



# Neighborhood Strategic Planning

NWSCDC



NSP Areas:  
1, 3, and 4

Monday, July 25th 2016

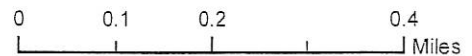
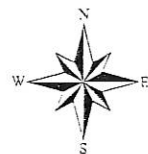


# Neighborhood Strategic Planning Area 1



**Legend**

- Street
- Rail
- Waterway
- Park



Date: June 01, 2012  
 Prepared By: City Of Milwaukee ITMD/GIS-fcp



**Demographics****NSP Area 1**

Total Population	9,849
Area (Square Miles)	1.17
Persons per Square Mile	8,418

**Population by Race**

White	584
Black	8,688
American Indian / Alaska Native	37
Asian	67
Hispanic	240
Native Hawaiian	1
Two or more Races	217

**Population by Age**

Under 5 years	905
5-17	2,496
18-24	1,053
25-44	2,468
45-64	2,209
65 +	718

**Households**

Total Households	3,655
Family	2,513
Non-family	1,142
Average Household Size	2

**Housing and Community Development**

Total Properties	3,052
Average Assessed Residential Value (previous)	\$59,715
Average Assessed Residential Value (current)	\$56,507
Tax Delinquent Residential	405

**Public Safety**

Assault Offenses	143
Arson	1
Burglary	52
Criminal Damage	32
Robbery	25
Sex Offense	9
Theft	55
Vehicle Theft	59
Homicide	1









## **NSP Area 3**

### **Demographics**

Total Population	7,041
Area (Square Miles)	1.3
Persons per Square Mile	5,416

### **Population by Race**

White	807
Black	5,773
American Indian/ Alaska Native	14
Asian	26
Hispanic	248
Native Hawaiian	1
Two or more Races	169

### **Population by Age**

Under 5 years	594
5-17	1,490
18-24	671
25-44	1,763
45-64	1,705
65+	818

### **Households**

Total Households	2,819
Family	1,742
Non-family	1,077
Average Household Size	2

### **Housing and Community Development**

Total Properties	2,087
Average Assessed Residential Value (previous)	\$69,620
Average Assessed Residential Value (current)	\$68,616
Tax Delinquent Residential	237

### **Public Safety**

Assault Offenses	57
Arson	1
Burglary	35
Criminal Damage	18
Robbery	21
Sex Offense	5
Theft	32
Vehicle Theft	25
Homicide/	0

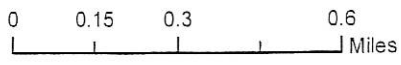
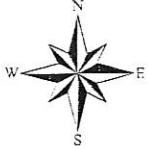


# Neighborhood Strategic Planning Area 4



**Legend**

- Street
- Freeway/Highway
- Rail
- Park



Date: June 01, 2012  
 Prepared By: City Of Milwaukee ITMD/GIS-fcp



## **NSP Area 4**

### **Demographics**

Total Population	30,445
Area (Square Miles)	3.22
Persons per Square Mile	9,455

### **Population by Race**

White	443
Black	28,630
American Indian/ Alaska native	72
Asian	98
Hispanic	664
Native Hawaiian	2
Two or more Races	506

### **Population by Age**

Under 5 years	2,632
5-17	7,082
18-24	3,283
25-44	7,198
45-64	6,922
65+	3,328

### **Households**

Total households	10,806
Family	7,220
Non-family	3,586
Average Households	2

### **Housing and Community Development**

Total Properties	9,177
Average Assessed Residential Value (previous)	\$43,128
Average Assessed Residential Value (current)	\$41,438
Tax Delinquent Residential	1,868

### **Public Safety**

Assault Offenses	480
Arson	14
Burglary	127
Criminal Damage	134
Robbery	135
Sex Offense	36
Theft	197
Vehicle Theft	149
Homicide	9



## **Year to Date Work Accomplished by NSP Team**

### **Door-to Door Contacts**

#### **2016 Grant Requirements: Flyer Dispersal**

	Planned	Year to Date	Yet to Accomplish
NSP 1:	NSP 1: 1,800	1,036	764
NSP 3:	NSP 3: 1,800	2,155	
NSP 4:	NSP 4: 4,800	2,001	2,799

### **Established & Maintained Block Watches**

Block Watch Groups	Community Groups
14	3

\*\* Team has been conducting surveys within each NSP area to establish new relationships and build resident groups.

