



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, January 15, 2021

COMMITTEE MEETING NOTICE

AD 03


KASHOU, Salem J, Agent  
Erth Wellness, LLC  
2169 N FARWELL Av

Milwaukee, WI 53202

You are requested to attend a virtual hearing to be held on:

**Tuesday, January 26, 2021 at 09:45 AM**

**Regarding:** Your Class B Tavern License Application as agent for "Erth Wellness, LLC" for "Kind Oasis" at 2169 N FARWELL Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/778000629>. If you  to call in, please call +1 (669) 224-3412 and use Access Code: 778-000-629.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_  
Jessica Celella  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



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Friday, January 15, 2021

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AD 03

KASHOU, Salem J, Agent  
Erth Wellness, LLC  
6145 N Lake Dr

Whitefish Bay, WI 53217

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 12/18/20  
Officer: Xavier Benitez

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Erth Wellness  
Address: 2169 N. Farwell Ave  
Phone: Milwaukee WI 53202

Owner: Salem J. Kashou  
Owner address: 6145 N. Lake Dr  
City State Zip: Whitefish Bay WI 53217  
Owner Phone: 414 305-3198  
Owner email: salem@kindoasis.com

Licensee/Agent: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: phone

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 24 hours Y N  
Mon:  
Tue: 10am-7pm  
Wed: 10am-7pm  
Thu: 10am-7pm  
Fri: 10am-7pm  
Sat: 10am-7pm

Premise Type: Tavern/Bar  
Restaurant  
Other: Convenience Store

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 3
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: 90 days
21. Are there exterior cameras  Yes  No How many: 3
22. Are there interior cameras  Yes  No How many: 10
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot Yes No How many 1

**Interior Survey:**

25. What is the planned capacity 50  
26. What is the minimum number of employees That will be on premise 2  
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No  
28. Is the interior of the location neat and clean? Yes No  
29. Does an interior camera face the entrance/exit? Yes No  
30. Is there a lockable area that separates employees from customers? Yes No  
31. Are emergency and non-emergency numbers posted near the phone? Yes No  
32. Does the owner know how to contact their police district directly? Yes No  
a. Did you provide a district contact guide to the owner? Yes No

**Security**

33. How many security personnel are going to be employed: N/A  
34. How ill they be deployed: Interior Exterior  
35. What days will they be deployed MonTueWedThuFriSatSun  
36. Will the security be managed by business or contracted  
37. Will they be armed Yes No  
38. What type of security measures to be used:  
Wanding/metal detector  
ID Scanner  
Dress Code  
Cover Charge  
Age restriction  
Other

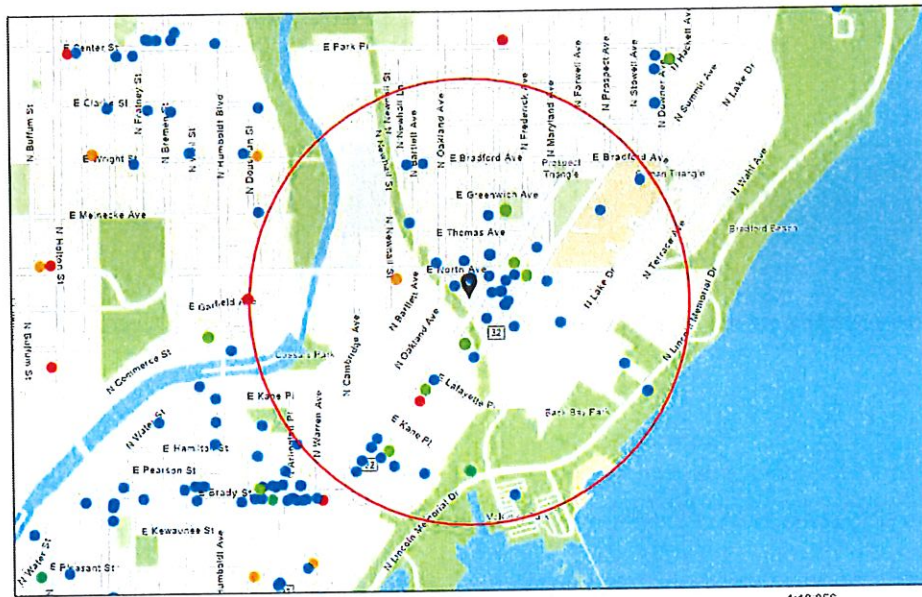
**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

The location is currently open and is a boutique type store. The owner wishes to have a tavern license as an option to have alcohol for special events, store related.

