

May 23, 2007

To the Public Works Committee

Subject: Common Council Resolution File Number 070105

Dear Honorable Members:

Returned herewith is Common Council Resolution File Number 070105, which amends a special privilege to Spirit of Milwaukee, Inc. to construct and maintain two additional gateway signs in the street medians of West Fond du Lac Avenue near 1000 West Winnebago Street and West Kilbourn Avenue near 801 North 6th Street.

Spirit of Milwaukee, Inc., the applicant, in cooperation with the Department of Public Works, is proposing to install gateway signage at several prominent locations within medians of various streets in order to present a more attractive and welcoming image to people entering the City of Milwaukee. As part of this project, the applicant had requested permission to place a gateway sign in the median of South Howell Avenue, south of West Grange Avenue for which permission was granted under Common Council Resolution File Number 060632.

The current request is to place two more gateway signs in the public right-of-way. One sign is to be located in a median of West Kilbourn Avenue, west of North 6th Street and centered between the on and off ramps to Interstate Highway 43. The second sign is to be located in the median of West Fond du Lac Avenue, east of Interstate Highway 43. Both signs will be triangular in shape; the sign in West Kilbourn Avenue is to be 20 feet tall, while the sign in West Fond du Lac will be 8 feet tall.

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We are not aware that the presence of said gateway signage will have an adverse effect on the general use of the public right-of-way. We have, therefore, prepared the attached special privilege resolution, which, if adopted, will allow said gateway signage to occupy the public right-of-way.

Very truly yours,

Jeffrey S. Polenske, P.E.
City Engineer

Jeffrey J. Mantes
Commissioner of Public Works

Martin G. Collins
Commissioner
Department of Neighborhood Services

MDL:lja
Attachment

c: Alderman Robert Bauman
Alderman Michael McGee, Jr.