### **Clean-ups**

Planned	Year to Date	Yet to Accomplish
16	5	11

### **New Resident Contacts in 2016**

	Planned	Year to Date	Yet to Accomplish
NSP 1:	50	64	
NSP 3:	50	77	
NSP 4:	50	79	





## **NSP Team Plans for the Remainder of 2016**

### **NSP 1**

- Parklawn Back to School Event
- Parklawn Heal the Hood Block Party Event
- Conduct 5 clean-ups
- Continue conducting surveys to encourage resident involvement and continue to address the issues that are relevant to them
- Continue to activate and grow efficacy of residents
- In collaboration with MMSD and community residents, create strategy to utilize the green community space created by the West Water Retention Basin project
- Continue to connect with current block watches to provide assistance
- In collaboration with other NSP coordinators, continue to develop and devise plans to develop area and bring best practices into play
- Continue to encourage community investment by partners both local and nationally to foster holistic community development

### **NSP 3**

- National Night Out- in collaboration with various partners from NSP 3
- Conduct 4 clean-ups (planned for August 13) to reduce blight in the entire NSP 3 area
- Continue planning meetings and connect resources to *Residents for Change* and *Friends of Lincoln Park*
- Continue to connect with current block watches to provide assistance
- Continue conducting surveys to encourage resident involvement and continue to address the issues that are relevant to them
- Continue to activate and grow efficacy of residents
- Continue to grow database of problem properties according to the active residents of NSP 3 in partnership with the Alderman's office
- In collaboration with other NSP coordinators, continue to develop and devise plans to develop area and bring best practices into play
- Continue to encourage community investment by partners both local and nationally to foster holistic community development

### **NSP 4**



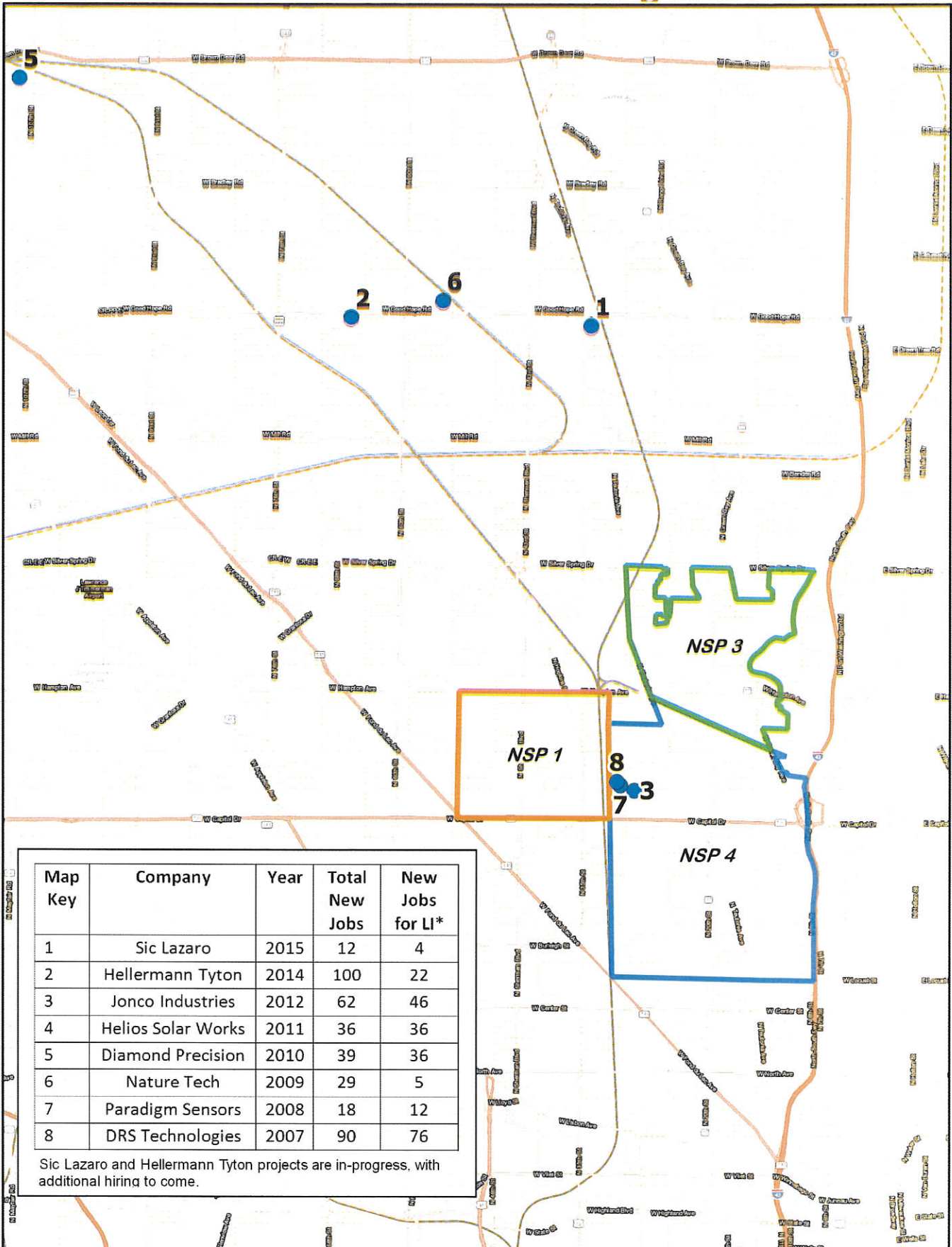
- Apply for Habitat for Humanity housing investment program (to be determined in 2017)
- Century City Green Infrastructure Tour
- Coalition for Hope Summer Picnic
- National Night Out in collaboration with District 5
- Garden Homes Community Investment Event
  - Continue working with the Garden Homes coalition of partners to create a safe and sustainable environment based around the park
- Landlord Compact
- Apply for TIN (to be awarded for 2017)
- Create survey according to resident groups individual needs to boost non-active resident involvement
- Continue to work with Century City Neighborhood to provide assistance to the Housing Compact
- Continue to connect with current block watches and neighborhood groups to provide assistance and resources
- Continue to activate and grow resident efficacy
- In collaboration with other NSP coordinators, continue to develop and devise plans to develop area and bring best practices into play
- Continue to encourage community investment by partners both local and nationally to foster holistic community development

**Plans for all NSP areas:**

- Host City-wide job fair
- Continue to partner with organizations working with youth throughout Milwaukee to connect and work with the youth on the Northside
  - Creatively bridge generational gaps to get active resident involvement at all ages
- Continue to reach out to the community through social media



# NWSCDC - Recent Business Lending and NSP Areas







Job Retention and Creation

Supporting Local Businesses

Economic Vitality

Employment Services

Workforce Development

### Economic Development

NWSCDC is driven by a mission to improve the quality of life for residents on the northwest side of Milwaukee. NWSCDC focuses its efforts on strengthening the business environment for low-income communities.

Villard Square Library

### Safety

The NSP team is dedicated to crime reduction by building relationships with residents and law enforcement agencies.

Block Watches  
Community Groups

Social control over  
public spaces

### Flood Mitigation



### Green Infrastructure

Community Efficacy

Community Gardens

Neighborhood Clean-ups

Public Art

### Beautification

Organizers emphasize blight reduction in all areas of their work to instill a sense of ownership and pride in one's neighborhood.

## NWSCDC Community Development/Organizing

*Connecting neighbors to the resources they need most*

CDFI

Business Lending

Neighborhood Stabilization



Housing workshops

Reduction of vacant properties

Rent-to-Own Housing Program

Renters learning their housing rights

Holding landlords accountable

### Housing

**NORTHWEST IMPACT**  
Positively Impacting Your Community.  
One Neighborhood At A Time.

A Neighborhood Renewal and Growth Initiative designed to assist residents through the process of home ownership. NW Impact works in collaboration with WHEDA and PNC Bank.





## Linking Partners and Programs: The North Corridor Neighborway



### Green Infrastructure

Throughout the 2014 and 2015 summer seasons, northwest side neighborhoods of Milwaukee have installed 167 rain barrels and 1,473 sq. ft. of rain gardens. In total, the summer green infrastructure outreach project has captured 184,100 gallons of stormwater each year and 148 pounds of Total Suspended Solids.

### Stormwater Basins

Milwaukee Metropolitan Sewerage District has committed to a flood mitigation solution within the 30<sup>th</sup> Street corridor area. With collaboration from the community, businesses, and active stakeholders progress is currently underway. The goal is to capture 40 million gallons, to reduce the risk of residential and commercial flooding. Three Stormwater basins are being placed within the northwest side to remedy heavy rainfall.

