



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, June 28, 2024

COMMITTEE MEETING NOTICE

AD 04

DAVAUER, Nathaniel A, Agent  
Good Land LLC  
4413 N Oakland Av  
Shorewood, WI 53211

You are requested to attend a hearing which is to be held in Council Chambers, Third Floor, City Hall:

**Tuesday, July 02, 2024 at 08:45 AM**

**Regarding:** Your Class B Tavern License Application as agent for "Good Land LLC" for "Draft & Co." at 401 W WISCONSIN Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Date:06/20/2024  
Officer: Plumley

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Good Land  
Address: 401 W Wisconsin Av  
Phone:

Owner: Good Land LLC  
Owner address: 4413 N Oakland Av  
City State Zip: Shorewood WI 53211W  
Owner Phone:  
Owner email:

Licensee/Agent: Nathaniel Davauer  
Home Address: 4413 N Oakland Av  
City State Zip: Shorewood WI 53211  
Phone: 414-364-3370  
Email: N@Davauer.com

Preferred contact: Phone

Location currently open:  YES  NO

Projected open date: 07/01/2024

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 12P-12A 24 hours Y N  
Mon: 12P-12A  
Tue: 12P-12A  
Wed: 12P-12A  
Thu: 12P-12A  
Fri: 12P-12A  
Sat: 12P-12A

Premise Type:  Tavern/Bar  
 Restaurant  
 Other: Beer Garden

Licenses currently held:

Alcohol:  Yes  No Class: BTVN #: 211123  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Occupancy:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a bus stop?  Yes  No
7. Is there a bus shelter?  Yes  No  N/A
8. Street parking  Yes  No
9. Is there a parking lot  Yes  No
10. Is the parking lot clean?  Yes  No  N/A
11. Is the parking lot well lit?  Yes  No  N/A
12. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No  N/A
  - b. Will this lot have cameras?  Yes  No  N/A
13. Are there areas where a person could conceal themselves  Yes  No
14. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
15. Exterior Payphone?  Yes  No
16. Are there No Loitering Signs posted?  Yes  No
17. Are there exterior security cameras  Yes  No How Many:
18. Are the address numbers prominently displayed and easy to see  Yes  No

Exterior Comments: Still under construction

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No

- d. Recorded  Yes  No
22. How long is footage stored for later viewing:
23. Are there exterior cameras  Yes  No How many:
24. Are there interior cameras  Yes  No How many:
25. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
26. Cameras located in parking lot  Yes  No  N/A How many

Camera Survey Comments:

**Interior Survey:**

27. What is the planned/posted capacity Unknown
28. What is the minimum number of employees that will be on premise 1
29. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
30. Is the interior of the location neat and clean?  Yes  No
31. Does an interior camera face the entrance/exit?  Yes  No
32. Are emergency and non-emergency numbers posted near the phone?  Yes  No
33. Does the owner know how to contact their police district directly?  Yes  No
- a. Did you provide a district contact guide to the owner?  Yes  No

Interior Comments:

**Security**

34. How many security personnel are going to be employed:  N/A
35. How will they be deployed: Interior Exterior  N/A
36. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  ALL
37. Will the security be managed by business  or contracted
38. Will they be armed  Yes  No  N/A
39. What type of security measures will be used:  N/A
- Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction
  - Other
40. When at capacity, how will the overflow crowd be managed?
41. Will a guard monitor the overflow crowd at all times?  Yes  No

Security Comments:

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This location is still under construction. Agent will be adding surveillance cameras in the future and will consider security as needed.

