



Minority owned business certified DBE, SBE, MBE

## License Renewal

Business established in 1999 (23 years in Business)



Estimated  
8500 city tows  
through  
license  
renewal

## Police

- Accidents
- Arrests
- Homicides
- Thefts

## DPW Citations

## Placards

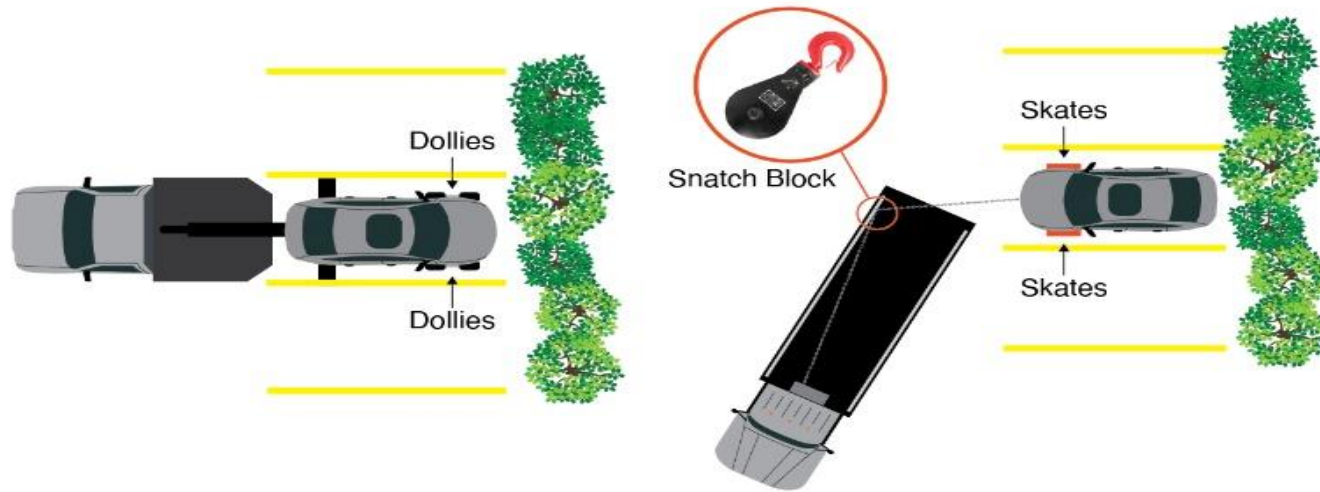
## PPI

## Nuisance Vehicles

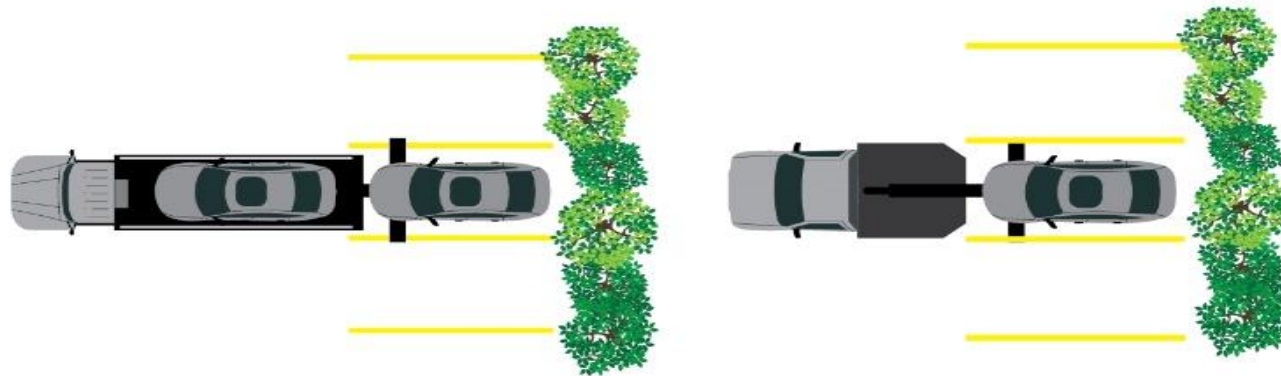
# SPECIAL EQUIPMENT NEEDED

SKATES  DOLLIES  GO JACKS  SNATCH BLOCK 

