



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, October 08, 2025

COMMITTEE MEETING NOTICE

AD 03

MUSA, Alaa I, Agent
CASABLANCA RESTAURANT, LLC
728 E BRADY St
MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, October 21, 2025 at 02:30 PM

The access code is <https://meet.goto.com/479852445>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining Licenses Renewal Application as agent for "CASABLANCA RESTAURANT, LLC" for "CASABLANCA RESTAURANT" at 728 E BRADY St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

In re the Class "B" Tavern, Cigarette and Tobacco, Food Dealer – Restaurant, Sidewalk Dining Facility and Public Entertainment Premises licenses of:

Casablanca Restaurant, LLC
Alaa Musa, Agent
as the Licensee for the licensed premises
known as Casablanca Restaurant, located at
728 e. Brady St., Milwaukee, Wisconsin 53202

CITY OF MILWAUKEE
LICENSE DIVISION
2025 SEP 15 AM 10:52

OBJECTION SUPPLEMENT FROM THE MILWAUKEE POLICE DEPARTMENT

The purpose of this supplement is to provide additional information. First, MPD is filing a flash drive with this supplement that contains portions of body camera footage and other documents that were referenced in the original file so it may be served on the Applicant and may be considered by this Committee.

Second, MPD is providing notice that additional toxicology is being performed related to John Doe who was discussed in the original objection. If completed in time, and it is relevant to the objection, MPD will add information to the file on the subject matter. Applicant (or his attorney) will be provided with the same information prior to any scheduled hearing so that it may be considered by the Licenses Committee.

Finally, another incident must be described for the Licenses Committee as it relates to Alaa Musa and Casablanca's control of 900/910 E. Keefe Ave. MPD received a phone call on August 19, 2025, around 8:06 a.m., regarding another lost child complaint. Officer David Grycowski and Officer Kevin Zimmerman were assigned to the call.

Officers arrived and spoke with the caller who was standing with the lost child at 830 E. Keefe Ave. The child was approximately three-years-old and dressed in only a diaper. The caller

said they found the child near the cross-street running across E. Keefe Ave. The caller stated that the child led the caller back to the warehouse, but the caller did not want to go too far.

At approximately 8:40 a.m., officers made contact with a man¹ at the property who recognized the child and called the child's mother. Officer Grycowski asked this man if the mother lives in the building and the man seems to confirm. Officer Grycowski again asked if the child lives at the location and the man confirms.

The child's mother arrived with two other children at approximately 8:45 a.m. and was identified as C.K.H. Officers informed C.K.H. of the circumstances. C.K.H. said the child was sleeping and taking a nap with the child's father as C.K.H. was working on art gallery stuff at the location. C.K.H. said she had not been in the building yet to see how this happened.

C.K.H. said that she does not live there and D.R. does not stay there. She said they have an inspection coming up and there was flooding due to the rain. C.K.H. said she went to deposit cash and get breakfast. C.K.H. identified the father as D.R. and C.K.H. said that D.R. has been helping with some of the flooding stuff. D.R. was responsible for the child at the time.

C.K.H. said that there were not apartments at the property. C.K.H. mentioned a couch. C.K.H. said that if D.R. sees police then D.R. will no longer be in the building. C.K.H. said D.R. has not been following through with the rules of his supervision.

C.K.H. said that she also manages Casablanca. Later, C.K.H. said that she cannot have anyone in the building per the owner. C.K.H. said the owner is in Romania. Officers said they wanted to do a welfare check. She said she can't without the owner. C.K.H. said she was going to go into the building and will come right back out.

C.K.H. apologized and said that she doesn't want to get fired. C.K.H. said that D.R. may

¹ This was the same man who was present during the special inspection warrant on August 20, 2025, and on that day the man described himself as a "volunteer" that has storage space at the location.

be taken by the police if D.R. is in the building. C.K.H. said if D.R. is in the building then he is coming out. C.K.H. said she would let officers go into the building to get D.R. if he was in the building. C.K.H. took the children into 900/910 E. Keefe Ave. and then spoke with the officers again.

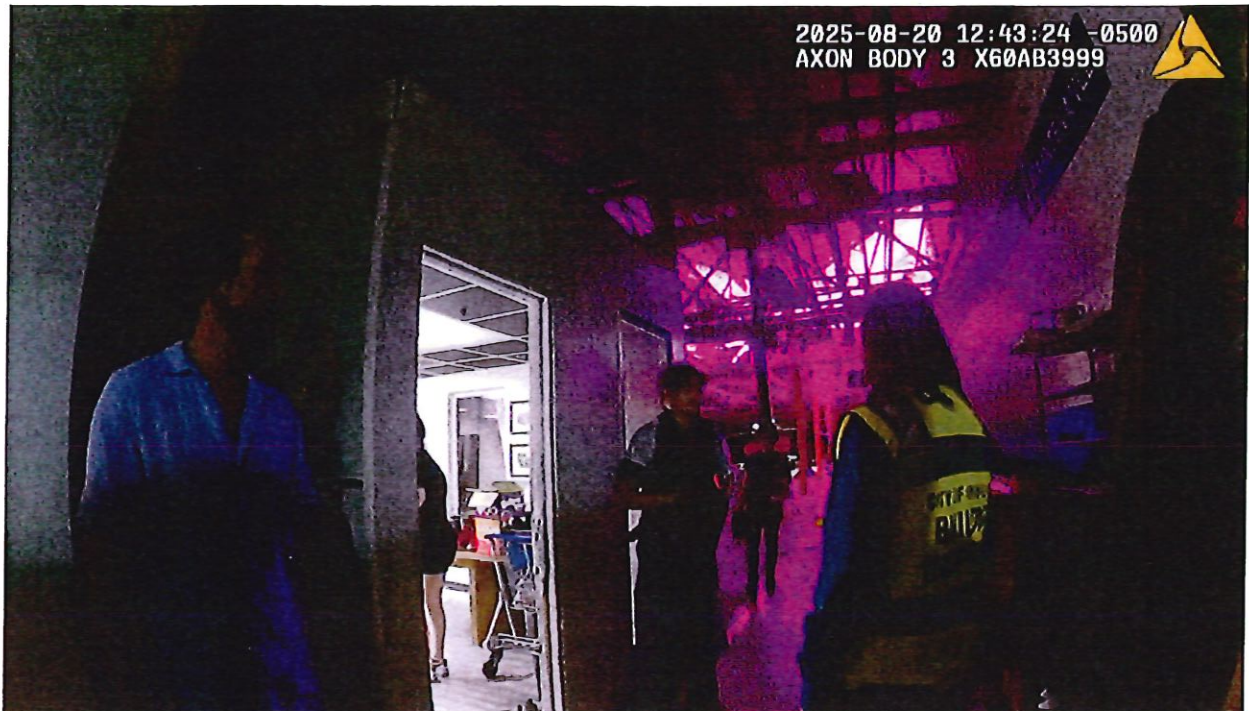
Body camera footage for the August 19, 2025, response will not be filed given that it contains recordings of juveniles in conditions described above. If Applicant (or his attorney) wishes to view the body camera footage on this incident prior to any scheduled hearing, then it is requested that they contact Assistant City Attorney Nathaniel Adamson to arrange an appropriate time for viewing.

This is not the first-time officers encountered C.K.H. at this location. In the original objection, a June 2, 2025, call for service was described. Alaa Musa requested MPD assistance in removing an individual from 830 E. Keefe Ave. Below is a still from the body camera footage.



Alaa Musa is on the left. C.K.H. appears to be the woman in the image and she was helping provide information about individuals and their use of the location on June 2, 2025.

C.K.H. was also present at 900/910 E. Keefe Ave. on August 20, 2025. DNS spoke with C.K.H. and informed her they wanted to conduct an inspection. C.K.H. talked with the inspectors and C.K.H. told an inspector that C.K.H. was present last time. C.K.H. called for a man and C.K.H. referred to him as the “manager” when he arrived.



Derek Benedyk is the man on the left in the image above. Benedyk mentioned Alaa Musa’s truck being outside. C.K.H. is wearing black and is in the room next to the shopping cart in the image above. During this interaction, C.K.H. said Alaa Musa is on his way back from Romania. C.K.H. later mentioned that she could lose her job. C.K.H. and Benedyk mention seeing each other at the office at “Casa” the other day. This video will not be filed, because children are again present.

The “manager” that C.K.H. summoned is the man in the middle of the image wearing a white shirt. This man appears to be the same man from the June 2, 2025, image still as well. This man confirms he does maintenance and he later walked through 900/910 E. Keefe Ave. with the inspectors on August 20, 2025, when a special inspection warrant was obtained.

Cox, Andrew

From: Cooney, Jim
Sent: Friday, August 29, 2025 4:10 PM
To: Cox, Andrew
Cc: Lopez, Faviola; Milano, Marissa
Subject: FW: Casablanca Objection to renewal of licenses
Attachments: Casablanca Objection.pdf

Please pull from the grant list and add.

From: Jacks, Jeremiah <jejack@milwaukee.gov>
Sent: Friday, August 29, 2025 3:48 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Cc: Adamson, Nathaniel <naadam@milwaukee.gov>
Subject: Casablanca Objection to renewal of licenses

Good afternoon,

I am sending this email to object to the renewal of Casablanca Restaurant licenses. Please see the attached PDF for my basis for the objection. If you have any questions, please do not hesitate to contact me.

Captain Jeremiah Jacks
Milwaukee Police Department
District 5
414-935-7250

In re the Class "B" Tavern, Cigarette and Tobacco, Food Dealer – Restaurant, Sidewalk Dining Facility and Public Entertainment Premises licenses of:

Casablanca Restaurant, LLC
Alaa Musa, Agent
as the Licensee for the licensed premises
known as Casablanca Restaurant, located at
728 e. Brady St., Milwaukee, Wisconsin 53202

RENEWAL OBJECTION FROM THE MILWAUKEE POLICE DEPARTMENT

Pursuant to Milwaukee Code of Ordinances ("MCO"), §§ 85-3, 85-4, 90-11 and 108-11, Chief of Police Jeffrey Norman, a City of Milwaukee resident and interested party, by his designee Captain Jeremiah Jacks of Police District Five, an interested party, objects to the renewal of the licenses for Casablanca Restaurant, LLC.

Non-Renewal Standards

City of Milwaukee Ordinance (MCO) § 90-2 adopts requirements imposed by Wis. Stat. ch. 125 and provides regulations in addition to those Wis. Stat. ch. 125 requirements. The Licenses Committee may, in considering non-renewal, look to the failure of the applicant to meet statutory and municipal license qualifications. MCO § § 90-11-2-c-1-a. The Licenses Committee may also consider as probative evidence any factor "which reasonably relate to the public health, safety and welfare". MCO § § 90-11-2-c-1-g.

Wis. Stat. § 125.04(5)(c) provides statutory license qualifications for limited liability companies (LLC). No license or permit may be issued to an LLC unless the agent appointed under Wis. Stat. § 125.04(6) meets the requirements of § 125.04(6) and the qualifications of Wis. Stat. § 125.04(5)(b).

Wis. Stat. § 125.04(6)(a)2 states that no limited liability company (LLC) may be issued any alcohol beverage license unless the agent has satisfactory character, record and reputation as determined by this Committee.

§ 125.04(5)(b) states that no license or permit may be issued to any person who has “habitually been a law offender” unless the person has been duly pardoned. This provision does not require a conviction for a person to be considered a habitual law offender. The Wisconsin Supreme Court has held that the phrase “‘habitually been a law offender’ covers all persons who are shown to have habitually violated the law, not just those persons who have been convicted on multiple occasions”. *State ex rel. Smith v. Oak Creek*, 139 Wis. 2d 788, 798, 407 N.W.2d 901, 905 (1987).

When the Licenses Committee conducts a hearing related to the non-renewal of one license type, the committee shall consider non-renewal of all licenses or permits at the same hearing. MCO § 85-4-1.5. Grounds for non-renewal of non-alcohol licenses include the failure of the applicant to meet municipal qualifications and activities tending to facilitate a public or private nuisance including failing to comply with the approved plan of operation and any other factor which reasonably relates to the public health, safety and welfare. MCO §§ 85-4-4 and 108-11-3.

