA

Seth Brown

Vice President of Store Development, Sprouts Farmer Market, Phoenix, AZ

Rick Domanski

Director, MapInfo, Dublin, CA

Marc Drasin

Grocery Outlet, Inc., Berkeley, CA

Richard J. Frick

Vice President, Real Estate & Property Development, 99¢ Only Stores, City of Commerce, CA

5. New Realities = New Trends

A panel of respected trend forecasters will present a variety of concepts, themes and demographics/psychographics that are likely to affect real estate in general and retail real estate for the next decade and beyond with special focus on the current business climate.

CHAired BY: **Jonathan David Miller**

Partner, Miller Ryan LLC, New York, NY



Steven J. Greenbaum



Tom Gast



Jonathan David Miller

MONDAY May 18

6. The Globalization of the Industry – What Are the New Benchmarks?

Precedent-setting projects are occurring. New globalization standards are emerging as the shopping experience reinvents itself. Regardless of economic circumstances, the industry keeps moving all over the world. What are the new benchmarks? What are the latest demand generators? What will the center of 2020 look like and where can you take advantage of the new evolution?

CHAired BY: **Ian F. Thomas, CDP**
ICSC Trustee, Chairman, Thomas Consultants, Inc., Vancouver, BC

PANELISTS:

Dr. Filipa Fernandes

Head of Corporate Marketing and Research, SES Spar European Shopping Centers, Salzburg, Austria

Carlos L. Neuhaus

Executive Director, Inmuebles Panamerica L.A., Lima, Peru

Graham Dreverman

Group Managing Director, Nakheel Retail, Dubai

Jaap Gillis

Chief Operating Officer, Redevco B.V., Amsterdam, Netherlands

David Joseph

Principal, Walton Street Capital LLC, Chicago, IL

Pran Khanna

Chief Executive Officer, Alchemist Realty

7. Battle of the RECon Stars – Top Ten LOI Issues

Join our esteemed panel of landlord and retail representatives in a spirited debate of the Top Ten most commonly contested LOI issues. This session will provide an opportunity to hear opposing perspectives on issues such as co-tenancy, continuous operations, CAM caps and more. It's Tenant vs. Landlord in this battle of wits. May the best team win!

CO-CHAired BY:

Sabrina Meerbott

Director of Retail Leasing, Continental Real Estate Companies, Miami, FL

Elizabeth Nabholtz

Vice President, The Weitzman Group, Dallas, TX

PANELISTS:

Steve Baenen

Attorney, Greenberg Traurig LLP, Atlanta, GA

Ted Frumpkin

Regional Vice President, Staples, Inc., Framingham, MA

Jeffrey Harrison

Director of Leasing Eastern Region, Weingarten Realty, Houston, TX

John Pharr

Senior Vice President of Operations, Regency Centers, Jacksonville, FL

Michelle Ryman

Real Estate Manager, Chipotle, John's Creek, GA

8. Disaster Management

Crisis! Every shopping center is a likely candidate to deal with a potentially devastating event that could alter its future and lead to irreversible consequences. Planning is critical. Learn how to evaluate and assess crisis events through a process of determining your operational exposure and vulnerability.

CHAired BY: **Ty L. Richmond**

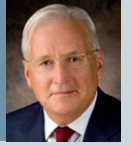
Co-President and Chief Operating Officer, Andrews International, Valencia, CA

9. Developing Projects in China: Insiders Advice

This session will provide participants with the knowledge of several top Chinese advisors from the American Planning Association. APA has had a strong China program for over 12 years and will share the process of site identification, local government connections and the development process. The panel will include highlights from several second-tier cities where the action is and will be over the next decade along with technical assistance from APA and the U.S. Department of Commerce. This session will prepare you for the next phase of China's development and will be essential for anyone who wants to expand or enter the market.

CHAired BY: **Jeffrey Soule, FAICP**

Director of Outreach and International Programs, American Planning Association, Washington, DC



Ian F. Thomas



Sabrina Meerbott



Elizabeth Nabholtz



Ty L. Richmond



Jeffrey Soule

MONDAY May 18

10. Setting Realistic NOI Goals in Today's Tough Environment

Pressure is on. The current economic environment poses key challenges for anyone who manages retail properties. With retailers asking for rent reduction and store closings multiplying, balancing income and expense is a 24/7 juggling act. This session will focus on techniques applied to this situation as well as the most critical challenges facing retail property managers today.

