



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, November 18, 2016

COMMITTEE MEETING NOTICE

AD 10

REED, Dion, Agent
DTD Bliss Enterprises LLC
2963 N 76TH St #4

Milwaukee, WI 53222

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, November 29, 2016 at 03:30 PM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Jukebox, and 3 Amusement Machines as agent for "DTD Bliss Enterprises LLC" for "Our Spot Bar" at 7009 W Capitol DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.


You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: 

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Koberstein, Jonathan

From: Schunk, Jason
Sent: Thursday, July 21, 2016 7:22 PM
To: Koberstein, Jonathan
Cc: Celella, Jessica
Subject: Fwd: A strong objection to ricochet #2!!

Please add

Sent from my iPhone

REDACTED RECORD

Begin forwarded message:

From: "Huertas, Edwin" <Edwin.Huertas@milwaukee.gov>
Date: July 21, 2016 at 7:18:18 PM CDT

Cc: "Celella, Jessica" <Jessica.Celella@milwaukee.gov>, "Schunk, Jason" <LICMGR@milwaukee.gov>, "Murphy, Michael (Alderman)" <mmurph@milwaukee.gov>
Subject: RE: A strong objection to ricochet #2!!

Good evening

Thank you for emailing us this concern. I have copied Licenses to this email so they can add your concern to the records. We have already received a few other objections.

Should you need anything else, please let me know.

Thanks again and enjoy your night.

-Edwin

Edwin Huertas
Legislative Assistant to Alderman Michael J. Murphy
10th District
200 East Wells Street - 2nd Floor | Milwaukee, WI 53202
414.286.2074 (office) | 414.286.3456 (fax)
edwin.huertas@milwaukee.gov (email)

*Click the logo for more information!

-----Original Message-----

Sent: Thursday, July 21, 2016 5:11 PM
To: Huertas, Edwin
Subject: A strong objection to ricochet #2!!

This guy refuse to listen or respect the fears we have with ricochet bar, remaining open. To continue to place our families in danger is unacceptable. Now he's trying to reopen this bar under a assumed name!! That is totally disrespectful to us as well as the city. All the alderman asked him to do is respect his neighbors. Daniel and I had numerous conversations over the years about the concerns we have as neighbors, however right before his license hearings. Once those hearing are over and he receives liquor license you won't see Daniel anymore and all he promised to do will go by the wayside. He can't be trusted to do the right thing!! OBJECT!!

Sent from my iPhone

Koberstein, Jonathan

From: License
Sent: Thursday, July 21, 2016 2:01 PM
To: Koberstein, Jonathan
Subject: FW: Class B Tavern and Public Entertainment License for Ricochet On In

REDACTED RECORD

From:
Sent: Thursday, July 21, 2016 2:00 PM
To: License
Subject: Class B Tavern and Public Entertainment License for Ricochet On In

Dear Licensing Committee,

I am writing in objection to the awarding of a Class B Tavern and Public Entertainment License for Ricochet On In. Before this business was shut down this past year, it was the cause of many neighborhood disturbances and police calls.

I heard many neighborhood complaints to the point that people were seriously considering their only alternative but to move from the neighborhood. Since the premises borders on a dense residential area with children living in close proximity, I do not believe a Tavern is an appropriate business for that location.

Thank you,

Koberstein, Jonathan

From: License
Sent: Wednesday, July 20, 2016 8:51 AM
To: Koberstein, Jonathan
Subject: FW: Objection to Ricochet

Jim Cooney
License Specialist III
City of Milwaukee, License Division
200 E Wells St #105 Milwaukee, WI 53202
414-286-2238

REDACTED RECORD



From:
Sent: Wednesday, July 20, 2016 8:47 AM
To: License
Subject: Objection to Ricochet

I'm in objection to the opening of Ricochet due to safety reasons. This establishment when open has had and will have an adverse effect on the neighborhood because of the attention it attracts. I won't feel safe anymore if this business is reopened.

