

WAM DC LLC

July 15, 2016

DELIVERED BY MESSENGER

President Ashanti Hamilton
Milwaukee Common Council
City Hall
200 West Wells Street
Milwaukee, WI 53202

Dear President Hamilton:

I write on behalf of WAM DC LLC to strongly urge the Milwaukee Common Council to reconfirm Rocky Marcoux as Commissioner of the Department of City Development. WAM DC LLC is the private, civic organization charged by Mayor Barrett with helping spur the revitalization of West Wisconsin Avenue. I also write as a real estate attorney with the law firm of Godfrey & Kahn, S.C. I have had numerous opportunities in both capacities to work with Commissioner Marcoux and I've seen him vigorously represent the City and its interests each time. I have also had conversations with Commissioner Marcoux during which he has spoken earnestly and with enthusiasm about his goal to encourage development throughout the City. He is aware that the increased development in the downtown area will help fund development outside of the downtown area, especially in areas where private development proposals are sometimes difficult to obtain. It would be detrimental to the progress being made in our City if Commissioner Marcoux is not reconfirmed, and would certainly stall—if not stop—several planned developments.

Respectfully submitted,

WAM DC LLC



Stephen L. Chernof
President

SLC:lrp

cc: Mayor Tom Barrett (via messenger)

15894533.1