### Area of Interest (AOI) Information

Area : 21,862,585.72 ft<sup>2</sup>

Jan 11 2021 12:01:40 Central Standard Time



### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	63		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Black Gate LLC	Von Trier	MARK A ZIERATH, Agt	2235 N Farwell AV	Class B Tavern License	153	5/8/2021, 7:00 PM	1
2	Splash Studio Inc.	Splash Studio Inc.	Marla R Poytinger, Agt	1815 E Kenilworth PL	Class B Tavern License		5/30/2021, 7:00 PM	1
3	Rebel LLC	Snack Boys	JOHN C REVORD, Agt	2028 E North AV	Class B Tavern License		1/20/2021, 6:00 PM	1
4	SEOUL KOREAN RESTAURANT	SEOUL KOREAN RESTAURANT	HAE JIN PARK, SP	2178 N PROSPECT AV	Class B Tavern License		9/20/2021, 7:00 PM	1
5	Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray AV	Class B Fermented Malt Beverage Retailer's License		10/31/2021, 7:00 PM	1
6	EE SANE THAI LAO CUISINE	EE SANE THAI LAO CUISINE	Prasith Nanthasane, SP	1806 N FARWELL AV	Class B Tavern License		10/28/2021, 7:00 PM	1
7	Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray AV	Class C Wine Retailer's License		10/31/2021, 7:00 PM	1
8	WHOLE FOODS MARKET GROUP, INC	WHOLE FOODS MARKET	Brooke M Remitz, Agt	2305 N PROSPECT AV	Class B Tavern License		6/12/2021, 7:00 PM	1
9	Axe MKE, Inc	Axe MKE	Marla R Poytinger, Agt	1924 E KENILWORTH PL	Class B Tavern License		5/30/2021, 7:00 PM	1
10	BENJAMIN'S FINE WINE & SPIRITS LLC	Waterford Wine Company	BENJAMIN T CHRISTIANS EN, Agt	2120 N FARWELL AV	Class B Tavern License		6/18/2021, 7:00 PM	1
11	EASTCASTLE PLACE, INC	EASTCASTLE PLACE	LAURA A WENGLER, Agt	2505 E BRADFORD AV	Class B Tavern License		6/18/2021, 7:00 PM	1
12	DP Hospitality Group LLC	Tavolino	Peter J Dietrich, Agt	2315 N MURRAY AV	Class B Tavern License	99	5/25/2021, 7:00 PM	1
13	Mari Corp	Merge	Karandeep S Randhawa, Agt	1932 E KENILWORTH PL	Class B Tavern License	99	11/13/2021, 6:00 PM	1
14	FOUR STAR INC OF MILWAUKEE	MURRAY PANTRY	MURAD M ALI, Agt	2430 N MURRAY AV	Class A Fermented Malt Beverage Retailer's License		1/14/2021, 6:00 PM	1
15	ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	YITLETU DEBEBE, Agt	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License	75	1/14/2021, 6:00 PM	1
16	ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License		1/14/2021, 6:00 PM	1



