

HENNESSY GROUP, INC.

831 W. Wisconsin Avenue, Milwaukee, Wisconsin 53233 414.350-6601 FAX 414.276-9094 hennessygroup.net

December 9, 2014

Mayor Tom Barrett
City of Milwaukee-Office of Mayor
200 E. Wells
Milwaukee, WI 53202
mayor@milwaukee.gov

Subject: My Support for the Milwaukee Streetcar Project

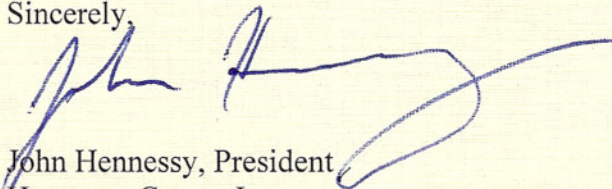
Dear Mayor Barrett:

I am writing this letter to express my unequivocal support for the Milwaukee Streetcar Project including the initial route and the lakefront line expansion. It is vital that the project receive final approval now and that construction begins in 2015.

As a downtown and neighborhood developer and as a member of the Westtown board and BID board I have supported the Streetcar Project since it was originally conceived within the last few years. The primary basis for my support is because Milwaukee needs this kind of improved public transportation to compete for the business and the talent that will drive it forward in the coming decades. We have the Lake, we have the historic buildings, and we have the makings of a diversified economy, but we need talented young people who will embrace our City and drive its economy forward—creating jobs and prosperity. These young people want improved public transportation such as the Streetcar and its planned expansion, and if they don't get this in Milwaukee, they will find it in the multiple vibrant US cities that compete with Milwaukee for business and talent.

Mayor Barrett, thanks for your efforts in moving the Milwaukee Streetcar forward, in presenting an expanded, and even more attractive, initial project (with the Lakefront addition), and in putting forth a vision for the future that will involve multiple Milwaukee neighborhoods and their people. Further, please know that you have my support and my encouragement for all members of Milwaukee's Common Council to band together and approve this project so that Milwaukee can successfully compete for the business and talent it will need to thrive in the coming decades.

Sincerely,



John Hennessy, President
Hennessy Group, Inc.

Cc: Council President Michael Murphy and Alderman Robert Bauman via email