

**Department of Administration  
Purchasing Division**

**Finance & Personnel Committee Approval Required  
For Single Source Contract  
Contract # E0000017199-A**

**Background:**

<b>User Department:</b>	Milwaukee Police Department
<b>Purchasing Agent:</b>	Ann Patz
<b>Contract Description:</b>	VSC for Police Psychologist Services
<b>Vendor Name and Location:</b>	First Responders Psychological Services, LLC (Genesee, WI) fka Heather E. Kersten
<b>Contract Term:</b>	01/01/2020 through 12/31/2023
<b>Requisition # and Date Received:</b>	0000018653 Rec'd: 12/29/2021
<b>Original Contract Amount:</b>	\$175,000.00
<b>Expenditures to Date:</b>	\$513,895.00
<b>Current Contract Amount:</b>	\$525,000.00

**History of Contract Amendments:**

Date	Item	Term	Cost
01/15/2020	Original Contract – Vendor Service Contract for Police Psychologist Services  <b>Approved by F&amp;P Committee on: 01/15/2020</b>	01/01/2020 through 12/31/2023	\$175,000.00
09/16/2020	Amendment #1: Increased the estimated contract total by \$350,000.00 from \$175,000.00 to \$525,000.00. Incorporated a name change from Heather E. Kersten to First Responders Psychological Services, LLC with new contract number E0000017199-A.  <b>Approved by F&amp;P Committee on: 09/16/2020</b>	N/A	\$350,000.00
<b>Pending</b>	<b>Amendment #2:</b> Increase contract total by \$650,000.00 from \$525,000.00 to \$1,175,000.00.	N/A	\$650,000.00
<b>Total (including the pending amendment)</b>			<b>\$1,175,000.00</b>

**Purpose of Amendment:**

The purpose of this amendment is to allow the Milwaukee Police Department (MPD) to amend the Vendor Service Contract for Police Psychologist Services with First Responders Psychological Services, LLC to increase the estimated contract total by \$650,000.00 from \$525,000.00 to \$1,175,000.00.

Amendment #1 to the original contract incorporated a vendor name change from Heather E. Kersten, which created contract E0000017199-A. For internal accounting purposes, the funds allocated to E0000017199-A are \$1,054,925.00.

The original contract E0000017199 was for the amount of \$175,000.00, which covered the compensation for the first (1<sup>st</sup>) year. The increase in Amendment #1 should have been \$525,000.00 for a contract total of \$700,000.00, however only \$350,000.00 was requested. Due to an increase in usage of services offered by the vendor to MPD personnel, the annual cost of the contract has increased to approximately \$300,000.00 per year. Therefore, the amount of \$650,000.00 is needed to cover the remainder of the contract term through 2023.

**Background:**

In 2016, Dr. Heather Kersten was the highest ranked proposer for RFP #14562 and was awarded a one (1) year Vendor Service Contract for Police Psychologist Services with the option to extend for two (2) additional one (1) year periods. All options to extend have been exercised and the contract expired in 2019.

In 2020, a new contract was entered into for three (3) years from the date of award through 2023. Dr. Kersten has been working with the Milwaukee Police Department for the last four (4) years and has established a rapport with the members of MPD. She has attended critical incidents, three (3) line of duty deaths, facilitated debriefings of members and trained supervisors on recognizing trauma in their subordinates. Dr. Kersten has brought an intern program to the MPD wellness team and has participated in district events to have the MPD members become familiar with her and the services of the wellness unit.

To lose Dr. Kersten after four (4) years would be detrimental to the progress the MPD has made under her guidance and leadership. Dr. Kersten has established a good Doctor/Client relationship with many of the MPD members and to change their services may cause a setback for its members and the work that has been accomplished in mental wellness.

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City Purchasing Director

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Date

**F&P Presentation Date:** 01/12/2022

**Department of Administration  
Purchasing Division**

**Finance & Personnel Committee Approval Required  
For Single Source Contract  
Contract #E0000018422**

**Background:**

<b>User Department:</b>	Health	
<b>Purchasing Agent:</b>	Ann Patz	
<b>Contract Description:</b>	Service Contract for Strategic Planning Consulting Services	
<b>Vendor Name and Location:</b>	Veronica Lawson Gunn dba Genesis Health Consulting, LLC (Whitefish Bay, WI)	
<b>Contract Term:</b>	Nine (9) months from date of award	
<b>Requisition # and Date Received:</b>	Req#0000018619 Rec'd 12/02/2021	
<b>Original Contract Amount:</b>	\$100,000.00	<b>(GRANT- CDC OT-2103 &amp; Preventative Health)</b>
<b>Expenditures to Date:</b>	\$12,500.00	
<b>Current Contract Amount:</b>	\$100,000.00	

**History of Contract Amendments:**

Date	Item	Term	Cost
09/15/2021	Original Contract: Service Contract for Strategic Planning Consulting Services <b>Approved by F&amp;P Committee on: 09/15/2021</b>	09/15/2021 through 06/14/2022	\$100,000.00
Pending	<b>Amendment #1:</b> Add the option to extend the contract term upon mutual consent and immediately exercise the option to extend the contract term for 47 days from 06/15/2022 through 07/31/2022.	06/15/2022 through 07/31/2022	n/a
<b>Total (including the pending amendment)</b>			<b>\$100,000.00</b>

**Purpose of Amendment:**

The purpose of this amendment is to allow the City of Milwaukee Health Department (MHD) to amend the existing Service Contract for Strategic Planning Consulting Services with Veronica Lawson Gunn dba Genesis Health Consulting, LLC to add the option to extend upon mutual consent and immediately exercise the option to extend the contract term for 47 days from 06/15/2022 through 07/31/2022. Wisconsin Department of Health Services (DHS) has granted MHD a deadline extension for the purposes of completing data collection and producing a 5-year strategic plan.

**Background:**

An organizational strategic plan provides a Local Health Department (LHD) and its stakeholders with a clear picture of where it's headed, what it plans to achieve, the methods by which it will succeed and the measures to monitor progress. A strategic plan is fundamental to effective management in that it is one of three (3) prerequisites for LHDs seeking national, voluntary accreditation through the Public Health Accreditation Board (PHAB) and is a requirement for compliance with Wisconsin state statutes for a Level III LHD. MHD is currently under review by DHS for designation as a Level III LHD and has set an action plan with MHD leadership to produce a strategic plan by May 18, 2022.

Genesis Health Consulting, LLC is a highly qualified organization with compatible missions and visions for performing this work. They meet MHD's desired criteria of being a business local to Milwaukee, and a women and minority-owned business with significant experience and specific knowledge around strategic planning for large public health organizations. Genesis Health Consulting, LLC has specific insight around leading strategic planning to translate equity principles into sustainable, meaningful, and measurable strategies to improve health outcomes.

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City Purchasing Director

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Date

**F&P Approval Presentation Date:** 01/12/2022