17	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		6/14/2021, 7:00 PM	1
18	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		6/14/2021, 7:00 PM	1
19	BEANS & BARLEY, INC	BEANS & BARLEY	JAMES C NEUMEYER, Agt	1901 E NORTH AV	Class B Tavern License	180	6/29/2021, 7:00 PM	1
20	HOOLIGAN'S SUPER IRISH DELI & BAR, INC	HOOLIGAN'S	MARK B BUESING, Agt	2017 E NORTH AV	Class B Tavern License	118	6/29/2021, 7:00 PM	1
21	Sip & Purr LLC	Sip & Purr Cat Cafe	Katherine E McHugh, Agt	2021 E Ivanhoe PL	Class B Tavern License		6/14/2021, 7:00 PM	1
22	Krikar LLC	Koppa's Fulbeli Deli	Karthik B Pothumachi, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License		2/26/2021, 6:00 PM	1
23	Izzy Hops LLC	Izzy Hops	MICHAEL J VITUCCI, Agt	2311 N Murray AV	Class B Tavern License		2/6/2021, 6:00 PM	1
24	Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/3/2021, 6:00 PM	1
25	El Grupo J & K, LLC	Judy's on North / El Grupo J & K	Kevin I Lopez, Agt	2207 E North AV	Class B Tavern License		2/3/2021, 6:00 PM	1
26	CHAMPION'S PUB, LLC	CHAMPION'S PUB	ROBERT R GREENYA, Agt	2417 N BARTLETT AV	Class B Tavern License	148	6/28/2021, 7:00 PM	1
27	MILWAUKEE YACHT CLUB	MILWAUKEE YACHT CLUB	Matthew F Michael, Agt	1700 N LINCOLN MEMORIAL DR	Class B Tavern License	180	7/5/2021, 7:00 PM	1
28	MOOSA BURGER, INC.	Moosa's	ALAA I MUSA, Agt	2272 N LINCOLN MEMORIAL DR	Class B Tavern License		7/28/2021, 7:00 PM	1
29	VITUCCI'S, INC	VITUCCI'S COCKTAIL LOUNGE	Julie A Vitucci, Agt	1832 E NORTH AV	Class B Tavern License	160	7/7/2021, 7:00 PM	1
30	Milwaukee Catholic Home Inc	Milwaukee Catholic Home	Robert F Frediani, Agt	2462 N PROSPECT AV	Class B Tavern License		7/30/2021, 7:00 PM	1
31	Crossroads Collective, LLC	Crossroads Collective	TIM B GOKHMAN, Agt	2238 N Farwell AV	Class B Tavern License		12/10/2021, 6:00 PM	1
32	The Jazz Estate Inc	The Jazz Estate	JOHN M DYE, Agt	2423 N MURRAY AV	Class B Tavern License	65	12/14/2021, 6:00 PM	1
33	Charles Allis and Villa Terrace Museums, Inc.	Charles Allis Art Museum	John C Sterr, Agt	1801 N PROSPECT AV	Class B Tavern License	99	11/29/2021, 6:00 PM	1
34	Charles Allis and Villa Terrace Museums, Inc.	Villa Terrace Decorative Arts Museum	John C Sterr, Agt	2220 N TERRACE AV	Class B Tavern License	85	11/29/2021, 6:00 PM	1

35	Stone Bowl Grill, LLC	Stone Bowl	Young B Kim, Agt	1958-62 N Farwell AV	Class B Tavern License	99	12/15/2021, 6:00 PM	1
36	Door County Brewing Co, LLC	Hacienda Beer Co	Adam R Miller, Agt	2018 E North AV	Class C Wine Retailer's License	240	11/24/2021, 6:00 PM	1
37	Lin & Chen Fushimi, LLC	Fushimi Sushi Seafood Buffet	Gui Lin, Agt	2116 N Farwell AV	Class B Tavern License		1/19/2021, 6:00 PM	1
38	PIZZA SHUTTLE, INC	PIZZA SHUTTLE	MARK H GOLD, Agt	1827 N Farwell AV	Class B Tavern License	150	3/6/2021, 6:00 PM	1
39	WV, LLC	TESS	MITCHELL D WAKEFIELD, Agt	2499 N BARTLETT AV	Class B Tavern License	60	7/30/2021, 7:00 PM	1
40	IFM Farwell LLC	Oriental Theatre	Kristen C Heller, Agt	2230 N FARWELL AV	Class B Tavern License	1,834	7/23/2021, 7:00 PM	1
41	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	2108 N Farwell AV	Class C Wine Retailer's License		7/28/2021, 7:00 PM	1
42	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License		3/29/2021, 7:00 PM	1
43	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class B Fermented Malt Beverage Retailer's License		3/1/2021, 6:00 PM	1
44	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/29/2021, 7:00 PM	1
45	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class C Wine Retailer's License		3/1/2021, 6:00 PM	1
46	PADDY'S PET & PUB, LLC	PADDY'S PET & PUB	ORLEN G WOOD, Agt	2339-A N MURRAY AV	Class B Tavern License	179	3/1/2021, 6:00 PM	1
47	Hangout MKE Cafe & Lounge Co	Hangout MKE	Rebecca M Riddle, Agt	1819 N Farwell AV	Class B Tavern License	150	8/7/2021, 7:00 PM	1
48	HALLIDAY'S IRISH PUB	HALLIDAY'S IRISH PUB	ROSEMARY MANISCALCO, SP	1729 N FARWELL AV	Class B Tavern License	80	7/26/2021, 7:00 PM	1
49	Dock Bradford, LLC	The Dock at Bradford Beach	BRIAN C RANDALL, Agt	2400 N Lincoln Memorial DR	Class B Tavern License		7/26/2021, 7:00 PM	1
50	PROSPECTOR PARTNERSHIP LLC	VINTAGE	REBECCA E GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	151	4/10/2021, 7:00 PM	1
51	LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240	4/11/2021, 7:00 PM	1
52	GPJ OF MILWAUKEE, INC	MA FISCHER'S	HEIDI A PANAGIOTOP OULOS, Agt	2214 N FARWELL AV	Class B Tavern License	240	4/11/2021, 7:00 PM	1