MCO § 85-34 requires documents submitted relating to any application not to contain any false, misleading or fraudulent information. Licenses may not be renewed due to false, misleading or fraudulent information. *Id.*

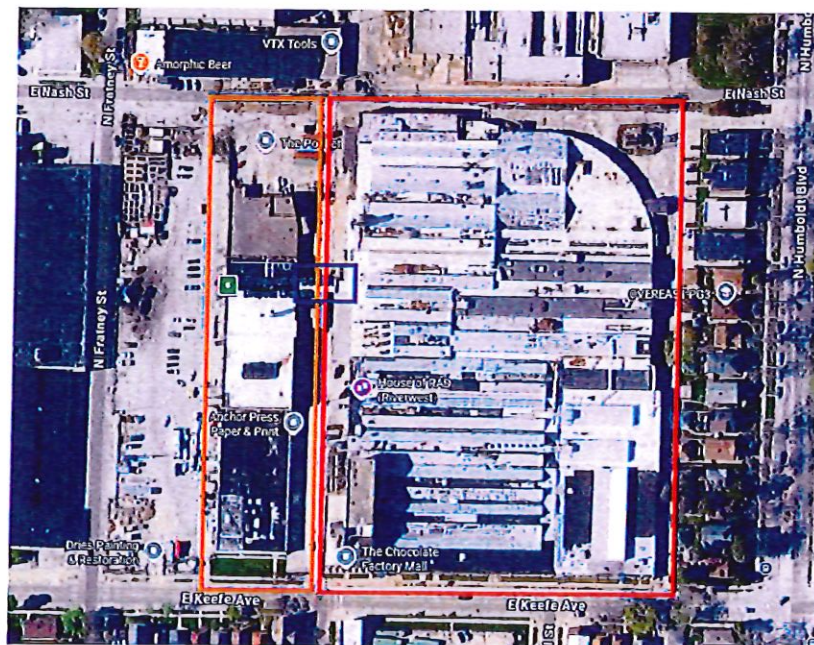
Objection

Alaa Musa and Casablanca have committed numerous violations during this licensing period. Alaa Musa has held an unlicensed event through Casablanca at a contaminated building

and continued to have illegal uses at the same location even after the City intervened. In the process, Alaa Musa has obstructed numerous officials and has utilized numerous individuals to aid him in this endeavor including by allowing individuals to reside in the same contaminated building to aide him in conducting and concealing these activities.

Property Overview

To understand the objection to Casablanca's licenses, the Licenses Committee must first understand the applicant's relationship to the use of properties at 830 E. Keefe Ave. and 900/910 E. Keefe Ave, (hereinafter the "Properties"). The Properties are located in the City and County of Milwaukee. In the Google maps image below, 900/910 E. Keefe Ave. is generally outlined in red. 830 E. Keefe Ave. is generally outlined in orange. The outlined blue section is a connection point between the buildings where both buildings may be accessed.



MCO § 200-51.5-3-a-1 require owners of residential and commercial buildings to register with the Department of Neighborhood Services (DNS). The current DNS registration for the Properties is

B2D2 LLC with the authorized contact person as Derek Benedyk, (210 S. Water St. Unit #620, Milwaukee, WI 53204). Online City of Milwaukee records on property tax assessments identifies the properties as follows:

- Taxkey 2740131110 is 830 E. Keefe Ave. and the owner is B2D2 LLC. This is identified as local commercial and a multi-story warehouse built in 1910.
- Taxkey 2740124100 is 900 E. Keefe Ave. and the owner is B2D2 LLC. This is identified as local commercial and a multi-story warehouse built in 1931.
- Taxkey 2810777110 is 915 E. Keefe Ave. and the owner is B2D2 LLC. This is identified as a parking lot.

The same records demonstrate that B2D2 LLC bought the three properties on March 12, 2020.

The Properties are zoned as “IL2”. “IL” is defined as the following:

This district is intended to provide sites primarily for light industrial uses that utilize medium-sized buildings and do not have extensive outdoor storage areas or operations. This district includes both older industrial corridors (IL2) and modern industrial parks (IL1). While most buildings contain clean, light industrial uses, some commercial and office uses may also be included. This district contains heavier uses than the IO district and requires more extensive buffering from adjoining residential areas.

MCO § 295-801-2.

Pursuant to MCO § 295-803-1, this area is zoned for an artist studio, but the area is not zoned for any residential use other than watchman/service quarters. This area is not zoned for an assembly hall. *Id.* An “assembly hall” is defined as an “establishment providing meeting space for social gatherings”. MCO § 295-201-45

DNS record NOCC-24-02232 reveals that Alaa Musa, a member of WG Alliance, LLC¹, applied for a new business or use for the southern portion of 900 E. Keefe Ave. on December 2,

¹ According to Wisconsin Department of Financial Institutions (DFI) records, the principal office for WG Alliance, LLC is 900 E. Keefe Ave.

2024. The request was to occupy a space more than 10,000 square feet for an art studio. The electrical and plumbing occupancy inspection for this application failed on December 17, 2024.

Casablanca Restaurant, LLC

Casablanca is operating at 728 E. Brady St., (City and County of Milwaukee). They are operated by Casablanca Restaurant, LLC. DFI records demonstrate that Alaa Musa is the registered agent of that LLC. AIM Investments LLC is the owner of 728 Brady St. (tax key 3540755100) which is the Casablanca restaurant.

DFI records for AIM Investments, LLC reveal that Alaa Musa is a member and registered agent of the LLC with the principal office of the LLC at his private residence. AIM Investments, LLC, sold Alaa Musa's private residence to him on October 26, 2018.

All licenses in the caption are for the location at 728 E. Brady St., and no other location. These licenses were issued on October 16, 2024, and are set to expire on October 14, 2025.

Casablanca Restaurant, LLC completed applications for those licenses on April 29, 2024. Alaa Musa signed the application as the managing member. The signed application contained an attestation stating that Alaa Musa agrees to operate the business according to law and that answers were completed truthfully under the penalty of law.

In the 2024 application, Alaa Musa attested that the licensed premises would be at 728 E. Brady St. and this included the following portion of the application:

8. Premises Address 728 E BRADY ST			
10. City MILWAUKEE WI 53202		11. State	12. Zip Code
13. County	14. Governing Municipality: ☒ City ☐ Town ☐ Village of Milwaukee		15. Aldermanic District 3
16. Premises Phone (414) 271-6909	17. Premises Email casasonbrady@gmail.com		18. Website
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. 1ST & 2ND FLOORS, SIDEWALK CAFE, SOUTHWEST DECK, AND BASEMENT STORAGE			

91. Location Address (if different from premises address)

The application does not refer to an E. Keefe Ave. address. Paperwork was also completed which showed Alaa Musa accepting the appointment as an agent for the alcohol beverage license.

Alaa Musa and Nasser Musa appeared on October 1, 2024, before the Licenses Committee and both were sworn in.² Item #18 on the police report was held open until this licensing period given the open criminal case related to that item. Alaa Musa stated that they have been on Brady St. for 19 years. Alaa Musa stated that they have “always been an asset to MPD.” (https://milwaukee.granicus.com/player/clip/4231?view_id=2&redirect=true).

Casablanca Restaurant, LLC filed for renewal of these licenses on July 24, 2025. Alaa Musa again accepted an appointment as an agent and he is listed as the president of the business.

Unlicensed New Year’s Event Through Casablanca Restaurant

Wis. Stat. § 125.14(1) permits any peace officer to arrest an individual violating state alcohol licensing laws found in Wis. Stat. ch. 125. A search warrant is not needed to seize any personal property used in connection with the violation. *Id.* A building where alcohol is sold/possessed/stored without a valid license is a public nuisance and may be closed until the activity in violation of the chapter is abated. Wis. Stat. § 125.14(5).

Torrence Hatch Jr. is a famous music recording artist known as Boosie BadAzz (f/k/a Lil’ Boosie). Mr. Hatch was in a video posted to Casablanca’s Facebook on December 30, 2024. An approximate summary of what Mr. Hatch stated is as follows:

Milwaukee. December 31st. Casablanca Restaurant. We got the day party. We already got the night party. We got the day party now. We already got the night concert. We doing all white. We turning up. We got the day party at Casablanca Restaurant. Milwaukee. Tap in. You know what it is. We going hard all day, all night. Let’s get it.

² The matter was before the Licenses Committee on July 9, 2024, but it was held to the call of the chair.

(<https://www.facebook.com/reel/1605336983703521>).³

Mr. Hatch posted a video to his Instagram on January 1, 2025. He appeared to be walking through an airport and stated that he was going to talk about his first day of the New Year. He said Milwaukee didn't have his back end. He said he has to sue WG Alliance, because they did not have his back end. (<https://www.instagram.com/reel/DESbh9quqRH/?hl=en>).

Recall that WG Alliance is Alaa Musa with a principal office of 900 E. Keefe Ave. Recall that Alaa Musa, through WG Alliance, applied for an occupancy at 900 E. Keefe Ave. on December 2, 2024, and that the application failed electrical and plumbing inspections on December 17, 2024.

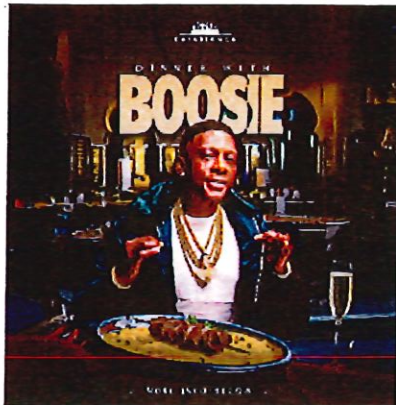


(<https://www.facebook.com/CasablancaOnBrady>).

³ It was also posted to Mr. Hatch's Instagram account. (<https://www.instagram.com/reel/DEFts4cOZyi/?hl=en>).

ALL WHITE NEW YEAR'S EVE DINNER WITH LIL BOOSIE @CASABLANCA

Tue, December 31, 2024 — 5:00 PM to 7:30 PM



Location

728 E Brady St
728 East Brady Street
Milwaukee, Wisconsin, 53202
[Get Directions](#)

About this event

****Join Us New Year's Eve for an Unforgettable All White Dinner with Lil Boosie at Casablanca!****

Experience an evening of great food and unforgettable entertainment! Casablanca invites you to our exclusive All White Day Party, featuring the legendary rapper Lil Boosie.

****Event Highlights:****

🎤 ****Live Performance by Lil Boosie**** – Get ready to groove and vibe with one of the most dynamic artists of the era!

🍴 ****NYE Dinner**** – Join us for an unforgettable evening at our Moroccan restaurant, featuring a mouthwatering dinner showcasing our signature kebabs and lamb chops. Enjoy refreshing drinks while you vibe with the one and only rapper Lil Boosie. Get ready to turn up and celebrate in style!

🍹 ****Drink Ticket Included**** – Enjoy a complimentary drink to kick off the night and keep the good times flowing!

📅 ****Date:**** 12/31/2024

🕒 ****Time:**** 5:00PM-7:30PM

📍 ****Location:**** Casablanca

****Ticket Options:****

- ****General Admission:**** \$125 – Includes one seat, access to the live performance, dinner, and a drink ticket.

- ****Table of 4:**** \$350 – Enjoy the night with friends at a reserved table, including dinner and drink tickets for each guest.

Dress to Impress in your finest all-white attire! Don't miss out on this epic night filled with great music, delicious food, and unforgettable memories!

Grab your tickets now and let's make this a night to remember! 🎉

(<https://ticketstripe.com/BoosieAllWhiteParty>).

TICKET STRIPE

NEW YEAR'S EVE PARTY WITH LIL BOOSIE
Tue, December 31, 2024 — 5:00 PM

31ST

8PM



IT'S A PARTY WITH
Lil Boosie "The Mayor"
NEW YEARS EVE CELEBRATION!
LIVE PERFORMANCES - LIVE BAND -
POKEST BY IN TOWN - GREAT FOOD - VENDORS -
FOOD TRUCKS - LOCAL & COASTAL ARTIST TAKE THE STAGE!
SPECIAL PERFORMANCES BY
MISTY BLANCO THE BLAQUANESSE ROCKSTAR
LIL BOOSIE "THE MAYOR"

About this event

THE COUNTDOWN IS HERE!!! With Boosie Badazz!!! Come out and celebrate with Boosie Badazz!!! This is an all day epic experience!!! We will begin at Casablanca Restaurant.....This Epic Event will be broadcasted Live!!! Hosted by HipHop sensation Misty Blanco and CJ Hornes of the Debut and EUgn Entertainment.....Dinner with Boosie Badazz!!! Starting at approximately 7 p.m.!!!

