

**MEN**  
**of**  
**COLOR**  
MILWAUKEE AREA *Technical College*

# MATC Launches MOCI

- \* Launched: Convocation Day January 2015
- \* Charge/Vision: Execute strategies to strengthen academic and career outcomes for men of color.



# Diversity at MATC\*

White	44%	17,985
African American	32%	13,080
Hispanic	16%	6,540
Asian-American	5%	2,044
Multiracial	2%	818
American Indian	1%	409
<b>Men of Color</b>	<b>22%</b>	<b>9,138</b>



\*FY2014 Data

# NATIONAL EFFORT

# Local & National Imperative

- \* White House: My Brother's Keeper - February 2014
- \* City of Milwaukee: Boys & Men of Color (BMOC Milwaukee)
- \* Minority Male Community College Collaborative (San Diego State University)



# STRATEGIES & METRICS

# 4 Key Metrics

- Course Completion
- Retention
- Graduation/Program Completion
- Close Equity Gaps



# Key Strategies

- \* Build Cohorts
- \* Academic Program Strategy
- \* Community Collaborations
- \* Student Input
- \* Aggressive Data Use
- \* Health and Wellness
- \* Mentors & Role Models
- \* Professional Development





# Key Strategy Updates

## Cohort/Case Management:

- \* SP2015 --> 85
- \* FA2016 --> 72
- \* SP2016 --> 144
- \* FA2017 --> 402

## Academic Programs:

- \* Automotive Maintenance
- \* Business Management
- \* Culinary
- \* Human Services

## Consistent Improvement:

- \* Course Completion
- \* Retention



# Other Strategy Updates

## Community Collaborations

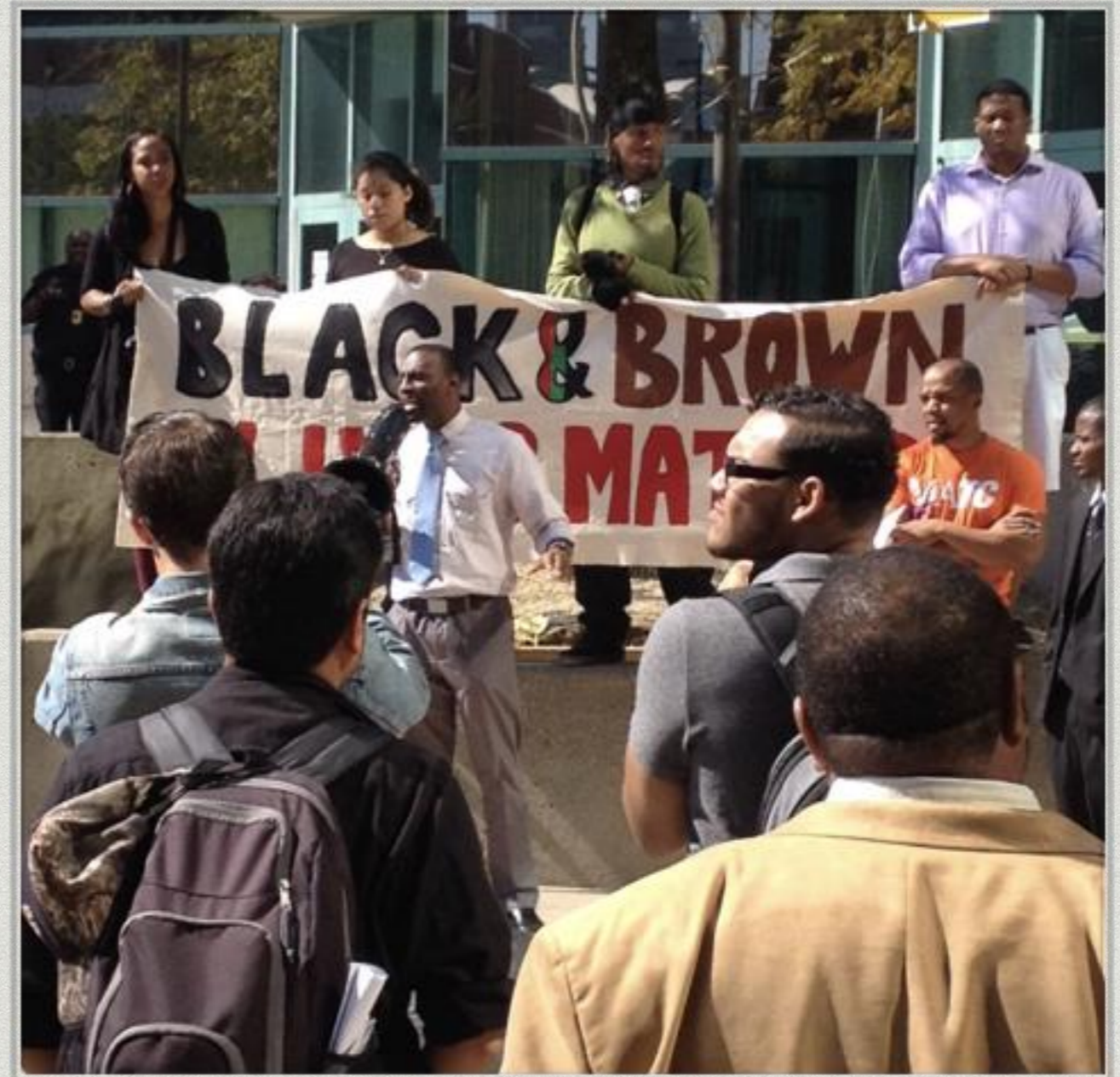
- City of Milwaukee MBK
- Minority Male Community College Collaborative (M2C3)
- MKE Fellows