53	Layton Echo Group LLC	Baccanera	Alex R Sperry, Agt	1732 E North AV	Class B Tavern License	80	3/17/2021, 7:00 PM	1
54	Colectivo Coffee Roasters Inc	Colectivo Coffee Roasters Inc	William D Suskey, Agt	1701 N LINCOLN MEMORIAL DR	Class B Fermented Malt Beverage Retailer's License		3/29/2021, 7:00 PM	1
55	The Original MKE, LLC	The Original	Eric E Rzepka, Agt	2498 N Bartlett AV	Class B Tavern License	99	9/3/2021, 7:00 PM	1
56	Kawa Ramen & Sushi Inc	Kawa	LinJin Xiao, Agt	2321-23 N Murray AV	Class B Tavern License		9/12/2021, 7:00 PM	1
57	Nine Below Inc	Nine Below	Marla R Poytinger, Agt	1905 E North AV	Class B Tavern License	270	5/30/2021, 7:00 PM	1
58	Strange Town, LLC	Strange Town	Andrew J Noble, Agt	2101-2103 N Prospect AV	Class B Tavern License	49	9/23/2021, 7:00 PM	1
59	Celesta, LLC	Celesta	Melanie A Manuel, Agt	1978 N Farwell AV	Class B Tavern License		5/27/2021, 7:00 PM	1
60	Simple Milwaukee, LLC	Simple Cafe	Young Woan Cho, Agt	2124 N FARWELL AV	Class B Tavern License		4/23/2021, 7:00 PM	1
61	Saz's Catering Inc	Jan Serr Studio	Stephanie L Sazama-Schneck, Agt	2155 N Prospect AV	Class B Tavern License		4/4/2021, 7:00 PM	1
62	Ardent Milwaukee, LLC	Ardent	Justin K Carlisle, Agt	1749-51 N Farwell AV	Class B Tavern License		10/13/2021, 7:00 PM	1
63	Colectivo Coffee Roasters Inc	Colectivo Coffee Roasters Inc	William D Suskey, Agt	2211 N Prospect AV	Class B Tavern License	299	10/17/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Friday, January 15, 2021

## Licenses Committee Notice of Hearing

ROBERT KASHOU & SANDRA KASHOU  
5515 N DANBURY St  
MILWAUKEE, WI 53217

The Licenses Committee will consider the following license application:

Class B Tavern License Application  
KASHOU, Salem J, Agent  
Kind Oasis at 2169 N FARWELL Av

Date: 1/26/2021

Time: 09:45 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, January 26, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Friday, January 15, 2021



# Notice of Public Hearing

blank  
notice

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KASHOU, Salem J, Agent  
Kind Oasis at 2169 N FARWELL Av  
Class B Tavern License Application

**Tuesday, January 26, 2021 at 9:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 1/26/2021 at 9:45 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1903 E KENILWORTH PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2141 N PROSPECT AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2230 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 415	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 419	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 508	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 509	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 512	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 519	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 520	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 216	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 308	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 318	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 402	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 409	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 8	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2211 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1905 E NORTH AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1919 E KENILWORTH PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2222 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 421	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 207	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 215	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 322	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 323	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 414	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2219 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2132 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1937 E KENILWORTH PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2170 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2216 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 420	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 514	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 515	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 521	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 522	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 209	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 212	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 214	MILWAUKEE, WI 53202

