



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, August 28, 2019

COMMITTEE MEETING NOTICE

AD 12

AMSBARY, JR, Joseph B, Agent  
WALGREEN CO  
PO Box 901 MS 3301

DEERFIELD, IL 60015

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 10, 2019 at 09:15 AM**

**Regarding:**

Your Food Dealer License Renewal and Transfer Applications with Change of Agent as agent for "WALGREEN CO" for "WALGREENS #11237" at 1433 W BURNHAM St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 07/01/2019

**LICENSE TYPE:** FOOD

**NEW:**

**RENEWAL:**

**No. 296025**

**Application Date:** 06/27/2019

**License Location:** 1433 W Burnham

**Business Name:** Walgreens

**Licensee/Applicant:** Amsbary, Joseph B  
(Last Name, First Name, MI)

**Date of Birth:** 04/11/65

**Home Address:** 354 Hirst Ct

**City:** lake Bluff

**State:** IL **Zip Code:** 60044

**Home Phone:**

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/01/19 the applicant was cited in the City of Milwaukee at 7171 N. Teutonia Av for Sale Cigarettes to Minor/Underage.

**Charge:** Sale Cigarettes to Minor/Underage

**Finding:** Arraignment 07/30/19 Branch 2

**Sentence:**

**Date:**

**Case:** 19025970

296025 (FOUO)  
296026 (FOUO)



CITY OF MILWAUKEE  
LICENSE DIVISION  
2019 AUG -7 A 9:31

**Milwaukee Police Department**  
Police Administration Building  
749 West State Street  
Milwaukee, Wisconsin 53233  
<http://www.milwaukee.gov/police>

**Alfonso Morales**  
Chief of Police  
  
(414) 933-4444

Tuesday, August 6, 2019

MDC Coast 4 LLC  
104 Wilmot RD  
P.O. Box 1159  
Deerfield, IL 60015

Re: Notice of Nuisance Premises

Dear MDC Coast 4 LLC:

This letter is notice to you that the Milwaukee Chief of Police, by the chief's designee, the district commander, has determined that the premises located at 1433 W Burnham St Milwaukee, WI 53204 ("the premises") is a nuisance pursuant to Milwaukee Code of Ordinances ("MCO") § 80-10, Chronic Nuisance Premises. As an individual or entity that is licensed or subject to a license in the operation of a business upon the premises, you are a responsible party for abating the nuisance activities occurring at the premises.

The Milwaukee Police Department has responded to the following described nuisance activities at the premises on the corresponding dates, which qualify the premises as a nuisance:

1. On Monday, July 1, 2019, at 11:05 AM, Milwaukee police officers were dispatched to the premises to investigate a report of "Trouble with subject". The investigation revealed that known subjects were trespassing inside of the premises and fled before the arrival of officers. The investigation remains open. This nuisance activity is contrary to MCO 80-10-2-c-1-n.
2. On Saturday, July 13, 2019, at 9:11 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. A citation was issued. This nuisance activity is contrary to 80-10-2-c-1-g.
3. On Monday, July 15, 2019, at 10:30 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that two known actors, who had been previously banned from the premises, removed property

without consent and fled the location before an employee called for police. A citation was issued. This nuisance activity is contrary to 80-10-2-c-1-g and MCO 80-10-2-c-1-n.

4. On Tuesday, July 16, 2019, at 9:26 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that two known actors, who had been previously banned from the premises, removed property without consent and fled the location before an employee called for police. A citation was issued. This nuisance activity is contrary to 80-10-2-c-1-g and MCO 80-10-2-c-1-n.
5. On Wednesday, July 17, 2019, at 8:34 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. A citation was issued. This nuisance activity is contrary to 80-10-2-c-1-g.
6. On Wednesday, July 17, 2019, at 11:07 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. A citation was issued. This nuisance activity is contrary to 80-10-2-c-1-g.
7. On Friday, July 19, 2019, at 11:44 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. The investigation remains open. This nuisance activity is contrary to 80-10-2-c-1-g.
8. On Saturday, July 20, 2019, at 12:51 PM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. A citation was issued. This nuisance activity is contrary to 80-10-2-c-1-g.
9. On Sunday, July 21, 2019, at 9:28 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that an actor removed property without consent and fled the location before an employee called for police. Criminal charges were referred to the District Attorney's office. This nuisance activity is contrary to 80-10-2-c-1-g.
10. On Sunday, July 21, 2019, at 11:45 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. Criminal charges were referred to the District Attorney's office. This nuisance activity is contrary to 80-10-2-c-1-g.
11. On Thursday, July 25, 2019, at 10:15 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that a known actor, who had been previously banned from the premises, removed property without

consent and fled the location before an employee called for police. A citation was issued. This nuisance activity is contrary to 80-10-2-c-1-g and MCO 80-10-2-c-1-n.

12. On Thursday, July 25, 2019, at 4:12 PM, Milwaukee police officers were dispatched to the premises to investigate a report of "Trouble with subject". The investigation revealed that known subjects were trespassing inside of the premises and fled before the arrival of officers. The investigation remains open. This nuisance activity is contrary to MCO 80-10-2-c-1-n.
13. On Friday, July 26, 2019, at 11:12 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that known actors, who had been previously banned from the premises, removed property without consent and fled the location before an employee called for police. The investigation remains open. This nuisance activity is contrary to 80-10-2-c-1-g and MCO 80-10-2-c-1-n.
14. On Saturday, July 27, 2019, at 9:38 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. Criminal charges were referred to the District Attorney's office. This nuisance activity is contrary to 80-10-2-c-1-g.
15. On Saturday, July 27, 2019, at 2:28 PM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. Citations were issued. This nuisance activity is contrary to 80-10-2-c-1-g.
16. On Sunday, July 28, 2019, at 10:36 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that an actor removed property without consent and fled the location before an employee called for police. Criminal charges were referred to the District Attorney's office. This nuisance activity is contrary to 80-10-2-c-1-g.
17. On Tuesday, July 29 2019, at 10:49 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. Criminal charges were referred to the District Attorney's office. This nuisance activity is contrary to 80-10-2-c-1-g.
18. On Wednesday, July 31, 2019, at 10:12 AM, Milwaukee police officers were dispatched to the premises to investigate a report of a "Theft". The investigation revealed that actors removed property without consent and fled the location before an employee called for police. Three subjects were taken into custody. This nuisance activity is contrary to 80-10-2-c-1-g.

As a consequence, you may be subject to a collections action for the cost of future enforcement for any of the nuisance activities listed in MCO § 80-10-2-c that occur at the premises.

You are directed to respond to my office within 10 days of receipt of this notice with an acceptable, written course of action that you will undertake to abate the nuisance activities occurring at the premises, or file an appeal. You may appeal this nuisance determination to the Administrative Review Appeals Board. Any appeal must be in writing and a processing fee will be charged. Please contact the Office of the City Clerk at (414) 286-2231 for additional information.

If you elect to provide a written course of action, I shall evaluate it to determine if it is a reasonable attempt at abating the nuisance activity.

Prior to responding with a written course of action, it is highly recommended that you obtain records relating to police responses regarding the premises. You may obtain these records from the Computer Aided Dispatch System (CADS) at the Open Records Section of the Milwaukee Police Department (District Three Station, 2333 North 49<sup>th</sup> Street, Second Floor) Monday, Wednesday, and Friday between 8:00 AM and 3:30 PM. There is a cost of 25 cents per page for these records.

Once you are able to determine the type of nuisance activity occurring at the premises, please review the following examples of nuisance abatement measures that you may include in your written course of action to abate the nuisance activity. These suggestions are not exclusive, may not apply to the particular premises, and you may propose other nuisance abatement measures that would be appropriate under your particular circumstances.

- Exchange names and telephone numbers with the owners and operators of neighboring premises.
- Participate in a local block watch, neighborhood association, and business association.
- Attend the monthly crime prevention meetings conducted by the local Milwaukee Police District Community Liaison Officer who can be contacted at (414) 935-7228.
- Monitor the property for evidence of drug activity. This may include observation of clear corner cuts of baggies strewn about, excessive quantities of plastic sandwich baggies found in odd places, presence of numerous weight scales or communication devices and drug paraphernalia such as unusual pipes, empty cigar wrappers, burned hollow tubes, etc.
- Install "No Loitering" signs in the front and rear of the exterior of the premises. This signage permits police to cite loitering individuals in the yard and sidewalk area.
- Install "No Trespassing" signs in the front and rear of the exterior of the premises. This signage permits police to cite trespassers in commercial properties.
- Participate in the E-Notify system for email updates regarding the premises.
- Regularly file open records requests for Milwaukee Police Department Computer Aided Dispatch System (CADS) reports regarding the property.
- Institute a standing complaint with the local Milwaukee Police district station that will allow the police department to remove any individuals loitering on the property.

- Draft and serve a no trespassing order against identified nuisance persons and provide the local police district station a copy of the served order.
- Install and maintain a digital security surveillance system.
- Employ security personnel.
- Enroll in Respect 21 or MARTS program (contact CLO for more information)

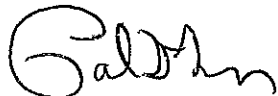
If you propose a course of action which is rejected by me or fail to timely respond to this request, and a subsequent nuisance activity occurs on or after 13 days after receipt of this notice, you will be subject a collections action for the cost of any police services and enforcement.

Once you have been billed for the costs of police services and enforcement for three or more separate nuisance activities within one year of the date of this notice of nuisance premises, the premises may be designated a chronic nuisance, pursuant to MCO § 80-10-6, and each and every subsequent incident of nuisance activity at the premises may be deemed a separate violation and result in a citation being issued to you for failure to abate the nuisance activity. Each citation would subject you to a forfeiture of not less than \$1,000.00 or more than \$5,000.00. Upon default of payment of a chronic nuisance citation you would be subject to imprisonment in the county jail or house of correction for a period of not less than 40 days or more than 90 days for each violation.

Please contact P.O. Kevin VODICKA at (414)935-7763 with any questions, and I look forward to hearing from you.

Best regards,

ALFONSO MORALES  
CHIEF OF POLICE



PAUL LOUGH  
CAPTAIN OF POLICE

Attachment: Copy of Milwaukee City Ordinance 80-10  
CC: City Clerk – License Division  
City Hall Common Council  
Rick J DINKEL W170N5353 Ridgewood Dr, Menomonee Falls, WI 53150  
Waltrust Properties INC – 104 Wilmot Rd #1420 Deerfield, IL 60015

v. 9/15

Becker, Keren

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**From:** Celella, Jessica  
**Sent:** Wednesday, March 20, 2019 11:22 AM  
**To:** Becker, Keren  
**Cc:** Byrd, Yashica  
**Subject:** FW: Walgreens -1433 W Burnham St

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add

Jessica Celella  
License Division Manager  
200 E Wells St Room 105, Milwaukee, WI 53202  
(414) 286-2365



**From:** Murillo, Maribel  
**Sent:** Wednesday, March 20, 2019 11:14 AM  
**To:** Mannan, Michael <MMANNA@milwaukee.gov>; Celella, Jessica <Jessica.Celella@milwaukee.gov>; Byrd, Yashica <Yashica.Byrd@milwaukee.gov>  
**Cc:** Perez, Jose <JoseG.Perez@milwaukee.gov>  
**Subject:** Walgreens -1433 W Burnham St

Good morning all,

I would like to inform you that \_\_\_\_\_ has contacted the office of Alderman Pérez. She stated that she went into Walgreens at 1433 W Burnham spoke to managers about the trash in the parking lot. \_\_\_\_\_ stated that they asked her to leave.

Mr. Mannan, can you have someone inspect?  
License, can you please use this email as an objection for the license.

Thank you,

*Maribel Murillo*  
Legislative Assistant to  
Alderman José G. Pérez  
414-286-2861  
[Maribel.Murillo@Milwaukee.gov](mailto:Maribel.Murillo@Milwaukee.gov)



- Additional plan of operations

APP 290025  
290026



ATTORNEYS AT LAW  
100 E. Wisconsin Avenue  
Suite 2600  
Milwaukee, WI 53202  
  
414-276-6464  
414-276-9220 (fax)  
www.hinshawlaw.com

Noah D. Fiedler  
414-225-4805  
nfiedler@hinshawlaw.com

August 19, 2019

**VIA HAND DELIVERY**

Alfonso Morales  
Chief of Police  
Milwaukee Police Department  
749 West State Street  
Milwaukee, WI 53233

**Re: August 6, 2019 Notice of Nuisance Premises Sent to MDC  
Coast 4 LLC Regarding Walgreens Store 11237, 1433 W.  
Burnham Street**

Dear Chief Morales:

We represent Walgreens in relation to the August 6, 2019 Notice of Nuisance Premises regarding Walgreens Store 11237, located at 1433 W. Burnham Street. This correspondence constitutes Walgreens' written course of action to abate the nuisance activities that occurred at the described premises.

Your August 6, 2019 Notice listed 18 occurrences described as contrary to Milwaukee Ord. 80-10-2-c-1-g. As you know, all 18 of those occurrences involved one or more of the same three individuals. As a result of the Walgreens staff working with your officers, those three individuals have been apprehended. Since the date of that apprehension (July 31, as noted in your notice) no police calls have been made to 1433 W. Burnham.

Nevertheless, as required by ordinance, and requested by your notice, the Walgreens Store at 1433 W. Burnham will undertake the following course of action to abate nuisance activities:

1. On July 31, 2019, Walgreens served a no trespassing order on the individuals, and provided a copy to the District. As a result, no further calls have occurred.
2. Walgreens agreed with the District station to have the officer on this beat meet with the Store Manager once a week to discuss store status and strategies for reducing police calls and shoplifting.

Additional plan of operations 8/23/19

3. Walgreens Store 11237 staff will attend the monthly crime prevention meetings conducted by the local Milwaukee Police District Community Liaison Officer.

4. In addition to the "no loitering" sign posted in the front window, Walgreens Store 11237 has requested permission from Walgreens corporate to install "no trespassing/no loitering" signs in the front and back of the store.

5. The manager of the store will participate in e-notify system for email updates regarding premises.

6. Walgreens Store 11237 maintains a sophisticated digital security surveillance system and theft detection system.

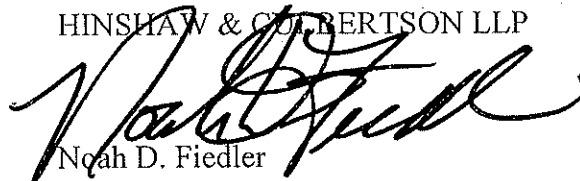
7. Finally, there is a security guard present at the store seven days a week from 5-10 pm.

On behalf of the store manager and staff, please accept our sincere gratitude for the hard work and consistent efforts of the police department to keep the store, its staff, and its customers safe. The manager and staff appreciate the officers' desire to work together to stop ongoing criminal activity and avoid future activity.

If this plan does not meet with your approval, please contact me so that we can discuss other steps that you or your department would recommend. Walgreens is committed to maintaining safe and secure stores for its customers and the communities it serves.

Very truly yours,

HINSHAW & CO. BERTSON LLP



Noah D. Fiedler

NDF:rb

cc: Paul Lough, Captain of Police  
Milwaukee City Clerk – License Division  
All Common Council Members  
Chris Malsack, Store Manager (via email)  
Robert Hilber (via email)



Wednesday, August 28, 2019



# Notice of Public Hearing

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AMSBARY, JR, Joseph B, Agent  
WALGREENS #11237 at 1433 W BURNHAM St  
Food Dealer License Renewal and Transfer Applications with Change of Agent

**Tuesday, September 10, 2019 at 9:15 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/10/2019 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1950 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1950 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1943 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1943A S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1932 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1937 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1925 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1547 W FOREST HOME AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1545 W FOREST HOME AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1919 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1962A S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1426A W ROGERS ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1970 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1432 W ROGERS ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1954 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1960 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1422 W ROGERS ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1971 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1979A S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1961A S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1947 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1933A S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1917 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1905 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1956A S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1956 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1965 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1975 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1961 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1972 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1951 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1951A S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1944A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1936 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1934 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1915 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1911 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1907 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1426 W ROGERS ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1961A S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1965A S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1957 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1971 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1974 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1952 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1953 S 14TH ST	MILWAUKEE, WI 53204

CURRENT OCCUPANT	1954A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1950A S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1949 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1950A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1541 W FOREST HOME AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1962 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1964 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1971A S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1964 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1958 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1955 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1929 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1964 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1979 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1979 S 14TH ST A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1975 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1958A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1944 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1921 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1962 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1426B W ROGERS ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1964A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1955A S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1954 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1949 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1938 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1933 S 15TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1543 W FOREST HOME AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1960 S 14TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1961 S 14TH ST	MILWAUKEE, WI 53204

Total Records: 76

Radius: 250.0 feet and Center of Circle: 1433 W Burnham St



# BUSINESS LICENSE RENEWAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202

Licenses to be Renewed	Renewal Fee(s)	
Food Dealer - FOOD 9240	\$1,325.00	Expiration Date: 9/5/2019 File By Date: 5/30/2019 Date Late Fee Begins: 5/31/2019 Late Fee Amount: \$75.00
Extended Hours -		
Filling Station -		
Cigarette & Tobacco - CIG 1027719	\$100.00	
Weights & Measures -		
Sidewalk Dining -		
<b>TOTAL DUE</b>	<b>\$1,425.00</b>	

Legal Entity Name: **WALGREEN CO**

Premises Address: **1433 W BURNHAM ST**

## Changes Since Last Application?

Are there any changes in your plans to address litter, noise, and/or security?  No  Yes If yes, describe: \_\_\_\_\_

Are there any changes to the hours of operation (as listed on your current license)?  No  Yes If yes, describe: \_\_\_\_\_

Are there any changes to your current plan of operation or floor plan\*?  No  Yes If yes, describe: \_\_\_\_\_

\*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.


## Weights & Measures Licensees Only

Number/Type of Devices:  
Are there any changes to the number or types of devices?  No  Yes If yes, contact our office for further instructions.

## Food Dealer Licensees Only

Your current food license includes the following business operations: **Processing, Hazardous Foods, Sales \$200,001 - \$2,000,000, Food Store**  
Are there any changes to your plan of operation (for example, adding processing, changing sales amount or complexity, etc.)?  No  Yes  
If yes, you must complete a "Request to Modify Food Establishment/Food Operation Plan" which can be obtained at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under "Forms and Related Information" or by contacting our office.

## All Applicants: Signature

  
Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign *Joseph Amisbanj, Secretary*



CITY OF MILWAUKEE  
LICENSE DIVISION

2019 AUG 27 P 12: 21

**Milwaukee Police Department**  
Police Administration Building  
749 West State Street  
Milwaukee, Wisconsin 53233  
<http://www.milwaukee.gov/police>

**Alfonso Morales**  
Chief of Police

(414) 933-4444

Monday, August 26, 2019

MDC Coast 4 LLC  
104 Wilmot RD  
P.O. Box 1159  
Deerfield, IL 60015

Re: Notice of Acceptance of Proposed Course of Action

Dear MDC Coast 4 LLC:

This letter is notice to you that the Milwaukee Chief of Police, by the chief's designee, the district commander, has received, reviewed, and accepted your proposed course of action for abatement of nuisance activities occurring at the premises located at 1433 W Burnham St Milwaukee, WI 53204 ("the premises"), pursuant to Milwaukee Code of Ordinances ("MCO") § 80-10, Chronic Nuisance Premises.

Be advised that you now have 45 days from the date of this notice of acceptance to implement the course of action. The premises will be monitored during the implementation period and if you follow through and properly implement the course of action, no further action will be taken; except that if nuisance activities persist thereafter, you may be asked to modify and re-submit your course of action for review, and acceptance or rejection.

If you fail to properly implement the accepted course of action within 45 days, and a subsequent nuisance activity occurs at the premises, you will be subject to a collections action for the cost of any police services and enforcement.

Once you have been billed for the costs of enforcement for three or more separate nuisance activities within one year, the premises may be designated a chronic nuisance, pursuant to MCO § 80-10-6, and each and every subsequent incident of nuisance activity at the premises may be deemed a separate violation and result in a citation being issued to you for failure to abate the nuisance activity. Each citation would subject you to a forfeiture of not less than \$1,000.00 or more than \$5,000.00. Upon default of payment of a chronic nuisance citation you would be subject to imprisonment in the county jail or house of correction for a period of not less than 40 days or more than 90 days for each violation.

Please contact P.O. Kevin VODICKA at (414) 935-7763 with any questions.

Best regards,

ALFONSO MORALES  
CHIEF OF POLICE

A handwritten signature in black ink, appearing to read 'Alfonso Morales', written in a cursive style.

PAUL LOUGH  
CAPTAIN OF POLICE

Attachment: Notice of Nuisance Premises  
CC: City Clerk – License Division  
City Hall Common Council  
Waltrust Properties INC – 104 Wilmot Rd #1420 Deerfield, IL 60015

v. 9/15





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

REVISED

Wednesday, September 04, 2019

COMMITTEE MEETING NOTICE

AD 12

ORDONEZ-CARDENAS, Edwin A, Agent  
The Merge Group LLC  
721 S Cesar E Chavez DR  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 10, 2019 at 09:15 AM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal and Transfer Applications with Change of Trade Name, Stock, and Address for Pool Table as agent for "The Merge Group LLC" for "Tycoons Lounge and Grill" at 721 S Cesar E Chavez DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/02/2019  
LICENSE TYPE: Class B Tavern  
NEW:   
RENEWAL:

No. 298633  
Application Date: 08/30/2019

License Location: 721 S Cekar E Chavez Dr  
Business Name: Lavish Lounge

Licensee/Applicant: ORDONEZ-CARDENAS, Edwin A  
(Last Name, First Name, MI)

Date of Birth: 09/14/1987

Home Address: 910 S 88<sup>th</sup> St  
City: West Allis State: WI Zip Code: 53214  
Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/03/2012 Demontaye LUSTER (50% shareholder) was cited by Greenfield Police for

Charge: Possession of Drug Paraphernalia  
Finding: Guilty  
Sentence: Forfeiture  
Date: 05/02/2012  
Case: 12001269

2. On 09/19/2017 Demontaye LUSTER (50% shareholder) was cited for Operating While Intoxicated. The case is pending in Municipal Court.

=====

3. On 05/20/2018 at 12:22am officers were dispatched to 721 S Cesar E. Chavez Dr for a battery complaint. Upon arrival the officers spoke with the security guard who stated an unknown female had been outside of the establishment bleeding from the face. The female refused first aid from the security guard and left in an ambulance to an unknown hospital.
4. On 10/01/2018 at 1:00am officers were dispatched to 721 S Cesar E. Chavez Dr for a battery complaint. Officers interviewed the victim who stated she was kicked out by security and pepper sprayed as she being escorted out. The security guard stated the victim was kicked out for throwing a drink on another patron. As she was being escorted out she was swinging

at the security guards. Fearing for his safety one of the guards pepper sprayed her. The victim then went across the street. The victim went to the hospital on her own to get her eyes flushed.

5. On 10/11/2018 at 10:30pm officers conducted a tavern check at Lavish, 721 S Cesar E. Chavez Dr. while they were hosting an underage party. The officer didn't observe liquor bottles on the bar shelf but did see them on the bottom rail. The officer advised the manager, Jeffrey PARR, that the alcohol must be locked up in a different room. PARR was cooperative and moved the bottles. The officer asked if PARR had applied for an underage party. PARR stated he thought the owner did but was not sure. The officer advised him to apply with the city and notify the District in the future.
6. On 12/07/2018 officers investigated a shots fired at 721 S Cesar E. Chavez Dr. The investigation revealed two subjects got into a fight in the parking lot. The subjects fired shots at each other in the parking lot. An armed security guard thought the subjects were shooting at him and returned fire at the suspects. The PNC bank on National was struck by gun fire and 14 casings were recovered.
7. On 01/20/2019 at 1:35am officers were monitoring bar close at Lavish, 721 S Cesar E. Chavez Dr. The officers were flagged down by security guard Erico BERMUDEZ, who stated another security guard, had been fighting with a subject. The subject threw a gun which was recovered by BERMUDEZ. The security guard provided a description of the suspect who fled westbound on National Avenue. The officers could not locate the subject but did identify him by using the bar's ID scanner and surveillance video. Video showed the subject exiting the taverns front doors and being confronted by security who thought the suspect was concealing a bottle of alcohol. The suspect is observed reaching into his jacket and throwing the firearm into the air. The manager, Jeffrey PARR, was cooperative with the investigation.
8. On 03/19/2019 a meeting was held at District 2 regarding Lavish Nightclub, 721 S Cesar E. Chavez Dr. The meeting was due to a nuisance letter the applicant received regarding recent events. The applicant stated he has hired a new security company and a new security manager. It was suggested he have a manager monitor the VIP tables to better control smoking in the bar. The applicant stated he would look into other methods of controlling the crowd at closing to avoid using Police squads for traffic control. He stated he is seeking an additional partner to help run the establishment.
9. On 05/13/2019 at 1:56am officers were observing closing at Lavish, 721 S. Cesar E. Chavez Dr. They observed 38 patrons exit the tavern after the 2:00am closing. They spoke with the manager, Toyona HADLEY, who stated it was her second day on the job and she did not realize what time it was. She was advised of the violation and that citations could be issued.
10. On 07/22/2019 at 10:30pm officers conducted a licensed premise check at 721 S. Cesar E. Chavez Dr, which is now named Tycoon Sports Bar. The officer spoke with the owner, David HINTON, who stated the bar was a sports bar, not a night club but he would be having live music. He stated he would have 12 security guards during events, which includes people outside in the lots and inside the tavern. HINTON stated he would not be at the tavern a lot and the officers should contact the manager, Toyona HADLEY, with any issues.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:191330011

OtherEvent #: 19-LP-0426

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 05/13/2019 02:03:00  
CAD Number:: 191330156  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-690-0226  
Address:: 910 S 88TH ST  
City:: WEST ALLIS  
State:: WISCONSIN  
Zip Code:: 53214

## Licensed Persons Involved (1)

### HADLEY, TOYONA LATRESS

Person Involvement:: Manager  
DOB:: 11/24/1982  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: (414)248-0045  
Address:: 4546 N 73RD ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53218

## Licensed Premise Data (1)

### LAVISH

Phone 1 Number:: (414)-614-2551  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Public Entertainment Premise  
Licensee Notification Was Made:: No  
Licensee Notified Date/Time:: 05/13/2019 02:11:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:191330011

OtherEvent #: 19-LP-0426

Licensee or Manager was on premises at time of violation/Incident: Yes

## Narrative (1)

### INITIAL INVESTIGATION

Knapinski II, James N 017097

05/13/2019

This report is submitted by P.O. James Knapinski, assigned to District Two, Late Power Shift.

On Monday, 05/13/2019, at 1:56 A.M., Squad 2485, P.O. Desaray Larson and I, placed ourselves out monitoring the bar close at Lavish at 721 S. Cesar E. Chavez Dr. We were staged across the street in the parking lot of the PNC bank. There were numerous vehicles in the parking lot that is adjacent to Lavish and no out going traffic from Lavish. At 2:03 A.M. numerous patrons were observed exiting the premises. At this time I activated by body worn camera and placed it on the outside door of the squad to document the exiting patrons. I then contacted Squad 2411, Sgt. Jeffrey Krueger, to respond to the location. At about 2:11 A.M. the last patrons had left the establishment. I counted 38 people that had left the establishment after 2:00 A.M. We then entered Lavish and asked to speak with the manager on duty. The manager identified herself by WI D.L. as Toyona L. Hadley, B/F, 11/24/82. Hadley also provided me with a photograph of her Class B managers license. Hadley stated that this was her second day on the job of being manager and was in the back at the time of close. Hadley stated she did not know what time it was until we arrived. Hadley was notified of the violation of having patrons in the license premise after hours and possible citations pending meeting with District Two's Captain.

## Officer (2)

Reporting Officer:	Knapinski II, James N (017097)	05/13/2019 19:11:00
Section: (Work Location):	25	
Approving Officer:	Krueger, Jeffrey S (017798)	05/13/2019 22:18:50
Section: (Work Location):	25	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 192030196

OtherEvent #: 19-LP-0712

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 07/22/2019 22:30:00  
CAD Number:: 192032756  
District:: 2  
Beat:: 221  
Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ-CARDENAS, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down);  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-690-0226  
Phone 1 Type:: Home  
Address:: 410 S 88TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53214

## Licensed Persons Involved (2)

### HADLEY, TOYONA L

Person Involvement:: Manager  
DOB:: 11/24/1982  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 4142480045  
Phone 1 Type:: CELL  
Address:: 4646 N 73RD ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53218

### HINTON, DAVID L

Person Involvement:: CO-OWNER  
DOB:: 06/22/1980  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 4143244524  
Phone 1 Type:: CELL  
Address:: 628 N WATER ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53202

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 192030196

OtherEvent #: 19-LP-0712

## Licensed Premise Data (1)

### TYCOON SPORT BAR AND GRILL

Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 07/22/2019 22:30:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (if not explain in narrative): No  
Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### INITIAL INVESTIGATION

Espitia, Oscar 025682

07/23/2019

This report is typed by PO Oscar ESPITIA assigned to District Two, Late Power Shift and Squad 2572.

On Monday July 22nd, 2019 at approximately 10:30 PM my partner PO SPINATO conducted a Tavern check at 721 S. Cesar E. Chavez Dr. (Tycoon sport bar).

Upon arrival I spoke to Security guard Erico BERMUDEZ (W/M, 12/10/82). I know BERMUDEZ to be security guard of Lavish night club which is Tycoon bar now. BERMUDEZ stated Tycoon bar is owned by the same owners of Lavish but they just changed the name. He asked me to enter the bar and see the renovation of the establishment and so he could introduce me to the bar manager and "owner".

