



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, December 18, 2025

COMMITTEE MEETING NOTICE

AD 06

NICHOLSON, Darrell C, Agent
ATKINSON BEER & LIQUOR MART, INC
1101 W ATKINSON Av
MILWAUKEE, WI 53206

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 06, 2026 at 01:35 PM

The access code is <https://meet.goto.com/880736941>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Renewal Application as agent for "ATKINSON BEER & LIQUOR MART, INC" for "ATKINSON BEER & LIQUOR MART, INC" at 1101 W ATKINSON Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 11/03/25
LICENSE TYPE: ALQML
NEW: ☐
RENEWAL: ☒

No. 387799
Application Date:

License Location: 1101 W Atkinson Av
Business Name: Atkinson Beer & Liquor Mart, Inc

Licensee/Applicant: Nicholson, Darrell C
(Last Name, First Name, MI)

Date of Birth: 10/16/1967

Home Address: 1103 W Atkinson Av #3
City: Milwaukee State: WI Zip Code: 53206
Home Phone: (414) 562-3001

This report is written by Police Officer Carlos Felix, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 2-2-1999 Michelle Perry was cited by Milwaukee Police after a check was made by officers and she was observed operating a liquor store without the required license.

Charge:	Basic License Required
Finding:	Guilty
Sentence:	\$330.00
Date:	7-30-1999
Case:	99051175

RE: NICHOLSON, Darrell C

2. Darrell C Nicholson is listed as a corporate officer in the corporation applying for this license. Following is his record.

On 8-31-2002 at 9:15pm, officers were dispatched to 11th & Atkinson to investigate "shots fired". They found a large crowd in front of the liquor store, 1101 W Atkinson Ave. While interviewing persons on the scene regarding the shots fired, they observed a person exit the liquor store, with a case of beer, after hours. The owner was not on the premises, but Darrell Nicholson, who was selling was issued the following citation.

Charge:	Hours of Operation – Class A Liquor
Finding:	Case Dismissed
Date:	11-11-2003
Case:	02128777

Note: Disposition not reported on previous renewal application.

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3. On 3-15-2003 at 7:15pm an underage Milwaukee Police Aide entered Atkinson Beer & Liquor Store, 1101 W Atkinson Ave at the direction of Milwaukee Police Officers. The aide attempted to purchase a 12 pack of Miller High Life beer from the clerk, but was turned down due to his age. As the aide was leaving the store, he was approached by a doorman/security guard, Joe Lipsey, who stated he would sell him the beer and told him to wait outside. The aide gave Lipsey a ten dollar bill and later Lipsey came outside and gave the aide a 12 pack of Miller beer. Officers recovered a .25 caliber semi-automatic pistol from Lipsey's right rear pocket. Lipsey is a convicted felon and stated that the gun was the store owners gun and that Darrell Nicholson gave him the gun to carry. Lipsey was arrested for Felon In Possession of Firearm/Carrying Concealed Weapon and issued a citation for Sale To Underage.

As to Lipsey's Charge:

Charge:	Sale To Underage
Finding:	Guilty
Sentence:	\$150.00
Date:	3-18-2003
Case:	03037198

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4. On 04/02/07 at 5:49 pm, Milwaukee Police were dispatched to a Shooting at 1101 W Atkinson Avenue. Investigation revealed a woman was shot in the buttocks while she was outside the store. Officers spoke to the store clerk, Alex Smith, who stated he heard 15-20 shots and believed it was from two different guns. A woman then ran into the store stating she was shot. Officers also spoke to the store owner, Darrell Nicholson, who also stated he heard 15-20 shots fired but did not observe any of the shooters but gave a description of a possible vehicle involved. Police were able to obtain a tape from the surveillance camera.

The following conviction applies to Michelle Perry, listed as a corporate officer. This incident was not previously reported.

- On 04/14/04, Perry was charged with Resisting or Obstructing An Officer in Milwaukee County. On 09/20/04, the charge was amended to Disorderly Conduct and she was found guilty and fined. (04CM002720)

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5. On 09/03/2008 the applicant was cited in the City of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$150.00 fine
Date: 03/17/2009
Case: 08120716

6. On 08/15/2008 the applicant was charged in Milwaukee County with Carrying a Concealed Weapon §941.23.

Charge: Carrying a Concealed Weapon
Finding: Dismissed
Sentence:
Date: 02/26/2009
Case: 2008CM004779

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Items #5 and #6 previously considered. Disposition added 11/30/2009.