CHAIRED BY: **Mez Birdie, scsm, CPM**

Director of Retail Services, NAI Realvest, Maitland, FL

PANELISTS:

Joe Edens

Vice President Property Management, Edens & Avant, Columbia, SC

Cynthia Frank

Director- Retail, CB Richard Ellis, Ft. Lauderdale, FL

Bill Goeke

Vice President and Director of Property Management, Weingarten Realty Investors, Houston, TX

11. The Lifestyle Center's Next Phase

Lifestyle centers have flourished in the 1990s and 2000s but they have not been immune to the retail and financial meltdown. Beyond lack of capital, co-tenancy issues and chain retailers' halt on expansion have taken their toll. As with any good formula for good times when and how will these types of centers make their comeback? Will new centers be built in similar formats or will they become a hybrid of all types of centers such as big-box formats with upscale specialty lifestyle main street components?

CHAIRED BY: **Jeffrey A. Bayer**

President, Bayer Properties, LLC, Birmingham, AL

PANELISTS:

Wes Cherry, Jr.

ICSC Past Trustee, Vice President, Real Estate, Dillard's Inc., Little Rock, AR

Jeffrey A. Parisian, scls

Senior Vice President, Administration, Coldwater Creek, Inc., Sandpoint, ID

Joshua D. Poag

President & Chief Executive Officer, Poag & McEwen Lifestyle Centers LLC, Memphis, TN

Yaromir Steiner

ICSC Trustee, Chief Executive Officer, Steiner + Associates, Columbus, OH

4:15 – 4:45 pm

Annual Meeting of Members

5:00 – 6:30 pm

Alliance Reception

(By Invitation Only)

An opportunity for developers, retailers and other private sector members of ICSC to network and meet with public sector attendees including mayors, city managers, economic development directors and other public officials.

6:00 – 7:30 pm

Reception for Global Delegates

(By Invitation Only)

Retailers such as Wal-Mart, McDonald's, Saks Fifth Avenue, Abercrombie & Fitch, Best Buy, etc. are opening new stores or entering new markets around the world. This reception will provide a forum for retailers interested in expanding globally to meet face-to-face with the world's leading developers.



Mez Birdie

TUESDAY May 19

8:00 am – 6:00 pm

Trade Exposition, Green Zone, Public Sector Showcase, Leasing Mall and Green Pavilion

8:00 – 9:15 am

Breakfast for Global Delegates

(By Invitation Only)

REMARKS AND INTRODUCTION: **Eduardo Bross**

ICSC Trustee, Chairman, Constructora Planigrupo, Mexico City, Mexico

9:15 – 10:30 am

Concurrent Sessions

1. Surviving and Thriving: Development Strategies for Challenging Times

These are extraordinarily challenging times for retailers and the retail development community. Hear from leaders of the industry about the most effective strategies to succeed and how to cope with today's unique challenges. Find out who's doing well, how are they doing it, and how to be positioned for the future. Learn from the top experts about the capital, leasing and operational strategies they are pursuing to survive and thrive.

CHAIRD BY: **Lee Wagman**

ICSC Past Trustee, Chief Executive Officer, The Martin Group, Santa Monica, CA

PANELISTS:

Pat Donahue

ICSC Trustee, President, Donahue Schriber, Costa Mesa, CA

Tony Grossi

Chief Operating Officer, Macerich, Santa Monica, CA

Brad Hutensky

ICSC Trustee, President & Principal, The Hutensky Group, Hartford, CT

Brian Ratner

President, Forest City Enterprises, Cleveland, OH

2. Finding New Sources of Capital

Learn about the latest in structured finance from the people really doing the deals. Hear from private and institutional sources of bridge and construction financing about how they are structuring and pricing deals in today's marketplace. What does high leverage mean? What are typical leasing requirements in today's market? What does it take to close a deal?