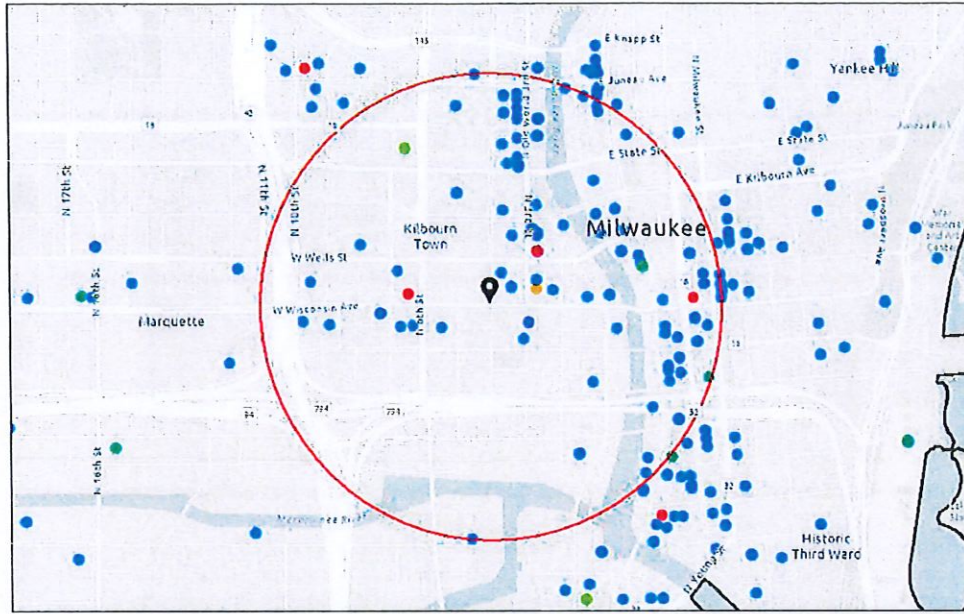


# City Concentration Map for 401 W Wisconsin Av

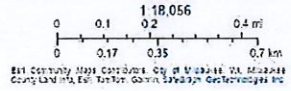
## Area of Interest (AOI) Information

Area : 21,862,585.55 ft<sup>2</sup>

Jun 20 2024 12:06:22 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer
- City Limits





### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	124		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	333 W JUNEAU AV	Class B Tavern License		6/28/2024, 7:00 PM	1
2	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2024, 7:00 PM	1
3	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2024, 7:00 PM	1
4	Levy Restaurants at Harley Davidson	Levy Restaurants at Harley Davidson	Cari C Mansfield, Agt	401 W CANAL ST	Class B Tavern License	690	7/5/2024, 7:00 PM	1
5	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2024, 7:00 PM	1
6	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2024, 7:00 PM	1
7	MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	340 W KILBOURN AV	Class B Tavern License	400	7/5/2024, 7:00 PM	1
8	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2024, 7:00 PM	1
9	MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE CITY CENTER	Mark A Peterson, Agt	509 W WISCONSIN AV	Class B Tavern License	175	7/5/2024, 7:00 PM	1
10	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	Mark A Peterson, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2024, 7:00 PM	1
11	GRANDVIEW MANAGEMENT, INC.	Zilli Hospitality Group	ROBERT J ZILLI, Agt	325-333 N PLANKINTON AV	Class B Tavern License		7/5/2024, 7:00 PM	1
12	Wisconsin City and Country Club LLC	Wisconsin Club	James G Rebholz, Agt	900 W Wisconsin AV	Class B Tavern License	600	7/8/2024, 7:00 PM	1
13	TUPELO HONEY HOSPITALITY CORPORATION	Tupelo Honey Southern Kitchen & Bar	Brandon P Rivas, Agt	511 N BROADWAY	Class B Tavern License		7/11/2024, 7:00 PM	1
14	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	7/11/2024, 7:00 PM	1
15	Levy at Bucks Arena	Levy at Bucks Arena	Jamie L Waters, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/17/2024, 7:00 PM	1
16	PTG Live Events LLC	Pabst Theater Group	RICHARD J RYAN, Agt	500 W Kilbourn AV	Class B Tavern License		7/24/2024, 7:00 PM	1
17	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2024, 7:00 PM	1