7. On 04/06/2009 the applicant was cited in Milwaukee County with Place/Transport Loaded Firearm/Vehicle.

Charge: Place/Transport Loaded Firearm/Vehicle
Finding: Guilty
Sentence: Fine
Date: 04/08/2009
Case: 2009FO000012

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8. On 12/19/2009 at 7:32pm Milwaukee police responded to a strong-arm robbery complaint at 1101 W. Atkinson Avenue (Atkinson Beer and Liquor Mart Inc.). Investigation revealed a citizen was walking toward the business when he was struck in the face and a \$5.00 bill was taken from him. The victim states he observed the suspect leaving the business just prior to committing this offense. Milwaukee police report #093530146 filed.

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9. On 07/13/2013, Milwaukee Police were checking area vendors for age compliance on tobacco purchases through Wisconsin Wins Tobacco Initiative. Approximately 11:55am, an underage subject went into 1101 W Atkinson Av, Atkinson Beer & Liquor Mart, Inc and was able to purchase an Executive Branch grape cigar. The applicant admitted to the sale, apologized and was cited for:

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty – Milwaukee Municipal Court
Sentence: \$171.00 Penalty
Date: 09/16/2013
Case#: 13075017

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10. On 07/19/2014 a 17 year old, working in conjunction with Milwaukee police on the Wisconsin WINS Youth Tobacco Initiative, purchased two cigars from the cashier at 1101 West Atkinson Avenue (Atkinson Beer and Liquor). The applicant was cited for Sale of Cigarettes to Minor/Underage.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: \$260.00 fine
Date: 11/17/2014
Case: 14054172

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11. On 02/12/2015 Milwaukee police assisted the Wisconsin Department of Revenue with a delinquent tax warrant at 1101 West Atkinson Avenue (Atkinson Beer & Liquor Mart). During this investigation, a clear bag containing a green leafy substance, later determined to be marijuana, was discovered in the rear of the store. This substance was confiscated and inventoried by officers, who could not determine the substance's owner. Additionally, two handguns were discovered in a safe. The applicant stated these guns belong to a customer, but he declined to name the owner. These guns were also confiscated by officers. Agents for the Department of Revenue seized \$8771.00 in US currency.
12. From 01/01/2015 to 12/09/2015 officers conducted 15 field interviews of subject loitering in front of 1101 W. Atkinson Av. A Check revealed the applicant did not call regarding any of these complaints.
13. On 09/09/2015 at 6:16pm officers responded to a call of a shooting at N. 14th St and W. Atkinson Av. A victim was located at 3633 N. 11th St. The officers responded to 1101 W. Atkinson Av to check for video regarding the shooting. The applicant was cooperative with the investigation and allowed the officers to observe the video. The video showed the victim had been inside the store just prior to the shooting.

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14. On 11/22/2016 officers assisted the State of Wisconsin Department of Revenue in serving a search warrant at Atkinson Beer and Liquor, 1101 W. Atkinson Av. The Department of Revenue seized money regarding the search warrant. The only violation observed was the current liquor license was not displayed.

15. On 10/17/2019 at 8:36pm officers conducted a licensed premise check at Atkinson Beer and Liquor Mart, 1101 W. Atkinson Av. The applicant was on scene and provided the officers with his liquor license. He stated it is unusual to see officers this late at night but requested they stop in more often.

16. On 03/01/21 at 6:04pm, Milwaukee Police conducted a license premise check at 1101 W. Atkinson Avenue. No violations were found and the applicant was cooperating with the police.

17. On 07/19/21 at 7:44pm, Milwaukee Police conducted a license premise check at 1101 W. Atkinson Avenue. Before entering the establishment, officers observed several people who were standing near or outside the store and left as officers approached. Officers interviewed the applicant inside who asked for more police presence to help keep loitering to a minimum. No violations were reported.

18. On 03/15/23 at 1:07p.m., Milwaukee Police conducted a License Premise Check at 1101 W. Atkinson Av. This was in regards to officers' observations as well as complaints of loitering in front of the store. The agent was on scene and the officer advised them of the reason for the license premise check. The agent appeared to become agitated and stated they call for police when people are loitering and stated they filled out a standing complaint form, however, the officer checked the calls for service and standing complaint file and found none. The agent was advised to call for police when people are loitering and was emailed a standing complaint form. As of the date of the report the officer had not received the complaint from back.

19. On 04/24/23 at 8:19p.m., Milwaukee Police conducted a License Premise Check at 1101 W. Atkinson Av. On arrival officers observed people loitering both inside and outside of the store. The officers made contact with the agent and requested the business licenses, which the agent pulled out of an envelope. The agent was advised they licenses should be posted. The agent was further advised regarding the loiterers.