CURRENT OCCUPANT	1857 E KENILWORTH PL 218	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 311	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 321	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 324	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1819 E KENILWORTH PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 12	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2130 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2108 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2116 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2120 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2145 N PROSPECT AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 518	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 221	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 307	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 314	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 315	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 316	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 320	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 401	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 404	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 405	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 411	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 10	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 11	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2203 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2124 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2165 N PROSPECT AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2222 N FARWELL AVE 200	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 417	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 424	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 505	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 506	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 211	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 219	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 222	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 317	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 406	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2214 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 6	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 5	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2201 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 7	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2207 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2134 N OAKLAND AVE	MILWAUKEE, WI 53202

CURRENT OCCUPANT	1924 E KENILWORTH PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 502	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 503	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 504	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 510	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 511	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 217	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 310	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 312	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 412	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL A	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2232 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1901 E NORTH AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2163 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2220 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 416	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 418	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 423	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 507	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 516	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 517	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 523	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 524	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 208	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 210	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 309	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 319	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 407	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 408	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL C	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2128 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2169 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 422	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 501	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 220	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1857 E KENILWORTH PL 410	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1815 E KENILWORTH PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1813 E KENILWORTH PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 9	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2205 N FARWELL AVE 4	MILWAUKEE, WI 53202



CURRENT OCCUPANT 1801 E NORTH AVE MILWAUKEE, WI 53202  
blank notice

Total Records: 141

Radius: 250.0 feet and Center of Circle: 2169 N Farwell Ave



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Retail, Food Processing, Alcohol stored in Storage Room.

Do you have any experience operating this type of business?  No  Yes If yes, explain: RETAIL AND FOOD PROCESSING.

## 2. Business Operations

- a. Proposed Opening Date: CURRENTLY OPEN
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: SELLERS PERMIT, FOOD DEALERS
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 12 Locations: Retail, back room, dock, kitchen, break. See plan.  
Outside: 1 Locations: Dumpster in parking lot.
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 7 and describe the parking security plan: one way traffic, painted stripes, cameras, signs
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: posted signs, light, camera
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 4 and list locations: \_\_\_\_\_  
North lot, South alley, West lot, East front of store.
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe Show ID

## 6. Percentage of Sales (must total 100%)

Alcohol <u>5</u> %	Food <u>15</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>80</u> % Describe: <u>Retail Goods</u>
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_      Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: Sellers permit, food dealers

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: Alcohol stored in Storage Room
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: North Avenue
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 1.5  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: Mixed Use.
- g. Building Owner Name: Robert Kashou Phone Number: 414-732-4301  
 Building Owner Address: 5515 N Danbury Rd, Whitefish Bay, WI, 53217

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

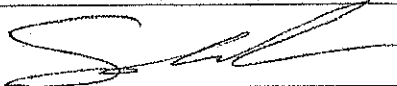
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	CLOSED	CLOSED	0	21+	21+
Monday	CLOSED	CLOSED	0	21+	21+
Tuesday	10AM	7PM	10	21+	21+
Wednesday	10AM	7PM	10	21+	21+
Thursday	10AM	7PM	10	21+	21+
Friday	10AM	7PM	15	21+	21+
Saturday	10AM	7PM	25	21+	21+

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 \_\_\_\_\_  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: **ERTH WELLNESS, LLC**

Premise Address: **2169 N FARWELL AVE, MILWAUKEE, WI 53202**

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? ERTH WELLNESS, LLC

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 4-10-20 Ends OPEN

b) Monthly rental \$ 4,000

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? NO END

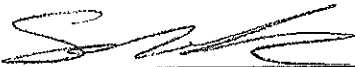
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain PROPERTY TAX
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



# Application Requesting Community Support of Liquor License in North Avenue Corridor

The North Avenue Task Force (NATF) is a collaboration of organizations on Milwaukee's East Side that seeks to support the vitality of the North Avenue commercial corridor while maintaining and improving quality of life for those who live, work and study in the surrounding neighborhoods. The Liquor License Sub-Committee of the NATF includes area neighborhood associations (Greenwich Village, Historic Water Tower, Mariner, Murray Hill) as well as Columbia-St.Mary's Hospital. One area of great interest to the NATF is reducing the negative impacts to our community that stem from overconcentration of alcohol outlets and overserving of patrons. These negative impacts include nuisance noise, litter, vandalism, property damage, and crimes in varying degrees.