**2020 TOYOTA CAMRY FRONT-WHEEL DRIVE**  
How the same vehicle can incur different charges:



# NO SPECIAL EQUIPMENT NEEDED



# Over 8000 Private Property Tows

Approximately  
25% of tows did  
not require special  
equipment



Property  
Owners



Tenants



Management  
Companies



Storage  
Facilities



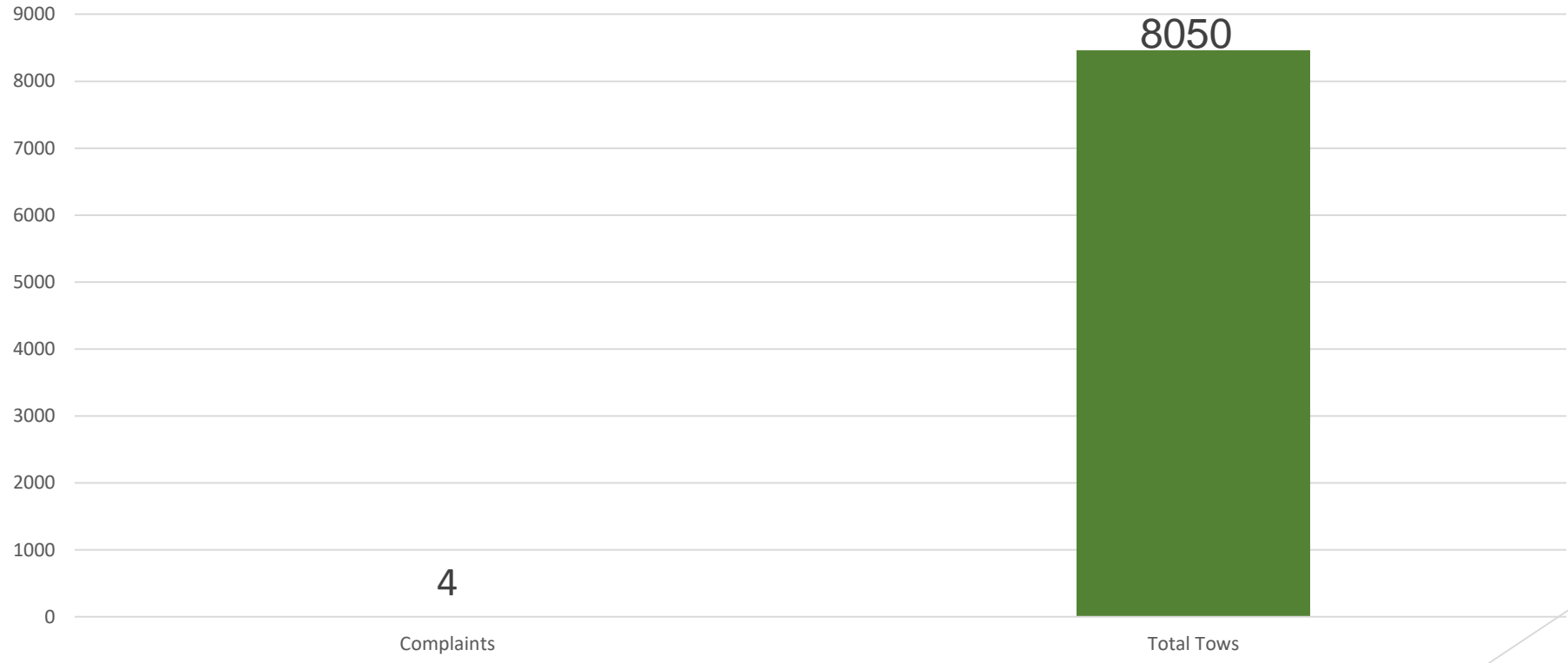
Apartment  
Complexes



And More!