Koberstein, Jonathan

From: License
Sent: Tuesday, July 19, 2016 8:04 AM
To: Koberstein, Jonathan
Subject: FW: New License Application for Ricochet On In

Jim Cooney
License Specialist III
City of Milwaukee, License Division
200 E Wells St #105 Milwaukee, WI 53202
414-286-2238



REDACTED RECORD

From:
Sent: Tuesday, July 19, 2016 7:32 AM
To: License
Cc: Murphy, Michael (Alderman); Huertas, Edwin
Subject: New License Application for Ricochet On In

Good Morning,

I would like to submit an objection to the reopening of this bar. Since the Ricochet has closed, I have not had to have any sleepless nights, haven't had to call 911 once, and finally feel like maybe there is a chance I will actually stay in my home instead of feeling forced to sell it because I feel like my family is unsafe. That bar draws in a really bad crowd of people. My guess is that the same people who frequented the bar before will be back as soon as it is open. I see things improving in that area, and the reopening of this bar will not be good for the neighborhood. I have taken countless vacation days in the past just to make sure this bar was finally closed and my family could have some peace. Please take my request into consideration for a denial of this licence.

Thank you,

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/25/2016

LICENSE TYPE: BTAVN

NEW:

RENEWAL:

No. 233810

Application Date: 07/15/2016

License Location: 7009 West Capitol Drive

Business Name: DTD Bliss

Licensee/Applicant: Reed, Dion
(Last Name, First Name, MI)

Date of Birth: 07/28/1970

Home Address: 2963 North 76th Street #4

City: Milwaukee

State: WI **Zip Code:** 53222

Home Phone: 414-788-9689

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 08/30/2012 the Wisconsin Department of Transportation revoked the applicant's driver's license for 6 months for Operating While Intoxicated.

Date:08/19/16
Officer: P. Brown

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Ricochet On In
Address: 7009 W. Capitol Dr.
Phone: 414-462-3540

Owner: Dion Reed
Owner address: 2963 S. 76th St. #4
City State Zip: Milwaukee, WI 53222
Owner Phone: 414-788-9689
Owner email: dionreed1@gmail.com

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Dion Reed

Location currently open: YES NO

Projected open date: 09/01/16

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 10A-1:30P 24 hours Y N
Mon: 11A-1:30P
Tue: 11A-1:30P
Wed: 11A-1:30P
Thu: 11A-1:30P
Fri: 11A-1:30P
Sat: 10A-1:30P

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Occupancy: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Who is your alcohol distributor? Beechwood/Capital Husting

Exterior Survey:

1. Is the area around the location clean? Yes No
 2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
 3. Can you see from the outside of the location into the interior Yes No
 4. Can you see the employees inside of the location from the outside Yes No
 5. Are exterior windows free of signage Yes No
 6. Is there a bus stop? Yes No
 7. Is there a bus shelter? Yes No N/A
 8. Street parking Yes No
 9. Is there a parking lot Yes No
 10. Is the parking lot clean? Yes No N/A
 11. Is the parking lot well lit? Yes No N/A
 12. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No N/A
 - b. Will this lot have cameras? Yes No N/A
 13. Are there areas where a person could conceal themselves Yes No
 14. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
 15. Exterior Payphone? Yes No
 16. Are there No Loitering Signs posted? Yes No
 17. Are there exterior security cameras Yes No How Many: 4
 18. Are the address numbers prominently displayed and easy to see Yes No
- Exterior Comments: Agent is adding 4 additional security cameras outside for a total of 8. May also add more exterior lighting.

Camera Survey:

19. Does this location have security cameras? Yes No
20. Are they in working order? Yes No
21. What format are the cameras?

- a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
22. How long is footage stored for later viewing: 30days
23. Are there exterior cameras Yes No How many: 4
24. Are there interior cameras Yes No How many: 4
25. Do all employees know how to retrieve recorded digital images/footage? Yes No
26. Cameras located in parking lot Yes No N/A How many: 4
- Camera Survey Comments: Additional cameras are being added to interior and exterior

Interior Survey:

27. What is the planned/posted capacity 48
28. What is the minimum number of employees that will be on premise 1
29. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
30. Is the interior of the location neat and clean? Yes No
31. Does an interior camera face the entrance/exit? Yes No
32. Are emergency and non-emergency numbers posted near the phone? Yes No
33. Does the owner know how to contact their police district directly? Yes No
- a. Did you provide a district contact guide to the owner? Yes No
- Interior Comments: Will be adding interior camera that faces entranceway.

