July 13, 2009

To the Honorable Common Council Zoning, Neighborhoods and Development Committee City of Milwaukee

Dear Committee Members:

File No. 090378 relates to a minor modification to the General Planned Development (GPD) known as ReadCo, on land located on the North Side of East North Avenue and East of North Humboldt Avenue, in the 3rd Aldermanic District.

This file will allow for the use of the site for temporary parking during the construction of the UWM dormitory to the east of the Milwaukee River. The developer, Todd Davies of Direct Development/ReadCo, who has had an option on this parcel as part of the Phase II future development, is supportive of this temporary use, as is the 3rd district alderman. The temporary parking area would be gravel. The temporary parking will be removed after the construction of the Cambridge Commons dormitory is completed.

Since the proposed change is generally consistent with the previously approved GPD and is intended to control parking pressures during the construction of the new UWM dormitory building, the City Plan Commission at its regular meeting on July 13, 2009 recommended approval of the subject file.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: Ald. Nik Kovac