## Student Input

- Biweekly Growth Sessions
- Open Door
- CCSM Survey

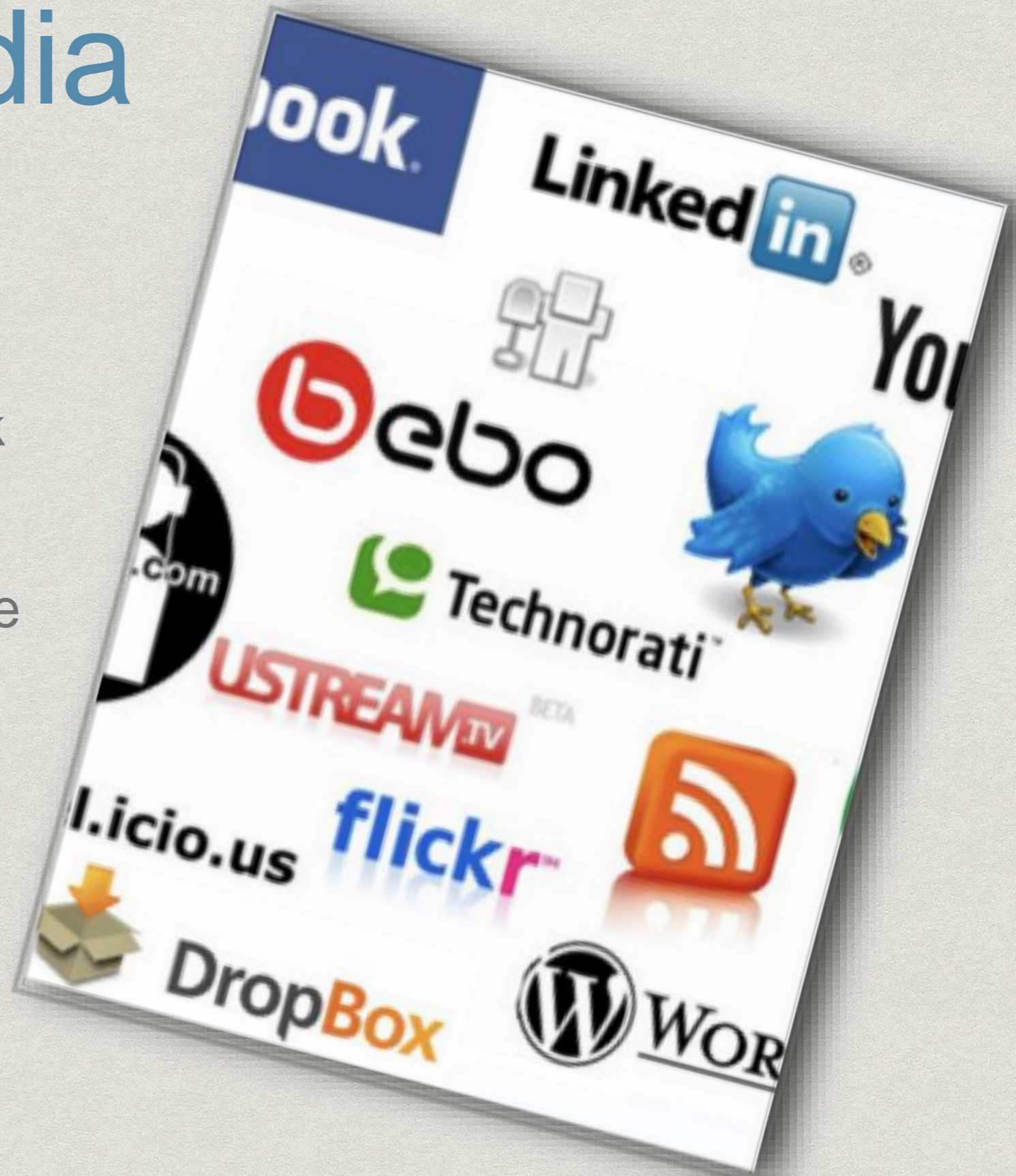
## Some Internal Collaborations & Connecting

- Provost & Academic Deans
- Regional VPs
- Marketing
- Job Shop
- Grants & Foundation



# Social Media

- \* Men of Color Facebook Page
- \* Men of Color Web Page



# QUESTIONS & KEY NEXT STEPS



# Participate!

Contact the initiative at [menofcolor@matc.edu](mailto:menofcolor@matc.edu) or 297-8001 to:

- \* Refer students
- \* Volunteer to mentor
- \* Request an in class presentation
- \* Participate in MOC workshops

Located in M322

