

To: Chairman Tony Zielinski (via email)
Committee Members (via email)
City of Milwaukee License Committee

Cc: Alderman Robert Bauman (via email)
City Clerk – Licensing Department (via email)
MPD Officer Thomas Kline (via email)
Westtown Association Executive Director Stacie Callies (via email)
Attorney Claude J. Krawczyk (via email)

From: Attorney Michael S. Maistelman
Attorney for Licensee - Avenue Liquor, Inc.

Dated: July 8, 2017

Re: Avenue Liquor, Inc., 616 West Wisconsin Avenue, Milwaukee, Wisconsin
Class A Malt and Class A Liquor License Renewal Application with
Change of Agent, Shareholders, and Transfer of Stock

This supplemental information should be incorporated into my client's most recent Plan of Operation and shall amend the current renewal application.

At the June 27, 2017 License renewal hearing Alderman Bauman and some neighbors raised issues with the renewal of this license. Although there had been issues in the past under different operators, this was the first time that the current business operators were made aware of the same.

Subsequent to the hearing we communicated with Alderman Bauman to discuss and learn more about the issues and concerns stemming from the business and, most importantly, how we can work toward addressing them. Alderman Bauman recommended that to better understand the issues we should meet with Westtown Association, Milwaukee Police Department and other stakeholders in the Westtown neighborhood.

On July 6, 2017, we met with Stacie Callies, Executive Director of the Westtown Association, MPD Officer Thomas Klein¹, and Attorney Claude J. Krawczyk. We offered an impromptu, unplanned visit to our liquor store to see our operations. At this meeting Officer Kline and Attorney Krawczyk pointed to some of the products that tend attract certain customers who end up causing a nuisance in the neighborhood. Pictures of the establishment are provided in an addendum for reference.

Based on our interaction with the representatives of the MPD and Westtown Association we have put into place a Mitigation Management Plan to deal with neighborhood complaints, loitering,

¹ The list of alcohol products that we discuss below (and which we are phasing out at the suggestion of Officer) Kline are by no means meant to be exhaustive. We will continue to work with Officer Kline to identify other products that may have a detrimental effect on the neighborhood.

panhandling, criminal activity, noise control, litter, graffiti, etc., and provide a protocol for communicating with City Officials to resolve potential problems.

As hinted earlier, my clients recently took over operation of the business, which prior to this was operated for 16 years by Rekha Gabhawala. Rekha recently passed away and now her children have take on the role of operating and overseeing the Dunkin Donuts', laundromat, liquor store and convenience store as well as the apartment building which is above said stores and has roughly twenty (20) tenants.

The New Owners and Operators Are:

Shyama Parikh Chauhan, Attorney at Law. Shyama is a licensed Attorney in the State of Illinois and has practiced Law since 2003. She is active in the legal community and served as the past President of the Association of Women Attorneys of Lake County, is the Secretary for the Lake County Bar Association, is the Secretary/Treasurer for the Jefferson Inns of Court and has been a volunteer Teen Court Judge for over 12 years. She is married to Dr. Amit Chauhan, who is a Physician for Aurora Medical Group and has a 29-month-old son. Shyama is present in Milwaukee at least once per week as well as for other extended periods of time. She is a graduate of West Allis Central High School, DePaul University and attended UW-Madison Law School.

Shilpa is a licensed Chiropractic Physician in the State of Minnesota and has been in private practice since January 2013. She and her husband Anthony, who is also a licensed Chiropractic Physician, own and operate two successful clinics in Minnesota, and are currently pursuing Wisconsin licensure. Shilpa spent her undergraduate years assisting her mother to operate the businesses while attending the University of Wisconsin-Milwaukee. Shilpa has appeared on the news both in Milwaukee and Minnesota, instructed at her alma mater, and has voluntarily hosted workshops on health and wellness in low-income communities. Both she and her husband plan on opening their 3rd clinic within the next two years.

M. Samir Siddique resides in the apartments above the stores having lived there since about 1999. He is a graduate of the University of Wisconsin-Milwaukee and is a second-year law student, expecting to have earned his juris doctorate by May 2019. During his time at UWM, Samir served with UWM faculty and staff to formulate policies for the UWM Student Union and set the disposition of fund-allocations for a multi million-dollar budget. Further, Samir completed an internship at the Community Advocates' Public Policy Institute and was a radio talk-show host on WXRW 104.1 FM, giving up the show to attend law school. Samir is optimistic about Milwaukee's growth and potential, enjoys the people and the city immensely and intends to remain in Milwaukee for the long-term, running his businesses and practicing law.

Mitigation Management Plan Based on Meeting with Stakeholders and MPD:

We will immediately begin to phase out and replace the following products, with the goal of completely ridding of them from our inventory by this summer's end: Colt 45, Mickey's Malt Liquor, Classic Ice, Hurricane, Kul, Black Axe, Olde English, Icehouse, and Milwaukee's Best Ice, all in the 4-packs; and, Olde English in the large, 40-ounce glass bottle.²

We will continue to abide by the "No-Serve" list to ensure we do not sell to individuals known for loitering, panhandling and engaging in such activity.

We will contribute to controlling the litter on our entire block, with special emphasis to our store-fronts (running from 610 to 624 on West Wisconsin Avenue). We will inspect and pick-up the litter on our side (North-side) of the street at least three times throughout each day: once between 9am and 3pm; once between 3pm and 9pm; and, once between 9pm and 9am.

We will be working to increase the lighting at and around the storefronts to maximize security and discourage loitering, while being mindful to the nearby residences that could be affected by an increase in brightness³.

We have recently upgraded our security camera's recording-server; it now saves approximately three months of footage and has eight channels. We have two cameras that face toward the liquor store storefront, one pointing east and one pointing west. Further, we are working to increase the camera's resolutions, either by replacement of the same or by having the camera's focus recalibrated⁴.

We will provide Alderman Bauman, the Milwaukee Police Department, and the Westown Association a Hotline to call 24/7 to communicate issues, complaints, or inquiries.

We will leave with our clerk a business card of sorts containing information to directly contact us to raise and present issues and concerns related to safety and operation.

We will maintain a working relationship with the MPD Officer Thomas Kline, Westown Association and Alderman's office to effectively control or take action to control loitering, noise, litter and crime.

We will follow-up with the MPD Community Liaison Officer on a quarterly basis to have our security measures reviewed and critiqued and to receive advice on taking other actions.

² As a note, the Westown Market, another liquor store whose class A liquor license was recently approved without any form of sanction, sells some of the 4-packs in this list.

³ We are working with MPD Officer Thomas Kline to continue to address security issues including lighting, cameras and other ways to mitigate the problems of loitering, panhandling and littering in particular.

⁴ See footnote 2 above.

We openly offer and invite the Westown Neighborhood Association and other neighborhood organizations to coordinate periodic neighborhood/community meetings at any of our establishments to discuss and address issues or concerns.

We also suggest that a neighborhood meeting be scheduled to address issues and expectations.

Addendum with Photos of Establishment (Interior and for Reference)