Security

34. How many security personnel are going to be employed: 1-2 N/A
35. How will they be deployed: Interior 1 Exterior 1 N/A
36. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun ALL
37. Will the security be managed by business or contracted
38. Will they be armed Yes No N/A
39. What type of security measures will be used: N/A
- Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other
40. When at capacity, how will the overflow crowd be managed? Security to monitor
41. Will a guard monitor the overflow crowd at all times? Yes No
- Security Comments: Doesn't plan on capacity ever being over 40, except during special events once or twice a year

ADDITIONAL COMMENTS/RECOMMENDATIONS:

**MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS**

DATE: 05/06/2015
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 209443
Application Date: 05/05/2015
Expiration Date:

License Location: 7009 W Capitol Dr
Business Name: Richochet On It

Aldermanic District: 02

Licensee/Applicant: GROHOLSKI, Daniel D.
(Last Name, First Name, MI)

Date of Birth: 06/10/1954

Male: X

Female:

Home Address: 3418 N Bremen St

City: Milwaukee

State: WI

Zip Code: 53212

Home Phone: 414-466-5133

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. **INCIDENT:** On 08/24/95 a patron of the Richochet Bar located at 7009 W. Capitol Dr. was beaten by another patron. The victim suffered a fractured left orbital, numerous contusions, and swelling to the brain. The suspect was arrested for Substantial Battery.
2. **INCIDENT:** On 10/13/95 at 12:16PM Officers were dispatched to a Battery complaint at the Richochet on Inn located at 7009 W. Capitol Dr. Investigation revealed that a former employee came into the tavern, and pushed the bartender into the wall. The suspect then exited the tavern, and damaged the bartenders auto. The suspect was arrested for Battery.
3. On 02/26/96 at 2:22AM Officers checked the Richochet tavern located at 7009 W. Capitol Dr and observed a person sitting at the bar drinking a beer. Upon entering the bartender stated that she, her son, and her friend were cleaning up. The licensee and two other persons were issued citations for Patrons after hours. These charges were not issued by the City Attorneys Office.

4. On 10/26/98 at 6:10PM Officers conducted a tavern check at the Ricochete tavern located at 7009 W. Capitol Dr. Upon entering the tavern Officers found an unlicensed bartender (Jason R. Holmes) tending bar unsupervised.

Charge : Licensee Responsibility
Finding : 1 Year Hold Open
Sentence : 1 Year Hold Open
Date : 03/31/99
Case : 99008750

5. On Wednesday, 12/02/98 at 7:00PM Officers investigated a complaint of Illegal Gambling machines at the Ricochete Inn located at 7009 W. Capitol Dr. The Officers recovered 2 video slot machines which would pay off a nickel a point. The Licensee's wife Janice Groholski admitted to using the machines for gambling. She further stated that she got the machines from Ronald A. McWilliams who would split the profits with her. The licensee along with Janice Groholski, and Ronald McWilliams were arrested for Permitting premises to be used for commercial gambling. These charges were not issued by the District Attorney's Office.
6. INCIDENT: On 07/09/99 at 11:54PM Officers were sent to a fight at the Richochet Inn located at 7009 W. Capitol Dr. Investigation revealed that a group of patrons were fighting inside the tavern. One of the subjects involved was restrained by patrons until Police arrived. The other subjects fled the scene. One citation was issued for Disorderly Conduct to one of the patrons.
7. INCIDENT: On 07/16/99 at about 12:39AM Officers were sent to a threat complaint at the Ricochete tavern located at 7009 W. Capitol Dr. Investigation revealed that two Female patrons were asked by the bartender to leave the tavern, at which time they stated that they will get some friends to blow his head off. Incident report filed.

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8. Incident: On 10/17/2000, officers were dispatched to the Ricochete tavern located at 7009 W Capitol DR. for a theft of person. A check of the premises revealed no violations.
 9. On 3-30-2002 at 1:30am Milwaukee police were sent to investigate a battery complaint at the Richochet On Inn. The bartender Sherrill Tibbals stated she observed a female patron getting loud while playing darts and making general threats to beat someone down. Tibbals went into a back room, heard an argument and when she returned she saw a female patron bleeding from the head. Tibbals then called 911 and an ambulance. Two females playing darts against each other exchanged words and one of the females stated that she was being held back by someone, and then she felt something hit her in the head. She was later found to have several lacerations to the face around the right eye, and received 20 stitches for these injuries at St Joseph's Hospital. Tibbals stated that after calling 911, she immediately turned on the house lights and turned off the music to close the bar.
 10. On 4-19-2003 at 5:00pm an underage Milwaukee Police Aide entered Ricochet On In, 7009 W Capitol Dr. at the direction of Milwaukee Police Officers. The aide was able to purchase a 12 oz can of Miller Lite beer from the bartender, Michelle M Lawrence, who was convicted.

