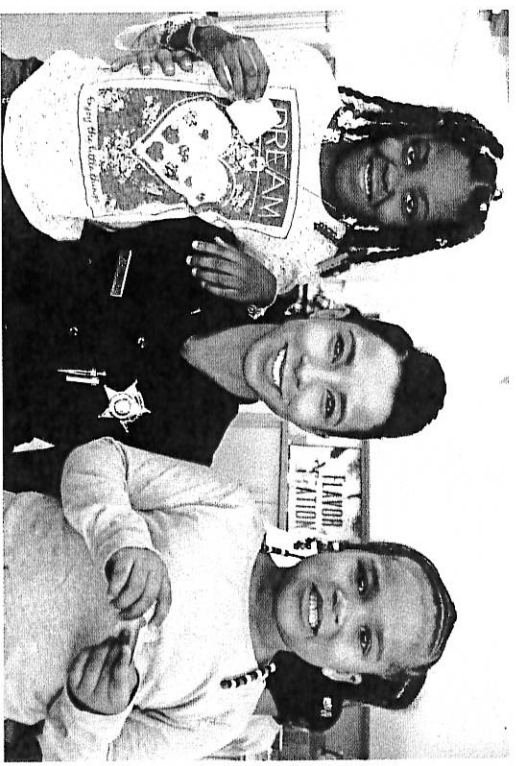


BOARD OF DIRECTORS as of 12/31/17

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- | | |
|------------------------------|---------------------------|
| Grace Arend | Bobby McQuay, Jr. |
| Amanda Garry Aliperta | Daniela Orozco |
| Selma Aly | Charmaine Perry |
| Arcell Arevalo | Claudia Pizano |
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We unite residents, youth, law enforcement and community resources to build safe and empowered neighborhoods.



BUILDING COMMUNIT
 2017 ANNUAL REPORT

Greetings!



Thank you for your support of Safe & Sound! In this brief 2017 report, we give you one example of how

Safe & Sound united residents, youth and law enforcement to improve public safety near a local school. You'll see how Safe & Sound staff work to build relationships with residents and youth, help navigate complaints to law enforcement, and create long-term strategies to build positive relationships among these constituents. This example impacted approximately 150 people, and we served more than 27,000 residents and youth through similar interactions throughout the year.

2017, we facilitated programs like **Project 943**, with a focus on stolen vehicles and unlawful driving; **Face to Face** to foster unity among different groups of community members; **Pop-up Lots**, or mini-resource fairs in individual blocks, among many other projects and programs.

The story on pages 2 and 3 showcases how Safe & Sound staff make a difference to the people involved, and what is the overall impact of this work? The results of a comprehensive evaluation (page 1) are striking. In just two years, Safe & Sound **effectively improved collective efficacy**—the strength of the social fabric—in **eight neighborhoods**.

Potawatomi's 2017 Heart of Canal Street Charity of course, we will be showcasing 10 youth-led community improvement projects throughout 2018. We invite you to visit our website and follow us on social media to learn more about these and our other programs.

Thank you, this important work is not possible. Thank you for your incredible support!