18	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2024, 7:00 PM	1
19	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		7/28/2024, 7:00 PM	1
20	WALGREEN CO	WALGREENS #1200	Nicole R Davis, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		7/29/2024, 7:00 PM	1
21	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2024, 7:00 PM	1
22	746JAMESLO VELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	746 N James Lovell ST	Class B Tavern License		7/29/2024, 7:00 PM	1
23	NOBLE RIVERCENTE R MKE, LLC	Vault	Kaelyn M Cervero, Agt	111 E KILBOURN AV 210	Class B Tavern License	432	7/30/2024, 7:00 PM	1
24	TACO MIKES HOLDINGS LLC	Taco Mikes LLC	Cornelius McClendon, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		8/11/2024, 7:00 PM	1
25	LOCAL PUB LLC	LP MKE	Rebecca Beres, Agt	1137 N MARTIN L KING JR DR	Class B Tavern License		8/13/2024, 7:00 PM	1
26	MAC PARTNERS, LLC	Milwaukee Athletic Club - 4th Floor	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		8/15/2024, 7:00 PM	1
27	LC MKE LLC	The Lucky Clover Pub	JACOB E DEHNE, Agt	1048 N MARTIN L KING JR DR	Class B Tavern License		8/16/2024, 7:00 PM	1
28	Edith LLC	Edith	Rhondi M Love, Agt	228 W WELLS ST	Class B Tavern License		8/22/2024, 7:00 PM	1
29	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2024, 7:00 PM	1
30	833 WEST WISCONSIN AVENUE, LLC	St. James 1868	Kathryn E Crowle, Agt	833 W Wisconsin AV	Class B Tavern License	606	8/30/2024, 7:00 PM	1
31	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddique, Agt	616 W WISCONSIN AV	Class A Malt & Class A Liquor License		8/30/2024, 7:00 PM	1
32	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		8/30/2024, 7:00 PM	1
33	Central Standard LLC	Central Standard Craft Distillery	William P McQuillan, Agt	320 E Clybourn ST	Class B Fermented Malt Beverage Retailer's License		8/30/2024, 7:00 PM	1
34	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class C Wine Retailer's License		8/30/2024, 7:00 PM	1
35	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2024, 7:00 PM	1



36	High Note Inc	The High Note Karaoke Lounge	Evan R DuQuaine, Agt	645 N James Lovell ST	Class B Tavern License	49	9/5/2024, 7:00 PM	1
37	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Melissa N Vartanian-Mikaelian, Agt	108 E WELLS ST	Class B Tavern License		9/7/2024, 7:00 PM	1
38	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2024, 7:00 PM	1
39	THE HARP IRISH PUB, INC	THE HARP	ROBERT C SCHMIDT, JR, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2024, 7:00 PM	1
40	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Martin L King Jr DR	Class B Tavern License	191	9/14/2024, 7:00 PM	1
41	Sunstone Studios Inc	Sunstone Studios	Amber J Regan, Agt	127 E Wells ST	Class B Tavern License		9/17/2024, 7:00 PM	1
42	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2024, 7:00 PM	1
43	INTERCHANGE THEATER COOPERATIVE	Interchange Theater Co-Operative	TIMOTHY P FARLEY, Agt	628 N 10th ST	Class B Tavern License	99	9/20/2024, 7:00 PM	1
44	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2024, 7:00 PM	1
45	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2024, 7:00 PM	1
46	THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.	Westown Association	STACIE J CALLIES, Agt	310 W WISCONSIN AV	Class B Tavern License		9/25/2024, 7:00 PM	1
47	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420 W Kilbourn AV	Class B Tavern License		9/26/2024, 7:00 PM	1
48	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2024, 7:00 PM	1
49	The Explorium Brewpub Third Ward LLC	The Explorium Brewpub	Michael P Doble, Agt	143 W ST PAUL AV	Class B Tavern License	399	10/8/2024, 7:00 PM	1
50	SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2024, 7:00 PM	1
51	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2024, 7:00 PM	1
52	THE WOLF LLC	The Wolf on Broadway	Matthew A Schaefer, Agt	600 N BROADWAY	Class B Tavern License		10/18/2024, 7:00 PM	1

