

September 28, 2004

To the Honorable Common Council
Community Economic Development Committee
City of Milwaukee

Dear Committee Members:

On September 27, 2004 the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to create the Business Improvement District Number Thirty-Six (Riverworks II). The district would generally be bounded by North 1st Street to the west, North Pierce Street to the east, East Concordia Avenue to the south and East Keefe Avenue to the north, in the 3rd and 6th Aldermanic Districts.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

Business Improvement District No. 36 will be used to, maintain and promote the Riverworks industrial and commercial district, to assist businesses and property owners with improvements to their building facades, to develop a plan to improve the appearance of North Holton Street, to maintain landscaping and other amenities owned by the BID, to coordinate business recruitment and development and to initiate positive media coverage regarding district development activities.

Based on this information, the commission felt that the establishment of the business improvement district would be a positive step for the general area and therefore approved the establishment of BID No. 36.

Sincerely,

Rocky Marcoux
Acting Executive Secretary
City Plan Commission of Milwaukee

cc: R. Manuel

File: