

## GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

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## Category of Request

 New Grant Grant ContinuationPrevious Council File No. N/A Change in Previously Approved Grant

Previous Council File No. \_\_\_\_\_

Project/Program Title: Milwaukee Breast and Cervical Cancer Awareness Program Well Woman Program GrantGrantor Agency: Greater Milwaukee FoundationGrant Application Date: NAAnticipated Award Date: 10/17/2024

## 1. Description of Grant Project/Program (Include Target Locations and Populations):

The Milwaukee Breast and Cervical Cancer Awareness Program (MBCCAP) serves as a care coordinator by enrolling eligible persons into the State of Wisconsin Well Woman program (WWWP) that pays for breast and cervical cancer screenings, diagnostics, and case management. Additionally, the program serves as a navigator for persons to receive Well Woman Program services at external provider locations. Persons who eligible include:

- Women, transgender women (who have taken or are taking hormones), transgender men (who have not undergone a bilateral mastectomy and/or have not undergone a total hysterectomy)
- Age 45-65 (some exceptions for ages 35-39)
- Non-insured or under insured
- Low income

The Carita B. Urban fund at the Greater Milwaukee Foundation is a private fund that makes an annual distribution to programs including the MBCCAP program at MHD, according to the direction of the donor. The 2025 funding amount is \$20,336.

## 2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

It is the mission of the Milwaukee Health Department (MHD) to advance the health and equity of Milwaukeeans. In 2019, the City of Milwaukee declared racism a public health crisis. This stance has influenced our Community Health Improvement Plan with racism and health equity the priorities. of our (CHIP). The city recognizes the impact racism has on perpetuating unfair, unnecessary, unavoidable poor health outcomes and health disparities for people of color.

The eligibility criteria address health equity by providing services to low income noninsured persons. Of the eligible WWWP persons we serve, the majority are Spanish speaking Hispanic Women in the at-risk zip code of 53204. The program is expanding its reach to address the health inequities of other marginalized communities including Black women in additional at-risk zip codes (53205, 53206, 53209, 53216 and 53218). The values of MHD include innovation, equity, collaboration, courage, accountability, and quality. Our program acts on these values by mobilizing Public Health (PH) 3.0 and placing more effort into the following:

- Serve as a linkage to cross sector collaboration with hospital systems to aid collective impact and care access as a trusted healthcare entity.
- Increase community engagement via messaging, partnership building, supporting community organizing and capacity building.

Ways we have started this work is by:

- Increasing data collection with the aid of an Electronic Health Record (EHR)
- Engaging with the community by participation at events
- Hosting local colleges for community/PH education and experience
- Networking and collaboration with other organizations
- Aid staff professional development to better address patient care via attendance at conferences and on-line trainings

## 3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Funding complements City and State funding as well as private contributions to support MHD's work in connecting at-risk residents to critical preventive screening and health education for breast and cervical cancer.

Results are measured using the MHD electronic health record which allows for tracking of enrolled persons and services received. This also allows for tracking of demographics such as race, address, and language. MBCCAP also tracks its participation in community events. Reporting forms are required to be completed by all providers who perform care for enrolled persons. These reporting forms collect data for DHS which is reported to the Centers for Disease Control. MBCCAP can request these reports from the state.

## 4. Results Measurement/Progress Report (Applies only to Programs):

Results are measured using the MHD electronic health record which allows for tracking of enrolled persons and services received. This also allows for tracking of demographics such as race, address, and language. MBCCAP also tracks its participation in community events. Reporting forms are required to be completed by all providers who perform care for enrolled persons. These reporting forms collect data for DHS which is reported to the Centers for Disease Control. MBCCAP can request these reports from the state.

6/15/04

5. Grant Period, Timetable and Program Phase-Out Plan:  
1/1/2025-9/30/2025. The program does not have a phase out plan, funding is awarded per the terms of the Carita B. Urban fund at the Greater Milwaukee Foundation, which makes an annual distribution for the MBCCAP program.
  
6. Provide a list of Subgrantees:  
NA
  
7. If Possible, complete Grant Budget Form and attach to back.