CHAIRD BY: **Leslie Lundin**

Managing Partner, LBG Realty Advisors, Orinda, CA

PANELISTS:

Christopher LaBianca

President, RCG Longview, New York, NY

Mark Macedo

Senior Regional Direct, Fund Management, Wrightwood Capital, Los Angeles, CA

Sheridan Schechner

Managing Director, U.S. Head of Real Estate Investment Banking, Barclays Capital, New York, NY

John D. Troughton

Senior Director, Brokerage, Cushman & Wakefield, Inc., Oakland, CA

3. Restructuring Leases – A Practical Hands-On Session

If you are a retailer, you want a break on your rent. If you are a landlord, you have a financial obligation you expect the tenant to meet. Coming to an agreement satisfying to both parties is not only a lesson in negotiation but also a study of trends. This panel focuses on what is going down with lease restructuring 2009 and where both parties are giving and taking. The panel explores the issues from both sides offering perspectives and solutions.

CHAIRD BY: **C. David Zoba**

ICSC Past Trustee, Senior Vice President, Real Estate, Gap, Inc., San Francisco, CA

PANELISTS:

Daniel B. Hurwitz

ICSC Trustee, President & COO, Developers Diversified Realty Corp., Cincinnati, OH

Stephen D. Lebovitz

ICSC Trustee, President, CBL & Associates Properties, Inc., Chattanooga, TN



Eduardo Bross



Lee Wagman



Leslie Lundin



C. David Zoba

TUESDAY May 19

4. Retail Trends and Predictions

Retailing goes through revolution in even the most robust times. Softer business cycles produce their own changes and create new and different opportunities. Where is retail going now? Experts discuss the top issues facing the retail industry globally and provide insight on future trends.

CHAIRER BY: **John M. Crossman**
President, Crossman and Company, Orlando, FL

PANELISTS:

David Krueger

Senior Vice President of Corporate Real Estate, Brown Shoe, St. Louis, MO

David Marks

President, Marketplace Advisors, Maitland, FL

John H. Pelusi

Director & Chief Executive Officer, Holliday Fengolio Fowler Inc., Pittsburgh, PA

Stephen Pragnell

Group Director for External Relations, Apsys Groupe, Paris, France

Charles Wetzel

President & Chief Operating Officer, Buxton Co., Fort Worth, TX

5. Public-Private Deals in a Credit Crunch World

An insider's view on how to make public-private partnerships work for you even when money is tight and incentives are few. Locate additional resources, obtain fast track permitting and improve infrastructure by learning how to work in today's economic development world. Discover the keys to creating a more strategic partnership with local government to realize your development objectives.

CHAIRER BY: **Frances Spencer, sCSM, sCMD**
City of Chicago Dept. of Planning & Development, Assistant Commissioner, Retail Chicago, Chicago, IL

PANELIST: **David Wallace**

ICSC Research Scholar for Economic Development, Chief Executive Officer, Wallace Bajjali Development Partners, L.P., Houston, TX

6. Exciting and Innovative 21st Century Design Trends

One thing that hasn't changed is the axiom that good design is vital in attracting customers to shopping centers. Shoppers will forever prefer to visit well-designed and attractive retail facilities and bold ideas still drive the business. This session will showcase the latest innovations and future trends in the industry around the world.

CHAIRER BY: **Ronald Altoon, CDP, FAIA**
Principal, Altoon + Porter Architects LLP, Los Angeles, CA

7. An Opportunity the Size of Brazil

Brazil is the largest economy in Latin America and has a well-developed 40 year old retail real estate industry. Global players from Europe, Canada, U.S. and other Latin American countries have entered the market in the last 5 years attracted by the size of the opportunity with over 80 million sq. ft. of existing GLA and over 360 regional shopping malls. Don't miss out on an opportunity to be part of it.

CHAIRER BY: **Carlos Medeiros**
CEO, BR Malls, Rio de Janeiro, Brazil

8. Rescue Efforts in Challenging Times

From quick fixes to long term repositioning, marketing and leasing experts will share the "life preserving" strategies they're using to help landlords appeal to their customer base, stabilize income and occupancy and enhance property value during the current shifts in consumer spending.

CO-CHAIRER BY:

Linda Crowley, sCLS

Principal, Crowley & Boyce Retail Property Advisors, Newport Beach, CA

Judi Lapin

ICSC Trustee, President, Lapin Consulting Group, Newport Beach, CA



John M.
Crossman



Frances Spencer



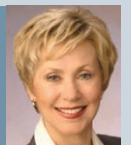
Ronald Altoon



Carlos Medeiros



Linda Crowley



Judi Lapin

9. Outlet Retail Still Thriving – It's All About the Brands

In the 30 years that outlet center developers have been working with manufacturers to open and operate retail chains, a unique partnership has been formed. This collaboration between hands-on landlords and their tenants has led the manufacturers to a new channel of distribution – outlet retailing. Experts explore the truly unique nature of this sector.