Business Name: Erth Wellness DBA Kind Oasis	
Owner(s): Salem Kashou John Kashou	Phone Number(s): 414-305-3198 262-957-6393
Type of License(s) Requested: Tavern B	
Community Support Request Date: 1-5-20	Anticipated License Hearing Date: TBD
Location of Business: 2169 N Farwell Ave	Do you own or rent the building you plan to occupy? Rent
Type of Business:      Restaurant <input type="checkbox"/> Bar <input type="checkbox"/> Retail Store <input checked="" type="checkbox"/> Other <input type="checkbox"/> _____	
Days & Hours of Operation: Tuesday-Saturday 10am-7pm	
Days & Hours of Alcohol Sales: Tuesday-Saturday 10am-7pm	
Maximum Capacity at this location: 49	
Percentage of floor plan for bar uses (vs. restaurant / other): Less than 5% for Mobile Bar Cart	
ALCOHOL DESCRIPTION: Describe the type of alcohol you plan to sell (beer, wine, liquor, taps & how many, bottles, bottle service, etc): Beer, wine, some mixed drinks using a mobile bar during special store sales.	
BASIC CRITERIA:	



1. What percentage of your revenue will come from sale of alcohol? Before 5 PM: 20 %  
5 PM – 12 AM: 80 %  
After 12 AM: 0 %

2. Will alcohol be sold on a carry-out basis? No  Yes

If yes, describe:

3. Do you intend to offer any drink specials? No  Yes

If yes, describe:

4. Will you have outdoor or outward-facing advertising for alcohol? No  Yes

If yes, describe:

**A sign perhaps**

5. Will your business participate in scheduled pub-crawl activities? No  Yes

If yes, describe:

SERVICES DESCRIPTION: Describe other services you intend to provide, such as music and/or food (wait service, counter service, food type, etc.):

# Foods to go.

USE OF OUTDOOR SPACE: Do you intend to serve in outdoor spaces (patio, courtyard, sidewalk)? If yes, describe:

# Not at this time.

TARGET MARKET: What is your target market?

Young professional through 55+, Men and women,

BENEFITS TO NORTH AVENUE:

Describe the benefits your business will bring to the North Avenue Area, and how your business will fit in to the “mix” of businesses on North Avenue.

We are a modern apothecary and general store that will generate more visitors to the east side. It a new shopping experience that will help fill the void from the waxwing too.

APPLICANT’S EXPERIENCE: Describe your business experience in general, and the experience of you and the staff selling liquor:

Our family has been involved in successfull retail and manufacturing enterprise.

OTHER LOCATIONS: Describe whether your business has other locations, and if so, whether those locations have liquor licenses and how that informs your business plan for the subject request:

no

UNDERAGE PATRONS: What methods will you use to ensure that underage patrons are not served alcohol in your establishment?

ID, security camera.

STAFF TRAINING: Describe any basic or specialized training your staff will have in addressing intoxicated patrons, crowd control, monitoring drink quantities, etc.:

Bartending license. We are not a bar, but a retail space that serves a drink or two.

COMMUNITY NUISANCE: Please describe your strategy for dealing with loud patrons, litter created by your patrons, and other community nuisance created by your customers:

Constant cleaning, security cameras.

OFFENSES: Have you, other owners, partners, officers, or directors been convicted of a felony, denied or had a liquor license suspended, if so describe:

no

Salem Kashou

MAIN CONTACT: Who will be the main contact for the business?

Name:

Business Phone: 414-877-0253

Home Phone: 414-305-3198

Email: salem@kindoasis.com

Please list the names and phone numbers of two business references:

Name: Al Mcilwraith  
Business: Johnson Bank  
Phone: 414-961-6232

Name: Robert Bueno  
Business: Roman Electric  
Phone: 414-615-1398