2017 BY THE NUMBERS:

27,599

resident participants in

1,538

community meetings & events

3,331

residents reached at their front doors

in face-to-face conversations

6,474

youth engaged in

Safe & Sound's youth-centered events and meetings

1,371

MEASURING IMPACT

Building Community: An Effective Model

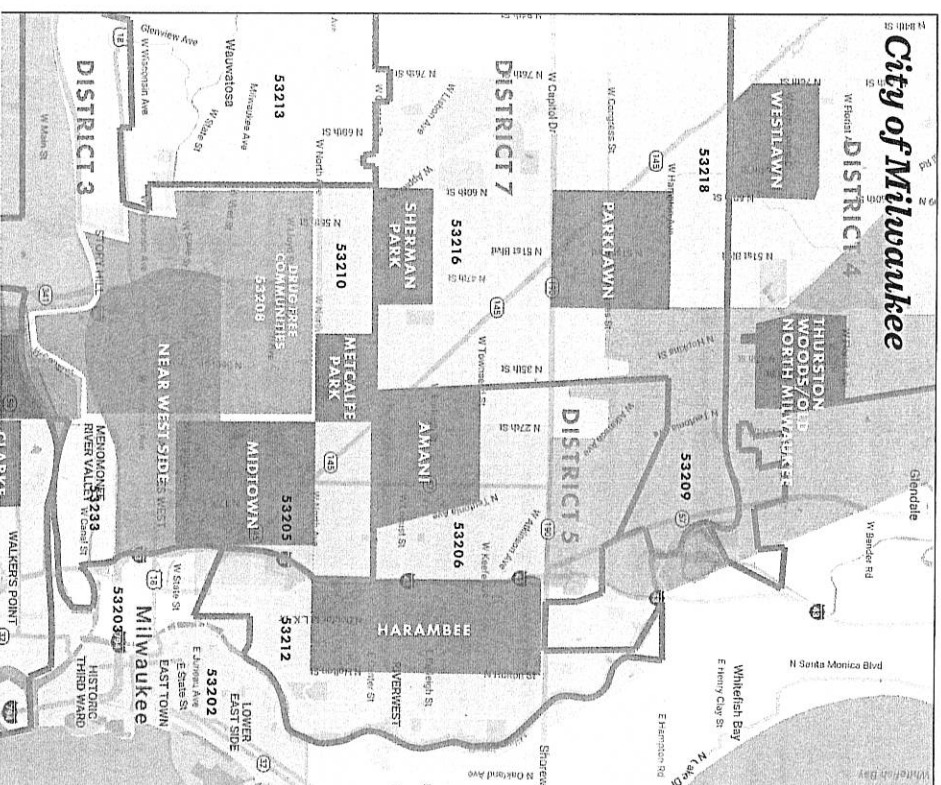
When Safe & Sound restructured in 2015, we made data-driven decision making a core tenant of our strategic plan. We defined our measure of success to be improvements in **collective efficacy**—or the strength of the social fabric of a neighborhood. Research shows that collective efficacy is a critical factor in neighborhood safety. To ensure that our strategies were effectively “moving the needle” in the neighborhoods we serve, we commissioned the Medical College of Wisconsin to conduct an independent evaluation.

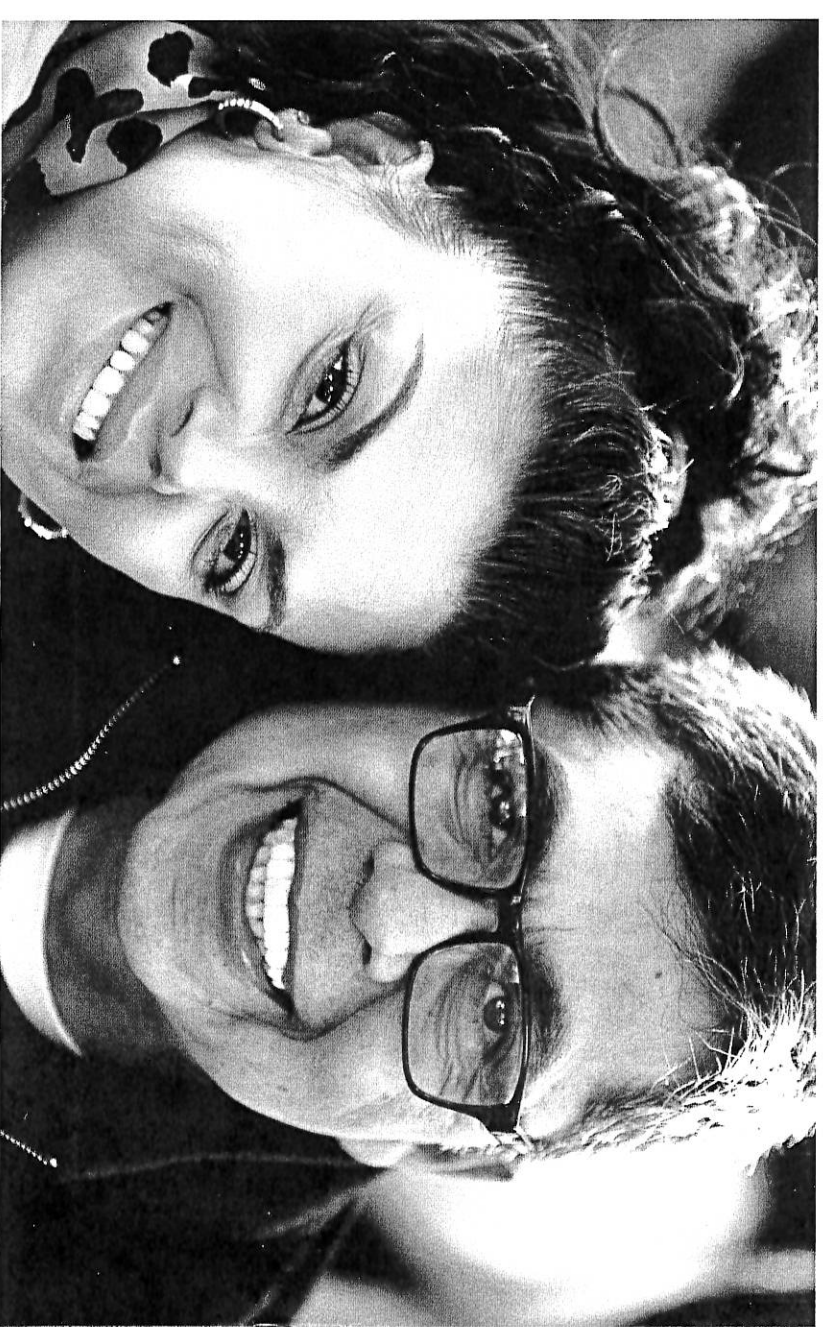
Analyzing multiple data sets, including calls for service, crime heat maps, ShotsPotter data, and resident surveys against Safe & Sound's intervention activities, researchers found that, in just two years, **six of the eight neighborhoods improved in collective efficacy.**

We utilized the results of the evaluation to shift our programming toward the most effective interventions—block clubs and resident meetings and events. One of the key findings in this evaluation confirms something we have long believed: **resident-centric collaboration is key to building neighborhood safety.** This cutting-edge evaluation is defining collective efficacy research and Safe & Sound is proud to be at the forefront of impact measurement.

WHERE WE WORK

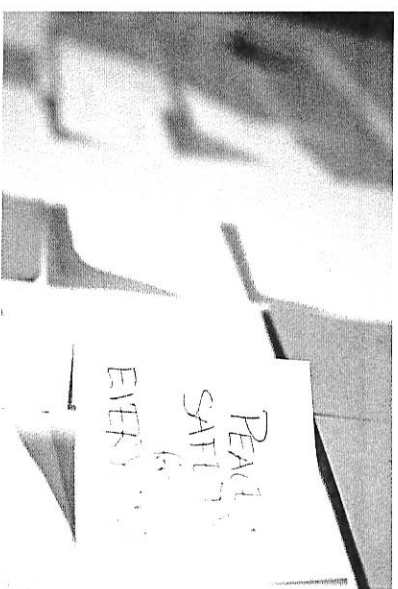
- Safe & Sound Priority Neighborhoods — Community and Youth Organizers
- MPD District Boundaries — Community Prosecution Unit





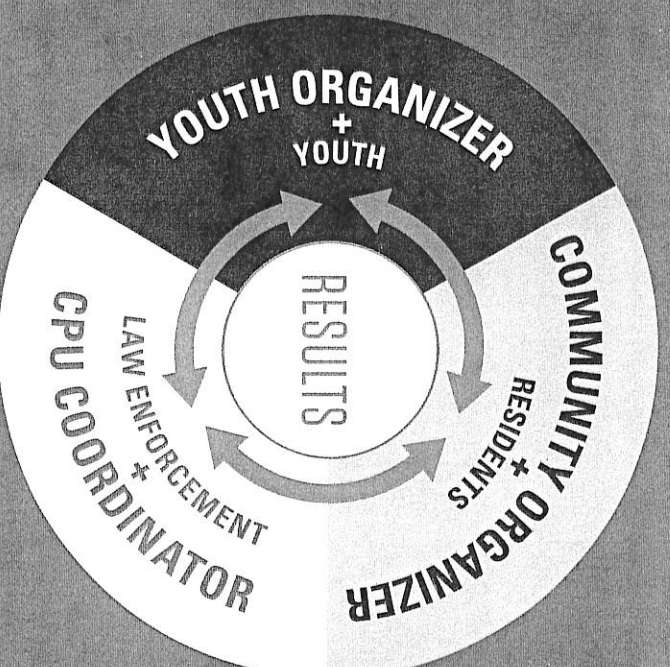
THE SAFE & SOUND APPROACH

Neighborhood Teams in Action



“Safe & Sound’s approach brought all of the stakeholders together to

Safe & Sound’s unique approach to neighborhood safety combines community organizing, youth development, and partnerships with law enforcement to build collective efficacy, a critical component of safe neighborhoods. Our Neighborhood Teams, each composed of a community organizer, youth organizer, and Community Prosecution Unit coordinator, support this approach by working together and with residents, youth, and



Bringing Communities Together

By connecting stakeholders — neighborhood residents, Synergy students and school administrators — Safe & Sound’s Neighborhood Team facilitated the collaboration:

- **The Community Organizer** listened to residents about their concerns regarding the school.
- **The Youth Organizer** worked with the school to facilitate healing and discussion.
- **The CPU Coordinator and Milwaukee Police Department officers** analyzed data to examine the situations.
- **The three collaborated to bring together** the school’s staff and students, local residents and law enforcement.

Following a series of altercations in the spring of 2017 at Synergy School in Layton Boulevard West, Principal Glen Stavens asked Daniela Orozco, District 2 Youth Organizer, to facilitate Restorative Justice circles aimed at creating safe spaces for students to model and teach community values. Around that same time, Araceli Arevalo, District 2 Community Organizer, was conducting door-to-door outreach with resident leader, Debbie Montano, in the area immediately surrounding Synergy to garner support of a street closure for a block party. During their conversations, several residents expressed concerns about fighting, reckless driving, and carjackings around the school, which they believed to be initiated by Synergy students.

Orozco and Arevalo brought this information to their weekly Neighborhood Team meeting with District 2 CPU Coordinator, Maritza Ugarte. Working with District 2 Community Liaison Officers, Ugarte analyzed calls for service and connected the appropriate law enforcement departments. It became clear that most of the incidents were initiated by a select few Synergy students and a

The Neighborhood Team wanted to bring the Synergy students and families together with the neighborhood residents to bridge the divide. Knowing that Synergy hosts an annual open house and that Debbie wished to host a block party nearby but was unable to obtain the permits to do so, the Neighborhood Team saw an opportunity to merge the events. In September 2017, Safe & Sound, Synergy School, the Milwaukee Police Department and neighborhood groups hosted the Synergy Open House Block Party. More than 150 residents, Synergy students and families attended, enjoying resources, a cookout, and activities. Residents could speak with the Synergy administration to express concerns, and as a result of their feedback, the Principal agreed to adjust the school’s end time by 15 minutes to reduce the likelihood of altercations with nearby U.S. Grant School students. The District 2 Team is excited to facilitate a similar event in May 2018, bringing in representatives from U.S. Grant School to help with planning and implementation. Through this event, the communi-

Statement of Activities

3 THE YEARS ENDED DECEMBER 31, 2016 AND 2017

	2017	2016
Revenue	2017	2016
Government Grants	\$ 1,407,256	\$ 1,396,264
Contributions	557,400	521,562
Program Service Revenue	10,000	—
Special Event Net Revenue	216,781	48,080
Net assets released from restrictions	—	—
Other	70	3,062
Total Revenue	2,191,507	1,968,958
Expenses		
Program		
Private	388,037	350,654
HIDTA	841,187	806,677
Technical Assistance	84,552	—
Block Grant	456,819	413,071
DFC	20,680	91,520
Total Program	1,791,275	1,661,922
Management and General	146,610	129,590
Raising	205,367	142,673
Total Expenses	2,143,252	1,934,185
CHANGE IN NET ASSETS	48,255	34,773
Net Assets — Beginning of Year	682,101	647,328
Net Assets — End of Year	\$ 730,356	\$ 682,101



The Bartolotta
Care-Lotta Restaurants

Thank you Bartolotta Restaurant Group and the Care-A-Lotta Committee for selecting Safe & Sound as the 2017 Gal-A-Lotta Recipient!

CONGRATULATIONS TO OUR AWARDEES:

- Bader Philanthropies, Inc.**
Herb Kohl Champion Award
- Milwaukee Bucks**
Corporate Leadership Award
- U.S. Marshal Kevin Carr**
Law Enforcement Leader Award
- Josephine Key & James Key**
Resident Leader Award
- Angelica Soto**
Youth Leader Award
- EVENT CO-CHAIRS:**
Lafayette Crump
John and Connie Kordsmeier

Thank you to our 2017 supporters!



- | | | | | | |
|---------------------------------|--------------------------------------|------------------------------------|--|---|---|
| \$100,000+ | Portawatomi Hotel & Casino | \$2,500 — \$4,999 | Baird Foundation | Kane Communications Group | United Community Center, Inc |
| \$50,000 — \$99,999 | Zilber Family Foundation | Carnille A. Lonstorff Trust | Clare Peters | Chip & Nancy Morris | Combined Federal Campaign |
| The Bartolotta Restaurant Group | Community Advocates | Charitable Trust | Andy & Jan Fleckenstein | NEXT Electric, Inc. | Brian E. Cohnroll |
| Northwestern Mutual Foundation | Near-West Side Partners | Gustav and Gladys Kindt Foundation | Scott Haag | Park Bank Foundation | Lafayette L. Crump |
| \$25,000 — \$49,999 | Herb Kohl Philanthropies | Miller Baking Co. | MillerCoors | Pieper Electric, Inc. | Barry & Barbara Diamond |
| Milwaukee Bucks | Anonymous | Milwaukee Public Museum | Mortenson Construction | Robert W. Baird & Co. | We Energies Foundation |
| U.S. Marshal Kevin Carr | Forest County Portawatomi Foundation | Charles D. Jacobus | Family Foundation | Staff Electric Co., Inc. | Michael Weiss |
| Josephine Key & James Key | Resident Leader Award | Jane Bradley Pettit | Johnson Controls Foundation | Zilber Property Group | Diana M. Zawada |
| Angelica Soto | Youth Leader Award | Johnson Controls Foundation | Kohls | Charitable Trust | Jeffrey Alenburgh |
| EVENT CO-CHAIRS: | Lafayette Crump | Quarles & Brady, LLP | Schoenleber Foundation | Andy & Jan Fleckenstein | JoAnne Anton |
| John and Connie Kordsmeier | John and Connie Kordsmeier | Wells Fargo Foundation | \$5,000 — \$9,999 | Gustav and Gladys Kindt Foundation | Tyler Briggs |
| | | A.A. Wisconsin | A.O. Smith Foundation, Inc. | African American Chamber of Commerce | Lisa Cadotte |
| | | B Media & Communications LLC | AAA Wisconsin | City of Milwaukee | Bridget Clementi |
| | | BrandsSavvy | Exciting Events | Department of Neighborhood Services | Dan Conley |
| | | Harley-Davidson Foundation | Frieda and William Hunt Memorial Trust | George Dionisopoulos | Chris Corley |
| | | John & Connie Kordsmeier | Harley-Davidson Foundation | DRS Power & Control Technologies | Grady & Monique Crosby |
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| | | | | Greater Milwaukee Auto Auction | Frank and Elsa Sterner |
| | | | | Greater Milwaukee Management & Marketing Services | Family Fund at the Greater Milwaukee Foundation |
| | | | | Greater Milwaukee Auto Auction | John & Grace Haydon |
| | | | | Greater Milwaukee Management & Marketing Services | Scott Heberlein |
| | | | | Greater Milwaukee Auto Auction | Hopkins Lloyd Community School |
| | | | | Greater Milwaukee Management & Marketing Services | Johnson Financial Group |
| | | | | Greater Milwaukee Auto Auction | Jumping Beans |
| | | | | Greater Milwaukee Management & Marketing Services | Kimberly Kane |
| | | | | Greater Milwaukee Auto Auction | Kapco Metal Stamping |
| | | | | Greater Milwaukee Management & Marketing Services | Lynn & Ward Komorowski |
| | | | | Greater Milwaukee Auto Auction | Brian Lemak |
| | | | | Greater Milwaukee Management & Marketing Services | Wayne Luenders |
| | | | | Greater Milwaukee Auto Auction | Welfaer Foundation |
| | | | | Greater Milwaukee Management & Marketing Services | HellermannTyton Corp |
| | | | | Greater Milwaukee Auto Auction | Windy City Linens |
| | | | | Greater Milwaukee Management & Marketing Services | \$1,500 — \$2,499 |
| | | | | Greater Milwaukee Auto Auction | Anonymous |
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SAVE THE DATE
for
A NIGHT TO UNITE:
CELEBRATING MILWAUKEE'S 150TH BIRTHDAY