CHAired BY: **Charles V. Devine, Jr.**

Partner, Devine Lerner Serwer, River Vale, NJ

PANELISTS:

Anthony Galvin

Senior Vice President, Store Planning & Construction, Coach, New York, NY

David Ober

POSITION, Pennsylvania Management Associates, Lancaster, PA

Paul Schaffer

POSITION, Middlebrook Properties, Knoxville, TN

Neil Thompson

Chief Executive Officer, Fashion House Development, Warsaw, Poland

David Toledo

Director, Centro Comercial Unico – Outlet, Santiago de Cali, Colombia

10. CCIM Slicing and Dicing Demographic Data to Maximize Sales and Rents

In this session, participants will learn how to use current consumer demographic resources from ESRI, the leading producer of Geographic Information Systems (GIS) technology, to make sound decisions on new shopping center development and leasing existing properties. Using case histories, the speaker will illustrate the demographic drivers that can result in a successful property, even in a crowded and overbuilt market.

CHAired BY: **Walt Clements, ccim**

President, Greenleaf Properties, Kansas City, MO

11:00 am – 12:15 pm

Annual Hot Retailers Awards

Come meet the winners of the 2009 Hot Retailers Awards, selected through a survey of ICSC's 70,000-plus members around the world. The awards honor those retailers with imagination and creativity.

Join fashion expert Carson Kressley, star of the hit television show *How to Look Good Naked*, as he hosts this session and presents the ICSC member-selected awards to four of today's hottest retailers, Blue Jeans Bar, Fashionology, uWink, and Edward Bein, who are prospering during the downturn. Don't miss this opportunity to learn today about tomorrow's hottest retail trends.

MASTER OF CEREMONIES: **Carson Kressley**

Actor/Fashion Designer, Host, How to Look Good Naked, New York, NY

12:30 – 2:15 pm

Luncheon and Keynote Presentation

Change: "Yes We Can" – A Look at the First 100 Days

Barack Obama's presidency is historic in ways both social and political. His ambitious agenda aims to reform and re-invigorate the nation. Like FDR, his first 100 days are extremely critical in setting his ideas into motion. An observer/insider with a bird's eye view of the Obama administration will make an assessment as to what the President has accomplished, what lies ahead and what realities have intersected with rhetoric to affect President Obama's campaign promises.



Charles V. Devine, Jr.



Carson Kressley

3:00 – 4:30 pm

Concurrent Sessions

1. The Opportunities of Distress Real Estate Investing: A Distressed Acquisition Primer

Unprecedented turmoil in the debt markets will present historic buying opportunities for those with the experience, expertise and intestinal fortitude to work through the challenges of acquiring distressed debt and converting debt to equity. This panel will include the leaders in the distressed investment area discussing how they source, underwrite and execute transactions. What asset classes will be most open to this strategy and when? What are the pitfalls? How can investment risks be mitigated? How to select the right capital partner in these times of uncertainty? Learn from the experts how they do it right, and how they've done it wrong. Given the current economic climate, this is expected to be heavily oversubscribed, so make sure to arrive early.

CHAired BY: **Jonathan Rosenthal**
Partner, Saybrook Capital, LLC, Santa Monica, CA

2. Bartering with Banks - Restructuring Your Loans

Now is the time to learn about retail real estate loan restructuring and negotiation. Expert financial and mortgage advisors present an overview of the insolvency process and will discuss when restructuring loan obligations is a viable option. This panel will discuss how to negotiate a restructured loan, lender's due diligence, stand-still agreements, forbearance agreements, guarantees and consensual foreclosures.

CHAired BY: **Kieran P. Quinn**
ICSC Trustee, Vice Chairman, Walker & Dunlop, Atlanta, GA

PANELIST: **Richard D. Jones**
Partner, Dechert LLP, Philadelphia, PA

3. Career Opportunities in a Downsizing Universe

Commercial real estate is a dynamic industry that provides enormous career potential for the right candidate. Find out which careers in commercial real estate are projected to be on the rise in the coming years and those areas headed for a decline. What

are the critical job skills that will be necessary to succeed in these jobs and how do you identify and recruit not only the top talent, but the right talent?