Doors open to our Exclusive location at 9 p.m. Location TBA 3 days prior to event! There will be exclusive performances from local artists, Real Rich, of Memphis, Tennessee from EUgn Entertainment Misty Blanco and many more!!!

After the Countdown!!! Boosie Badazz himself will take the stage to deliver a performance you have never seen!!! You don't want to miss it!!! He will also be unveiling a Special Announcement!!! IT'S EXCLUSIVE!!! All day!!! All fun!!! All Love!!!

There will be the Best of Best DJ's in town!!! Food Vendors, Merchandize, VIP Sections, limited Platinum VIP Rooms, Bottles on Bottles!!! You name it! It's here!!!

Bring in the New Year the right way!!! Treat yourself to this epic experience!!! Space is limited!!! Tickets are available, Everything is moving fast!!! Don't get left behind!!! LET'S SET IT OFF!!!

3:23 PM
1/3/2025



IT'S A PARTY WITH
Lil Boosie "The Mayor"
NEW YEARS EVE CELEBRATION!
LIVE PERFORMANCES - LIVE BAND -
POKEST BY IN TOWN - GREAT FOOD - VENDORS -
FOOD TRUCKS - LOCAL & COASTAL ARTIST TAKE THE STAGE!
SPECIAL PERFORMANCES BY
MISTY BLANCO THE BLAQUANESSE ROCKSTAR
LIL BOOSIE "THE MAYOR"

Entertainment Misty Blanco and many more!!!

After the Countdown!!! Boosie Badazz himself will take the stage to deliver a performance you have never seen!!! You don't want to miss it!!! He will also be unveiling a Special Announcement!!! IT'S EXCLUSIVE!!! All day!!! All fun!!! All Love!!!

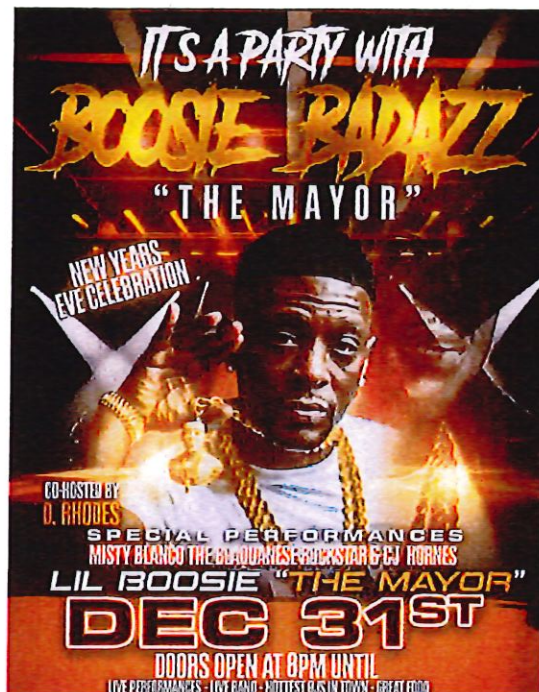
There will be the Best of Best DJ's in town!!! Food Vendors, Merchandize, VIP Sections, limited Platinum VIP Rooms, Bottles on Bottles!!! You name it! It's here!!!

Bring in the New Year the right way!!! Treat yourself to this epic experience!!! Space is limited!!! Tickets are available, Everything is moving fast!!! Don't get left behind!!! LET'S SET IT OFF!!!

Location

910 E Keefe Ave
910 East Keefe Avenue
Milwaukee, Wisconsin 53212
[Get Directions](#)

3:21 PM
1/3/2025



boosie2024 • Follow

boosie2024 It's A Party Going On In The Mid-Town!!! With The Mayor!!! Boosie Badazz!!! New Year's Eve!!! Private Location!!! You don't want to miss this Epic Experience!!! Until Celebrate "Fully Free Day!!! Celebrations will be all through the building!!! We about To SNAP!!! Tickets Available Now!!!

@caliph_el7
@ala_ssa_musa
@lamghornes
@yung_rhodes

235 Likes
December 10, 2024

Add a comment...

(https://www.instagram.com/p/DDuTiIdu3BF/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==).



boosie2024 • Follow

boosie2024 Boosie Badazz New Year's Eve Party Into the Countdown w/Boosie and Friends THE BIGGEST PARTY IN THE CITY!!! Hands down!!! Don't miss exclusive performances!!! Doors open @ 7:30pm m
caliphm@breakingbarriersat.org

Exclusive Sections available!!! Platinum VIP, High Rise VIP, Sections VIP Available Now!!! Private Location TEA prior to Event Day!!!

Tickets

<https://ticketstrip.com/LilBoosie2025>

@ala_ssa_musa
@caliph_el7
@Instadays
@mysterious_mistyblanco
@yung_rhodes
@lamghornes
@mikepandod
@SeanCassablanca

608.565.6773 or 262-674-6663

34m

shemika 34m 1 like Reply

nightlyfedtone 34m 1 like Reply

pocketcheckshake 34m 1 like Reply

320 Likes
December 10, 2024

Add a comment...

(https://www.instagram.com/p/DEOkK1butK3/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==).

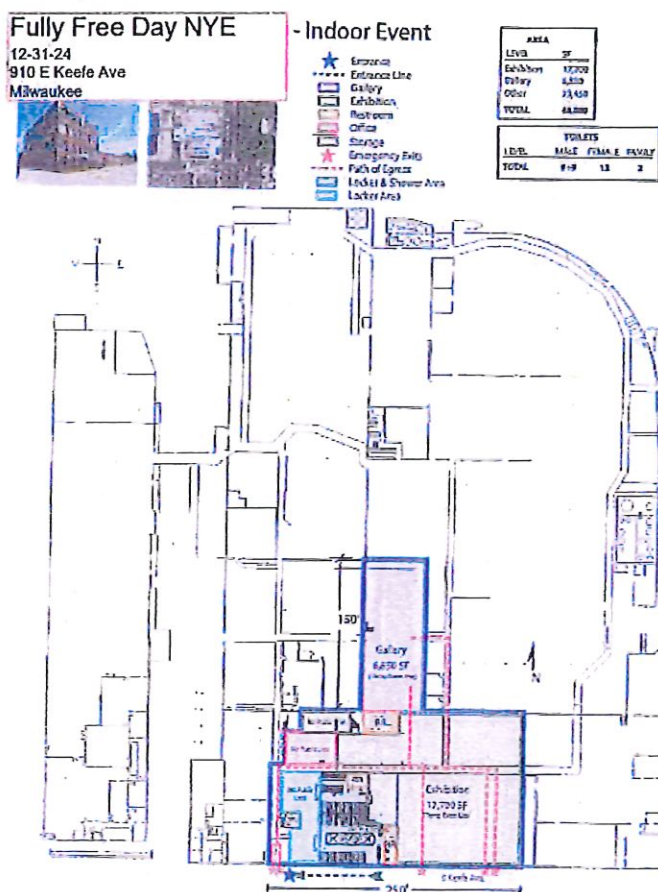


(<https://www.facebook.com/CasablancaOnBrady>).

On December 30, 2024, Officer David Letteer was notified that 910 E. Keefe Ave. attempted to get a public entertainment license for a New Year's Eve event.

The application was dated December 16, 2024 and the name on the application was Caliph Muab' El, under the business name "All of Us or None". The application requested a DJ, bands, speakers and amplifiers on December 31, 2024, and hours between 8:00 p.m. to 2:00 a.m. The application was denied.

Alaa Musa responded via email on December 19, 2024, to a City license specialist. Musa stated that the “event will take place on the first floor exhibition room located on the south side of the building along Keefe [A]venue.” Musa attached a drawing showcasing the exact location.



On December 31, 2024, at 6:05 p.m., Sgt. Wilder went to the location and met with a person identified as Alaa Musa. Sgt. Wilder stated no events were going to happen due to not having proper permits. On December 31, 2024, at 9:01 p.m., squads went to 910 E. Keefe Ave. to check on the location. The door to 900/910 E. Keefe Ave. on that night even contained the logo of the Casablanca restaurant as shown below, (red arrow added to the image):



Officers knocked on the doors at 910 E. Keefe Ave. and announced themselves to individuals standing in the hallway. Eventually, the door is opened. Several individuals dressed in white approached the door and physically blocked the doorway so officers could not enter the location.

Officers eventually spoke with Alaa Musa who was present at the location and wearing an earpiece. Musa was told by MPD officers that there was no permit for this event and that it was an unlicensed and unpermitted event. Musa inaccurately stated that they had an occupancy permit.

Individuals crowded the door during this encounter. One person, S.S., struck an officer on the right side of the face. As officers attempted to arrest S.S., he began to resist. As officers struggled to take him into custody, S.S. was pulled into the building by other occupants. Occupants also blocked the door. Officers arrested S.S.

S.S. was interviewed by Detectives Lackovic and Slomczewski.⁴ S.S. stated that he was at a party thrown by Alaa Musa from Casablanca's which occurred at a warehouse. S.S. stated that police informed him that they needed a permit to occupy the building and host this party. S.S. said he may have been disorderly during the argument and he may have resisted arrest, because when the police began to grab him, his group started to pull back and try to block the police from arresting him. S.S. denied hitting an officer on purpose.

Alaa Musa was present during the entire encounter. The first image below reflects Musa in the doorway during this incident and the second image below reflects Musa while S.S. is arrested.



⁴ S.S. pled guilty to forfeitures for Disorderly Conduct (Milwaukee County Ordinance § 63.01) and Resisting/Obstructing/Hindering (Milwaukee County Ordinance § 63.05(2)) related to this event.

During the encounter, and due to the officer being struck, the call was upgraded by MPD to an “assist call” and officers from different districts responded to the location to help.

Officers observed a large dance floor, with purple strobe lights operating and music being played. There was a DJ. The DJ stated that he normally stores his equipment there. The DJ said “Al” gave him permission and that he knows “Al” because the DJ did a show at this location and the DJ stores his stuff there.

There was a bar with alcohol in the coolers and bartenders. A bartender is on camera discussing the alcohol found at this location. The bartender claimed the beer was free. The bartender said the beer was part of the event. The bartender said they can give tips, but they don’t have a tip jar out. No hard liquor bottles were recovered, but there were mixers readily available. There was also a stage that was set up for entertainers to perform. Images are below.









As officers were in the building, a woman is told that the event is not going to happen. She states she just got done with work at Casablanca and came there. She tells the officers that there

have been many events that have been held there. Officers are heard speaking to each other about the VIP's that were in the back, but were unable to locate the VIP's.

On June 2, 2025, MPD responded to 830 E. Keefe Ave. for a trouble with a subject complaint and Alaa Musa flagged them down. He said a man was living in the warehouse. Musa stated he was the manager. Officers walked up the stairs and there was a kitchen area and a fridge. There was a bathroom and a bedroom with a bed and a dresser.

Officers made contact with J.M.B. who discussed his living situation at that area. J.M.B. stated that he was doing jobs for Musa such as plumbing and installing a hot water heater in exchange for living in the warehouse. Musa said J.M.B. never did any jobs for Musa. Then Musa admitted that J.M.B. performed maybe four or five jobs for Musa.

J.M.B. then stated: "I've done so much for you like hiding the cash box and liquor on New Year's Eve when police arrived." Musa called him a liar and walked away. J.M.B. later stated that J.M.B. has hidden the cash box and liquor multiple times for Musa during after-sets at 910 E. Keefe Ave. J.M.B. estimated one to two after-sets occurred per month. Recall that no cash box and liquor were recovered on New Year's Eve even though mixers and glasses were set up to serve.

Report Given on January 2, 2025

A.J.C. walked into the police station at the MPD District 5 lobby to report a battery. A.J.C. stated he was invited to a party at 910 E. Keefe Ave. A.J.C. stated, on January 1, 2025, they entered one of the six doors and entered the building from the south. A.J.C. stated that security guards separated him from his friend, J.G..