11. On 11-2-2003 at 3:30pm an underage Milwaukee Police Aide entered the Ricochet Tavern, 7009 W Capitol Dr at the direction of Milwaukee Police Officers. The aide was able to purchase a 12 Oz can of Miller Lite beer from the bartender, Thomas W. Bauernfiend who was convicted.

12. On 2-13-2004 at 10:20pm an underage Milwaukee Police Aide entered the Ricochet Bar, 7009 W Capitol Dr. at the direction of Milwaukee Police Officers. The aide was able to purchase a bottle of Corona Beer from the bartender, Robert M. Bangle, who was convicted.

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13. On 08/13/2004 at 1:10 AM officers responded to the licensed premises at 7009 W Capitol Dr to "Assist an Officer". Investigation revealed that two patrons were physically fighting because one had lose a necklace the other had given her. Both were cited for Disorderly Conduct. Incident Report Filed

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14. On 12/06/08 at 1:35 am, Milwaukee police were dispatched to 7009 W Capitol Drive for a Fight complaint. Officers spoke to the bartender Antonio Gregory who stated that for some unknown reason, 20 patrons began fighting inside the bar. Gregory stated he did his best to break up the fight but called for police for assistance. Upon police arrival, all subjects were gone. The call was advised.

15. On 01/02/09 at 1:48 am, Milwaukee police were dispatched to 7009 W Capitol Drive for a fight complaint. Upon arrival, officers observed two subjects screaming and yelling at each other in the parking of the Ricochet tavern. Each was issued a citation for disorderly conduct. Officers spoke to the bartender Rherrill Tibbals who stated two patrons were arguing inside the tavern and had left together. Tibbals further stated there were no incidents between the subjects or anyone else inside the tavern.

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16. On 03/02/10 at 1:48 am, Milwaukee police were dispatched to 70th and Capitol for a Fight complaint. Officers spoke to the victim who was highly intoxicated and who stated there was a brawl in Ricochet's Bar and that he got hurt during fight. He also stated the fight occurred in the tavern's parking lot. Police observed a small laceration on the victim's face but he refused medical attention. Officers spoke with the bartender Antonio Gregory who stated there were no fights in the tavern and that he had closed the bar at 1:30 am due to some patrons arguing. Gregory further stated he didn't know what happened outside in the parking lot. Officers were able to speak to a witness regarding this incident and identified the other party involved and citations were issued to both subjects for disorderly conduct.

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17. On 01/29/11 at 9:40 pm, Milwaukee police were conducting sales of alcohol to underage persons and had a police aide, who is under the age of 21, entered 7009 W Capitol Drive in attempts to purchase alcohol. The bartender, identified as Jackquilin Vaughns, served the aide two Miller Lites without first asking for any ID. Vaughns was issued a citation for Sale of Alcohol to Underage Person.

Charge: Sale of Alcohol To Underage Person
Finding: Guilty
Sentence: Fined \$120.00
Date: 03/24/11
Case: 11022155

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18. On 12/01/2013 Milwaukee police responded to a tavern violation complaint at 7009 West Capitol Drive (Ricochet On In). Investigation revealed the bartender, Brett Bennett, was serving alcoholic beverages to an 18-year-old female, Valerie Flowers. Both Bennett and Flowers were cited.

As to Flowers:

Charge: Possession of Alcohol by Underage
Finding: Guilty
Sentence: \$185.00 fine
Date: 03/17/2014
Case: 14004681

As to Bennett:

No record of his citation (# 48992311230) can be located.

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Previous premise

Alcohol Concentration for 7009 W Capitol Dr

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses**
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer

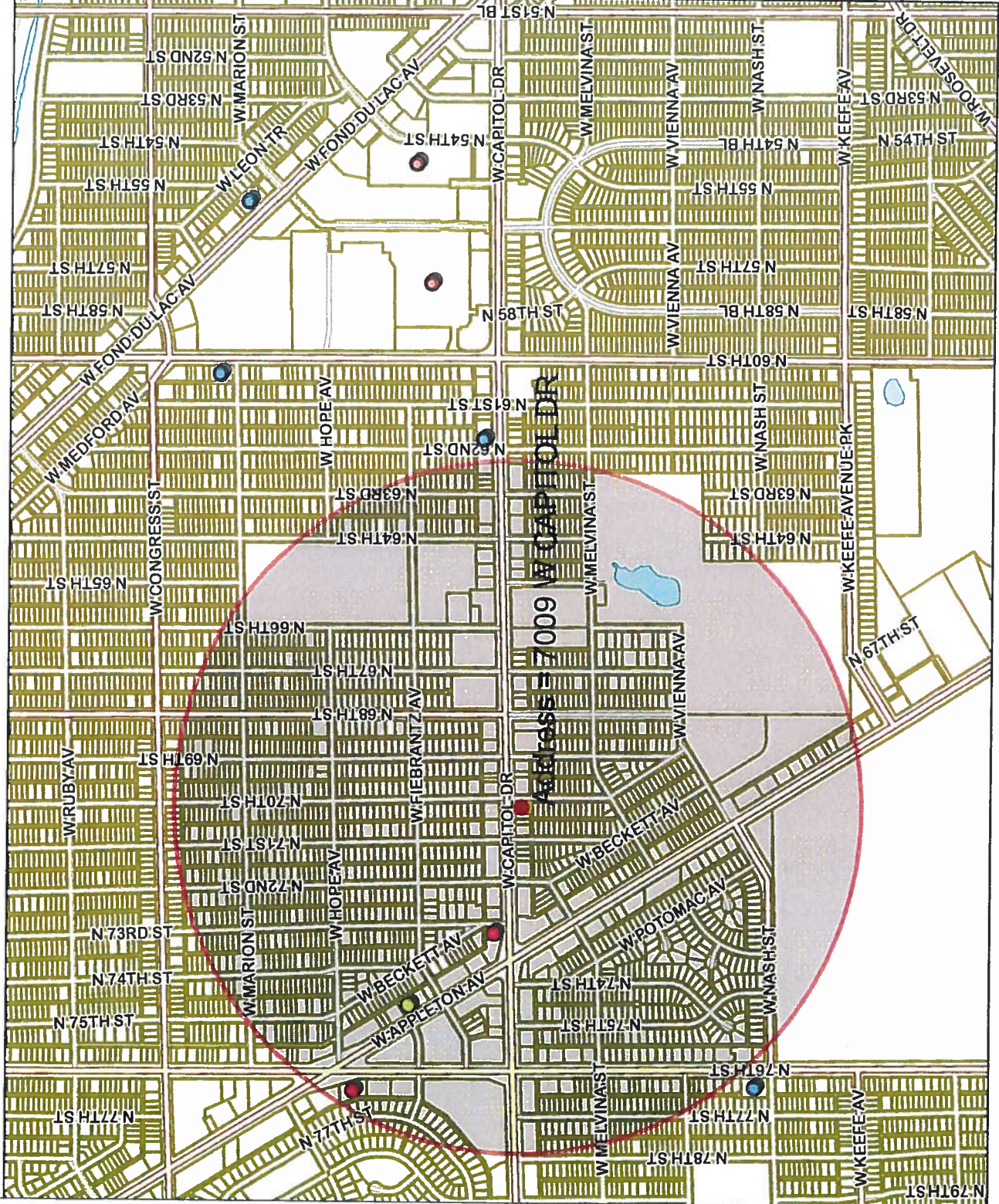


- Notes -

Alcohol establishments within a .5 mile radius centered on 7009 W Capitol on July 15, 2016



Department of Administration - ITMD



1,087.3 0 543.63 1,087.3 Feet

Map Scale: 1: 13,047

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 7900 W Capitol Dr, July 15, 2016									
License Summary									
Legal entity	Trade name	Licenses	Address	License type name	Total capacity	Room capacity	Expiration date	Total	
CAPTOL LIQUOR & BEER, INC	CAPTOL LIQUOR & BEER	SURIAN S KAMAL, Agt	7308 W CAPITOL DR	Class A Malt & Class A Liquor License			4/10/2017		2
TOTO'S, INC	OTTO'S BEVERAGE CENTER	JOHN M SEEGERT, Agt	4163 N 76TH ST	Class A Malt & Class A Liquor License			1/23/2017		1
IRIE PALACE, LLC	IRIE PALACE	Patrick D Hudson, Agt	7506 W APPLETON AV	Class B Fermented Malt Beverage Retailer's License			12/13/2016		1
IRIE PALACE, LLC	IRIE PALACE	Patrick D Hudson, Agt	7506 W APPLETON AV	Class C Wine Retailer's License			12/13/2016		4
					Grand Total				



