



July 15, 2016

The Honorable Ashanti Hamilton, President
Milwaukee Common Council
City Hall
200 West Wells Street
Milwaukee, WI 53202

Dear President Hamilton:

I am writing to strongly support the reappointment of Rocky Marcoux as Commissioner of the Department of City Development by the Milwaukee Common Council. I have had the opportunity to work with Commissioner Marcoux in both my role as President of WISPARK LLC and as a member of groups such as WAM DC and Milwaukee Development Corporation. It is my experience that Commissioner Marcoux has always conducted himself in a professional manner and places the interests of the City and community foremost in his mind as he pursues real estate projects throughout Milwaukee.

We are experiencing a tremendous surge in development in downtown Milwaukee. This will lead to increased development opportunities in other areas of the community. To change Commissioners at this critical point in the current, maturing real estate development cycle could be to the detriment of on-going projects and those that are working through the entitlement process.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jerold P. Franke', is written over a large, stylized circular flourish.

Jerold P. Franke
President

cc: The Honorable Mayor Tom Barrett
The Honorable James Bohl, Jr. Chair, ZND Committee
Thelma Sias, We Energies

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