CHAired BY: **Jane Snoddy Smith**
Partner, Fulbright and Jaworski, Austin, TX

4. Urban Market Strength – Retail Opportunities in Inner Cities are Within Walking Distance

Over 50% of the U.S. population lives in urban areas yet retailing hasn't quite caught up to this fact. A panel of savvy visionaries talks about how retailers are getting out of commuter lanes and opening stores where the people are: inner cities. What kind of stores are working best? What particular demographics are in play for those success stories? And where are the up-and-coming hot markets?

INTRODUCTIONS BY: **Keith J. Sellars**
REAP Graduate, Senior Vice President for Development and Retail, Washington, DC Economic Partnership, Washington, DC

CHAired BY: **Joseph C. French, Jr.**
National Director, Retail, Sperry Van Ness, White Plains, NY

PANELISTS:
Daniel McVeigh

Regional Development Director, McDonald's Corporation, Roseland, NJ

Carl Muller

General Counsel/Sam's Club Division, Wal-Mart Stores, Inc., Bentonville, AR

5. Your Next Step as a Real Estate Professional – Where Do You Go From Here?

Retail real estate is like water: it finds a way despite obstacles. There are still a multitude of opportunities available to knowledgeable professionals looking for continued growth as well as a new path. Discover where the possibilities lie both short-term and long-term and where you can best apply your talents to achieve your ultimate potential.



Kieran P. Quinn



Jane Snoddy Smith



Keith J. Sellars

6. Mexico's Retail Market – A Look at New Development Opportunities

Like many emerging countries, Mexico was underserved as a retail market, its population far outstripping its shopping center product. But now with increasing wealth and access to personal credit, the Mexican consumer is giving retail businesses and developers a reason to invest and invest heavily. Find out where the opportunities lie in this huge expanding market.

CHAired BY: **Jorge R. Girault**

Chair, ICSC Mexico Advisory Committee, CIO, G. Accion, Mexico City, Mexico

7. Focus on India – Challenges and Opportunities

India's real estate market keeps growing at a rapid pace as a result of continued economic growth, favorable demographic changes, lower interest rates and sustained demand from consumers and investors. Not to mention considerable investment both foreign and domestic. Although not immune to the global economy, India is one of the markets that will keep growing due to overwhelming demand. Learn more about the opportunities available in this country of 1.1 billion people.

CHAired BY: **Phil McArthur, scsm**

ICSC Past Trustee, Senior Vice President, India, Ivanhoe Cambridge, Inc., New Delhi, India

PANELIST: **Ashin Rasheed**

Senior Partner, Development Design Group, Inc., Baltimore, MD

8. Lessons Learned from Industrial and Office Sectors

Retail real estate is subject to the same pressures of supply and demand as other real estate sectors. The historical volatility in industrial and office real estate can be a helpful lesson to all of us in dealing with our challenges. Learning how to endure long term vacancies, minimize income loss and manage cash flow are just three of the points discussed in this revelatory session.

CHAired BY: **Brad D. Schnepf**

President, Marnell Properties, Las Vegas, NV

9. Developing in the Persian Gulf – Fastest Growing Retail Real Estate Markets in the World

The Gulf Cooperation Council's (GCC) retail real estate market is the fastest growing in the world, with more than 165 million sq. ft. of GLA expected to be completed by 2010. The UAE and Saudi Arabia will see the highest increase. Kuwait will be the third largest, with Qatar, Bahrain and Oman following very closely. Dubai will witness the largest actual increase in GLA by the end of the decade, from 1.37 million m² in 2006 to 4.25 million m². But when will this bonanza fueled by high oil prices end? Developers have to be cautious. Key industry leaders from this thriving region of the world will share their success formula with you.