Friday, November 18, 2016

Licenses Committee Notice of Hearing

DANIEL GROHOLSKI
3414 N BREMEN St

MILWAUKEE, WI 53212

Date: 11/29/2016
Time: 03:30 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Disc Jockey, Jukebox, and 3 Amusement Machines
REED, Dion, Agent
Our Spot Bar at 7009 W Capitol DR

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, November 18, 2016

Licenses Committee Notice of Hearing

DANIEL GROHOLSKI
3418 N BREMEN St

MILWAUKEE, WI 53212

Date: 11/29/2016
Time: 03:30 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Disc Jockey, Jukebox, and 3 Amusement Machines
REED, Dion, Agent
Our Spot Bar at 7009 W Capitol DR

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, November 18, 2016



Notice of Public Hearing

REED, Dion, Agent

Our Spot Bar at 7009 W Capitol DR

Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Jukebox, and 3 Amusement Machines

Tuesday, November 29, 2016 at 3:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/29/2016 at 3:30 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	3948 N 71ST ST	MILWAUKEE, WI 53216-2022
CURRENT OCCUPANT	3953 N 70TH ST	MILWAUKEE, WI 53216-2019
CURRENT OCCUPANT	3959 N 70TH ST	MILWAUKEE, WI 53216-2019
CURRENT OCCUPANT	3971 N 70TH ST	MILWAUKEE, WI 53216-2019
CURRENT OCCUPANT	3968 N 70TH ST	MILWAUKEE, WI 53216-2020
CURRENT OCCUPANT	3975 N 70TH ST	MILWAUKEE, WI 53216-2019
CURRENT OCCUPANT	3977 N 70TH ST	MILWAUKEE, WI 53216-2019
CURRENT OCCUPANT	3974 N 71ST ST	MILWAUKEE, WI 53216-2022
CURRENT OCCUPANT	3946 N 70TH ST	MILWAUKEE, WI 53216-2020
CURRENT OCCUPANT	3947 N 69TH ST	MILWAUKEE, WI 53216-2015
CURRENT OCCUPANT	3975 N 71ST ST	MILWAUKEE, WI 53216-2021
CURRENT OCCUPANT	3958 N 70TH ST	MILWAUKEE, WI 53216-2020
CURRENT OCCUPANT	3965 N 70TH ST	MILWAUKEE, WI 53216-2019
CURRENT OCCUPANT	3974 N 70TH ST	MILWAUKEE, WI 53216-2020
CURRENT OCCUPANT	3964 N 71ST ST	MILWAUKEE, WI 53216-2022
CURRENT OCCUPANT	3971 N 71ST ST	MILWAUKEE, WI 53216-2021
CURRENT OCCUPANT	3976 N 71ST ST	MILWAUKEE, WI 53216-2022
CURRENT OCCUPANT	3952 N 70TH ST	MILWAUKEE, WI 53216-2020
CURRENT OCCUPANT	3958 N 71ST ST	MILWAUKEE, WI 53216-2022
CURRENT OCCUPANT	3941 N 69TH ST	MILWAUKEE, WI 53216-2015
CURRENT OCCUPANT	3951 N 69TH ST	MILWAUKEE, WI 53216-2015
CURRENT OCCUPANT	3970 N 71ST ST	MILWAUKEE, WI 53216-2022
CURRENT OCCUPANT	3954 N 71ST ST	MILWAUKEE, WI 53216-2022
CURRENT OCCUPANT	3977 N 71ST ST	MILWAUKEE, WI 53216-2021
CURRENT OCCUPANT	3949 N 70TH ST	MILWAUKEE, WI 53216-2019
CURRENT OCCUPANT	3962 N 70TH ST	MILWAUKEE, WI 53216-2020
CURRENT OCCUPANT	3957 N 69TH ST	MILWAUKEE, WI 53216-2015
CURRENT OCCUPANT	3959 N 69TH ST	MILWAUKEE, WI 53216-2015

Total Records: 29

Radius: 250.0 feet and Center of Circle: 7009 W Capitol DR



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/7/16

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours Establishment Filling Station
 Self Service Laundry Rooming House Hotel/Motel Massage Establishment
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 9/1/2016
b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
c. Is this a franchise? No Yes
d. Is this premises currently licensed? No Yes If yes, list type of license: _____
e. Is the current licensee operating? No Yes If no, list date closed: _____
f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
h. Are other businesses operating in the same building? No Yes If yes, describe: Car Wash on premises

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
e. Will a sound amplification system be used? No Yes If yes, describe: Potential for Occasional Sound by Entertainment, MUSIC outside on weekend, NONE after 10pm.

