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Equity Commercial Real Estate

July 9, 2009

Redevelopment Authority City of Milwaukee
809 N Broadway
Milwaukee, WI 53202

RE: Proposed TIF district for Tower Automotive site

Dear RACM Board Members:

The 30th Street Industrial Corridor Corporation (The Corridor) wishes to express its support of the City of Milwaukee's proposal to create a tax incremental finance (TIF) district around the former Tower Automotive site.

BOARD OF DIRECTORS

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As a not-for-profit organization working to attract businesses and stimulate revitalization in the neighborhoods surrounding the Tower Automotive site, we fully understand this site's potential to be one of the greatest catalytic projects not only in the corridor, but also in southeastern Wisconsin. Providing incentives through a TIF district to encourage development will be essential in ensuring the successful redevelopment of the site. We also believe this TIF district will help spur revitalization in the surrounding neighborhoods.

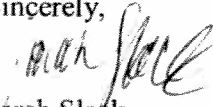
We strongly support the City's goals to redevelop the area and offer our organization's assistance in partnering with the City to attract businesses, jobs and development to the site.

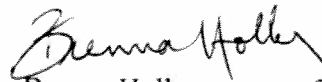
Please do not hesitate to contact us at (414) 444-4706 if we may be of further assistance.

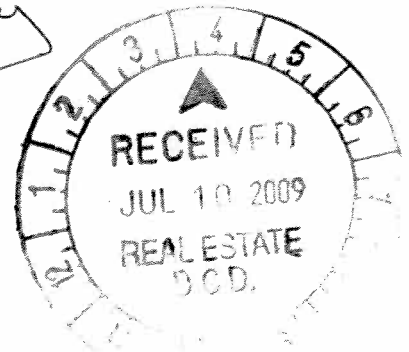
EXECUTIVE DIRECTOR

Brenna Holly

Sincerely,


Sarah Slack
President


Brenna Holly
Executive Director



THE CORRIDOR

INDUSTRIAL ROOTS - PROGRESSIVE FUTURE