### The Neighborway

The Neighborway will develop over time, connecting the community through social programming and green infrastructure elements. Distinctive landscaping will accompany the green path, where residents will be able to enjoy trees, native plants, and public art. The Neighborway will act as a key form of connectivity within the northwest side of Milwaukee offering walking paths and bike designated lanes. We hope that the Neighborway will spur further development in connecting the city and broader Milwaukee metropolitan area.



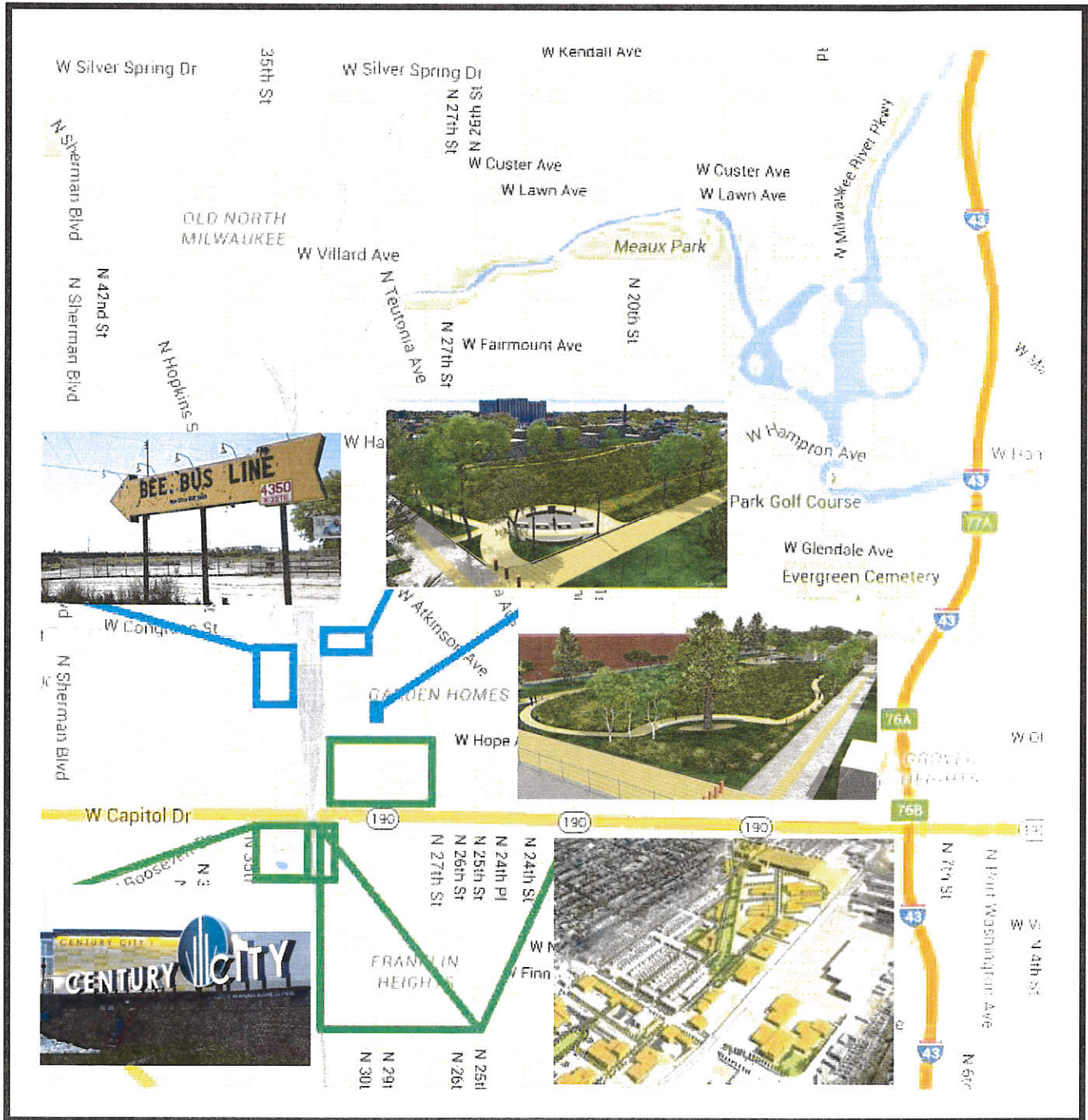
MMSD.com

Prepared for summer 2016 by:





# Current Developments: 30th Street Industrial Corridor



City.Milwaukee.gov  
MMSD.com





# HellermannTyton

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Must be available to work 2<sup>nd</sup> or 3<sup>rd</sup> shift

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**THURSDAY, JULY 28, 2016**

10:00 a.m. – Noon // Check in 10:00 – 10:15 a.m.