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: Entrance and side of Building Area is designated outside for smoking
b. Number of Garbage Cans: Inside: 5 Locations: (2) Bathrooms, (2) customer bar area, (1) Backo
Outside: 2 Locations: Eagle disposal bin in parking lot, Garbage Can at Entrance
c. Is a crowd control barrier used? No Yes If yes, describe: _____
d. How many restrooms are on the premises? 2
e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Eagle Disposal

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? 55 and describe the parking security plan: Security will direct patrons to park in lot. NO street parking enforced
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: will post signage regarding no street parking
- c. Will you have security personnel on premise? No Yes If yes, how many? 1-2 and answer the following:
 What are their responsibilities? check ID's at door, monitor parking lot & inside bar.
 Is security equipment used? No Yes If yes, describe Multiple cameras in/out premises.
 List their licensing, certification, or training credentials Weapon detection WAND. Will have Licensed Secur
- d. Will there be security cameras? No Yes If yes, where? throughout inside & outside of premises
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe ID Search, Weapon detect

6. Percentage of Sales (must total 100%)

Alcohol <u>93</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>5</u> %	Cigarettes <u>2</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Describe: _____	

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 48 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

- 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: 70th and Capitol DR. (68th ST closest stop light)

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Daniel Grohowski Phone Number: 414-331-1423

Business Owner Address: 3414 N. Bremen ST Milwaukee, WI 53212

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

** No drinks served after 11AM*

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10am	1:30am	60	30 & up	NONE
Monday	11am	1:30am	60	30 & up	NONE
Tuesday	11am	1:30am	45	30 & up	NONE
Wednesday	11am	1:30am	45	30 & up	NONE
Thursday	11am	1:30am	60	30 & up	NONE
Friday	11am	1:30am	60	30 & up	NONE
Saturday	10am	1:30am	60	30 & up	NONE

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours: If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours: 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)

Dion Reed

Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: DTD Bliss Enterprises LLC

Premise Address: 7009 W. Capitol Dr.

Proximity of Premises to Church, School, Daycare Center or Hospital

If there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

- A lease or offer to purchase must:
- a) Be in the same legal entity name as that apply for the license
 - b) Reflect the same address as the premises address on this application
 - c) Reflect current dates and
 - d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

- a) Do you own or lease the building? Own Lease
- b) Who owns the fixtures (for example, coolers, etc.)? Building Owner
- c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 4,000 (stock)
- d) Total amount paid for business \$ 1300/per month. \$4000 (includes 1st month Rent)
- e) Total amount paid for goodwill of the business \$ —

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 9/1/2016 Ends 8/31/2018
- b) Monthly rental \$ 1300.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 2 yrs
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 15 day of July, 2016

(Clerk/Notary Public)

My Commission Expires _____

*Notary Seal must be affixed.

Don Reed
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey - <i>Once/Twice Per Year</i>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input checked="" type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures How many? _____	<input checked="" type="checkbox"/> Amusement Machines - How many? <u>3</u>	<input type="checkbox"/> Concerts Approx. # per year? _____	<input type="checkbox"/> Theatrical Performances How many? _____ Approx. # per year? _____
<input type="checkbox"/> Other: _____			

Entertainment Indoor Hours: Alcohol beverage establishment: same as alcohol license hours.
Non-alcohol establishment: 10:30am to 1:00am Sun to Thurs; 1:30am Fri-Sat
Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless otherwise approved by Common Council.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe: *Potential for occasional music outside on a weekend ~~once~~ 1-2 times per year, NO amplified sound after 10*

LEGAL CAPACITY OF PREMISES

48 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

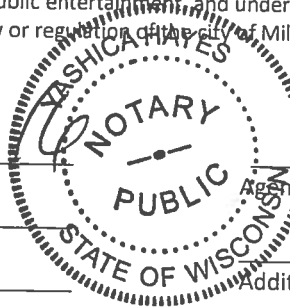
SUBSCRIBED AND SWORN TO BEFORE ME

This 16 day of July, 2018

(Clerk/Notary Public)

My Commission Expires 9/2/18

*Notary Seal must be affixed.