20. On 07/01/23 at 4:15p.m., Milwaukee Police conducted a License Premise Check at 1101 W. Atkinson Av. This was in regard to complaints of drug dealing and illegal food sales outside of the location. On arrival officers observed multiple people loitering both inside and outside the store. The officer's made contact with the agent and interviewed them regarding the drug dealing. The agent stated they were aware drug transactions were conducted in the alley of the business, however, was not going to approach the subject as they had done so in the past and things went bad for the agent. The officers did observe the license's to be posted, however, not in a visible manner.

21. On 11/20/23 at 8:44a.m., Milwaukee Police were dispatched to a Shots Fired in the area of 11th and Atkinson. Investigation revealed this did not involve the business other than the business was struck by the gunfire. The agent was cooperative.

22. On 10/04/24 at 8:25p.m., Milwaukee Police were dispatched to a Stabbing that occurred at 1101 W. Atkinson Ave. Investigation revealed two subjects were arguing inside the business when customers separated the two. Both subjects left the business and seconds later the victim returned stating they were stabbed. The business was cooperative allowing officers to view video surveillance of the incident.

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The following pertains to Atkinson Beer and Liquor, located at 1101 W. Atkinson Ave.

23. On 03/03/25, at 7:22 p.m., officers were dispatched to a Welfare check. The agent called for a person who was laying on the floor highly intoxicated and injured. Milwaukee Fire department provided medical attention.

24. On 05/07/25, at 1:31 p.m., Milwaukee Police received a Subject with Gun complaint. The caller stated there were armed subjects in a vehicle parked on the street. Upon the officer's arrival the vehicle was not located and an employee at the business did not witness anything.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2503030147

OtherEvent #: 25-LP-0597

Incident

1101 W ATKINSON AV Milwaukee, WI 53206

Incident Date/Time:: 03/03/2025 19:22:00
CAD Number:: P2503031323
District:: 5
Beat:: 530
Reporting Area:: 2064

Business Agent (1)

NICHOLSON, DARRELL C

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 10/16/1967
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-562-3001
Phone 1 Type:: Phone
Address:: 1103 W ATKINSON AV
Apartment or Suite:: 3
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53206

Licensed Premise Data (1)

ATKINSON BEER & LIQUOR MART

Phone 1 Number:: (414)-562-3001
Phone 1 Type:: Phone
Address:: 1101 W ATKINSON AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53206
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): Yes
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2503030147

OtherEvent #: 25-LP-0597

LICENSED PREMISE REPORT

Griffin, Yoshiea N 028461

03/04/2025

This report is being submitted by P.O. Yoshiea GRIFFIN assigned to District 5 Early Shift.

On Monday March 3, 2025, at approximately 7:22 PM, PO LINDSEY and I, in full Milwaukee Police Department uniforms including Axon body cameras, which were activated, responded to a Welfare complaint, located at 1101 W Atkinson Av., in the City and County of Milwaukee.

Upon arrival MFD Engine 30 Green Shift Lt Davila was already on scene attempting to treat Maggie A. SNUGGS (W/F; 4/27/1984) who was laying on the floor inside the business (liquor store) located at the above address. P.O. LINDSEY and I observed highly intoxicated SNUGGS with an injury to the right foot (big toe appears to be frostbite and black in color). I also observed a very uncooperative SNUGGS as MFD ask her medical questions.

I spoke with the owner identified as Darrell C NICHOLSON (B/M 10-16-1967) who was cooperative. He stated he called police for SNUGGS because he was concerned. The NICHOLSON's license were all up to date.

Officer (2)

Reporting Officer:	Griffin, Yoshiea N (028461)	03/04/2025 16:28:00
Section: (Work Location):	52	
Approving Officer:	Cornejo, Miguel A (015286)	03/05/2025 00:21:06
Section: (Work Location):	54	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2512060048

OtherEvent #: 25-LP-5509

Incident

1101 W ATKINSON AV MILWAUKEE, WI 53206

Incident Date/Time:: 05/07/2025 13:31:00
CAD Number:: P2505070817
District:: 5
Beat:: 530
Reporting Area:: 2064

Business Agent (1)

NICHOLSON, DARRELL C

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 10/16/1967
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-562-3001
Phone 1 Type:: Phone
Address:: 1103 W ATKINSON AV
Apartment or Suite:: 3
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53206

Licensed Premise Data (1)

Atkinson Beer and Liquor

Address:: 1101 W ATKINSON AV
City:: MILWAUKEE
State:: WI
Zip Code:: 53206
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2512060048

OtherEvent #: 25-LP-5509

Gross, Andrew R 024280

12/06/2025

This report was written by PO Andrew GROSS assigned to District Five, Early Power shift.