# Complaints

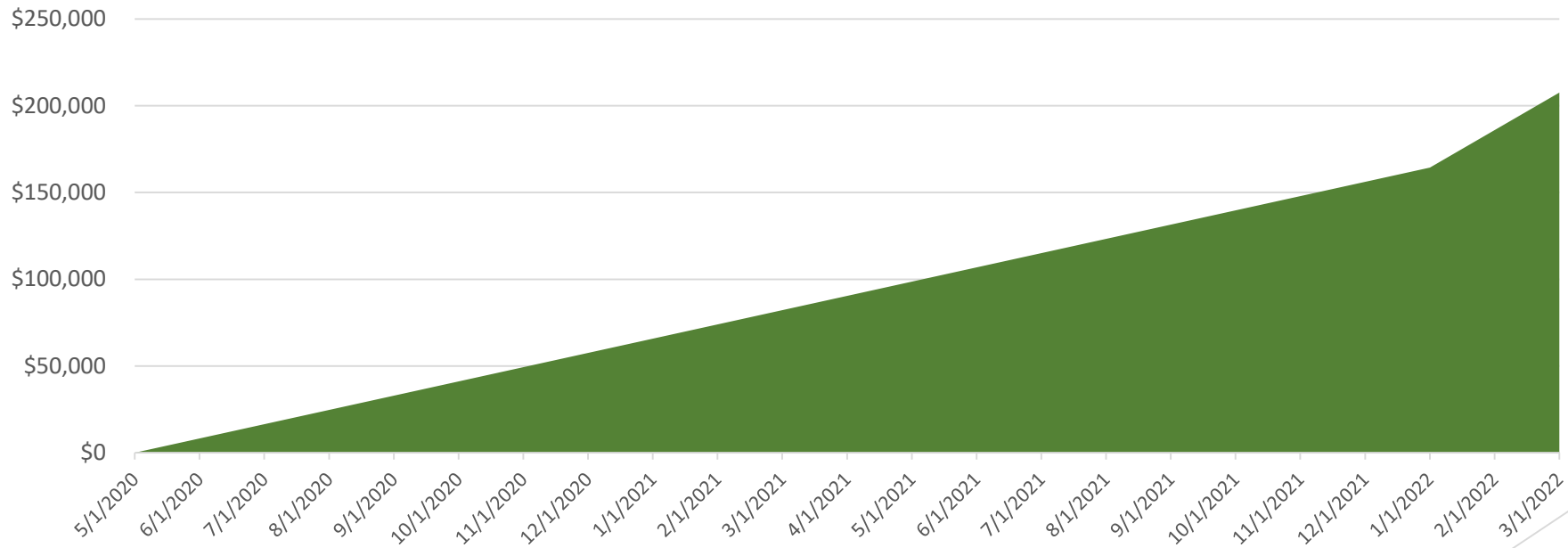
<0.1% Complaint Rate (less than 1 complaint per Thousand Tows!)  
+75% reduction in complaints from last licensing period





# City Of Milwaukee Revenue

+\$164K paid since last license renewal  
+\$40K expected by the end of license renewal





# Business Information

- ▶ Business established in 1999 (23 years in Business)
- ▶ Minority owned business certified DBE, SBE, MBE
- ▶ Insured and bonded
- ▶ 6th year of having City of Milwaukee required Towing License (2015)



# Community Attributes

- ▶ Employs Felons and gives them second chance opportunity
- ▶ Enrolled in Job Center of Wisconsin Employee Programs
- ▶ Donates to Charities and Christmas for kids
- ▶ Assist with reporting and minimizing the soliciting of Drugs, Crime, Thefts by patrolling properties and having an alliance with the City of Milwaukee Police Departments
- ▶ Access vehicles when children and animals are locked inside



# Why Always Towing is Essential

- ▶ Recover vehicles Involved in crimes such as shootings
- ▶ Stolen Vehicles
- ▶ Hit and runs
- ▶ Homicides, Missing homicide victims have been recovered in vehicles
- ▶ Removing Nuisance / Abandoned Vehicles
- ▶ Vehicles with leaking Hazardous Liquids, Broken glass, Debris, Drug Cars, Rodent Infested etc.
- ▶ Relocations for Weather Conditions
- ▶ Given people the ability to park in there paid parking spot
- ▶ Clearing fire lanes and fire hydrants to give fire trucks and ambulances access to emergency situations
- ▶ Remove vehicles from blocking dumpsters to clear for garbage trucks to minimize litter/debris.  
Blocking Driveways

# Our Fleet

- ▶ GPS tracking on trucks
- ▶ Audio and Video cameras on trucks
- ▶ Logistics software with secured portal
- ▶ Photos of vehicles towed
- ▶ Live 24hr Dispatchers
- ▶ Recorded Phone Calls
- ▶ 32 Camera Video Surveillance
- ▶ 24Hr access to Complaint Process
- ▶ 24Hr online license plate look up for vehicle information
- ▶ Open 7 days a week for releasing
- ▶ Have a Licensed, Insured and Bonded Security Company for impound releasing



# Towing Accounts

- ▶ Tow contracts with over 1200 plus properties totaling more than 35k units/constituents.
- ▶ Private Citizens
- ▶ Private Businesses
- ▶ City of Milwaukee DPW / Police
- ▶ UWM Police/Marquette Police
- ▶ State Patrol
- ▶ Milwaukee County Sheriff WRIT Division
- ▶ Froedert / Children's Hospital, St Joseph Hospital, St Mary's Hospital
- ▶ Storage Companies /Paid Parking Lots/ Fiserv Forum



Since its last renewal,  
Always Towing has  
performed over 19,000  
Tows