**No Entry after 10:15 a.m.**

**INTERVIEWS CONDUCTED ONSITE**

Milwaukee Area Workforce Investment Board HIRE Center

2338 N. 27<sup>th</sup> St.

**(located on the corner of 27<sup>th</sup> St. & North Ave.)**



### **Qualifications**

- ✓ High School Diploma or equivalent
- ✓ Basic computer/data entry skills
- ✓ Ability to lift up to 40 lbs.
- ✓ Must be able to pass pre-employment drug screen
- ✓ 6 months prior experience in a manufacturing setting preferred
- ✓ Reliable transportation preferred – HellermannTyton is located ½ mile from bus routes #67 and #76.

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- Learn the process that leads to becoming a homeowner.
- Discover the different types of mortgage programs that are available, including eligibility requirements for grant assistance programs.
- Pre-registration is required, a light lunch will be provided.

Call Shiela Roberts at 414-902-2891 to register.

### Location:

Northwest Side Community Development Corporation  
4201 N. 27th St.  
Milwaukee, WI 52316

### Dates:

Saturday, June 25th, 2016  
10:00 AM - 12:00 PM

Saturday, July 23rd, 2016  
10:00 AM - 12:00 PM

Saturday, September 24th, 2016  
10:00 AM - 12:00 PM

Saturday, October 29th, 2016  
10:00 AM - 12:00 PM



Loan products are offered by Associated Bank, N.A., and are subject to credit approval and involve interest and other costs. Please ask about details on fees and terms and conditions of these products. Property insurance and flood insurance, if applicable, will be required on collateral. Member FDIC. Equal Housing Lender. (5/16) 8802



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## **2017 Projected NSP plans**

As 2017 quickly approaches, the NSP team has begun the process of formulating and conceptualizing a strategic plan for the coming year. In addition to achieving the grant requirements, the NSP team is looking forward to addressing a number of issues they have identified in collaboration with community residents as key roadblocks to holistic community development.

### **Strengthening Neighborhoods, One Block at a Time**

In addition to reaching each NSP requirement involved in the original grants (new resident contacts, working with existing block watches, clean-ups, ect), the NSP team plans to approach community organizing in 2017 through a block-by-block approach to improve safety and neighborhood vitality. The team recognizes that the existing way organizing is applied does not always attract or engage the residents that need to most help connecting to resources. Often it is the already connected and informed residents that are willing to be involved in neighborhood groups. The organizers want to dig deeper within the community to address core issues and concerns of neighborhood residents in a proactive way, with special engagement focused towards the non-active residents in an area. It is our hope at NWSCDC that this approach will continue to strengthen existing relationships and build new contacts throughout the community to grow efficacy. The NSP team will continue to think in innovative ways to strategically organize each one of their NSP areas in a way that will best support the residents in which they serve and the character of the neighborhood.

### **Housing Initiatives to create a Firm Foundation**

The NSP team at NWSCDC plans to place a significant effort on initiatives that will help combat blight and housing issues within each NSP area. NSP coordinators plan to actively seek out neighborhoods that would benefit from a TIN and collaborate with stakeholders to provide positive resources to residents. In addition, the organizers plan to engage landlords more effectively within each NSP area so that landlords are held accountable for their properties and have positive relationships with the tenants and neighborhood homeowners. The NSP team has successfully submitted a letter of interest to Habitat for Humanity for the 2017 year and will continue to reach out to resources that can increase neighborhood vitality. In addition the NSP coordinators will continue to work with partners and NWImpact to support homeownership within all three neighborhoods. They will also continue to actively seek out housing resources for repairs and blight to bring into the communities they serve.

### **Stabilizing Neighborhoods through Business Agreements**

Due to the number of resident concerns regarding local businesses and corner stores, the NSP team has made it a priority for the 2017 year to create business agreements in association with



MPD. This would be created in collaboration with the thoughts of neighborhood residents and the participation of numerous stakeholders closely linked to economic development on the northwest side of Milwaukee, in hopes to encourage integrity and vitality within the community's businesses.

