

LEGISLATIVE REFERENCE BUREAU FISCAL ANALYSIS

FINANCE & PERSONNEL COMMITTEE

MAY 2, 2007

ITEM 7, FILE #070102

File Number 070102 is a resolution authorizing the Assessor's Office to enter into an agreement with the Milwaukee County Automated Mapping and Land Information System Steering Committee to provide a report evaluating the utility of certain oblique aerial imagery and related software products currently licensed by Pictometry International Corporation.

Background

1. On September 11, 2006, the City entered into a vendor service contract with Pictometry International Corporation ("Pictometry") for the licensing, maintenance and support of oblique aerial imagery and related software products.
2. The contract provides for the Assessor's Office to have exclusive access to the oblique aerial imagery and related software products.
3. This is a 2-year contract that calls for the City to pay the vendor \$8,016 during the first year of the contract.
4. All first-year funding for this contract was provided in the 2006 Assessor's Office budget.
5. The Milwaukee County Automated Mapping and Land Information System ("MCAMLIS") Steering Committee is considering purchasing oblique aerial imagery from Pictometry for use by all local governments in Milwaukee County (including other City of Milwaukee agencies besides the Assessor's Office), as well as by Milwaukee County agencies and departments.

Discussion

1. The MCAMLIS Steering Committee is seeking information on the return-on-investment and other tangible and intangible benefits (e.g., time savings, valuation improvements and other efficiencies) that accrue to assessors through the use of Pictometry's oblique aerial imagery to aid the Steering Committee in deciding whether to enter into a contract with Pictometry for this product.
2. This resolution authorizes the Assessor's Office to enter into an agreement with the MCAMLIS Steering Committee to provide the Steering Committee with a report evaluating the utility of Pictometry's oblique aerial imagery and related software products in exchange for payment to the City in the amount of \$8,016. The payment amount was chosen to coincide with the first-year cost to the City (Assessor's Office) of its current contract with Pictometry.

3. The Assessor's Office has already begun evaluating Pictometry's products. The agreement calls for the Assessor's Office to provide its evaluation to the MCAMLIS Steering Committee no later than August 31, 2007.

Fiscal Impact

1. Adoption of this resolution will have a positive fiscal impact on the City in the amount of \$8,016.
2. The resolution specifies that the \$8,016 to be paid to the City under the terms of the contract will be appropriated to the Assessor's Property Services account (account number 0001-2300-635000). This is appropriate given that the Assessor's Office has funded the City's current contract with Pictometry and will be performing the product evaluation for the MCAMLIS Steering Committee.

Prepared by: Jeff Osterman, X2262
LRB-Research & Analysis Section
April 27, 2007

cc: Mary Reavey
Kathryn Zalewski
Nancy Olson
Marianne Walsh