

July 31, 2009

To the Public Works Committee

Subject: Common Council Resolution File Number 071266

Dear Honorable Members:

Returned herewith is the Common Council Resolution File Number 071266, granting a special privilege to Lamar Outdoor Advertising to construct and maintain two concrete platforms, a fence enclosure and electrical equipment associated with an electronic billboard sign in the public right-of-way at 302 West Rosedale Avenue.

Lamar Outdoor Advertising was permitted to construct and maintain a billboard sign adjacent to the I-94/43 freeway on property that was owned by a railroad company. Subsequently, the City of Milwaukee acquired the property and it has been dedicated as right-of-way for the Kinnickinnic River Bike Trail.

Sometime after the property was acquired by the City of Milwaukee but prior to being dedicated as right-of-way, the applicant constructed two concrete platforms, a fence enclosure and additional electrical equipment required for an electronic billboard without acquiring permission. While the billboard sign itself is permitted to remain in the public right-of-way based upon agreements previously made, the concrete platforms, fence enclosure and additional electrical equipment can only be permitted to remain in the public right-of-way by the granting of a special privilege by the Milwaukee Common Council.

We are not aware that the presence of said items will have an adverse effect on the general use of the public right-of-way. We have, therefore, prepared the attached special privilege resolution, which, if adopted, will allow said items to occupy the public right-of-way.

Very truly yours,

Jeffrey S. Polenske, P.E.
City Engineer

Jeffrey J. Mantes
Commissioner of Public Works

Art Dahlberg, Commissioner
Department of Neighborhood Services

MDL: ns
Attachment
c: Alderman Tony Zielinski