CHAired BY: **Shahram Shamsaee**

ICSC Trustee, Senior Vice President – Shopping Malls, MAF Properties LLC, Dubai, United Arab Emirates

PANELIST: **Richard D. Jones**

ICSC Trustee, Senior Vice President – Shopping Malls, MAF Properties LLC, Dubai, United Arab Emirates

10. How to Make Money with Research

Research is more important than ever! Researchers demonstrate their value by helping to preserve and grow shopping-center value. Learn how: **1.** Shopping center managers use research to solicit and maintain tenants, create new value and set capital priorities. **2.** Retailers use research to increase sales, support operational decisions, evaluate consolidations and document market data to assist in lease negotiations. **3.** Research provides investors with long-term viability assessments and validates investment strategies.

CHAired BY: **Gregory Kerfoot**

Managing Member, Location Strategies, LLC, Naperville, IL

6:00 – 7:00 pm

Reconnect Reception

(RSVP Required)



Jorge R. Girault



Phil McArthur



Brad D. Schnepf



Shahram Shamsaee

WEDNESDAY May 20

8:00 am – 1:00 pm

Trade Exposition, Green Zone, Public Sector Showcase, Leasing Mall and Green Pavilion

9:00 – 10:30 am

Concurrent Sessions

1. The New Fundamentals and Strategies for Investment Sales Transactions and Retail Real Estate Valuation

Over the course of the past twelve months, our market conditions and the fundamentals of retail real estate have drastically changed. The manner in which transactions were completed in 2008 and prior years may not lead to successful deals today or over the next several years. What new skills, strategies and approaches do we need to do deals successfully in this new era? What can we learn from deal making strategies employed during previous market upheavals to help make us successful in today's transactions? How do we use this market shift to take deal making skills to the next level, and what do we need to know about the nature of today's market? These issues and pertinent case studies will be explored during this educational workshop.

CHAired BY: **Reza Etedali**

Chief Executive Officer and Founder, REZA Investment Group, Irvine, CA

2. Sustainability: Optimizing Energy at Retail Properties Co-Hosted by U.S. Green Building Council

Strategic energy planning is one of the most critical issues facing landlords and retailers today. Lowering energy costs in today's fixed-CAM era marked by soaring energy prices also responds to a public outcry for lessening heat-trapping greenhouse gas emissions into our atmosphere. Hear about choices available for using wind power, solar power, thermal power and other renewables to supplement your energy needs.

CHAired BY: **Jeffrey M. Bedell, LEED AP**

Vice President, Sustainability, Macerich, Santa Monica, CA

PANELISTS:

Doug Gatlin

Vice President, Market Development, U.S. Green Building Council, Washington, DC

George R. Owens, P.E., CEM, LEED AP, GBE, CDP

President, Energy and Engineering Solutions, Inc., Columbia, MD

3. You Need to Be "LinkedIn" – Now More than Ever!

Did you know that over 34 million users worldwide benefit from LinkedIn's professional network? Maybe you've heard of LinkedIn, but have no idea what it is, how to use it, or why it might be useful to you? This powerful, ever-growing on-line networking forum allows you access to the individual contacts you need from almost 4,000 different real estate companies and almost 2,000 different retail companies. In these uncertain times, LinkedIn allows you to build those essential relationships so that you can survive and flourish in today's retail real estate market. Please join this lively, informative discussion and learn how you can personally leverage LinkedIn, the most valuable on-line business and networking tool available.

CHAired BY: **Lori Gale**

Senior Consultant, Equinox Search Partners, Washington, DC

4. Budget Forecasting in a Recession

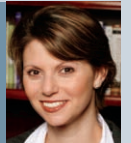
Today's economic environment demands calculated urgency when approaching your budget forecasting. Avoid layoffs and project eliminations by learning how to establish a budget that assigns restrictions while still allowing the time for staff to achieve new savings and to find new sources of revenue.



Reza Etedali



Jeffrey M. Bedell



Lori Gale

5. Social Responsibility: What the Stakeholders Are Demanding

Corporate social responsibility (CSR) is a concept whereby organizations consider the interests of society by taking responsibility for the impact of their activities on customers, suppliers, employees, shareholders, communities and other stakeholders, as well as the environment. Witness how shopping center developers and retailers benefit in multiple ways by operating with a perspective broader and longer than their own immediate, short-term profits.

CHAired BY: **Marcelo Baptista Carvalho, csm, cmd**
ICSC Trustee, President, ABRASCE, Chairman, Ancar Ivanhoe, Rio de Janeiro, Brazil

6. Business Conversations and Etiquette for the Modern Day Workplace

As the commercial real estate industry continues its push for diversity, the modern day workplace "rules of engagement" have become more complex as we accommodate these gender and cultural differences. From the words we use to the clothing we wear, and the seemingly innocuous gestures we perform, there can inevitably be varying consequences, reactions and misinterpretations. This workshop will provide tips and strategies for navigating this mine field of "political correctness".

CHAired BY: **Gail S. Ayers, Ph.D.**
Chief Executive Officer/President, CREW Network, Lawrence, KS

7. Next Eleven – Retail Trends in the New Emerging Powerhouses

The retail panorama by 2050 will look very different to the present. The few to thrive will need to adapt to new market realities and to think out of the box. Emerging economies will be in a more developed stage and will represent the bigger opportunities. Nobody will be able to miss the Next Eleven Countries (a term coined by Goldman Sachs) – Bangladesh, Egypt, Indonesia, Iran, Mexico, Nigeria, Pakistan, Philippines, South Korea, Turkey and Vietnam – which will become the world's largest economies. Some leading industry players understood that a few years ago and now have set foot in those countries. Hear from the pioneers what the current challenges are and how they plan to unlock the real potential of this opportunity.

CHAired BY: **Ory Eschel**
Senior Vice-President, International Real Estate & Development, Groupe Casino, Paris, France

8. Focus on Vietnam – The New Number ONE

For retailers Vietnam is a promising and untapped market; consultant firm A.T. Kearney ranked it this year FIRST among the world's most-attractive emerging retail markets. Yet relatively few foreign retailers have been able to enter because of restrictions that require the involvement of local partners in most cases. The biggest changes in retail are taking place in the city centers of Hanoi, the capital; and Ho Chi Minh City, formerly known as Saigon, owing to sharply higher demand for prime space from foreign retailers. Hear from actual investors in this market and how this new opportunity looks.

CHAired BY: **Paul Mason**
Executive Director, Cushman & Wakefield, Inc., Ho Chi Minh City, Vietnam

PANELISTS:

Dang Phuong Hang
Executive Director, Cushman & Wakefield, Ho Chi Minh City, Vietnam

Nguyen Viet Tuan
Chief Investment Officer, Phuong Trang Group, Ho Chi Minh City, Vietnam



Marcelo Baptista Carvalho



Gail S. Ayers



Ory Eschel

2009 Spouse Program

A special program has been created for spouses and companions of RECon attendees. The program offers a wide variety of activities including a trip to the Springs Preserve, Wine & Cheese Tasting, Gambling 101, as well as admittance to all sessions, meal functions, Leasing Mall and Trade Exposition.

Visit www.icsc.org/2009SC for more information.

REcon Registration Information

Become a member and save on the registration fee. Visit www.icsc.org or call +1 646 728 3800 for more information.

Registration Fee

	ADVANCE	ON-SITE
ICSC Member*	\$397	\$525
Non-Member	\$840	\$995
Spouse Program	\$397	\$525
Student Member**	\$ 50	\$ 50

*To qualify for the member rate, each registrant must be an ICSC member. A company membership does not entitle every employee of that company to register at the member rate.

**Registrants must be ICSC student members to qualify for the student rate.

Convention Registration Fee Includes:

Access to the full Convention Program, two lunches, admission to the Leasing Mall and Trade Exposition.

Spouse Program Registration Fee Includes:

Admission to all Spouse Program activities, access to the full Convention Program, two lunches, admission to the Leasing Mall and Trade Exposition.

How To Register

For complete registration, exhibitor, travel and hotel information and forms, visit www.icsc.org/2009SC.

There are three ways to register:

Online: www.icsc.org/2009SC

Fax: +1 732 694 1800

Mail: International Council of Shopping Centers
P.O. Box 26958
New York, NY 10087-6958, USA

Registration Deadlines

Register and submit a photo by March 31, 2009 to receive your badge in the mail. **No badges will be mailed without a photo.** Registrants who pay the member rate must be a member in good standing on March 31 to retain that rate and receive a badge in the mail. All Convention and Spouse Program badges will be mailed at the end of April with instructions.

March 31, 2009

Register and submit a photo by deadline to receive your convention badge in the mail and to be listed in the Advance Registrants Directory.