53	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseeuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	10/29/2024, 7:00 PM	1
54	Cairo Co LLC	BB'S	Omar Amin, Agt	633 W Wisconsin AV 105	Class B Tavern License		10/29/2024, 7:00 PM	1
55	3rd Street Market LLC	3rd St Market Hall	Jaime A Jacobs-Schroeder, Agt	275 W Wisconsin AV 100	Class B Tavern License		11/9/2024, 6:00 PM	1
56	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N MARTIN L KING JR DR	Class B Tavern License	824	11/11/2024, 6:00 PM	1
57	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N MARTIN L KING JR DR	Class B Tavern License	100	11/21/2024, 6:00 PM	1
58	The Brownstone LLC	The Brownstone	COREY L SMITH, Agt	524 N Water ST	Class B Tavern License		11/27/2024, 6:00 PM	1
59	Tourist Convenience LLC	Racks Full of Snacks	AHMED K YAFAI, Agt	240 W Wells ST	Class A Malt & Class A Liquor License		11/28/2024, 6:00 PM	1
60	S'LUSH LLC	S'Lush Daiquiri Lounge & Event Space	Tiana M Razaa, Agt	1110 N MARTIN L KING JR DR Suite #100	Class B Tavern License		12/6/2024, 6:00 PM	1
61	HOJOP, INC	AVENUE BAR & GRILL	ANTHONY S BEER, Agt	611 W WISCONSIN AV	Class B Tavern License		12/11/2024, 6:00 PM	1
62	Pat's Rib Place 2, LLC	Pat's Rib Place 2	Tyodus D Hayes, Agt	400 N WATER ST	Class B Fermented Malt Beverage Retailer's License		12/11/2024, 6:00 PM	1
63	Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	1037 N Dr Martin L King Jr DR	Class B Tavern License	370	12/12/2024, 6:00 PM	1
64	MKE Water Street LLC	ELMNT Lounge	HABIB MANJEE, Agt	618 N WATER ST	Class B Tavern License		12/17/2024, 6:00 PM	1
65	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2024, 6:00 PM	1
66	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/25/2024, 6:00 PM	1
67	Integrated Plankinton Milwaukee LLC	Cambria Milwaukee Downtown	Yolanda M Allen, Agt	503 N Plankinton AV	Class B Tavern License		1/15/2025, 6:00 PM	1
68	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Martin L King Jr DR	Class B Tavern License	99	1/15/2025, 6:00 PM	1
69	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	1/16/2025, 6:00 PM	1

70	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2025, 6:00 PM	1
71	Lazo Brothers LLC	Lazo's Taco Shack	Jozelyn Lazo, Agt	641 N JAMES LOVELL ST	Class B Tavern License		1/17/2025, 6:00 PM	1
72	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N Martin L King Jr DR	Class B Tavern License		1/29/2025, 6:00 PM	1
73	FOURBIRDS LLC	THE SOCIETY	Tyler T Curran, Agt	910 N MARTIN L KING JR DR	Class B Tavern License		1/29/2025, 6:00 PM	1
74	Blue Bat Kitchen MKE, LLC	Blue Bat Kitchen	David J Marcus, Agt	249 N WATER ST	Class B Tavern License	240	2/6/2025, 6:00 PM	1
75	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2025, 6:00 PM	1
76	In & Out Pantry LLC	In & Out Pantry LLC	Abdalmajid Qetairi, Agt	701 W Wisconsin AV	Class A Malt & Class A Liquor License		2/12/2025, 6:00 PM	1
77	Lucille's Dueling Piano Bar, LLC	Third Street Tavern	Jack Roman, Agt	1110 N MARTIN L KING JR DR	Class B Tavern License	320	2/17/2025, 6:00 PM	1
78	MAC PARTNERS, LLC	Milwaukee Athletic Club - Roof Top	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		2/25/2025, 6:00 PM	1
79	MAC PARTNERS, LLC	Milwaukee Athletic Club - 3rd Floor	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		2/25/2025, 6:00 PM	1
80	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2025, 6:00 PM	1
81	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Joshua J Langenohi, Agt	212 W WISCONSIN AV	Class B Tavern License		2/26/2025, 6:00 PM	1
82	190 Octane Retail LLC	Fat Tuesday	D'Angelo M Washington, Agt	333 W JUNEAU AV C space 4	Class B Tavern License	25	3/1/2025, 6:00 PM	1
83	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Martin L King Jr DR	Class B Tavern License		3/2/2025, 6:00 PM	1
84	NFMKE INC.	THE NEW FASHIONED	Marla R Poytinger, Agt	1122 N VEL R PHILLIPS AV	Class B Tavern License		3/5/2025, 6:00 PM	1
85	International Exports LLC	The Safe House	Mark A Peterson, Agt	779 N Front ST	Class B Tavern License	248	3/8/2025, 6:00 PM	1
86	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/13/2025, 7:00 PM	1
87	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class C Wine Retailer's License		3/17/2025, 7:00 PM	1
88	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class B Fermented Malt Beverage Retailer's License		3/17/2025, 7:00 PM	1