A.J.C. stated that, at approximately 4:00 a.m., one of the security guards threw a brick at him and pushed him to the ground. A.J.C. said A.J.C. may have been punched, but did not know

what happened, because A.J.C. had been drinking. A.J.C. went to the hospital after A.J.C. woke up the next day. Discharge paperwork noted a face fracture and a concussion.

J.G. stated that they arrived at 910 E. Keefe Ave. and multiple security guards told J.G. to leave the party. J.G. went back to the main entrance area and observed A.J.C. being struck in the face multiple times with a closed fist by someone they believed to be a security guard.

J.R.S. was interviewed and they stated they were a designated driver and they met A.J.C. at a bar and was invited to go to a warehouse party. J.R.S. stated they entered 910 E. Keefe Ave. and multiple subjects approached him. J.R.S. observed props, heard music and someone asked them why they were there. J.R.S. was told they could not be there. J.R.S. saw A.J.C. get punched in the face and saw a brick almost hit A.J.C. after being thrown.

On January 27, 2025, Officer Sisouphanh Keovilay called Derek Benedyk who stated he owns the property. Benedyk stated that he leased out the property and gave the phone number to Alaa Musa. Officer Keovilay called Alaa Musa who stated that he would review the surveillance footage regarding the incident of the initial investigation.

Continuous Unpermitted Uses

A statement described above conveyed that after-sets continued at this location after the New Year's Eve event. On October 12, 2024, MPD Officers Benjamin Holsen and Joshua Tryan-Hernandez were dispatched to 900 E. Keefe Ave. and John Doe was found dead on their arrival on the third floor of this location. John Doe was a Jordanian national who had an international driver's license in their possession.

F.A.R. stated that John Doe has only been in the country for the last three or four months. F.A.R. stated that John Doe did not have a place to stay and needed some work. While pointing to

indicate Alaa Musa, who was standing next to F.A.R., said that Alaa was employing John Doe to do whatever work he can.

Officer Benjamin Holsen asked Musa why there were numbers on the doors. Musa said it was an older office complex and Musa said he was in the process of leasing it up and getting it back to being a “health and wellness facility”.

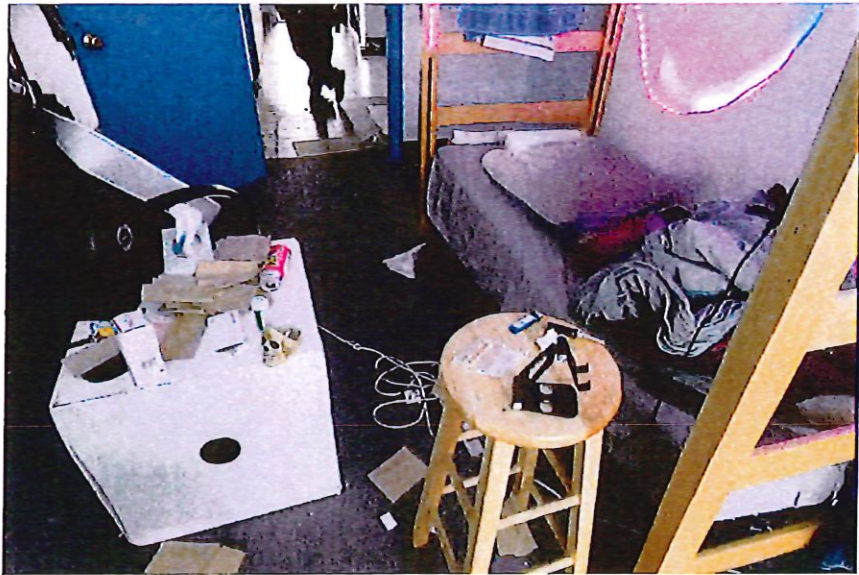
F.A.R. stated they received a phone call from John Doe’s mother who said she was worried that John Doe was not returning her calls. F.A.R. then said he called Musa. F.A.R. looked for John Doe at this room and found John Doe deceased. F.A.R. just knew John Doe’s first name.

Officer Holsen asked if there was any ID or passport for John Doe. Musa and F.A.R. referenced knowing John Doe less than a month. Musa said John Doe told Musa John Doe was were staying somewhere, but that John Doe needed a place right away and asked if John Doe could stay there. Musa said John Doe showed an ID, but it was not a U.S. ID and said it was maybe a Jordanian one. F.A.R. mentioned an international driver’s license.

The below image is the hallway outside the room where John Doe was found. Musa is on the left. That door behind Musa is numbered “14” and other doors in this hallway were numbered as well.



The below two images are of John Doe's room, but John Doe has been digitally removed from the images. John Doe was found in the bed.



John Doe's door was "11" and it had a locking mechanism (pictured below) that officers used to secure the room when they left. The key was provided to John Doe's mother.



The manner of death was an accident with the cause as “Acute Mixed Drug (Fentanyl, Fluorofentanyl, Cocaine, and Methamphetamine) Toxicity”. A small bag with cocaine base was recovered from John Doe’s pocket and a used glass pipe with charring was found in the top dresser drawer.

A DNS inspection of the property in October 2024 after the fatal overdose was attempted. DNS was let into areas of the building by a tenant, but a gentleman approached from an area of the building the DNS inspectors had not entered. Other individuals encountered did not give their names, but Caliph Maub’ El gave his name and number. He said he was there working on the building and told DNS inspectors they were not allowed to proceed.

DNS informed Maub’ El that they were there in response to the fatal overdose and MPD noted people are living in the tower area of the structure. DNS explained that the property is contaminated. The property manager was reported as Al Musa who was supposed to return shortly.

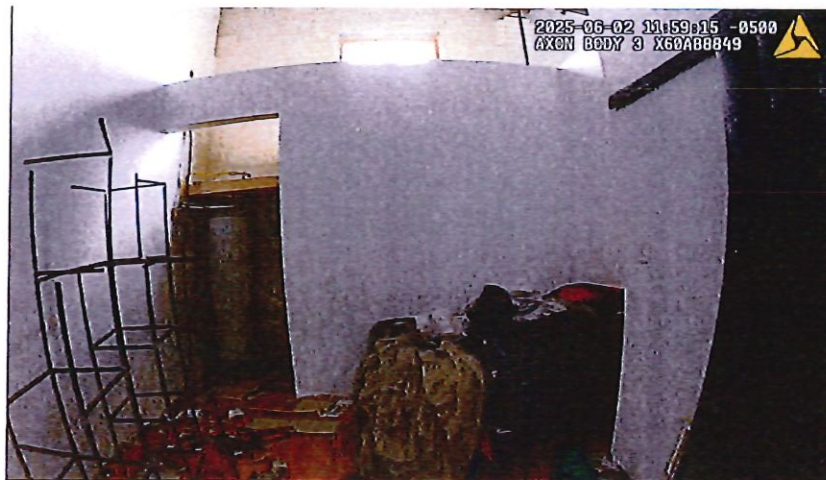
DNS Inspectors waited outside to make contact, but Al Musa did not return as told.⁵ Below is a photograph that was taken during that inspection.

910-912 E Keefe St - Taken 10/18/24 (ALL)



As previously mentioned, on June 2, 2025, J.M.B. stated that they live at the warehouse at 830 E. Keefe Ave. They stated that they have been living in that part of the warehouse for about eight months. J.M.B. stated that they lived in the warehouse with a friend before the friend died. J.M.B. said that friend paid rent until March 2026. J.M.B. said there are about 20-30 residents that live in 910 E. Keefe Ave. Below are images of living space at 830 E. Keefe Ave. on June 2, 2025:

⁵ DNS spoke with Derek Benedyk a few days later and went over the order line by line. Benedyk stated he had a 30-year lease with Al Musa.



On August 7, 2025, MPD officers accompanied DOC to 900/910 E. Keefe and requested entry as a part of a home visit for an individual under DOC supervision. This individual reportedly lives at 900/910 E. Keefe Ave. and DOC conducted a home visit at this location earlier in the year.

Alaa Musa was present at the property and answered the door. Musa alluded to limited entry to the DOC employee and potentially one officer. Musa refused entry and told them to return with a warrant. Musa stated he was the "master lease holder" of 900/910 E. Keefe. On August 8, 2025, the individual subject to the DOC home visit met with DOC and they were told that they would have to leave if the police keep coming to the building.

DOC has been informed that this supervisee is a plumber and gets a deal for living there as they do work around the warehouse for the manager or owner. The DOC supervisee never named who allows them to live there, but it is referenced that the person taking the rent manages Casablanca restaurant.

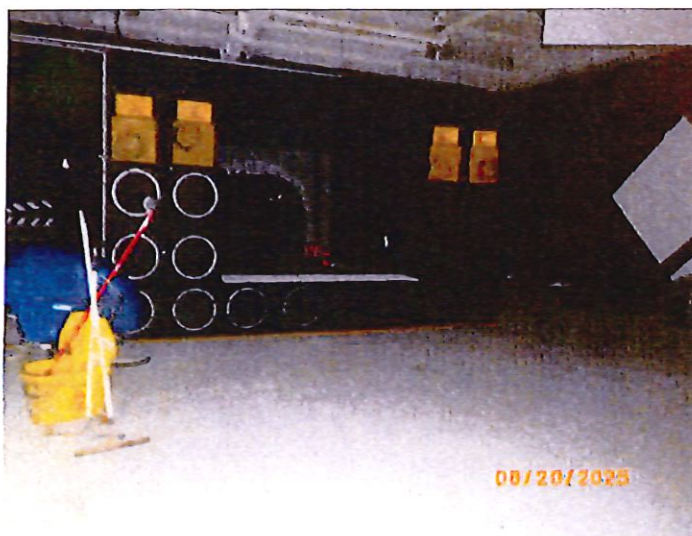
A previous home visit to this location stated that the client resides in back of a warehouse in a room. It was stated that there was a bed, clothes and a television. Later, the individual stated they do work for the building manager. Later, the individual stated that they had been doing work for the apartment and does not plan on moving anymore, but may switch to an apartment in the same building.

On August 12, 2025, MPD was dispatched to the property for a lost child in the area. Officers spoke with H.L. who had made the call regarding the child. H.L. said the child was covered in a stain, but not distressed. The child's father was doing construction at 900/910 E. Keefe Ave. and was yelling from the top of the building for the child during this incident. The father and mother (who was in pajamas) came and got the girl. The parents referred to the "terrible twos"

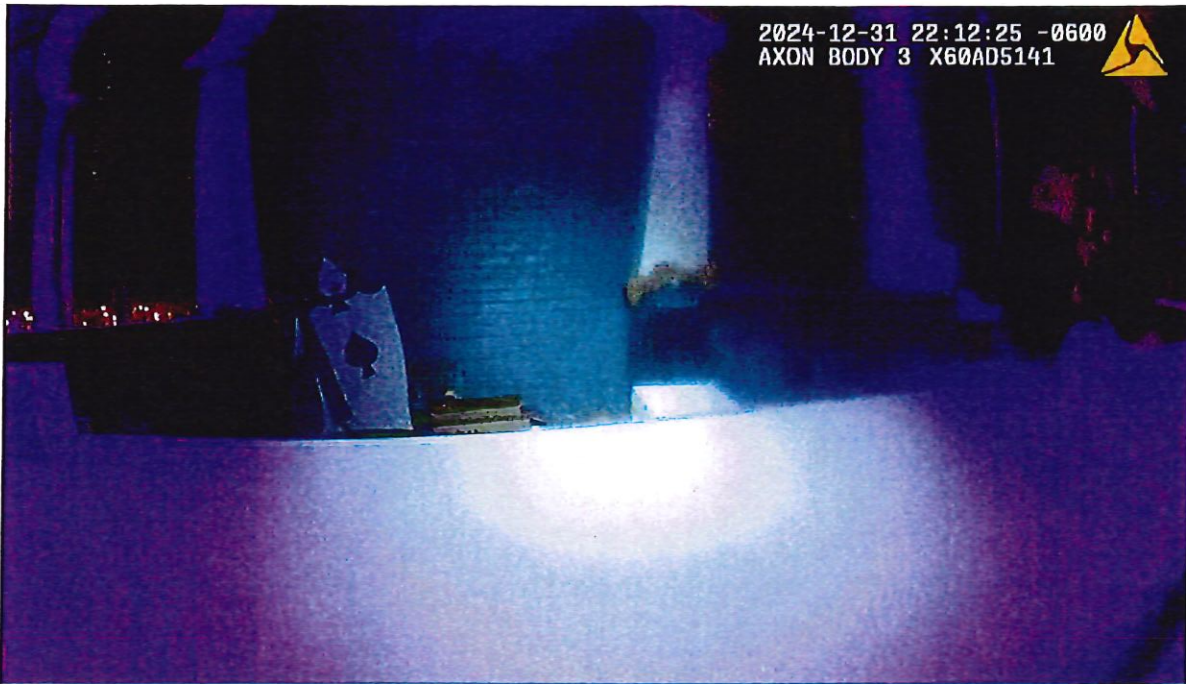
when they collected the child. The parents denied living at the location. The parents returned to 900/910 E. Keefe Ave. H.L. stated the child was cleaned up and in new clothes later in the day in the same area.

