

January 21, 2020

City of Milwaukee – City Plan Commission
809 N Broadway
Milwaukee, WI 53202

To Whom It May Concern:

We are the business owners of the property located at 527 N. 27th Street in Milwaukee., WI. Our building houses dance groups, a church and our business, Pevnick Design, Inc. We would like to support Near West Side Partner's request for a General Planned Development to prepare the site at North 27th Street and Wisconsin Avenue for redevelopment. We understand the mission of Near West Side Partners and support the organization in sustaining and revitalizing the Near West Side of Milwaukee. Positive development in our neighborhood adds to the safety of the people using our building.

We believe that preparing the block at 27th Street & Wisconsin Avenue for the development of an office building will have a catalytic effect, providing a positive sign of investment and change in the immediate neighborhood. The rezoning of this site is the first of several steps towards redevelopment at an intersection that has suffered from blight and disinvestment for many years.

NWSP's work in the areas of safety, housing, commercial development and branding of the community has led to decreases in crime, new businesses and investments along commercial corridors, and a general improvement of perceptions of the area. The rezoning of this site for future development will continue to support these positive changes in a very significant way.

We believe that this site would be an ideal location for business development and that approval of this General Planned Development is an important step towards the goal of strengthening the community around the 27th Street corridor.

Sincerely,

Stephen Pevnick, President
Laurie Pevnick, Vice President
Pevnick Design, Inc.
527 N. 27th street
Milwaukee, WI 53208