Upon entering the Tycoon bar BERMUDEZ introduced me to the bar manager who she verbally identified herself as Toyona L. HADLEY (B/F, 11/24/82). HADLEY stated she will be running the bar and bartenders. She stated all her bartenders have valid bar tending license and she also has a bar manager license which I confirmed via LIRA.

I then spoke to the "owner" of TYCOON sport bar, David L. HINTON (B/M, 06/22/80), who stated he is part owner. HINTON stated TYCOON is a sports bar and not a night club. HINTON stated he will be using all the license that the bar has, like for example live music. I advised HINTON I was the assigned tavern squad and if he has any answer feel free to ask and advised him of the incidents that have happened in the past and that he could prevent. HINTON stated he understands and he will have a total of 12 security guards during events. He stated they will have two security guards in the parking lot across the street and 3 security guards on the parking lot in front of the tavern, one door guy and the rest will be inside the bar.

HINTON stated he will not be at the bar a lot and if we need anything speak to HADLEY.

End of Report...

## Officer (2)

Reporting Officer:

Espitia, Oscar (025682)

07/23/2019 22:49:00

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 192030196

OtherEvent #: 19-LP-0712

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Section: (Work Location): 25

Approving Officer: Martin, Christopher F (015266)

08/07/2019 23:05:00

Section: (Work Location): 25



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 181410016

OtherEvent #: 18-LP-0063

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 05/20/2018 00:12:00  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### KIECKBUSCH, GREGORY ALLAN

Person Involvement:: Agent  
DOB:: 06/25/1980  
Sex:: MALE  
Race:: WHITE  
Address:: 2361 S 82ND ST  
City:: WEST ALLIS  
State:: WISCONSIN  
Zip Code:: 53219

## Licensed Persons Involved (1)

### BERMUDEZ, ERICO

Person Involvement:: SECURITY  
DOB:: 12/10/1982  
Sex:: MALE  
Race:: WHITE  
Address:: 2536 W WARNIMONT AVE  
Apartment or Suite:: 119  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53221

## Narrative (1)

### INITIAL INVESTIGATION

Munoz Jr, Angel L 026038

05/21/2018

This report is written by P.O. Angel MUNOZ, assigned to D2, Late Shift, Squad 2330.

On 05/20/2018 at 12:22a.m., my partner P.O. Justin DECLEENE and I, responded to 721 S Cesar E. Chavez Dr to a Battery.

Upon arrival, I made contact with the security guard, Erico Bermudez who stated that there was a female (unknown name) outside the establishment who was bleeding from the face. The female refused first aid care from the security guard and left in the rear of an ambulance to an unknown hospital.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 181410016

OtherEvent #: 18-LP-0063

## Officer (1)

Reporting Officer:	Munoz Jr, Angel L (026038)	05/21/2018 02:30:00
Section: (Work Location):	23	
Approving Officer:	Cashaw, Bobby R (015105)	06/03/2018 10:44:31

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 182740004

OtherEvent #: 18-LP-0431

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 10/01/2018 00:46:00  
CAD Number:: 182740071  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-690-0226  
Address:: 1704 S PEARL ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Persons Involved (1)

### BERMUDEZ, ERICO

Person Involvement:: Employee  
DOB:: 12/10/1982  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: 4145514535  
Phone 1 Type:: CELL  
Address:: 2065 S 28TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53215

## Licensed Premise Data (1)

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 182740004

OtherEvent #: 18-LP-0431

## LAVISH NIGHT CLUB

Phone 1 Number:: (414)-614-2551  
Phone 1 Type:: Work  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 10/01/2018 01:00:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

### Narrative (1)

#### INITIAL INVESTIGATION

Espitia, Oscar 025682

10/08/2018

This report is typed by PO Oscar ESPITIA assigned to District Two, Late Power Shift and Tavern Squad 2464.

On Monday October 1, 2018 at approximately 1:00 AM I responded to 721 S. Cesar E. Chavez Dr. (Lavish Night Club), to investigate a battery complaint.

Squad 2330 (PO MENDEZ-SANTIAGO, PO PARLIER), were first on scene and spoke to the caller who was identified as Jamber JOHNSON (B/F, 04/25/94). JOHNSON stated she was inside Lavish night club and was kicked out by security. JOHNSON stated while security was escorting her out she was pepper sprayed.

JOHNSON was accompanied by her sister Jordan K. JOHNSON (F/B, 5/19/96). Jordan drove Jamber to Sinai Hospital to wash off the pepper spray. Jamber and Jordan left the scene prior to my arrival.

PO MENDEZ-SANTIAGO told me she smelled alcohol on her breath and slurred in her speech which caused PO MENDEZ-SANTIAGO to believe she was intoxicated.

I spoke to Security guard Erico BERMUDEZ (W/M, 12/10/82), who stated he escorted Jamber out of the

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:182740004

OtherEvent #: 18-LP-0431

club because she threw a drink onto another patron. BERMUDEZ stated while escorting Jamber outside Jamber was pushing and swinging at security guards. BERMUDEZ stated Jamber threw herself at him and he feared she would hit him so he pepper sprayed her. BURMUDEZ stated then Jordan grabbed Jamber and walked across the street to a parking lot and was last he saw of her.

End of Bermudez statements.

I didn't observe any violations.

End of Report...

## Officer (2)

Reporting Officer:	Espitia, Oscar (025682)	10/01/2018 03:12:00
Section: (Work Location):	24	
Approving Officer:	Raden, Chad M (010032)	10/09/2018 07:40:51
Section: (Work Location):	27	

# Milwaukee Police Department



749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:182840198

OtherEvent #: 18-LP-0437

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 10/11/2018 22:31:00  
 CAD Number:: 182842644  
 District:: 2  
 Beat:: 230  
 Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ-CARDENAS, EDWIN A

Person Involvement: (Must choose Agent  
 AGENT from drop down):  
 DOB:: 09/14/1987  
 Sex:: MALE  
 Race:: WHITE  
 Address:: 1704 S PEARL ST  
 City:: Milwaukee  
 State:: WISCONSIN  
 Zip Code:: 53204

## Licensed Premise Data (1)

### LAVISH

Phone 1 Number:: (414)-614-2551  
 Phone 1 Type:: Work  
 Address:: 721 S CESAR E CHAVEZ DR  
 City:: Milwaukee  
 State:: WISCONSIN  
 Zip Code:: 53204  
 License Type:: Alcohol  
 Licensee Notification Was Made:: Yes  
 Licensee Notified Date/Time:: 10/11/2018 22:35:00  
 Business Was Cited For Violation:: No  
 Licensee was cooperative: (If not explain in narrative): Yes  
 Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### INITIAL INVESTIGATION

Espitia, Oscar 025682

10/12/2018

This report is typed by PO Oscar ESPITIA assigned to District Two, Late Power Shift and Tavern Squad

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 182840198

OtherEvent #: 18-LP-0437

2464.

On Thursday October 11, 2018 at approximately 10:30 PM I conducted a Tavern check at 721 S Cesar E. Chavez Dr. (LAVISH night club). LAVISH night Club was hosting a underage party. During a walk through I didn't observe any Liquor bottles on the bar shelf but they did have liquor bottles in the bottom rails. I informed the bar manager Jeffrey G. PARR (W/M, 01/27/91), they are not supposed to have any liquor bottles out when they have underage parties.

PARR cooperative and instructed employees to remove all liquor bottles from the bar and secured them in a room where patrons are unable to enter.

I asked PARR if they applied for a underage party? PARR stated he thought the owner of LAVISH night club had applied but was not sure. I advised PARR next time they have a underage party they have to apply with the City and inform Captain of District Two of the event.

Employees where cooperative and I didn't observe any other violations.

End of Report...

## Officer (2)

Reporting Officer:	Espitia, Oscar (025682)	10/12/2018 00:13:00
Section: (Work Location):	24	
Approving Officer:	Krueger, Jeffrey S (017798)	10/15/2018 20:10:12
Section: (Work Location):	24	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183410010

OtherEvent #: 18-LP-0575

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 12/07/2018 01:57:00  
CAD Number:: 183410212  
District:: 2  
Beat:: 230

## Business Agent (1)

### ORDONEZ-CARDENAS, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Address:: 1704 S PEARL ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Persons Involved (1)

### BERMUDEZ, ERICO

Person Involvement:: Employee  
DOB:: 12/10/1982  
Sex:: MALE  
Race:: WHITE  
Address:: 2065 S 28TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53215

## Licensed Premise Data (1)

### LAVISH LOUNGE

Phone 1 Number:: (414)-312-8800  
Phone 1 Type:: Work  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 12/07/2018 03:00:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183410010

OtherEvent #: 18-LP-0575

## Narrative (1)

### INITIAL INVESTIGATION

Halase, Adam M 026333

12/07/2018

Incident occurred at the Lavish Night Club at 721 S. Cesar E. Chavez Dr., during bar close. Subjects outside in the parking lot got into a physical altercation. Subject's vehicle fired rounds at subject he got into a fight with. That subject returned fire. 14 casings recovered on scene. PNC bank at 1574 W. National Av was struck by gunfire. The head of security, Erico Bermudez (w/m, 12/10/1982), was caught in the middle and believed the vehicle was shooting at him and fired two rounds at the vehicle. Lavish's management was cooperative. BERMUDEZ was the only caller regarding. Three subjects total fired weapons on or near the premises.

## Officer (2)

Reporting Officer:	Halase, Adam M (026333)	12/07/2018 04:05:00
Section: (Work Location):	24	
Approving Officer:	Krueger, Jeffrey S (017798)	12/11/2018 20:05:32
Section: (Work Location):	24	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190200013

OtherEvent #: 19-LP-0043

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 01/20/2019 01:35:00  
CAD Number:: 180200183  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ-CARDENAS, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Address:: 1704 S PEARL ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190200013

OtherEvent #: 19-LP-0043

## Licensed Persons Involved (3)

### BERMUDEZ, ERICO

Person Involvement:: Employee  
DOB:: 12/10/1982  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: 4145514535  
Phone 1 Type:: CELL  
Address:: 2065 S 28TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53215

### GUY, JUSTIN C

Person Involvement:: Employee  
DOB:: 03/01/1989  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 4147920498  
Phone 1 Type:: CELL  
Address:: 639 S OAK PARK CT  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53214

### PARR, JEFFREY GENE

Person Involvement:: Employee  
DOB:: 01/27/1991  
Sex:: MALE  
Race:: WHITE  
Address:: 7841 N 60TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53223

## Licensed Premise Data (1)

### LAVISH NIGHT CLUB

Phone 1 Number:: (414)-614-2551  
Phone 1 Type:: Work  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 01/20/2019 02:00:00

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190200013

OtherEvent #: 19-LP-0043

Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### LICENSE PREMISE REPORT

Splitzer, Benjamin S 022574

01/20/2019

This report is written by PO Benjamin SPITZER, Assigned to District Two, Late Power.

On Sunday, January 20th, 2018 at approximately 1:35 AM while assigned to SQ 2464, PO Taylor BAAS and I, were on a special assignment monitoring the closing of Lavish Night Club, located at 721 S. Cesar E. Chavez Dr.

We were parked across the street at the PNC Bank parking lot facing Lavish. I observed a crowd forming, creating a large disturbance from the parking lot of Lavish, when we were flagged down by a Lavish Security guard identified as Erico BERMUDEZ (W/M, 12-10-82). BERMUDEZ stated a subject was fighting with another security guard, identified as Justin C. GUY (W/M, 03-01-1989). The subject then threw a gun, which BERMUDEZ recovered. BERMUDEZ provided us with a description of the suspect who fled westbound on W. National Ave. from the parking lot. After squads saturated the area on foot, and vehicle, the suspect was not located.

PO BAAS interviewed GUY who stated he observed a B/M, wearing a gray jean jacket with a black design on the back, leaving the club with what he thought was a concealed bottle of alcohol. GUY stated he attempted to confront the subject, later identified through MPD records as Tracy L. YOUNG (B/M, 08-18-1994), who tried to get away. YOUNG reached into his jean jacket and threw a handgun, with an extended magazine into the air, which BERMUDEZ immediately picked up. GUY stated he was afraid for his safety, and believed he would have been shot if he would have detained YOUNG after he threw the firearm.

We checked the surveillance videos and observed YOUNG enter the tavern at approximately 11:43 PM which his ID was scanned by staff at the door. On video at approximately 1:35 AM YOUNG is observed exiting the taverns front door, and being confronted by GUY. GUY grabbed YOUNG by the back of the jacket, then YOUNG reached into his jacket with his right hand removing a concealed firearm with an extended magazine, and throwing it into the air. I observed BERMUDEZ pick the gun up from the ground, and secure it in his pants pocket. BERMUDEZ flagged us down on video, and as we approach the parking lot I observed YOUNG flee the area on foot until out of view of the camera.

While checking the ID scanners with GUY we located a subject with a photo ID with the name Tracy YOUNG and no DOB. The video was recovered and placed on MPD INV#19002488. The gun and contents

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190200013

OtherEvent #: 19-LP-0043

were recovered and placed on MPD INV#19002454. A check of MPD records confirmed Tracy YOUNG was the same subject seen in the video entering the tavern, and later exiting the tavern and throwing the handgun into the air. A check of CCAP revealed YOUNG has an open case for CCW (2018CM002507). PO BAAS will be presenting this case at the ADA's office regarding charges for YOUNG of CCW, CCW prohibited within a Class B premise, DC while armed, and bail jumping.

I spoke with the licensee identified as Jeffrey G. PARR (W/M, 01-27-1991), who was cooperative, and assisted with the recovery of video. Upon making entry into the tavern I could smell an odor of burnt marijuana which dissipated as people left the club.

As Police were on scene, an unknown subject, let a large balloon go from the front entrance of Lavish, which proceeded to make contact with electrical wires at the intersection of S. Cesar E. Chavez Dr. and W. National Ave. which resulted in all of the traffic lights at this intersection going out. Sergeant Jeffrey KRUEGER (SQ 2411) had to direct traffic, and have electrical services respond to restore power to the traffic lights.

End of report.

## Officer (2)

Reporting Officer:	Spitzer, Benjamin S (022574)	01/20/2019 03:38:00
Section: (Work Location):	24	
Approving Officer:	Krueger, Jeffrey S (017798)	01/21/2019 03:11:18
Section: (Work Location):	24	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190780081

OtherEvent #: 19-LP-0245

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 03/19/2019 13:00:00  
CAD Number:: 190781463  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-690-0226  
Phone 1 Type:: Cell  
Address:: 910 S 88TH ST  
City:: WEST ALLIS  
State:: WISCONSIN  
Zip Code:: 53214

## Licensed Premise Data (1)

### LAVISH NIGHT CLUB

Phone 1 Number:: (414)-614-2551  
Phone 1 Type:: Work  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 03/19/2019 13:00:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (if not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### Lavish Meeting

Piceno, Oscar 021526

03/22/2019

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190780081

OtherEvent #: 19-LP-0245

This report is written by P.O. Oscar PICENO assigned to District Two, Early Power Shift, Community Prosecution Unit. On Tuesday, March 05, 2019, at 1:00 PM, Captain Alexander RAMIREZ, Sergeant Chad RADEN, A.C.A. Heather HOUGH, A.D.A. Ann LOPEZ, Alderman Jose PEREZ, P.O. VODICKA, and I met with the licensee of "Lavish Nightclub", Edwin Ordonez, and his attorney Vince BOBBITT. "Lavish Nightclub" is located at 721 S. Cesar E. Chavez Dr., to discuss several incidents that occurred at the establishment.

The meeting began with a recap of the Nuisance Letter that was sent to them by (P.O. Vodicka) on Sunday, January 27rd, 2019. The letter was sent due to several incidents that occurred within the past year. Ordonez was aware of the nuisance letter and of the incidents that occurred. Ordonez stated that since then they had contracted with another security agency, and had a 3rd party come out to conduct an audit on their security. Ordonez also stated that they have a new head of security that has more knowledge with working security at nightclubs.

It was also brought to Ordonez's attention of videos from his patrons smoking inside the establishment. Ordonez stated that he does not allow smoking of tobacco, and it's completely unacceptable to him that it occurred. Suggestions were provided to Ordonez of possibly having a manager for the VIP tables to monitor better than the bartenders. Ordonez stated that he would take everything under consideration and hopefully with a new partner, monitoring the entire establishment would get easier.

The traffic issue was also brought to Ordonez's attention; in regards that several late power squad's would have to go out of service just to conduct traffic control on several occasions. Ordonez stated that he appreciated the assistance by the officers, but understood of our concerns that officers are being taken out of service just to handle these issues. Ordonez stated that he will look into other methods of having patrons exit the establishment without any more issues. Ordonez also stated that he would seek to contract additional security to assist with making sure all patrons exit the parking lot safely and in a quick manner.

Ordonez's final statements were that he does have a lot on his plate, and is seeking an additional partner to assist with running the establishment. Ordonez also stated that he will continue to cooperate with police, and hopes that with additional help on his end no more issues will occur. Ordonez was welcoming to the idea of having our Late Power Tavern Squad come out to introduce themselves and swap information with him.

## Officer (2)

Reporting Officer:	Piceno, Oscar (021526)	03/22/2019 14:28:00
Section: (Work Location):	22	
Approving Officer:	Mcaleer, Lucas M (016263)	03/24/2019 16:38:00
Section: (Work Location):	24	



Wednesday, September 04, 2019



# Notice of Public Hearing

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ORDONEZ-CARDENAS, Edwin A, Agent  
Tycoons Lounge and Grill at 721 S Cesar E Chavez DR  
Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal and Transfer  
Applications with Change of Trade Name, Stock, and Adding 1 Pool Table

**Tuesday, September 10, 2019 at 9:15 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/10/2019 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



# 2019-2020 Plan of Operation for 721 S CESAR E CHAVEZ DR

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input type="checkbox"/> Daily <input checked="" type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>7</u> Locations: <u>Restrooms - All Three Bars - Kitchen - Back Door</u> Outside <u>2</u> Locations: <u>Back Door</u>			
Is a crowd control barrier used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>if we have a special gress we use a gate to build a line</u>			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>Eagle</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>42</u> and describe security plans: <u>Security located at Both Entry points, security patrolling lot to ensure safety</u>			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>8</u> AND What are their responsibilities? <u>Check IDs, control crowd, watch parking lot, enforce rules</u> What security equipment do they use? <u>Flash lights, ID scanner, Flashlight</u> List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>All Bars, basement, Front-REAR, Lot, Main Floor</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>With patron ID scanner system</u> <u>Security</u>			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol <u>50</u> %	Food Sales <u>40</u> %	Entertainment <u>10</u> %	Other _____ %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input checked="" type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input checked="" type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: Fee:</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: FREST 11733 Fee: \$1,250.00</b>		<b>8. Weights and Measures: Fee:</b>	
Your current food license includes the following food operations: DHS - Moderate, Sales \$200,001 - \$2,000,000, Tavern Restaurant. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

**1. CURRENT APPROVED ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Battle of the Bands, Comedy Acts, Disc Jockey, Poetry Readings, Dancing by Performer(s), Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, Bands

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley                         | <input checked="" type="checkbox"/> Pool Tables                               |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

*Special Events, and themed Nights weekly & monthly*

At any time will sound amplification be used?  No  Yes If Yes, Describe:

*Mics, Speakers*


**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, August 30, 2019

COMMITTEE MEETING NOTICE

AD 12

ALI, Omar A, Agent  
QUALITY DISCOUNT, LLC  
738 W HISTORIC MITCHELL St

MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 10, 2019 at 09:15 AM**

**Regarding:** Your Class A Malt & Class A Liquor License Application agent for "QUALITY DISCOUNT, LLC" for "QUALITY DISCOUNT" at 738 W HISTORIC MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:06/12/19  
Officer: P.O. VODICKA

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Quality Discount LLC  
Address: 738 W Historic Mitchell St  
Phone: 414-252-0169

Owner: Omar ALI  
Owner address: 8046 S wildwood Dr Apt #104  
City State Zip: Oak Creek, WI 53154  
Owner Phone: 414-252-0169  
Owner email: Omarasad@yahoo.com

Manager: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Omar ALI

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8:00am-9:00pm 24 hours Y N  
Mon: "  
Tue: "  
Wed: "  
Thu: "  
Fri: "  
Sat: "

Premise Type: Liquor Store  
Convenience Store  
Other: Beer

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other: Liquor store
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone?  Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many: 1
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing: 30
19. Are there exterior cameras  Yes  No How many: 1
20. Are there interior cameras  Yes  No How many: 6
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
23. Is the interior of the location neat and clean?  Yes  No
24. Does an interior camera face the entrance/exit?  Yes  No
25. Is there a lockable area that separates employees from customers?  Yes  No
26. Does the store sell single chore boy?  Yes  No
27. Does the store sell blunt wraps?  Yes  No
28. Does the store sell scales?  Yes  No
29. Does the store sell items that may be used as crack pipes?  Yes  No  
a. Describe item
30. Does the store have an over abundance of sandwich baggies:  Yes  No
31. Does the owner understand that these items are often used for drug use?  Yes  No
32. Do the products in the store appear to be new and rotated often?  Yes  No
33. Are emergency and non-emergency numbers posted near the phone?  Yes  No
34. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk?  Yes  No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees?  Yes  No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994?  Yes  No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?  Yes  No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise?  Yes  No  N/A
5. Are at least two high-resolution surveillance security cameras installed?  Yes  No
6. Are the security cameras in working order?  Yes  No
7. Does one camera show an overall view of the counter and register area?  Yes  No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store?  Yes  No
9. Are the camera views obstructed by fixtures or displays?  Yes  No
10. Is the recorded footage stored for at least 30 days?  Yes  No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody?  Yes  No

12. Are customer entrances/exits made of glass or other transparent material?  Yes  No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment?  Yes  No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1  Yes  No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2  Yes  No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Monitor for camera system was not working at the time of inspection. I was unable to verify if camera system is working.

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 06/05/19  
LICENSE TYPE: AMALT ALIQ  
NEW:   
RENEWAL:

No. 294729  
Application Date: 06/03/2019

License Location: 738 W Historic Mitchell Street  
Business Name: Quality Discount

Licensee/Applicant: Ali, Omar A  
(Last Name, First Name, MI)  
Date of Birth: 02/25/66

Home Address: 8046 S Wildwood Drive #104  
City: Oak Creek State: WI Zip Code: 53154  
Home Phone: (414)

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. Applicant has a traffic warrant with the City of Milwaukee. 13100301
2. Applicant has overdue traffic fine in the amount of \$88.80 that was due on 07/30/13. 13045050

=====

3. On 08/29/2014 an officer received a complaint that Quality Discount, 738 W. Historic Mitchell St was operating without a Class A Malt or food license due to a check not cashing. The applicant was contacted regarding and stated he would look into the matter first thing in the morning. On Tuesday 09/02/2014 the officer conducted follow up and found the applicant's Class A malt and Tobacco was up to date but he needed to renew his food license.
4. On 10/04/2014 an officer working with Wisconsin WINS went to Quality Discount, 738 W. Historic Mitchell St to check for compliance with tobacco age restrictions. A subject who is under the age of 18 went into the store and purchased a Black and Mild wine cigar. The clerk Abdelmuti ALI admitted selling the cigar. The applicant was cited for Sale of Cigarettes to Minor/Underage and for not having an employee with a valid operator's license.



Charge 1: Sale of Cigarettes to Minor/Underage  
2: Responsible Person on Premises Required  
Finding 1: Dismissed  
2: Guilty  
Sentence: Fined \$378.00  
Date: 03/09/2015  
Case: 14080686  
14080685

5. On 04/30/15 at 4:00 pm, Milwaukee police conducted a license premise check at 738 W Mitchell Street after receiving a complaint that the business was in violation of the submitted "Plan of Operation" report by selling individual fermented malt beverages as well as fermented malt beverages in 40 oz bottles. Upon entry, police spoke with Omar Ali and officers observed that the licenses for the premise were not on display. Ali was able to provide police the licenses which Ali obtained from a drawer near the cash register. Ali was cautioned that the licenses were required to be prominently posted at all times. Police advised Ali why they were there and officers observed 11 coolers filled with fermented malt beverages for sale, three of which were devoted to four packs of 16 oz beers. Officers observed two "broken" four packs, one of which the missing beer had fallen out and was at the bottom of the cooler, and the other, a four pack of 16 oz Old English 800 with three missing cans. Ali stated this was due to shoplifting. Officers did observe an entire cooler devoted to individual beer sales, the vast majority of which were 20 oz and 30 oz cans consisting of 40 different varieties of cans and bottles of fermented malt beverages. Ali stated he did not believe he was in violation of his plan of operation regarding sales of individual cans of fermented malt beverages because he was not breaking apart packages of beer and selling them individually. Ali stated that he had to sell the majority of the beers that were in 20 oz and 32 oz bottles or cans because that is the only way they are available but that the sale of these items doesn't conflict with his 2012 plan of operation. Ali stated that he had started carrying the 40 oz bottles last week due to a customer request. Police checked with a clerk from the License Division at City Hall and were informed by Jessica Celella that the agent agreed not to sell 40 oz bottles as part of the initial application and that the restriction still exists on the plan of operation. Ali was advised to stop selling the 40 oz bottles to which Ali stated he would.
6. On 05/28/15 at 1:52 pm, Milwaukee police were dispatched to 738 W Historic Mitchell Street for a shooting complaint. Investigation revealed that an argument over the purchase of beer took place between the store owner, Omar Ali and a customer. Ali stated that the customer reached over the counter and at this point, Ali feared for his safety and fired one round from his handgun, which was behind the counter. The victim was struck one time to the left side of his face and was taken to a nearby hospital by friends for medical treatment. Ali was arrested for Recklessly Endangering Safety and later released. As of June 3, 2015, no charges have been located in CCAP. During the investigation, Ali stated that the surveillance system that was installed in the store was not working.
7. **On 05/29/15 at 6:00 pm, police conducted followed up in regards to the 04/30/15 license premise check with licenses not being properly displayed. A check revealed the licenses were still not posted and the Omar Ali obtained the licenses again from a drawer behind the counter. Ali was advised he would be cited for the violation.**

Charge: Display of License  
Finding: Guilty  
Sentence: \$378.00 fine\*\*\*in warrant status\*\*\*  
Date: 07/15/2015  
Case: 15033213

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Item #7 above previously reported, disposition\*\*\*including warrant status\*\*\*added 06/20/2016.

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**Item #7 continues in warrant status**

8. On 09/10/2016 a 17 year old working in conjunction with the Milwaukee Police Department and WI WINS Tobacco initiative, was able to purchase a flavored Cigarillo cigar from the clerk. The applicant was on scene but denied he sold the cigar stating it must have been his brother. The applicant was advised he would be receiving a MARTS letter.

Charge: Sale of Cigarettes to Minor/Underage  
Finding: Guilty  
Sentence: Fined \$260.00 **BENCH WARRANT ISSUED**  
Date: 10/30/2017  
Case: 17002275

9. On 02/05/2017 officers responded to 738 W. Historic Mitchell St for a complaint of violation of restraining order. The applicant was the caller and stated he received a call from his brother threatening to kill him. There was a valid restraining order and the brother was arrested.
10. On 03/07/2017 officers conducted a licensed premise check at Quality Foods, 738 W. Mitchell St, regarding the fact the applicant's food license was expired. The applicant was on scene and stated he knew why the officers were there and stated he was waiting for a ride to go to pay for his license. Since his other licenses were valid he was advised to stop selling food until his license was renewed.
11. On 03/27/2017 officers responded to Quality Foods, 738 W. Historic Mitchell St, for a trouble with subject call. The caller stated the owner of the business struck him with a pole when he went into the business. The applicant was on scene and stated the caller was trespassing and was asked to leave. The officers asked to see the video footage and the applicant at first refused, then stated there were no cameras. There is no partition separating the clerk from the customers, therefore per city Ordinance there should be cameras. The applicant stated he did not strike the caller, but the caller ran into the door on the way out.
12. On 05/04/2017 officers conducted underage tavern enforcement in District 2. An underage Police Aid attempted to gain entry to Quality Discount at 738 W. Historic Mitchell St. The Police Aid gained entry and was able to purchase a 12 pack of Genuine Draft beer. The applicant was mailed a MARTS letter.

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Item #8 updated with disposition (and warrant information) on 06/27/2018

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**13. The applicant has the following past due fines owed to Milwaukee Municipal Court:**

**15033213 Display of License-Posting Required**

**\$99.25 due 10/09/2017**

=====  
14. The applicant has the following past due fines owed to Milwaukee Municipal Court:

15033213	Display of License-Posting Required	\$99.25 due 10/09/2017
17002275	Sale of Cigarettes to Minor/Underage	\$260.00 due 01/02/2018



# Alcohol Concentration for 738 W Historic Mitchell St

City of Milwaukee, Wisconsin



## - Legend -

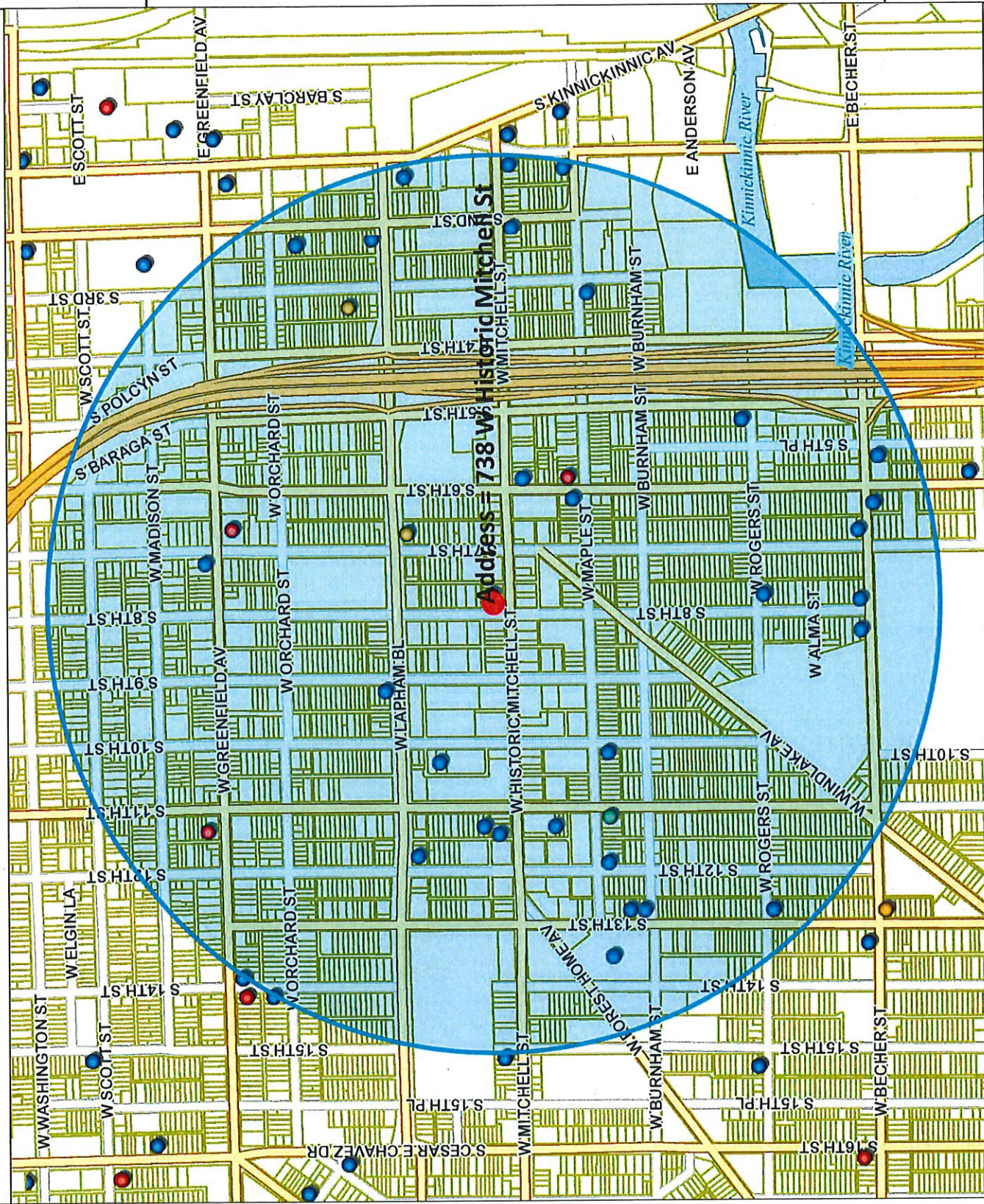
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

## - Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 738 W Historic Mitchell St.



Department of Administration - ITMID



Map Scale: 1: 10,000

Disclaimer  
6/3/2019

© City of Milwaukee, Wisconsin  
Map Milwaukee: Property Information



License Summary	Legal entity	Trade name	Licensee	License type name	Total capacity	Address	Expiration date
Class A Fermented Malt Beverage Retailer's License	Amir Nagari F. Mavrikis, Agt	El Paso Foods	Amir Nagari F. Mavrikis, Agt	Class A Fermented Malt Beverage Retailer's License	1559 S 7th ST	2019-09-21T00:00:00.0000000	
Class A Malt & Class A Liquor License	Franklin R. Viera, Agt	La Fortaleza Grocery	Franklin R. Viera, Agt	Class A Fermented Malt Beverage Retailer's License	1610 S 7th ST	2020-01-31T00:00:00.0000000	
Class B Fermented Malt Beverage Retailer's License	OMAR A. ALI, Agt	QUALITY DISCOUNT	OMAR A. ALI, Agt	Class A Fermented Malt Beverage Retailer's License	738 W HISTORIC MITCHELL ST	2019-08-03T00:00:00.0000000	
Class B Tavern License	Michael J. Widmann, Agt	Greenfield Pantry	Michael J. Widmann, Agt	Class A Malt & Class A Liquor License	1110 W Greenfield AV	2019-08-12T00:00:00.0000000	
	HANIN K ABDELRAHIM, Agt	LA LUNA LIQUOR	HANIN K ABDELRAHIM, Agt	Class A Malt & Class A Liquor License	552 W MAPLE ST	2020-09-20T00:00:00.0000000	
	Paramjit Singh, Agt	Carniceria El Campesino	Paramjit Singh, Agt	Class A Malt & Class A Liquor License	695 W GREENFIELD AV	2019-04-11T00:00:00.0000000	
	RUPINDER KAUR, Agt	RESTAURANTE EL LOCAL	RUPINDER KAUR, Agt	Class A Malt & Class A Liquor License	732 W HISTORIC MITCHELL ST	2019-11-30T00:00:00.0000000	
	JESUS SOTO CRUZ, Agt	OLLIE'S	JESUS SOTO CRUZ, Agt	Class B Tavern License	1801 S 11th ST	2019-07-05T00:00:00.0000000	
	LOUISE A BURDUE, SP	LUPE'S SQUIRREL CAFE	LOUISE A BURDUE, SP	Class B Tavern License	49 100 W MAPLE ST	2019-11-29T00:00:00.0000000	
	GUADALUPE BERRIOS, SP	TRANSFER PIZZERIA CAFE	GUADALUPE BERRIOS, SP	Class B Tavern License	49 100 W MAPLE ST	2019-06-30T00:00:00.0000000	
	JOHN M. ROSSETTO, Agt	Tacos Garmelos Restaurant LLC	JOHN M. ROSSETTO, Agt	Class B Tavern License	99 101 W MITCHELL ST	2020-01-14T00:00:00.0000000	
	Juan G. Antunez Gomez, Agt	Los Garmelos Tacos	Juan G. Antunez Gomez, Agt	Class B Tavern License	49 1116 W HISTORIC MITCHELL ST	2019-07-23T00:00:00.0000000	
	GUILLERMO RODRIGUEZ, Agt	PEOPLES INN	GUILLERMO RODRIGUEZ, Agt	Class B Tavern License	240 1135 W LAPHAM BL	2019-11-24T00:00:00.0000000	
	MARIA M. RODRIGUEZ, SP	El Tlaxcalteca Restaurant	MARIA M. RODRIGUEZ, SP	Class B Tavern License	45 1139 W MAPLE ST	2019-11-08T00:00:00.0000000	
	Evaristo Acosta Pena, Agt	Bule Bar 7	Evaristo Acosta Pena, Agt	Class B Tavern License	1300 W Burnham ST	2019-09-26T00:00:00.0000000	
	ANTONIO O CAMPO, Agt	Juniors Hook	ANTONIO O CAMPO, Agt	Class B Tavern License	1539 S 7TH ST	2019-06-30T00:00:00.0000000	
	MATTHEW J SHERMAN, Agt	The Dark Horse	MATTHEW J SHERMAN, Agt	Class B Tavern License	80 1517 S 2ND ST	2019-07-25T00:00:00.0000000	
	MONICA J DE PALMA, Agt	WOODYS	MONICA J DE PALMA, Agt	Class B Tavern License	80 1517 S 2ND ST	2019-11-28T00:00:00.0000000	
	Alan F Kettering, Agt	Bryant's Cocktail Lounge	Alan F Kettering, Agt	Class B Tavern License	99 1579 S 2ND ST	2019-10-15T00:00:00.0000000	
	JOHN M. DYE, Agt	Points View Boite	JOHN M. DYE, Agt	Class B Tavern License	1619 S 1st ST	2019-08-07T00:00:00.0000000	
	Marcos A Ramos-Garcia, Agt	La Casa Vieja	Marcos A Ramos-Garcia, Agt	Class B Tavern License	1629 S 10th ST	2019-09-24T00:00:00.0000000	
	Byron F. Gudley, Agt	Club 69	Byron F. Gudley, Agt	Class B Tavern License	45 1663 S 11TH ST	2019-05-30T00:00:00.0000000	
	Manuel Escobar, Agt	Greater Milwaukee Association of the Deaf, Inc	Manuel Escobar, Agt	Class B Tavern License	129 1726 S 14th ST	2020-01-17T00:00:00.0000000	
	JOHN P MURPHY, Agt	La Borincana Restaurant	JOHN P MURPHY, Agt	Class B Tavern License	72 1807 S 3RD ST	2019-10-22T00:00:00.0000000	
	LYNN M WINTER, Agt	EL ESCONDITE	LYNN M WINTER, Agt	Class B Tavern License	49 1820 S 13th ST	2019-12-14T00:00:00.0000000	
	Santa J. Fret, Agt	EL PACIFICO NIGHTCLUB	Santa J. Fret, Agt	Class B Tavern License	80 1832 S 13TH ST	2019-07-05T00:00:00.0000000	
	SONIA M FANTAUZZI, SP	Carnitas Machetes	SONIA M FANTAUZZI, SP	Class B Tavern License	110 1979 S 5TH ST	2019-07-29T00:00:00.0000000	
	FRANCISCO GONZALEZ, SR, SP	Bamboo Lounge	FRANCISCO GONZALEZ, SR, SP	Class B Tavern License	160 2000 S 13th ST	2019-12-07T00:00:00.0000000	
	JUAN P SALAS, Agt	KOZ'S MINI BOWL	JUAN P SALAS, Agt	Class B Tavern License	2000 S 8th ST	2019-05-07T00:00:00.0000000	
	Alberto Morales, SP	Americas Restaurant Lounge & Beer Garden LLC	Alberto Morales, SP	Class B Tavern License	80 201 W Mitchell ST	2019-07-14T00:00:00.0000000	
	FRANCISCO SANDINO-BADILLO, JR, Agt	The Clem-Pank Group LLC	FRANCISCO SANDINO-BADILLO, JR, Agt	Class B Tavern License	64 2078 S 8th ST	2019-07-09T00:00:00.0000000	
	CAROL J KOSAKOSKI, Agt	Club 6	CAROL J KOSAKOSKI, Agt	Class B Tavern License	71 2079 S 8th ST	2019-11-13T00:00:00.0000000	
	PEDRO L DALECCIO, Agt	Fast Break Bistro, LLC	PEDRO L DALECCIO, Agt	Class B Tavern License	2101 S 6th ST	2019-07-01T00:00:00.0000000	
	On My Way Home	Taquera El Toro LLC	On My Way Home	Class B Tavern License	551 W Beecher ST	2019-10-22T00:00:00.0000000	
	BLAS CERDA, Agt	TENTACIONES	BLAS CERDA, Agt	Class B Tavern License	94 551 W Historic Mitchell ST	2019-12-04T00:00:00.0000000	
	Teresa M Minelli, Agt		Teresa M Minelli, Agt	Class B Tavern License	75 600 W MAPLE ST	2019-04-18T00:00:00.0000000	
	Toribio Perez Martinez, Agt		Toribio Perez Martinez, Agt	Class B Tavern License			
	MARTIN R. SAAVEDRA, SP		MARTIN R. SAAVEDRA, SP	Class B Tavern License			
Total					Grand Total		
						38	



Friday, August 30, 2019

## Licenses Committee Notice of Hearing

Chamber Properties LLC  
500 N Lake St  
Neenah, WI 54956

Date: 9/10/2019  
Time: 09:15 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor License Application  
ALI, Omar A, Agent  
QUALITY DISCOUNT at 738 W HISTORIC MITCHELL St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, August 30, 2019

## Licenses Committee Notice of Hearing

Mathew Mars  
8046 S Wildwood Dr #104  
Oak Creek, WI 53154

Date: 9/10/2019  
Time: 09:15 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor License Application  
ALI, Omar A, Agent  
QUALITY DISCOUNT at 738 W HISTORIC MITCHELL St

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If you have any questions, please call (414) 286-2238.





Friday, August 30, 2019



# Notice of Public Hearing

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ALI, Omar A, Agent  
QUALITY DISCOUNT at 738 W HISTORIC MITCHELL St  
Class A Malt & Class A Liquor License Application

**Tuesday, September 10, 2019 at 9:15 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/10/2019 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: if you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 215	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 403	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 311	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 317	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 114	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 118	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 8	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 14	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1640 S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1634A S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	703B W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	809 W HISTORIC MITCHELL ST 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 214	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 207	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 221	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 11	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 17	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 10	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 5	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 15	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1648 S 8TH ST 3	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1648A S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1643 S 7TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1644 S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1634 S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	701A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	703A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	806 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 220	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 204	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 206	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 322	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 112	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 113	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 115	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 117	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 119	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 503	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 16	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1644B S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1638 S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1634B S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	814 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 201	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 210	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 701	MILWAUKEE, WI 53204

CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 802	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 312	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 316	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 318	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 116	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 601	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 4	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 3	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1648 S 8TH ST 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 211	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 319	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 702	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 306	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 308	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 314	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 120	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 13	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1639 S 7TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 209	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 315	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 801	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 208	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 218	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 219	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 307	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 309	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 202	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 203	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 502	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1648 S 8TH ST 4	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1647 S 7TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1649 S 7TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1644A S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	720A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	813 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 213	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 205	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 302	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 321	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 402	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 602	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 603	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 703	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1664 S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 12	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 18	MILWAUKEE, WI 53204

CURRENT OCCUPANT	1656 S 8TH ST 6	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1648 S 8TH ST 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1643A S 7TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	701B W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	815 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	812 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 212	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 216	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 217	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 301	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 401	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 803	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 303	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 304	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 305	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 310	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 313	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 320	MILWAUKEE, WI 53204
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST 501	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 7	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 9	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1656 S 8TH ST 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1638A S 8TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	809 W HISTORIC MITCHELL ST 1	MILWAUKEE, WI 53204

Total Records: 117

Radius: 250.0 feet and Center of Circle: 738 W Historic Mitchell St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Convenience Store

Do you have any experience operating this type of business?  No  Yes If yes, explain: I have this store for 12 years.

## 2. Business Operations

- a. Proposed Opening Date: immediately / July 3rd.
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Class A<sup>1</sup> malt
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 2 Locations: front and back of store  
Outside: 1 Locations: by the entrance
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 6 and list locations: entrance/inside back  
front throughout  
store
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>25</u> %	Food <u>45</u> <del>50</del> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>10</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>20</u> % Describe: <u>Cleaning / house hold</u>
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: Food Stamp (EBT) + Food Dealer

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Historic Mitchell & South 8<sup>th</sup>
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Matthew Mars Phone Number: 920-416-5025  
 Business Owner Address: 8046 S. Wildwood Dr. #104 Oak Creek, WI. 53154

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

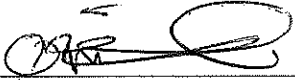
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8:00 AM	9:00 PM	100		
Monday	8:00 AM	9:00 PM	150		
Tuesday	8:00 AM	9:00 PM	150		
Wednesday	8:00 AM	9:00 PM	150		
Thursday	8:00 AM	9:00 PM	150		
Friday	8:00 AM	9:00 PM	200		
Saturday	8:00 AM	9:00 PM	150		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>Quality Discount LLC</u>	
Premise Address: <u>738 W. Historic Mitchell St.</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>	
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>Quality Discount LLC</u>
c) Are you purchasing the stock and/or fixtures?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	\$ <u>260,000.00</u>
e) Total amount paid for goodwill of the business	\$ _____
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes

**See Application Information for a list of all required application forms.**

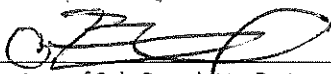
**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins 2007 Ends 2025
- b) Monthly rental \$2,750.00
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 10
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

- Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_  
\_\_\_\_\_

**Signature**



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

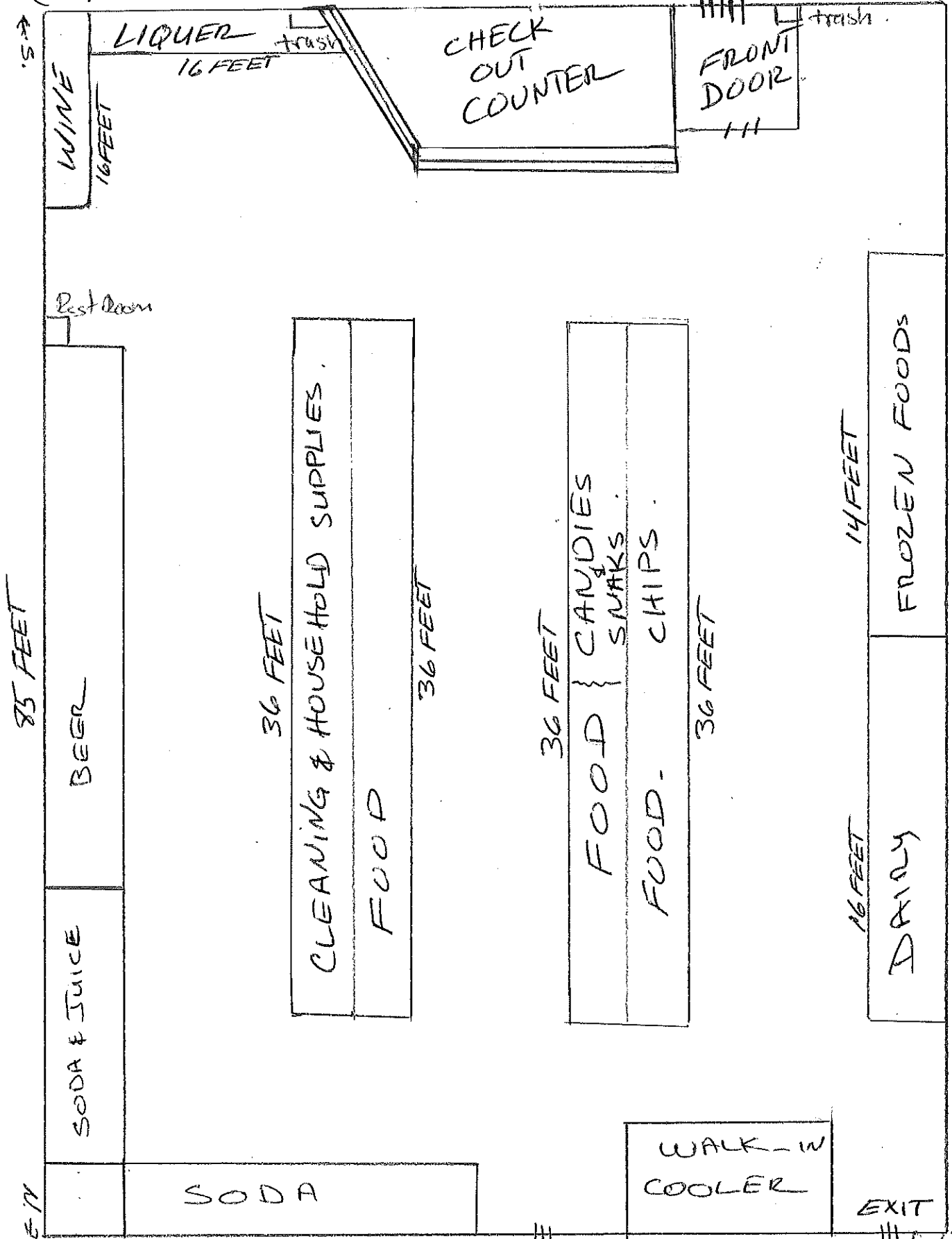
- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



Historic Mitchell Street.

W. →

← E.



South 8th Street.

Total S.F. 4,800

48 FEET

STORAGE

Omar A. Ali agent Quality Discount LLC 735 W. Historic Mitchell

Quality Discount