89	Double Dragon MKE LLC	White Tail	NATHAN T TUSLER, Agt	1110 N MARTIN L KING JR DR	Class B Tavern License	80	3/17/2025, 7:00 PM	1
90	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2025, 7:00 PM	1
91	Charro Latino, LLC	CARBON/LUCID	Michael B Byers-Dent, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	4/2/2025, 7:00 PM	1
92	THIRD COAST GOURMET, LLC	Third Coast Gourmet	Joanne P Vitale, Agt	309 N WATER ST 190	Class B Tavern License		4/2/2025, 7:00 PM	1
93	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Kerri Huelsbeck, Agt	300 W Michigan ST	Class B Tavern License		4/3/2025, 7:00 PM	1
94	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	Stephanie L Sazama-Schneck, Agt	929 N WATER ST	Class B Tavern License		4/4/2025, 7:00 PM	1
95	Xankia LLC	Xankia	Vang Thao, Agt	222 W WELLS ST	Class B Tavern License		4/7/2025, 7:00 PM	1
96	Button Block Holdings LLC	Homewood Suites Hotel	Austin D Moore, Agt	500 N Water ST	Class B Tavern License		4/7/2025, 7:00 PM	1
97	Higbee's MKE LLC	BODEGA	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/13/2025, 7:00 PM	1
98	CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Thys V Jones, Agt	101 W Wisconsin AV 3	Class B Tavern License		4/16/2025, 7:00 PM	1
99	Jay Squared LLC	The Box	Jamie A Berger, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/17/2025, 7:00 PM	1
100	COPPER ON KING LLC	COPPER	PETER R MARSHALL, Agt	1019 N Martin L King Jr DR	Class B Tavern License		4/28/2025, 7:00 PM	1
101	Milwaukee DD Lodging Investors, LLC	The Trade Milwaukee	Richard Lundt, Agt	420 W Juneau AV	Class B Tavern License		5/2/2025, 7:00 PM	1
102	Tropic LLC	Tropic	HYACINTH E NEMBHARDT, Agt	518 N Water ST	Class B Tavern License	156	5/7/2025, 7:00 PM	1
103	V & V PARTNERS, LLC	BENIHANA	Cesar E Cordero Escarzaga, Agt	850 N PLANKINTON AV	Class B Tavern License	180	5/17/2025, 7:00 PM	1
104	PTM VENTURES LLC	State Street Pizza Pub	Andrew P Fish, Agt	322 W STATE ST	Class B Tavern License		5/18/2025, 7:00 PM	1
105	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	Richard K Lorbach, Agt	320 W Highland AV	Class B Tavern License	160	5/19/2025, 7:00 PM	1
106	KTY LLC	Beer District	Khader M Yafai, Agt	240 W WELLS ST	Class A Malt & Class A Liquor License		5/19/2025, 7:00 PM	1



107	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2025, 7:00 PM	1
108	NOBLE CATERING MKE, LLC	NOBLE CATERING	Kaelyn M Cervero, Agt	800 W WELLS ST	Class B Tavern License		5/20/2025, 7:00 PM	1
109	Soche, LLC	City Social Bar and Grill and The LYNQ	COREY L SMITH, Agt	530 N WATER ST	Class B Tavern License		5/20/2025, 7:00 PM	1
110	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2025, 7:00 PM	1
111	Carson's Ribs of Milwaukee, LLC	Carson's	RICHARD J BARRETT, Agt	301 W Juneau AV	Class B Tavern License	150	5/23/2025, 7:00 PM	1
112	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2025, 7:00 PM	1
113	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Benjamin A Risseeuw, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2025, 7:00 PM	1
114	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2025, 7:00 PM	1
115	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Martin L King Jr DR	Class B Tavern License	297	5/25/2025, 7:00 PM	1
116	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320	5/28/2025, 7:00 PM	1
117	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2025, 7:00 PM	1
118	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	Joshua S Schoggins, Agt	333 W KILBOURN AV	Class B Tavern License	930	5/30/2025, 7:00 PM	1
119	Kinn GH LL LLC	Kinn MKE Guesthouse	Charles Bailey, Agt	600 N BROADWAY	Class B Tavern License	258	6/9/2025, 7:00 PM	1
120	GRAND CONVENIENT , LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2025, 7:00 PM	1
121	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/13/2025, 7:00 PM	1
122	First MKD, LLC	Hilton Garden Inn	Sarah I Frost, Agt	611 N BROADWAY	Class B Tavern License		6/15/2025, 7:00 PM	1
123	Pritzlaff Events LLC	Pritzlaff / Aperitivo	Kendall G Breunig, Agt	311-315 N Plankinton AV	Class B Tavern License	915	6/18/2025, 7:00 PM	1
124	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2025, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Two "tap trucks" (beer caddys) serving into outdoor beer garden

Do you have any experience operating this type of business?  No  Yes If yes, explain: two beer bars  
two tap truck beer gardens (one in Walker's Point one at Milwaukee Public Market)

## 2. Business Operations

- a. Proposed Opening Date: 10/1/24
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: Normal speakers inside

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: n/a Locations: n/a  
Outside: 2 Locations: one on east side of beer garden, one on west
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: CRD

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: Marked with sign
- c. Will you have licensed security on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Describe equipment used \_\_\_\_\_  
 List their License Number (s) \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? \_\_\_\_\_ and list locations: \_\_\_\_\_
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe ID check by bartender if appropriate \_\_\_\_\_

### 6. Percentage of Sales (must total 100%)

Alcohol <u>90</u> %	Food _____ % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>10</u> % Describe: <u>N/A draft products</u>
Pawnbroker Activity _____ %			

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_      Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette, Tobacco, Electronic Vape Products     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 49 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: WISCONSIN AVE
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: CITY OF MILWAUKEE Phone Number: \_\_\_\_\_  
 Building Owner Address: \_\_\_\_\_

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None!')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7am	11pm	49	21-70	none
Monday	7am	11pm	30	21-70	none
Tuesday	7am	11pm	30	21-70	none
Wednesday	7am	11pm	40	21-70	none
Thursday	7am	11pm	40	21-70	none
Friday	7am	11pm	49	21-70	none
Saturday	7am	11pm	49	21-70	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

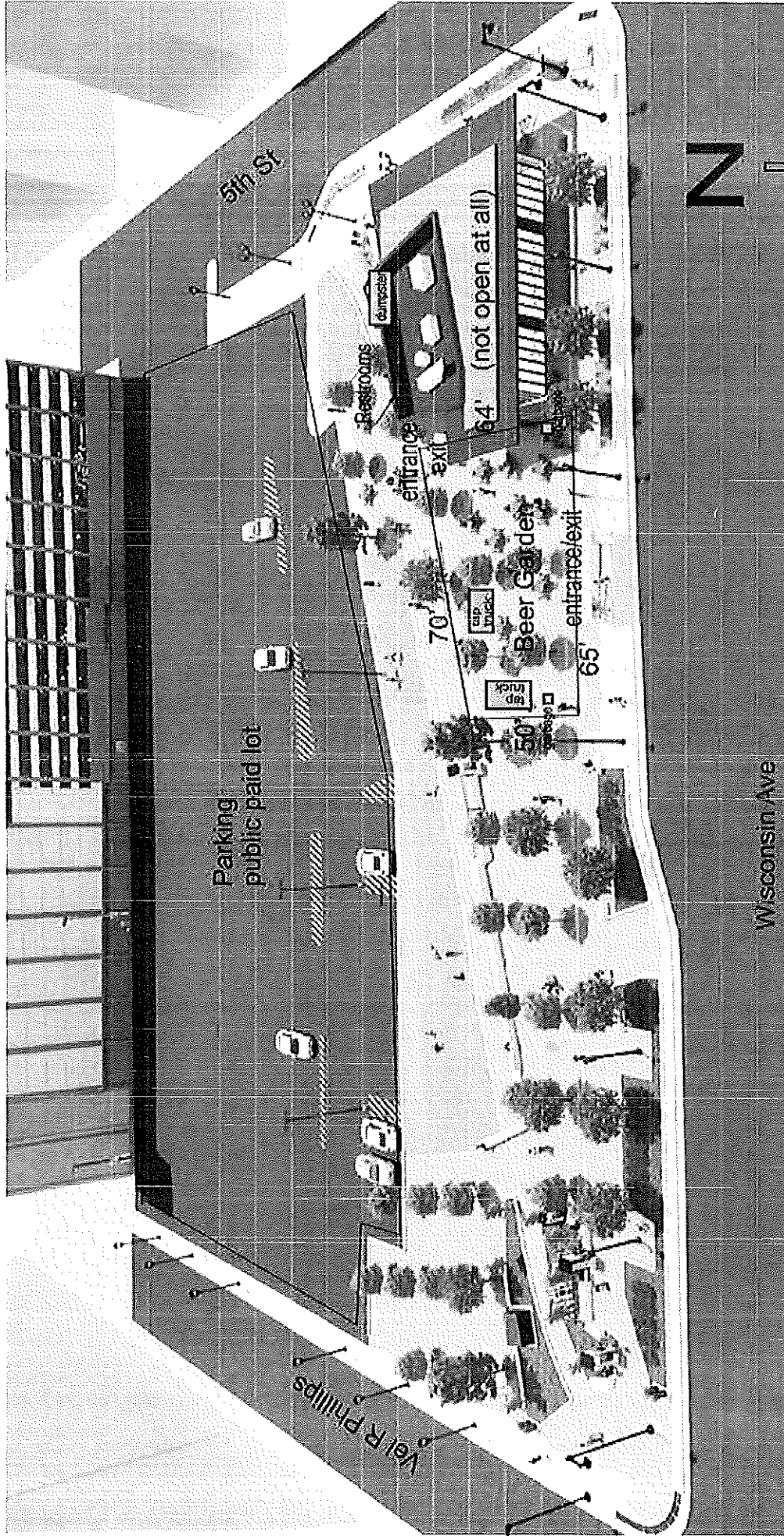
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.

Good Land LLC  
Dba Draft & Co.  
401 W Wisconsin Ave

Nathaniel Davauer  
n@davauer.com  
414-364-3370  
6/18/24

# Vel R. Phillips Plaza



3750 Total sq feet



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Good Land LLC  
Premise Address: 4112 Wisconsin Ave Milwaukee, WI 53203

**Proximity of Premises to Church, School, Daycare Center or Hospital**

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

**"Service Bar Only" Designation**

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes  
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**

(a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list their name and address: \_\_\_\_\_

(b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

(c) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_

(d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  No  Yes  
If yes, list name and address: \_\_\_\_\_

**Property Information (New & Transfer Applicants Only)**

(a) Do you own or lease the building?  Own  Lease

(b) Who owns the fixtures (for example, coolers, etc.)? Myself

(c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

(d) Total amount paid for business \$ 0

(e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

(f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**Lease Information (New & Transfer Applicants who are leasing the premises only)**

(a) Date lease begins 7/1/24 Ends 7/1/27

(b) Monthly rental \$ 4,000

(c) Do you have an option to renew the lease?  No  Yes

(d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

(e) For what length of time have you been guaranteed occupancy (number of years)? 3


### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Detailed floor plan  
 If a restaurant, copy of the menu

