



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

ADDRESS OF PROPERTY:

1337 W Forest Home Ave

2. NAME AND ADDRESS OF OWNER:

Name(s): El Rey Enterprises- Ernesto Villareal

Address: 916 S. Cesar E. Chavez Dr

City: Milwaukee

State: WI

ZIP: 53204

Email: nelson@elreyfoods.com

Telephone number (area code & number) Daytime: 262-347-5160

Evening: _____

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Luis Barbosa - Architect

Address: BMR Design Group Inc. 503 W. Lincoln ave

City: Milwaukee

State: WI

ZIP Code: 53207

Email: bmr3d@aol.com

Telephone number (area code & number) Daytime: 414-324-2818

Evening: _____

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 or 414-286-5722 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

☒ Digital photographs of affected areas & all sides of the building

☒ Sketches and Elevation Drawings in PDF form. New construction, major storefront remodels, etc., must provide one set of D or E size drawings and sections

☒ Material and Design Specifications (please attach)

B. NEW CONSTRUCTION ALSO REQUIRES:

☐ Floor Plans (show fenestration and approximate wall locations, final floor plans are not required)

☒ Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED.**

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached via email.

Proposed gates and fence around the existing parking lot for El Rey Grocery store located at 1337 W Forest Home Ave.

3 new gates at existing entrance driveways

Metal fence to surround the existing parking lot.

Concrete wall near the loading dock to decrease the access open area to the existing parking lot.

The proposed new gate and fence are necessary due to the constant illegal use in the evening after the store is closed.

The parking lot is being used as a racing area and "burnouts"= cars and trucks going around in circles at high speeds in the evenings.

The drivers use the sidewalks around the parking lot to go in and out, with total disregard for pedestrians.

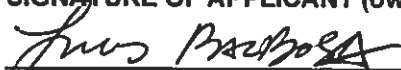
The young adults also use the parking area to drink, smoke and play loud music.

The alderman Jose Perez has requested to the owners to find a solution for the uncontrolled vehicular traffic.

We are including a set of drawings of the existing conditions and the suggested new gates and fence to help to mitigate the existing problem.

We are also including aerial views of the parking area, because with pictures we cannot cover the parking lot.

6. SIGNATURE OF APPLICANT (owner signature required for demolition):


Signature

Luis Barbosa

Please print or type name

09/11/2025

Date

This form and all supporting documentation **MUST** arrive by 4:00 pm (11:59 pm via email) on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Email Form to: hpc@milwaukee.gov

Historic Preservation Commission
841 N. Broadway, Rm. B1
Milwaukee, WI 53202

PHONE: (414) 286-5712 or 286-5722

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form, if using an app such as Outlook or Apple Mail. The submit button does not work with web-based email interfaces.

SUBMIT