EXHIBIT A

Term Sheet Near West Side Neighborhood Master Plan Cooperation Agreement

- 1. The City of Milwaukee ("City"), through its Department of City Development, and the West End Development Corporation ("WEDC") agree to collaborate in preparing a neighborhood Master Plan ("study") for the Near West Side.
- 2. The WEDC agrees to assist in the preparation of the study by:
 - ♦ Maintaining a close liaison with the City through its Executive Director (or designee).
 - ♦ Providing such data, maps, and relevant studies as exist in its files and are needed by the City for the preparation of the study.
 - ♦ Promptly completing the review and approval of the proposed scope of work, requests for proposals, draft reports and other documentation so as not to delay work in progress.
 - ♦ Participating with the City in the public involvement activities associated with study preparation, in particular, with outreach to residents and interested businesses, organizations and institutions.
 - ◆ Acting as fiscal agent for the funds provided by itself and other community organizations and institutions as the match for the City's funding.
- 3. The City agrees to:
 - Prepare the study utilizing its staff and consultants.
 - ◆ Maintain a close liaison with the WEDC through its Commissioner of City Development (or designee).
 - ♦ Obtain the WEDC's approval of the scope of work and any consultants to be used in study preparation.
 - Obtain the WEDC's review and approval of draft and final reports of the study.
 - ◆ Provide up to \$75,000, but not more than 50 percent of the cost of the study as determined by the mutually approved scope of work.