Jim Reed

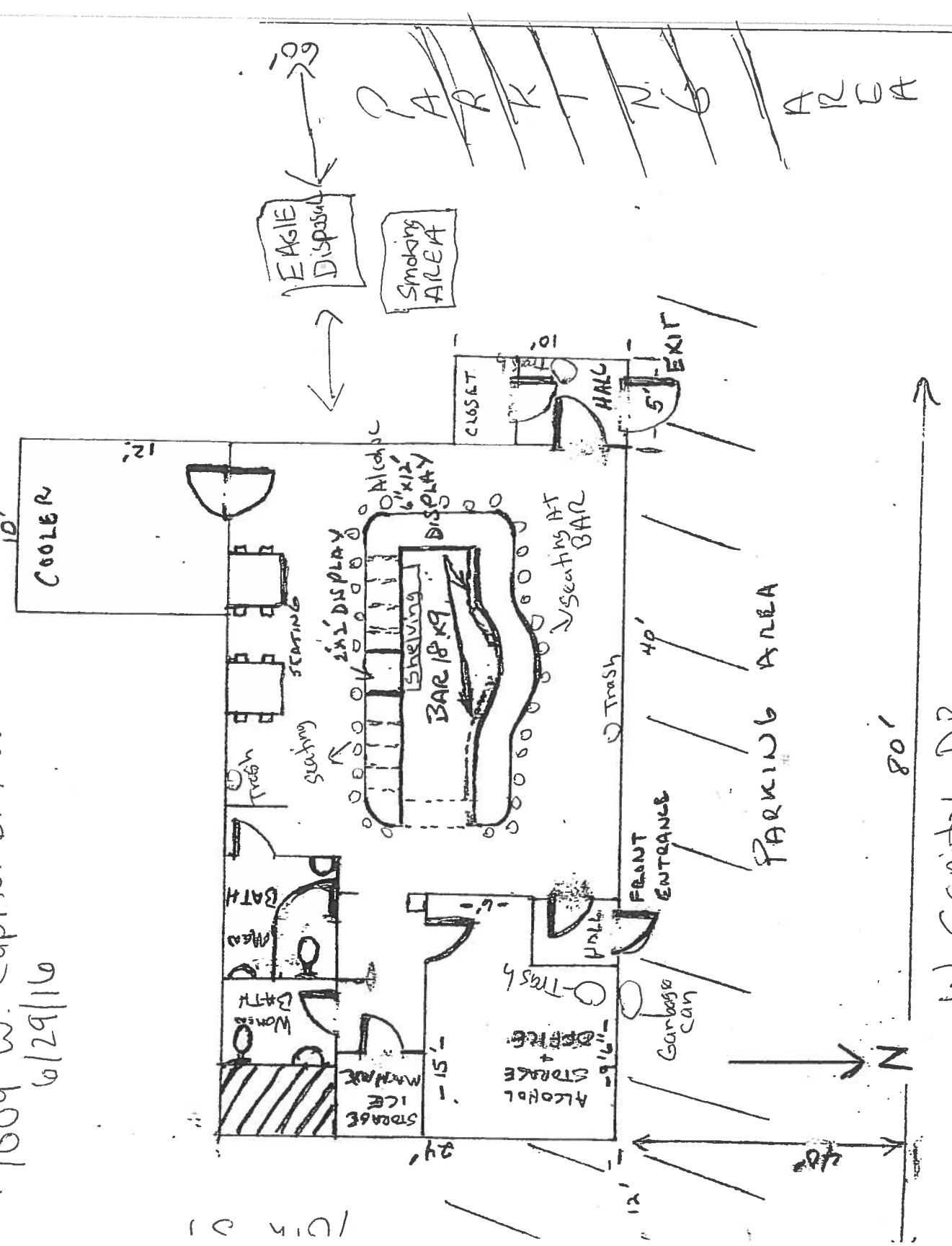
Agent 20% or More Shareholder/Partner

Additional 20% or More Shareholder/Partner

Office Use Only: Initials: _____ Filed: _____ App: _____

Check if only PEP (must be heard w/in 60 days) Granted _____ License # _____

Total sq ft. 1050
 Legal Entity: DTD Bliss Enterprises LLC
 Agent: Dion Reed
 Ricochette ON IN - Bus. Name.
 7009 W. Capitol Dr. 53216
 6/29/16



CERTIFICATE OF COMPLETION

This certificate is awarded to

DION REED

in recognition of completion of the Pivot Program with the

CITY OF MILWAUKEE



Signature *Dion Reed* Date Sept. 20, 2016
Signature *Paul Schmidt* Date Sept. 20, 2016



CITIZENSHIP DIVISION