On May 7th, 2025, Sq. 5259 responded to the address of 1101 W. Atkinson Ave. for a subject with gun complaint. Caller stated that there was a tan Buick parked on the street and both occupants have firearms.

Upon arrival I did not observe any tan Buicks in the area. I spoke to worker inside of Atkinson Beer and Liquor who was cooperative and didn't have any problems today with anyone and hasn't seen the vehicle.

We canvassed the area for the vehicle and wasn't able to locate the vehicle.

End of Report

Officer (2)

Reporting Officer:	Gross, Andrew R (024280)	12/06/2025 12:45:00
Section: (Work Location):	55	
Approving Officer:	Edwards, Ronald A (017995)	12/06/2025 13:50:38
Section: (Work Location):	02	



Thursday, December 18, 2025



Notice of Public Hearing

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NICHOLSON, Darrell C, Agent
ATKINSON BEER & LIQUOR MART, INC at 1101 W ATKINSON Av
Class A Malt & Class A Liquor License Renewal Application

Tuesday, January 06, 2026 at 1:35 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2026 at 1:35 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

CURRENT OCCUPANT	1134 W ATKINSON AVE# 207	MILWAUKEE, WI 53206-3077
CURRENT OCCUPANT	1134 W ATKINSON AVE# 208	MILWAUKEE, WI 53206-3077
CURRENT OCCUPANT	1134 W ATKINSON AVE# 209	MILWAUKEE, WI 53206-3077
CURRENT OCCUPANT	1134 W ATKINSON AVE# 210	MILWAUKEE, WI 53206-3077
CURRENT OCCUPANT	1135 W ATKINSON AVE# 1	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 10	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 11	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 12	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 2	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 3	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 4	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 5	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 6	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 7	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 8	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1135 W ATKINSON AVE# 9	MILWAUKEE, WI 53206-3022
CURRENT OCCUPANT	1138 W ATKINSON AVE	MILWAUKEE, WI 53206-3021
CURRENT OCCUPANT	1138A W ATKINSON AVE	MILWAUKEE, WI 53206-3021
CURRENT OCCUPANT	3605 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3605A N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3608 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3609 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3609A N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3610 N 11TH ST	MILWAUKEE, WI 53206-3052
CURRENT OCCUPANT	3613 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3613A N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3614 N 11TH ST	MILWAUKEE, WI 53206-3052
CURRENT OCCUPANT	3618 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3618A N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3622 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3623 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3626 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3629 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3631 N 11TH ST	MILWAUKEE, WI 53206-3053
CURRENT OCCUPANT	3634 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3640 N 12TH ST	MILWAUKEE, WI 53206-3036
CURRENT OCCUPANT	3714 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3716 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3718 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3722 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3724 N 11TH ST	MILWAUKEE, WI 53206-3054
CURRENT OCCUPANT	3727 N 11TH ST	MILWAUKEE, WI 53206-3055
CURRENT OCCUPANT	3727A N 11TH ST	MILWAUKEE, WI 53206-3055

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Total Records: 89

Radius 250 feet and Center of the Circle: 1101 W Atkinson Av

2025-2026 Plan of Operation for 1101 W ATKINSON AV

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:

Number of garbage cans: Inside 1 Locations: FRONT DOOR
Outside 2 Locations: FRONT DOOR & REAR OF BUILDING

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 1 Name of solid waste contractor: TO GO DISPOSAL

Are there parking spaces on the premises? ☒ No ☐ Yes If Yes, list number of spaces: _____ and describe security plans:

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have licensed security personnel on the premise? ☒ No ☐ Yes If Yes, how many? _____

AND What are their responsibilities? _____

What security equipment do they use? _____

List their licenses number(s): _____

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: 3 INSIDE 3 OUTSIDE

Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If Yes, describe:

2. Percentage of Sales (must total 100%)

Alcohol 70 % Food Sales 30 % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

☐ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☒ Liquor Store ☐ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: Fee:

Your current food license includes the following food operations:
Are there any changes to your food operations as listed above? ☒ No ☐ Yes, If Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:
Are there any changes to the number or types of devices? ☒ No ☐ Yes If yes, contact our office for further instructions.