August 20, 2025 Special Inspection Warrant

Pursuant to a special inspection warrant, DNS inspected the Properties on August 20, 2025. The August 20, 2025, special inspection at 900/910 E. Keefe. Ave. found the following music equipment remaining at the property.



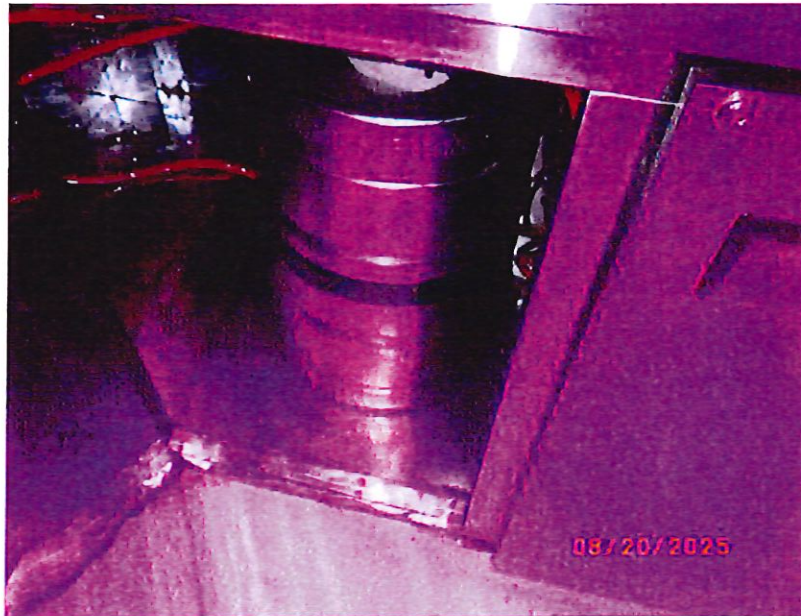
As previously shown above, this was how the bar area looked at the unlicensed NYE event.



As shown in the images below, the full bar area on August 20, 2025, contained new items that included the keg refrigerator with tappers, (red arrow added to image below).



The keg refrigerator with tappers contained the following keg from New Glarus Brewery:



Furthermore, on August 20, 2025, there were documents on the bar as shown in the image below. The document on the left shows various prices for alcohol. There is one document with a Venmo QR code. The Venmo QR code comes back to Alaa Musa's Venmo account.



Not displayed in the image above was another full page QR code for Cash App. The Cash App QR code from above comes back to WI Extracts. DFI records for WI Extraction Center Inc. show the principal office as 900 E. Keefe Ave. The director and officer of this company is Alaa Musa.

Below is an image of 900/910 E. Keefe Ave. that is referred to as the "Tower". The Tower is where John Doe was living and found deceased on October 12, 2024.

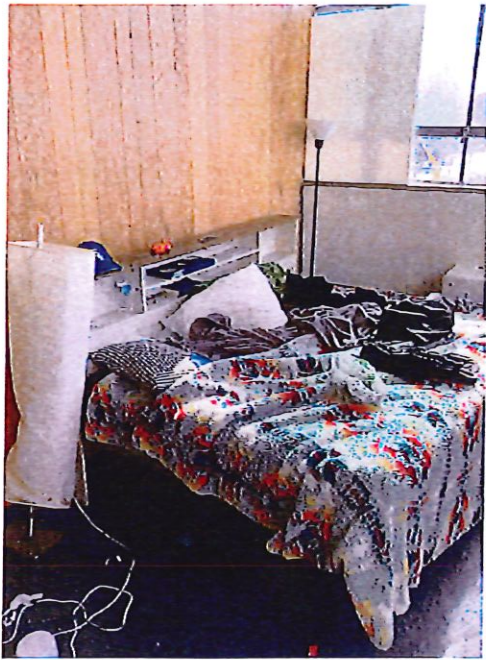


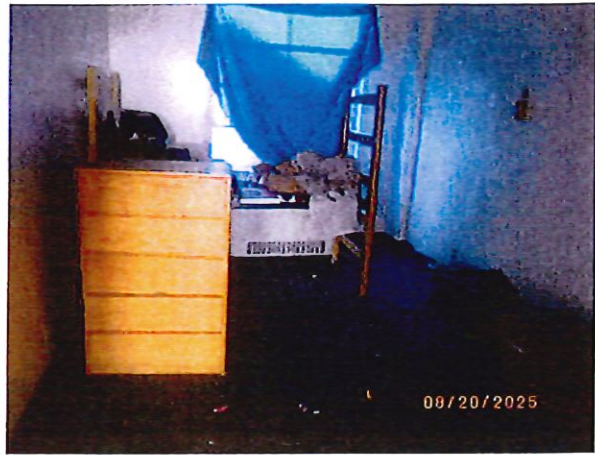
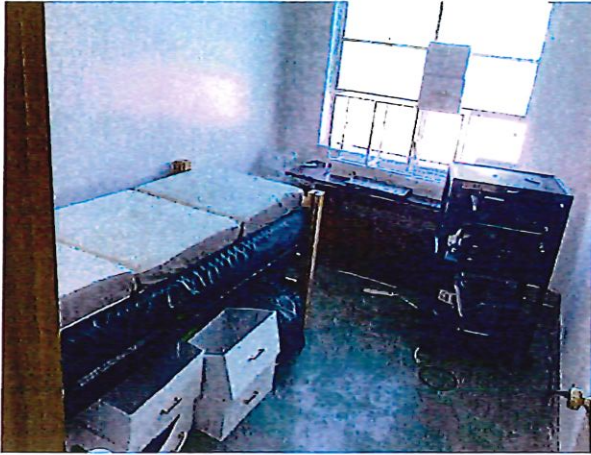
Prior to the Tower being searched pursuant to the special inspection warrant, individuals were observed coming and going from the building utilizing a key fob.

During the special inspection warrant, individuals were found in the Tower. There were numerous residential rooms established throughout the Tower. One person was found asleep in a bed in one of the rooms. There was even United Healthcare mail to a resident addressed to 900 E. Keefe. Ave.

The Tower was eventually boarded by DPW on August 20, 2025. The Tower was also placarded. Below will be numerous photographs showing residential uses at this location.











Two individuals were located in the following room at the time of the inspection. One person said they volunteer and mentioned paying rent for a storage space on the northwest end of the facility. One person said they do nightwatch and jobs around there. Medication was identified on a table, but the nightwatch person denied the shopping cart full of clothes.



A pet dog was removed by an individual from the following room:



Nasser Musa arrived at the location on August 20, 2025, as the inspection was occurring. Nasser Musa stated that he has no association with the building. Nasser Musa stated that he was there to check what was going on. Nasser Musa said he has been to the building twice in his whole life. Nasser Musa said he came to this location previously to get people out. However, Alaa Musa made no request to remove people on August 7, 2025, when officers were present for the DOC home visit. In fact, Alaa Musa requested a warrant to inspect the premises.

Nasser Musa testified at a June 10, 2025, Licenses Committee hearing where a business owner at 830 E. Keefe Ave. applied for a liquor license. Nasser Musa objected and stated that he

wanted someone that was motivated that will bring something good to the neighborhood. Nasser Musa cited a billboard regarding the opening of the proposed location as a poor message and wondered what message was being sent to the children. Nasser Musa said he wanted to see the proper person to operate that location. (https://milwaukee.granicus.com/player/clip/4657?view_id=2&redirect=true).

Contaminated Property

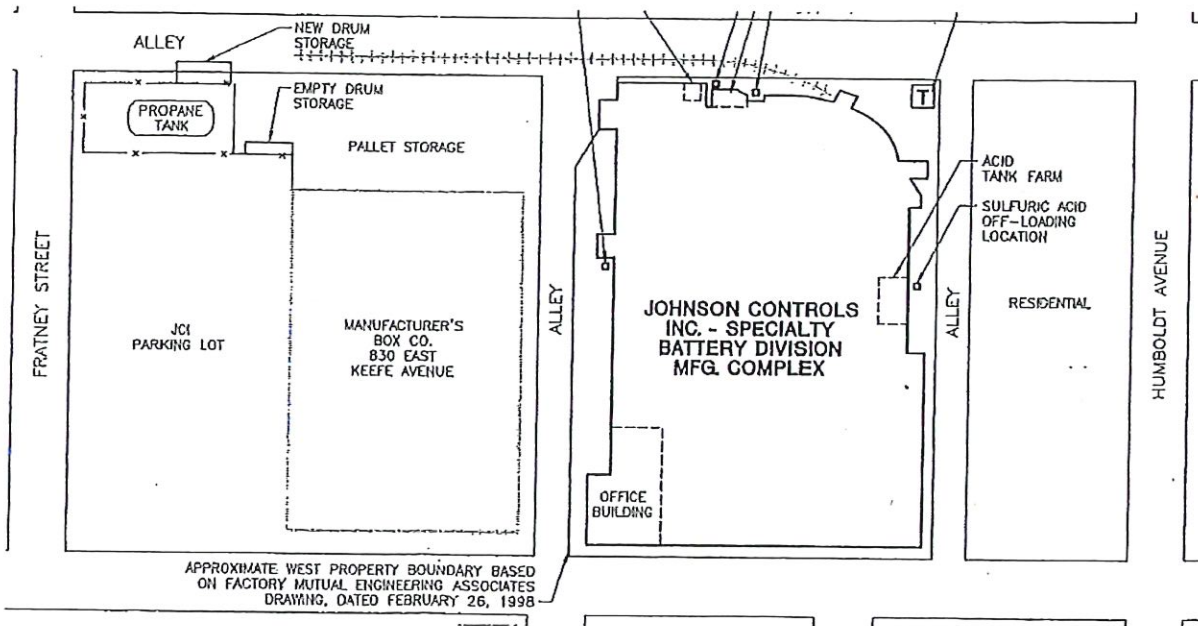
900 E. Keefe Ave. is part of the online Wisconsin Department of Natural Resources (DNR) searchable database (<https://apps.dnr.wi.gov/rrbotw/botw-search>) regarding activities related to property assessments and investigations, contamination, cleanup or redevelopment activities. This website maintains several documents and communications regarding the property.

A July 10, 2025, Supplemental Site Investigation Work Plan was completed by GZA GeoEnvironmental, Inc. (<https://apps.dnr.wi.gov/rrbotw/botw-activity-detail?dsn=212365>). That document shows the following related to property information:

The Site is parcel number 27-40-124100 in the City of Milwaukee and is zoned IL2 – Light Industrial. The Site is located within an industrial and residential area and covers approximately 7.7 acres with an approximately 275,000 square-foot (6.3-acre) manufacturing building surrounded by paved parking, driveways, and loading dock areas. The building is a brick and cinder block, single-story, manufacturing building with an attached five-story office building. The building contains a 9,000 square-foot basement area on the east side of the building, formerly used for records storage.

The Site is bounded by East Keefe Avenue on the south, beyond which are a parking lot and residential properties; by an alley on the east, beyond which are residential properties and North Humboldt Boulevard; and by industrial properties to the north and west.

The property was used for battery manufacturing beginning in the 1920s. The building was operated by Globe Union until it was acquired by Johnson Controls, Inc. in 1978.



The site was sold to C&D Technologies. GZA became involved in the property in 2020 when Johnson Controls dissolved its battery division and transferred to Clarios. The building was later sold to B2D2 LLC.

GZA conducted seven rounds of sub-slab soil gas assessments for 900 E. Keefe Ave. between April 2020 and October 2024. In total, 131 sub-slab gas samples were collected from 105 sampling locations distributed across the entire floor slab.

The results showed that trichloroethene (TCE) was the primary constituent exceeding vapor risk screening levels (VRSLs). The City of Milwaukee Health Department (MHD) maintains a specific website related to TCE concerns for City of Milwaukee residents. (<https://city.milwaukee.gov/Health/Information/Resources-for-Residents-about-TCE>). MHD provides a link to a Wisconsin Department of Health Services (DHS) website that describes TCE, where it comes from and the impacts of TCE on people. (<https://www.dhs.wisconsin.gov/chemical/trichloroethylene.htm>). DHS states that DNR regulates how much TCE can be in water and how much TCE can be released into the air.

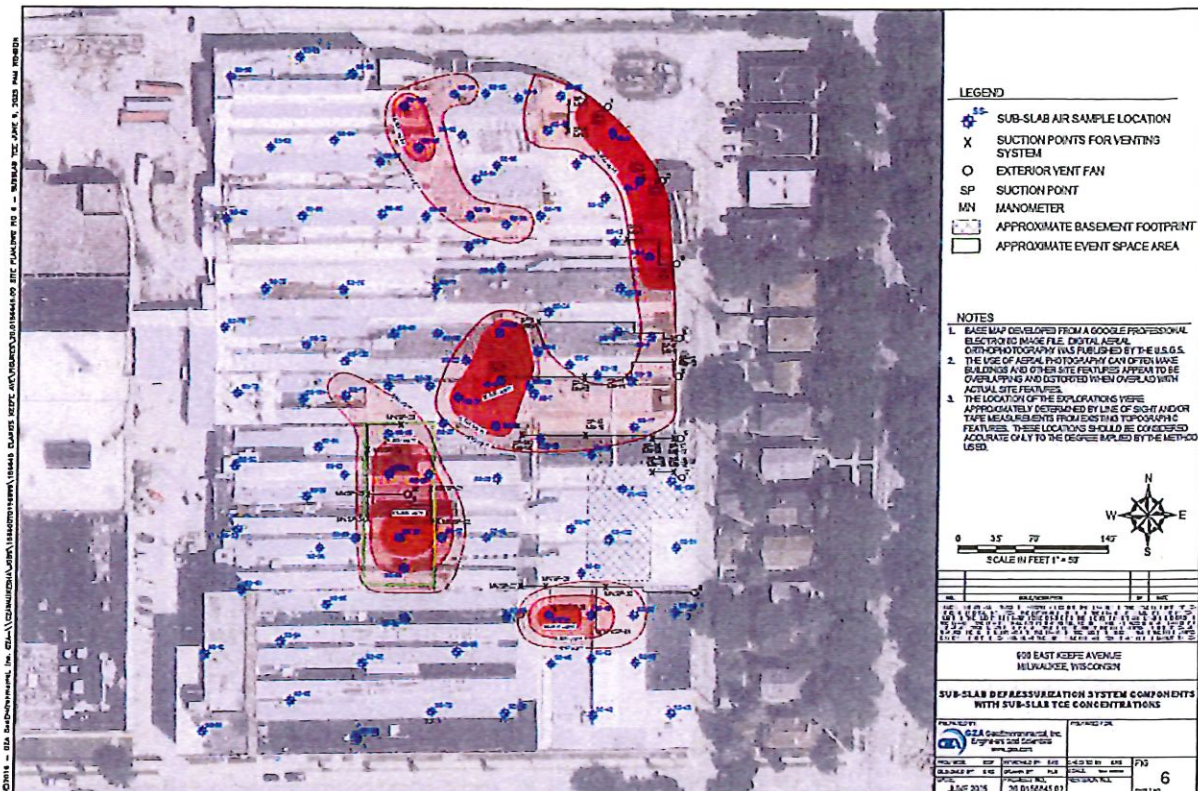
According to DHS, TCE is a human-made chemical not found naturally in the environment. TCE may get into the environment from spills and/or improper disposal. People may be exposed to TCE through air, direct contact and/or drinking water. According to DHS, people may also be exposed to TCE through vapor intrusion. Vapor intrusion occurs when volatile chemicals move through soil and groundwater into the buildings.

DHS states that high levels of TCE can affect the kidneys, liver, lung and immune system. DHS states that TCE may also cause heart defects in unborn babies.

DHS has another website dedicated to vapor intrusion. (<https://www.dhs.wisconsin.gov/air/vi.htm>). This section states that exposure to TCE can harm a developing fetus, including raising the risk of heart defects. DHS states that this can happen with low levels of the chemical and cause harm early in pregnancy. This includes sometimes before someone even knows they are pregnant.

Returning to 900/910 E. Keefe Ave., GZA identified five areas of the building where TCE concentrations exceeded the small-commercial vapor risk screening levels. GZA then contracted to install sub-slab depressurization systems in four of the five exceedance areas of the building to mitigate the TCE vapor intrusion.

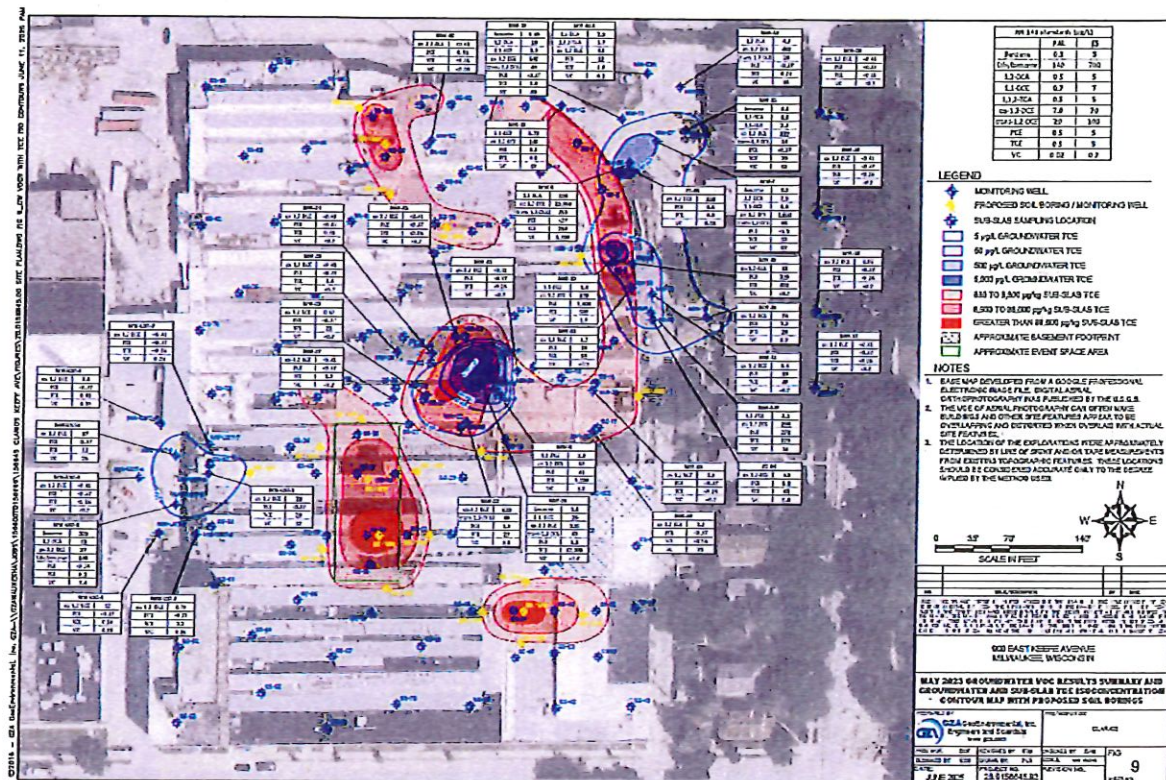
In 2020, two of the four systems were installed. One was installed at the northeastern portion and another was installed in the central portion. In 2024, the other two systems were installed. One in the southeastern portion and another in the west-central portion of the building. The figure below generally shows the system placements. (<https://apps.dnr.wi.gov/rrbotw/botw-activity-detail?dsn=212365>).



House of Rad is an artist studio in 900 E. Keefe Ave. shown on pages 3 and 44. House of Rad has a valid occupancy permit from DNS for a small west-central portion of 900 E. Keefe Ave. and not operated by Alaa Musa. The occupancy area is better shown below on page 44.

On September 21, 2023, MHD sent a letter to the occupants of 900 E. Keefe Ave saying there may be a risk of long-term exposure for those who are frequently and consistently inside the building. (<https://apps.dnr.wi.gov/rrbotw/botw-activity-detail?dsn=212365>). On September 21, 2023, House of RAD cancelled their participation in Doors Open. *Id.*

Testing has been ongoing at 900/910 E. Keefe Ave. Nonresidential and residential indoor TCE vapor action levels were not exceeded in rounds of sampling in early September 2024 and February-March 2025 at various parts of the building. However, more testing, including in those areas below vapor action levels, is proposed by GZA in the image below. (<https://apps.dnr.wi.gov/rrbotw/botw-activity-detail?dsn=212365>).



Alaa Musa's Control of the Properties

Alaa Musa, registered agent for Casablanca Restaurant, LLC, manages this location as a tenant of Derek Benedyk. On the DNR website maintained on the contamination mitigation/remediation efforts, Alaa Musa was listed as a tenant at this location on several documents.

In a December 8, 2022, email exchange, DNR requested tenant information from Derek Benedyk so GZA can continue with their environmental investigation including finishing the installation of a vapor mitigation system. Mr. Benedyk stated his tenant is "Al" and provided a phone number associated with Alaa Musa.

On March 24, 2023, DNR emailed several individuals regarding the property including the property owner. Alaa Musa was copied in the thread. The email stated:

The DNR was made aware recently that people are occupying spaces in the onsite building on a regular basis. Since indoor air was identified above its commercial vapor action level (VAL) for trichloroethene (TCE) on November 12, 2021 at IAQ-3 and on June 15, 2022 at IAQ-7, the DNR is requiring that the occupants are notified of the indoor air results.

(<https://apps.dnr.wi.gov/rrbotw/botw-activity-detail?dsn=212365>).