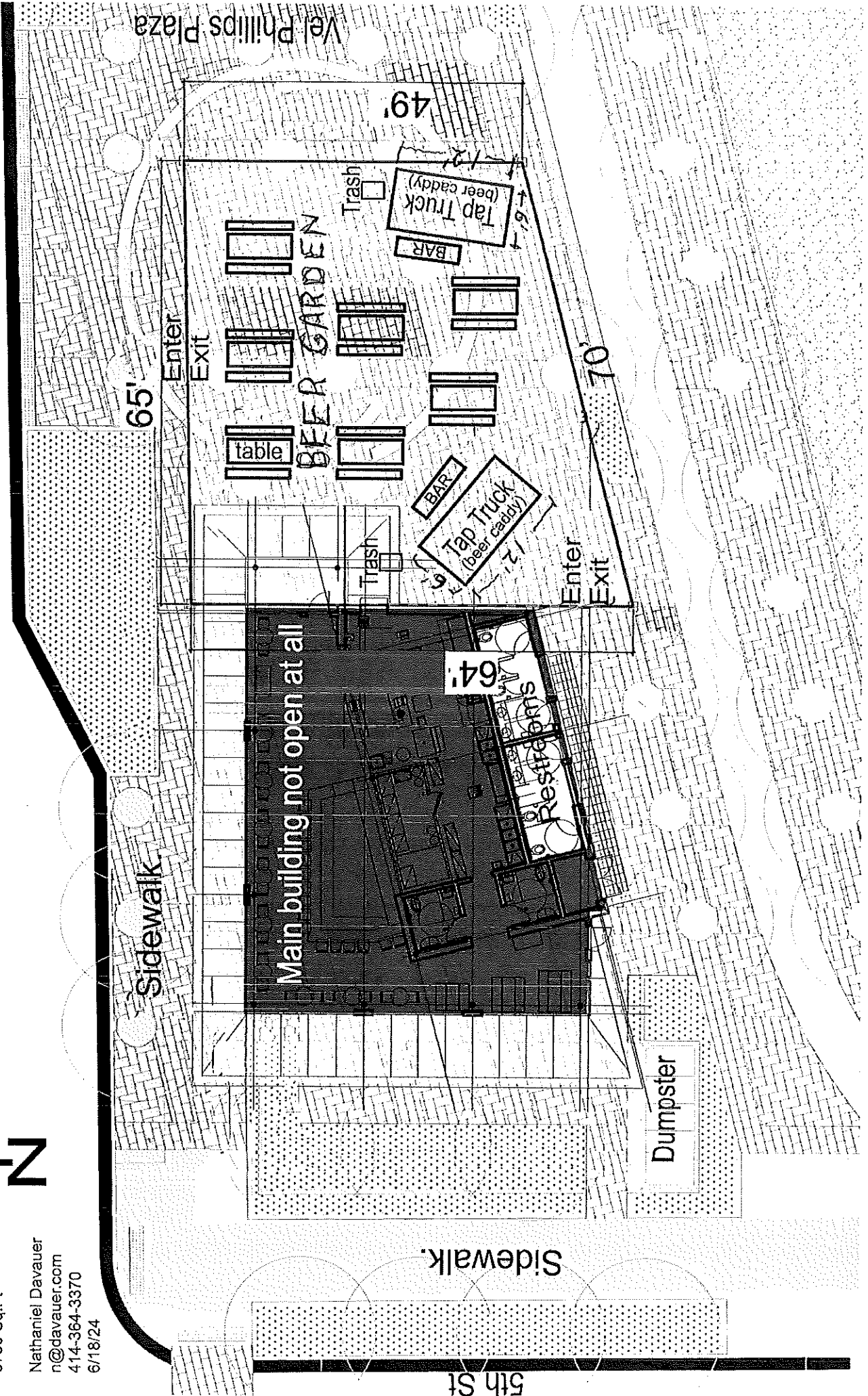


401 W Wisconsin  
Good Land LLC  
dba Draft & Co.  
3750 Sq.Ft

Nathaniel Davauer  
n@davauer.com  
414-364-3370  
6/18/24



W Wisconsin Ave



Ve. Phillips Plaza

65'

Sidewalk

Enter  
Exit

table

BEER GARDEN

Trash

Tap Truck  
(beer caddy)

BAR

Trash

Tap Truck  
(beer caddy)

BAR

Main building not open at all

64'

Restrooms

Enter  
Exit

70'

49'

Dumpster

Sidewalk.

5th St