

Jeffrey M. Sherman

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A life-long and passionate community leader and Milwaukeean, Jeff Sherman helps make great media and moves his community forward. Always.

Sherman grew up in Wauwatosa and graduated from Marquette University, as a Warrior. He holds an MBA from Cardinal Stritch University, and is the founding president of Young Professionals of Milwaukee (YPM)/Fuel Milwaukee, was one of youngest members of the Greater Milwaukee Committee, is involved in numerous civic and community groups including Feeding America, Betty Brinn Children's Museum, The Wisconsin Center District, East Side B.I.D., Marcus Center for the Performing Arts, The Wisconsin Club and several others. He's honored to have been named to The Business Journal's "30 under 30" and Milwaukee Magazine's "35 under 35" lists, and is the 2013 PRSA Paragon Award for "Communicator of the Year."

Experience

Co-founder - President
OnMilwaukee.com, LLC, Milwaukee, WI
2000-Present
Consultant
Okanjo, Milwaukee, WI
2012-Present

Senior Account Executive
Mueller Communications, Milwaukee, WI
1996-2001

Account Executive
Hoffman York, Milwaukee, WI
1995-1996

Director of Communications
Wisconsin Sports Authority, Milwaukee, WI
1992-1994

Education

Marquette University, B.S. Business Administration – Marketing 1991
Cardinal Stritch University, Masters of Business Administration 2003

Interests

Milwaukee, politics, music, sports, media, friends and family.