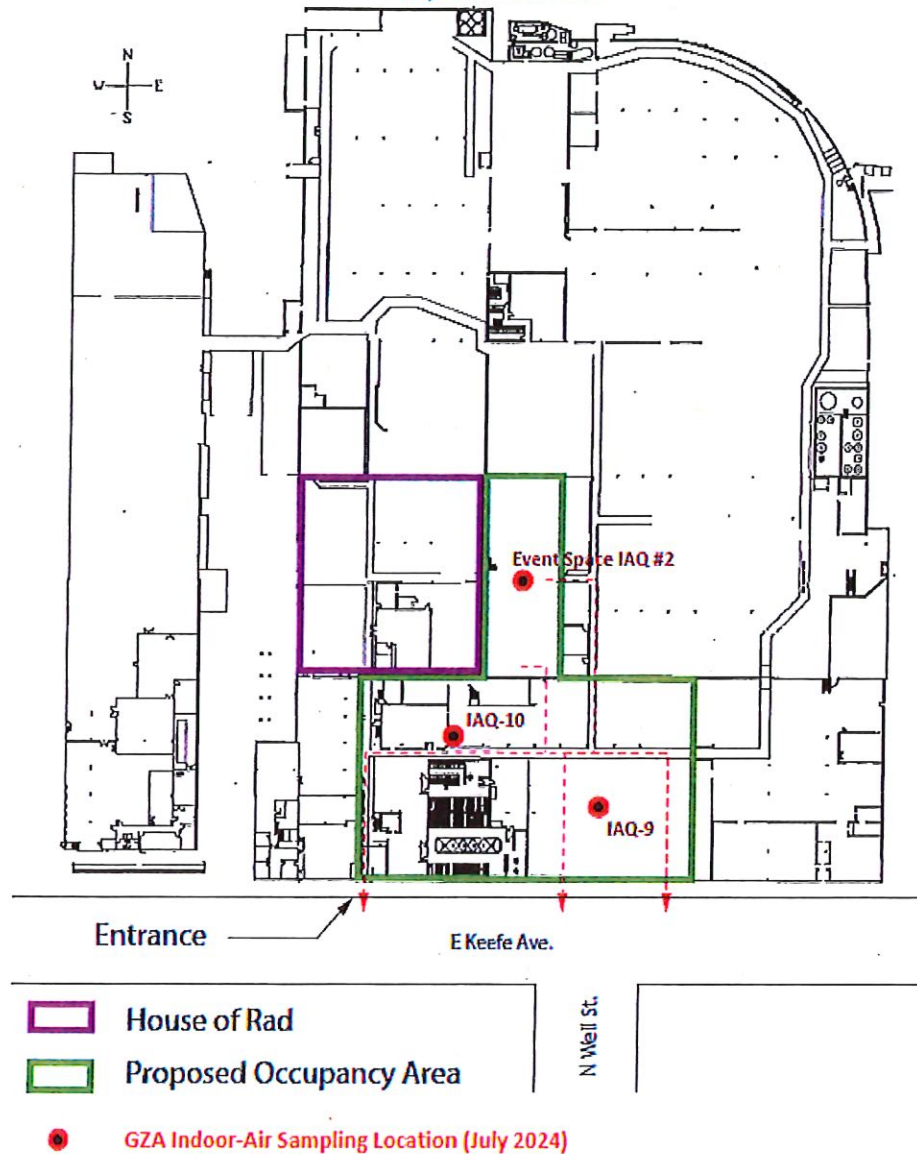
A June 27, 2023, indoor air testing result report was generated by GZA and Al Musa was copied as a tenant. Al Musa was the only individual copied as a tenant. This report stated that GZA spoke with the tenant in the building and owner of containers who stated the containers had never been used and were intended for storage of food-grade oil. The containers were on a pallet, were plastic-wrapped and were new containers. A photograph of a packing slip showed the shipping was to "Al Musa".

An October 19, 2023, report was completed by GZA related to "artists' studios and event-space" indoor air testing results. House of RAD and Alaa Musa were copied and listed as tenants. Reports to Derek Benedyk were authored by GZA regarding air testing results. Alaa Musa was again copied as a tenant. The dates of the reports were January 15, 2024; February 21, 2024; May 6, 2024 and July 8, 2024.

The July 8, 2024, report contained the proposed occupancy area, (see image below). The report stated that the IAQ-9 and IAQ-10 levels were greater than the commercial/industrial vapor action level.

Proposed Occupancy Area

900 E Keefe Avenue
Milwaukee, Wisconsin
July 13th and 14th



The July 15, 2025, report summarizing indoor air analysis documented TCE levels at IAQ-2, IAQ-9 and IAQ-10 locations shown in the image above. As stated above, prior to operation of the mitigation systems on September 9, 2024, the TCE levels at IAQ-9 and IAQ-10 exceeded industrial vapor action levels. There is no reported information for TCE levels at IAQ-9 after the mitigation systems began operation on September 9, 2024.

As mentioned previously, the DNR website contains correspondence as well. In October 2024, Alaa Musa was a part of the following email correspondence from DNR.

From: Egan, Alice M - DNR
Sent: Tuesday, October 01, 2024 11:34 AM
To: bernard.fenelon@gza.com
Cc: Thomas Kettinger (Thomas.Kettinger@clarios.com); derek@dtbtwo.com; John Osborne; brandon minga; Alaa Musa; Kloczko, Nathan F - DHS
Subject: 900 E. Keefe Avenue, Milwaukee (BRRTS # 02-41-212365) - request for additional information

Hi Bernie,

Thank you for submitting the August 2024 Supplemental Sub-Slab Air Test Results report.

- The report included that two sub-slab depressurization systems (SSDSs) have been installed. Where are the SSDSs located? Are there plans to install additional SSDSs? Provide a figure where the SSDSs have been installed.
- Are you planning a remedial action to address the contamination? A remedial action will be needed because VRSLs have been exceeded.
- Which areas of the building are occupied? Has the House of Rad expanded into other areas of the building?
- How are you ensuring that occupied areas do not have ongoing TCE indoor air exposure? We recommend regular indoor air sampling in occupied spaces until it is demonstrated that occupied areas are adequately mitigated and remediated.
- We had discussed the lead impacts tracked under this BRRTS activity at our technical assistance meeting on December 4, 2023. Have you compiled all the lead data and are you recommending any additional sampling?
- What is your general plan for submittal of reports? We recommend submitting a fee with the reports for review and response by the DNR.

Thank you.

We are committed to service excellence.

Visit our survey at <http://dnr.wi.gov/customersurvey> to evaluate how I did.

Alice Egan

Hydrogeologist – Remediation and Redevelopment
Wisconsin Department of Natural Resources
1027 W. St. Paul Avenue, Milwaukee, WI 53233

(<https://apps.dnr.wi.gov/rrbotw/botw-activity-detail?dsn=212365>).

Recently added documents on the DNR website include more reports to Derek Benedyk authored by GZA regarding supplemental sub-slab air test results and indoor testing results. Alaa Musa was again copied as a tenant and the reports were dated October 14, 2024; November 7, 2024 and March 19, 2025.

On June 10, 2025, Alaa Musa appeared before the Licenses Committee to object to a licensing application. Alaa Musa stated that he was there representing Casablanca Restaurant which has operated around 20 years. He also mentioned being a member of the Brady St. Improvement District for over 15 years.

Musa stated that he was in opposition for several reasons and most reasons he would not get into. Musa stated that the applicant in that hearing was a tenant of “ours” at a facility on Keefe Ave. for about three years. The applicant has a different business located at 830 E. Keefe Ave.

Musa described the applicant as not doing the basic necessities that you would expect a tenant to do. Musa described the applicant engaging in questionable activities that have caused other tenants in the building to get upset. Musa stated that he has lost other tenants because of it. Musa stated he did not want to get into too much of the specifics. Musa ended his statement as follows:

Brady St. is a job and a liquor license is something that is earned. I don't think everyone automatically assumes that they'll get a license. As a lifelong operator on Brady St., someone that hopes to continue operating on Brady St. for, you know, decades to come, I want to ensure that the individuals operating businesses near our business holds their license and operations with integrity and I just don't know if [Applicant] would have that ability to do that.

(https://milwaukee.granicus.com/player/clip/4657?view_id=2&redirect=true).

Conclusion

Casablanca's licensing must not be renewed. Alaa Musa and Casablanca have committed numerous violations during this licensing period. Alaa Musa has held an unlicensed event through Casablanca at a contaminated building and continued to have illegal uses at the same location even after the City intervened.

In the process, Alaa Musa has obstructed numerous City officials and has utilized numerous individuals to aid him in this endeavor including by allowing individuals to reside in the same contaminated building to aide him in conducting and concealing these activities. For these reasons, the Milwaukee Police Department objects to the renewal of Casablanca's licenses.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/29/25**LICENSE TYPE:** BTAVN**NEW:** ☐**RENEWAL:** ☒**No. 383885****Application Date:****License Location:** 728 East Brady Street**Business Name:** Casablanca Restaurant**Licensee/Applicant:** Musa, Alaa
(Last Name, First Name, MI)**Date of Birth:** 01/13/1984**Home Address:** 601 East Ogden Avenue #1005**City:** Milwaukee**State:** WI **Zip Code:** 53202**Home Phone:** 414-350-3785

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/03/2014 a 20 year old Milwaukee police aide, working in conjunction with Milwaukee police, was able to enter Casablanca (728 East Brady Street) unchallenged. This same Milwaukee police aide then purchased a bottle of Miller Lite beer from the bartender unchallenged. The applicant was cited.

Charge: Sale of Alcohol to Underage**Finding:** Guilty**Sentence:** \$181.00 fine**Date:** 01/12/2016**Case:** 15002944

2. On 03/03/2015 Milwaukee police officers, along with Department of Revenue Agent Georgeann King, conducted a licensed premise inspection at Casablanca (728 East Brady Street). During this inspection, Agent King confiscated 18 cases of tobacco that had been purchased from an unauthorized distributor in Illinois.

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Item #1 previously reported, disposition added 05/24/2016.

3. On 02/26/2015 a Milwaukee police aide, working in conjunction with Milwaukee police, attempted to enter Casablanca (728 East Brady Street). But was turned away when she could not produce proof she had attained the legal drinking age of 21.
4. On 08/07/2015 a 20 year old Milwaukee police aide, working in conjunction with Milwaukee police, was able to enter Casablanca (728 East Brady Street) and was served a glass of wine. The applicant was cited.

Charge: Sale of Alcohol to Underage Person
Finding: Guilty
Sentence: \$181.00 fine
Date: 10/09/2015
Case: 15049310

- =====
5. On 03/30/2017 a 19 year old Milwaukee police aide, working in conjunction with Milwaukee police, attempted to gain entry to Casablanca (728 East Brady Street). There was no security at the entrance of the business and the police aide was denied service by a bartender.
- =====

6. On 11/29/2018 officers conducted underage tavern enforcement in District 1. The tavern at 728 E. Brady St, Casablanca passed the check.
- =====

7. On 02/13/21 at 1:38am, Milwaukee Police, along with the Wisconsin Department of Health Services, conducted a license premise check at 728 E. Brady Street. The applicant stated that his establishment was up to code and no violations occurred.
8. On 04/08/21 at 11:16pm, Milwaukee Police received a call at the First District Police Station complaining about the loud music emanating from 728 E. Brady Street. The call said that she is a neighbor and the loud music coming from the establishment can be heard from inside her residence. She also told the officer that patrons from the tavern, after closing time, play loud music and hang out in the neighborhood yelling. The officer tried to call the applicant but received no answer and left a message.
9. On 05/20/21 at 4:18pm, Milwaukee Police had a meeting with the applicant at 728 E. Brady Street. Topics of the discussion were, a "shots fired" complaint where one of his employees (a suspected drug dealer) was the target, complaints of patrons playing loud music in vehicles, patrons drinking in vehicles, and public urination. The applicant showed officers surveillance cameras that were installed on E. Brady Street and that he would consider the employee, who was the target of violence, employment status. The applicant said that he has contacted a security company to provide security for his establishment.
10. On 06/08/21 at 11:27pm, Milwaukee Police were dispatched to 728 E. Brady Street for a shooting complaint. Investigation revealed that a fight between groups of subjects happened as they were leaving the establishment and security separated the group and told the subjects to leave. The subjects began to fight again at the corner of Cass and Brady. Security responded trying to stop the fight. As the group was leaving a subject approached security, lifted up his shirt to display a handgun and said this was family matter and to let them fight.

Security backed off and observed two other males with firearms in their waist bands. The male and female began to fight again. Security heard 8-10 gunshots. A witness stated a female in the group fired several shots striking one of the subjects to the hip.

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11. On 08/04/21 at 11:16pm, Milwaukee Police called the caller of a noise complaint which was occurring at 728 E. Brady Street. The caller stated that she could clearly hear the music coming from the tavern inside her residence and that it keeps her up at night. She also said that the patrons, at closing time, are loud and hang out in the neighborhood playing loud music and yelling. An officer called the applicant about the complaint but he did not answer the telephone so she left a message.

12. On 02/27/22 at 1:46am, Milwaukee Police were dispatched to 728 E. Brady Street for a battery complaint. Upon arrival, officers interviewed the caller who stated that the bouncer had punched her in the jaw. Officers interviewed security who said that the caller had been causing a disturbance inside the establishment and had to be escorted out. The security guard said that she was trying to kick people so he had to wrap his arms around her to gain control and escort her out. Multiple people on scene stated that the caller was causing a scene inside the restaurant.

13. On 06/20/22 at 2:00am, a shooting occurred inside the establishment at 728 E. Brady Street. Video surveillance shows a patron and security guard engage in an argument and when the patron produced a handgun, the security guard shoots the patron. Security for the tavern was not checking for firearms with a metal detecting wand or using an identification reader even though these items were provided by the owners. The security guard was arrested for an outstanding parole violation and carrying a concealed weapon.

