



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes PUBLIC TRANSPORTATION REVIEW BOARD

ALD. ROBERT BAUMAN, CHAIR
ELIZABETH NICOLS, VICE-CHAIR

*John Doherty, David Jasenski, Sandra Kellner, Don Natzke,
Abdulkadir Omar, Jeffrey Polenske, Terry Radtke and Mariano
Schifalacqua*

**Staff Assistant: Joanna Polanco, 286-2366, Fax: 286-3456,
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**Legislative Liaison: Richard Withers, 286-8532,
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Friday, May 11, 2012

9:00 AM

Room 301-B, City Hall

Meeting called to order at 9:04 A.M.

Present: 8 - Schifalacqua, Polenske, Nicols, Doherty, jasenski, Radtke, Natzke,
Kellner
Absent: 1 - Omar

1. Roll call and approval of previous meeting minutes.

*Ms. Nicols moved approval of the minutes of April 13, 2012, seconded by Mr. Natzke.
There were no objections.*

2. Communication from Milwaukee Downtown Business Improvement District, Yellow Cab Co-Op, Shuttle Services, Milwaukee County Transit System, Milwaukee County Office for Persons with Disabilities, Department of Public Works-Infrastructure, Transit Express, Legislative Reference Bureau and Clear Channel Outdoor related to Public Transportation.

*Individuals present:
Mr. Richard Withers - LRB*

Mr. Withers said that there are two matters in progress in the valet services area, one significant change to the proposed draft ordinance is to not refer to the spaces designated for valet services as valet stands, so there can be differentiation between a stand and an area where people are loading and unloading; Mr. Withers is in the process of arranging a meeting between the downtown Valet Parking Brainstorming group, Ms. Nicols and the group of businesses that may be affected, including the valet service operators. The meeting may make a recommendation that a review board be established permitting any of its members to recommend appropriate legislation.

Mr. Withers offered to work on a proposal to present to the PTRB for the next meeting.

The other matter in progress has to do with the bike share program. Earlier in 2012, DPW explored different kinds of metrics that may be useful to determine the feasibility

and utility of a bike share system. Cities like Los Angeles and Chicago have seen a great deal of interest this spring, expanding national pilot efforts by contracting new systems. The National Center for Transit Research - University of South Florida sponsored online two webinars this Spring; one titled "Social Equity and Bikesharing Netconference" dealing with who has access to bike share programming; making sure that not just the visitors and persons interested in business travel or entertainment, but also local citizens that may need access. The other web conference was titled "Integrating Bikesharing with Public Transportation", Mr. Withers passed out information on how to access more information on these web seminars. He also found out about an interactive intermodal trip planning program, it takes a series different of data base and integrated of other types of modality, bus, bike, etc that he can send more information to members.

Mr. Polenske said that there are two individuals hired by another organization to look at this from the private side to explore interest and opportunities for the City of Milwaukee to partner with other businesses.

Mr. Schifalacqua asked Mr. Polenske if they have thought about requesting or using (CMAC) funds for this purpose.

Mr. Polenske responded that although CMAQ (Congestion Mitigation & Air Quality) funds will be a logical resource, there are also a number of FTA (Federal Transportation Administration) funds available for this purpose.

The City of Milwaukee as a grantee of FTA funds has the ability to look at these options.

Ald. Bauman passed to members some photographs of bus stop signage, maps, and real time arrival boards from Portland, Oregon that has a first class transit system for a city that is actually smaller than Milwaukee with lower population density; as he returned to Milwaukee, and took a look at the Clear Channel bus stops, example bus stop at 27th St and Wisconsin Ave with filthy glass for weeks, no illumination, no maps, no public service announcement, Ald. Bauman would like to change the ordinance to prohibit privatization of bus stops. He thinks Clear Channel Outdoor is not adding any value to the community.

Ald. Bauman asked Mr. Withers to seek legislative changes to expire the arrangements between the City of Milwaukee and Clear Channel Outdoors.

Mr. Doherty asked Ms. Kellner if the Milwaukee County Transit System receives any CMAQ funding for the use of technology in bus shelters?

Mr. Kellner said that at this time they do not have funding for this purpose, however they are in middle of an upgrade, internally equipping their system to become real-time ready to provide transit locations, destinations, available through electronic devices with the different funding sources not necessarily CMAQ.

Mr. Polenske mentioned that as a member of the Green Team 2 Group which is helping develop the City Sustainability Plan, while the past sustainability plan focused on Water Quality and Water issues, this plan has a broader scope in which it will have

a transportation component. At this time is in its early, developmental stages however it will be something this group can benefit from. Mr. Polenske offered to report back to PTRB.

*June's topic of discussion – Report on conditions at Miller Park:
The taxi stand at Miller Park has been moved significantly away from any perimeter entrance causing difficulties for passengers with disabilities.*

Meeting adjourned at 9:35 A.M.

Joanna Polanco

Staff Assistant