April 30, 2009

Deadline to pre-register before arriving in Las Vegas. Advance registrations will not be accepted after this date.

May 16, 2009

Registrations will be accepted on-site in Las Vegas.

Cancellations/Transfers

If you are unable to attend **RECon**, you may transfer your registration to a colleague (member to non-member transfer requires higher registration fee be paid). All transfers will be subject to a \$25 fee and the deadline is **March 31, 2009**. You may cancel your registration up to **March 31, 2009** and receive a refund. All cancellations will be subject to a \$25 fee and must be received by ICSC in writing. No refunds will be issued after March 31. Once your registration is cancelled, remember to contact DePrez Travel to cancel your room reservations in writing by email to icsctravel@depreztravel.com.

Hotel and Travel Information

To book your RECon hotel at the special discounted ICSC rates, visit www.icsc.org/2009SC. Here you will find a full list of hotels and booking information. Also on the site, ICSC's official travel agency DePrez Travel Bureau, Inc. offers discounted airfare and car rentals. One stop shopping!

On-Site Registration Hours Las Vegas Convention Center

Saturday, May 16, 2009 10:00 am – 5:00 pm

Sunday, May 17, 2009 8:00 am – 7:00 pm

Monday, May 18, 2009 6:30 am – 6:00 pm

Tuesday, May 19, 2009 7:00 am – 6:00 pm

Wednesday, May 20, 2009 8:00 am – 5:00 pm

Transportation

During **RECon**, take advantage of the convenient and frequent shuttle bus service between all Official Convention Hotels and the Las Vegas Convention Center. A complete bus schedule will be included in the RECon kit you receive on-site.

Dress Code

Business or business casual attire is appropriate.

All attendees and exhibitors are required to have an ICSC-issued color photo badge for access to the convention. To submit a photo, visit www.icsc.org/photo_instr.html

For complete program, registration, travel and hotel information and forms, visit www.icsc.org/2009SC

RECON 2009 REGISTRATION FORM

RETURN TO:
INTERNATIONAL COUNCIL
OF SHOPPING CENTERS
P.O. Box 26958
New York, NY 10087-6958
FAX: +1 732 694 1800
ONLINE:
www.icsc.org

Check here if name and address are to be corrected on ICSC's records to conform to information below.
Note: Changes in company membership can only be done if paid by the individual.
PLEASE PHOTOCOPY FORM AS NEEDED.

REGISTRATION INFORMATION

Individual Membership Number* (As it appears on your membership card) _____

*To qualify for the member rate, each registrant must be an ICSC member. A company membership does not entitle every employee of that company to register at the member rate.

Last Name _____ First Name _____

Company Name _____ Title _____

Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Business Telephone _____ Fax Number _____ E-Mail _____

SPOUSE PROGRAM Indicate name of Convention registrant _____

Last Name _____ First Name _____

Badge and Correspondence Mailing Address _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

Fax Number _____ E-Mail _____

MEETING REGISTRATION FEES

	Advance	On-site	
ICSC Members	\$397	\$525	} \$ _____
Non-members Pay the member rate by joining ICSC today.	\$840	\$995	
Student Members	\$50	\$50	} \$ _____
Spouse Program	\$397	\$525	
ICSC MEMBERSHIP FEE (For Non-members)			
Regular and Associate	\$800		} \$ _____
Affiliate and Public/Academic	\$100		
Public/Academic Affiliate	\$ 50		
Student	\$ 50		

IMPORTANT: ICSC-issued color photo badges are required for everyone attending RECon. Badges will be mailed only to those who have submitted an acceptable photo and registered by March 31, 2009. Avoid delays in Las Vegas, submit a photo now. Instructions can be found on ICSC's web site at <http://www.icsc.org/photo>.

TOTAL AMOUNT DUE \$ _____

METHOD OF PAYMENT

All prices are in U.S. funds.

Check or money order made payable to ICSC enclosed for \$ _____ **or** MasterCard VISA AMEX Discover \$ _____

Name (as it appears on credit card)

Signature

Credit Card Number (include all digits)

Expiration Date

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ADA: Any disabled individual desiring an auxiliary aid for this meeting should notify ICSC at least five weeks prior to the meeting.

CONTINUING EDUCATION CREDITS:
SCSM/SCMD: 1.5 credits; CLS: 1.5 credits