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14. On 07/28/22, the applicant was charged with Building Code Violations at 723 E. Brady.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fine
Date: 01/10/23
Case: 22043276

15. On 08/27/22 at 12:06a.m., Milwaukee Police were dispatched to a Battery at 728 E. Brady St. Investigation revealed a patron was disorderly and escorted out of the business and no battery occurred. The staff were cooperative with the investigation.

16. On 11/12/22 at 11:27p.m., Milwaukee Police were flagged down by a citizen for a fight in the 1700 block of N. Cass St. Investigation revealed a fight broke out inside Casablanca at 728 E. Brady St. One of the parties involved feared for their safety and went to their car to retrieve their firearm, pointing it at subjects inside the bar. Security was called over and the subject, knew security to be armed, returned their firearm to their vehicle and left the scene, turning themselves into police the next day.

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17. On 11/11/23 at 10:44p.m., Milwaukee Police were dispatched to a Fight/Subject with Gun at 728 E. Brady. Officers were advised by the manager two groups of people engaged in a verbal argument inside, which led to the two groups physically fighting outside the establishment. The manager stated one of the subjects threatened to get a gun, however, they never saw a gun. The officers requested video surveillance of the incident, however, at the time of the report never received the video. The officer observed security staff, however, no metal detector devices were observed.

18. On 04/04/24 at 1:40a.m., Milwaukee Police were dispatched to a Shooting at 728 E. Brady St. Officers were advised a physical fight broke out between a patron and a security officer working for the business, at which time the security guard produced a firearm and shot one of the subjects in the arm and chest. The manager on scene was uncooperative, calling witnesses derogatory names and using profane language. The manager continued to be argumentative during the investigation and had to be escorted away by officers. The security guard was arrested and charged with 1st Degree Reckless Injury. Three subjects were issued Battery citations. Video surveillance depicted an altercation between the victim, other patrons, bartender and the security officer.

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19. On 12/31/24 at 1:27a.m., Milwaukee Police were investigating a Theft of Firearm. This had nothing to do with the business at 728 E. Brady, except the officers requested video surveillance as it occurred in the area. The business was cooperative.

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20. On 03/13/25 at., Milwaukee Police were dispatched to a Theft at 728 E. Brady St. Officers were advised and provided with evidence related to an investigation the owners conducted on an employee, believed to have been stealing from the business. The business was cooperative.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504130164

OtherEvent #: 25-LP-3496

Incident

728 E BRADY ST MILWAUKEE, WI 53202

Incident Date/Time:: ~~10/21/2023 00:00:00~~ 03/13/25
CAD Number:: P2504131305
District:: 1
Beat:: 130
Reporting Area:: 3951

Business Agent (1)

MUSA, ALAA ISSA

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 01/13/1984
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-350-3785
Phone 1 Type:: Phone
Address:: 601 E OGDEN AV
Apartment or Suite:: 1005
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53202

Licensed Premise Data (1)

CASABLANCA

Phone 1 Number:: (414)-271-6000
Phone 1 Type:: Phone
Address:: 728 E BRADY ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53202
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504130164

OtherEvent #: 25-LP-3496

LICENSED PREMISE REPORT

Kiesner, Aidan T 036930

07/29/2025

This report is written by P.O. Aidan KIESNER, assigned to District 1, Early Shift, Squad 1230 with P.O. Romando PALMER. On Sunday, March 13th, 2025, I was dispatched to investigate a Theft-In-progress complaint at the location of 728 E. Brady St., the Casablanca restaurant and bar, within the City and County of Milwaukee. In these matters, I was equipped in my full-duty uniform, Axon-brand body-worn camera, and drove in Marked M.P.D. Squad Car, Unit 65590.

[VICTIM INTERVIEW]

Upon arrival, I was met with the complainants, Alaa I. MUSA (W/M 1/13/1984) and Nasser I. MUSA (4/27/1986). Both N. MUSA and A. MUSA are co-owners of the Casablanca restaurant. N. MUSA explained to me that while reviewing previous employee payroll statistics, they had observed a suspicious deviation from Daniel H. GRAYBOW's (W/M 3/27/1994) transactions. MUSA explained that starting from October 21st, 2023, GRAYBOW had only completed approximately \$14,892 USD in cash transactions, a stark contrast from other employees who had been working less hours and completing at least \$60,000 USD in cash transactions at the restaurant.

The victims then explained that a detailed internal investigation had revealed that GRAYBOW had been using an unknown "glitch" or "loophole" in the Point of Sales system to individually re-price the items of every cash-paid bill from the restaurant to 0 USD. The victims indicated that this was the suspect's means of diverting the cash payment directly to himself.

The victim's approximated that they had potentially lost at least \$60,000 USD from the thefts, from comparing GRAYBOW'S worked hours to that of his coworkers, and calculating his earned cash transactions from his hours. While the victim's had not yet finalized their total losses, they expect the amount of "embezzled" money to exceed \$60,000 USD.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504130164

OtherEvent #: 25-LP-3496

[INCIDENT NOTIFICATION]

At approximately 11:55 P.M., I notified Acting Lieutenant Sgt. Lori BORCHERT, of Squad 1201, of this incident. On April 14th, 2025, at approximately 12:49 A.M., I was informed by Acting Lieutenant Sgt. Irving HERNANDEZ-MAESTRE that this incident would be mine to handle, with potential follow-up to be conducted by the Criminal Investigation Bureau.

[EVIDENCE COLLECTION]

N. MUSA provided me with a binder of each the Detailed Order History (BC#10007600), Employee Payroll Information (BC10007602), and some receipts (BC10007603) which indicate the pattern of diversion from GRAYBOW.

[RESOLUTION]

MUSA was provided with a PV-17 (Green Crime Victim Resources Pamphlet), PF-6 (White Community Contact Card), and PP-33 (Yellow Duplicate Receipt for Property).

This Call for Service was Cleared with the Disposition of C-8 (Filed (Other)). This Case is Pending.

Thus concludes this Initial Report

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504130164

OtherEvent #: 25-LP-3496

Officer (2)

Reporting Officer:	Kiesner, Aidan T (036930)	04/13/2025 23:26:00
Section: (Work Location):	12	
Approving Officer:	Krowski Jr, Mark F (016257)	07/29/2025 11:23:07
Section: (Work Location):	27	



Wednesday, October 08, 2025



Notice of Public Hearing

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MUSA, Alaa I, Agent
CASABLANCA RESTAURANT at 728 E BRADY St
Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining Licenses
Renewal Application

Tuesday, October 21, 2025 at 2:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/21/2025 at 2:30 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
BUSINESS OCCUPANT	1681 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
BUSINESS OCCUPANT	1682 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
BUSINESS OCCUPANT	1682A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
BUSINESS OCCUPANT	1683 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
BUSINESS OCCUPANT	1686 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
BUSINESS OCCUPANT	1758 N WATER ST	MILWAUKEE, WI 53202-1552
BUSINESS OCCUPANT	621 E BRADY ST	MILWAUKEE, WI 53202-1507
BUSINESS OCCUPANT	707 E BRADY ST	MILWAUKEE, WI 53202-1508
BUSINESS OCCUPANT	714 E BRADY ST	MILWAUKEE, WI 53202-1509
BUSINESS OCCUPANT	728 E BRADY ST	MILWAUKEE, WI 53202-1509
BUSINESS OCCUPANT	807 E BRADY ST	MILWAUKEE, WI 53202-1510
BUSINESS OCCUPANT	815 E BRADY ST	MILWAUKEE, WI 53202-1510
BUSINESS OCCUPANT	816 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	1672 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1673 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1674 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1674 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1676 N VAN BUREN ST# 1	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST# 2	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST# 3	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST# 4	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1679 N CASS ST# 1	MILWAUKEE, WI 53202-4711
CURRENT OCCUPANT	1679 N CASS ST# 2	MILWAUKEE, WI 53202-4711
CURRENT OCCUPANT	1680 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1680 N CASS ST# A	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1680A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1680B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1681 N CASS ST# 3	MILWAUKEE, WI 53202-4701
CURRENT OCCUPANT	1681 N CASS ST# 4	MILWAUKEE, WI 53202-4701
CURRENT OCCUPANT	1682 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1682A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1684 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1685 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1686 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1686 N CASS ST# A	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1686A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1686B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1688 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1689 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1689 N CASS ST# A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1693 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1693 N CASS ST# A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1695 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1695 N CASS ST# A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1706 N CASS ST	MILWAUKEE, WI 53202-1517

CURRENT OCCUPANT	1706 N CASS ST# A	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1710 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1714 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1714 N CASS ST# A	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1715 N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1715 N CASS ST# A	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1716 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1723 N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1723A N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1760 N CASS ST	MILWAUKEE, WI 53202-1549
CURRENT OCCUPANT	1760A N CASS ST	MILWAUKEE, WI 53202-1549
CURRENT OCCUPANT	706 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	707A E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	708 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	708A E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	709 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	709 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	711 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	711A E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	713 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	713 E BRADY ST# A	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	713 E PEARSON ST	MILWAUKEE, WI 53202-1533
CURRENT OCCUPANT	715 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	716 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	717 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	717 E PEARSON ST# A	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	718 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	718A E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	719 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	720 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	722 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	724 E PEARSON ST	MILWAUKEE, WI 53202-1554
CURRENT OCCUPANT	800 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	800 E BRADY ST# A	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	800 E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	800A E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	804 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	804 E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	805 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	808 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	809 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	812 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	812 E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	812A E PEARSON ST	MILWAUKEE, WI 53202-1521
CURRENT OCCUPANT	814 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	815 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	816A E BRADY ST	MILWAUKEE, WI 53202-1511

CURRENT OCCUPANT	817 E BRADY ST# 1	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 2	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 3	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 4	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 5	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 6	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	818 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	820 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	821 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	822 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	824 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	825 E PEARSON ST	MILWAUKEE, WI 53202-1520

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Total Records: 106

Radius 250 feet and Center of the Circle: 728 E Brady St

2025-2026 Plan of Operation for 728 E BRADY ST

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☒ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:

Number of garbage cans: Inside 3 Locations: Bar upstairs, Bar downstairs, Kitchen
Outside 2 Locations: On Brady St on west and East of Building

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 5 Name of solid waste contractor: Waste Management

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 11 and describe security plans:

Cameras, manager walk through

Are there designated loading areas? ☐ No ☒ Yes If Yes, describe security plans:

Cameras

Do you have licensed security personnel on the premise? ☒ No ☐ Yes If Yes, how many? _____

AND What are their responsibilities? _____

What security equipment do they use? _____

List their licenses number(s): _____

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: Outside Parking, Front, Side Inside

Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If Yes, describe:

2. Percentage of Sales (must total 100%)

Alcohol 35 % Food Sales 50 % Entertainment 0 % Other 15 %

3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: 360.0 square feet Fee: \$720.00

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 20911 Fee: \$800.00

Your current food license includes the following food operations:
Sidewalk Dining Permit, DHS - MODERATE, Sales \$20,001 - \$200,000, Tavern Restaurant.

Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:

Are there any changes to the number or types of devices? ☒ No ☐ Yes If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for CASABLANCA RESTAURANT 728 E BRADY ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Live Musicians, Solo Singers/Groups, Dancing by Performer(s), Patrons Dancing, Instrumental Musicians, Belly Dancing

*(38 x 54)
* (Transfer App) on file to add Hookah Services
Renew from transfer App*

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|--|
| ☐ Instrumental Musicians | ☐ Bands | ☐ Battle of the Bands | ☐ Comedy Acts |
| ☐ Disc Jockey | ☐ Magic Shows | ☐ Poetry Readings | ☐ Dancing by Performers |
| ☐ Jukebox | ☐ Wrestling | ☐ Patron Contests | ☐ Patrons Dancing |
| ☐ Adult Entertainment/
Strippers/Erotic Dance | ☐ Karaoke | ☐ Bowling Alley | ☐ Pool Tables |
| ☐ Motion Pictures (movies by admission)
How many screens? _____ | ☐ Amusement Machines
How many? _____ | ☐ Concerts
Approx. # per year? _____ | ☐ Theatrical Performances
How many? _____
Approx. # per year? _____ |
| ☐ Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: *Audio in Dining room and bar
along with Patio*

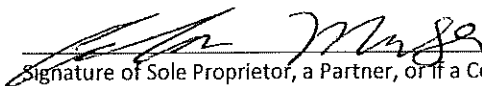
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign