



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, June 15, 2022

COMMITTEE MEETING NOTICE

AD 04

CALLIES, Stacie J, Agent
THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.
310 W Wisconsin Av # 1450
Milwaukee, WI 53203

You are requested to attend a virtual hearing to be held on:

Tuesday, June 28, 2022 at 11:30 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey and Dancing by Performers  ent for "THE WESTOWN ASSOCIATION OF MILWAUKEE, INC." for "Westtown Association" at 310 W WISCONSIN Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/834390325>. If you wish to call in, please call [+1 \(408\) 650-3123](tel:+14086503123) and use Access Code: 834-390-325.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:


Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: 

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov



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OFFICE OF THE CITY CLERK

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COMMITTEE MEETING NOTICE

AD 04

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THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.
414 W SCOTT ST
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JIM OWCZARSKI, CITY CLERK

BY: 

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stas5@milwaukee.gov

Date: 5/24/2022

Officer:

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Westown Association of Milwaukee, Inc
Address: 310 W Wisconsin Av #1450
Phone: 414-531-0685

Owner: Stacie CALLIES
Owner address: 414 W. Scott St
City State Zip: Milwaukee WI 53204
Owner Phone: 414-531-0685
Owner email: Stacie@westown.org

Licensee/Agent: Stacie CALLIES
Home Address: 414 W. Scott St
City State Zip: Milwaukee WI 53204
Phone: 414-531-0685
Email: Stacie@westown.org

Preferred contact: Phone

Location currently open: YES NO

Projected open date: June 15th

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: Closed 24 hours Y N
Mon: Closed
Tue: Closed
Wed: 5P-10P
Thu: Closed
Fri: Closed
Sat: Closed

Premise Type: Tavern/Bar
 Restaurant
 Other: Milwaukee Night Market

Licenses currently held:

Alcohol: Yes No Class: BTAVN #: 210173
 Tobacco: Yes No #:
 Food: Yes No #:
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: PEP #: 8184
 Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many:
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many

Interior Survey:

- 25. What is the planned capacity
- 26. What is the minimum number of employees That will be on premise
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Security

- 33. How many security personnel are going to be employed: 8
- 34. How ill they be deployed: Interior Exterior
- 35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other Event crowd control

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This event will only take place June 15th, July 13th, August 17th, and September 21st. There is a potential rain date of October 12th. The market will be hosted on Wisconsin Av from N. 2nd St. to N. Vel R Phillips. Some concern was expressed about having barricades to close the street. This event should bring approximately twenty thousand people each night that it takes place. Private security will be hired for this event and will have eight security officers each night with their primary focus being on crowd control.

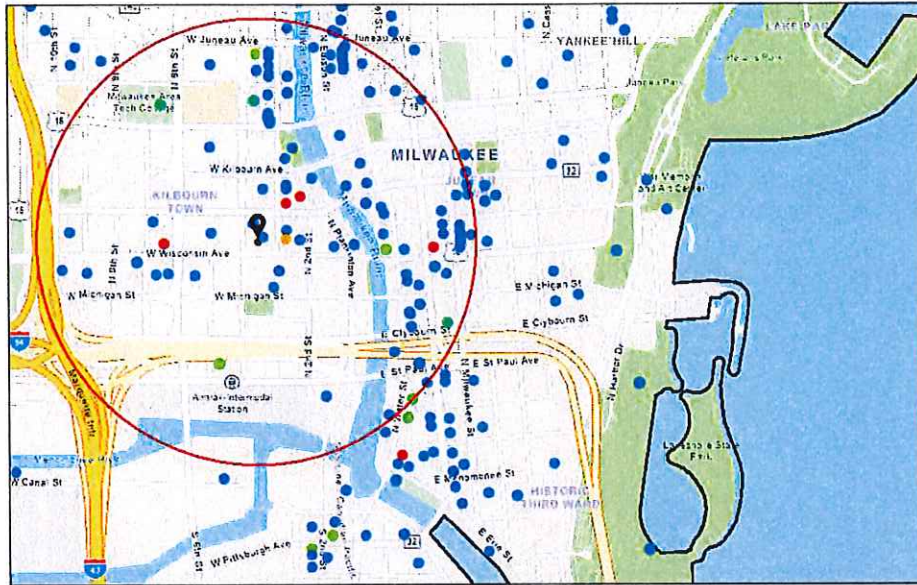


Concentration Map 310 W WISCONSIN AVE

Area of Interest (AOI) Information

Area : 21,862,585.89 ft²

May 25 2022 8:44:59 Central Daylight Time



Alcohol Licenses

- Class A Fermented Malt Beverage (Orange dot)
- Class B Fermented Malt Beverage (Green dot)
- Class C Wine Retailer (Light Green dot)
- Class B Tavern (Blue dot)
- Class A Liquor and Malt (Red dot)
- City Limits (Black outline)

Scale: 1:18,056
0 0.1 0.2 0.4 mi
0 0.17 0.35 0.7 km
SOURCE: Esri, HERE, DeLorme, Pro, CNRA, USDA, Swisstopo, GEBCO, USGS, AeroGRID, IGN, Esri, Mapbox

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2022, 6:00 PM	1
2	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	333 W JUNEAU AV	Class C Wine Retailer's License		1/21/2022, 6:00 PM	1
3	Tourist Convenience LLC	Racks Full of Snacks	AHMED K YAFAI, Agt	240 W Wells ST	Class A Malt & Class A Liquor License		11/28/2021, 6:00 PM	1
4	Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	422 N 5th ST	Class B Fermented Malt Beverage Retailer's License		11/29/2021, 6:00 PM	1
5	Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMNITZ, Agt	220 E Buffalo ST 110	Class B Fermented Malt Beverage Retailer's License		11/26/2021, 6:00 PM	1
6	Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	1037 N Dr Martin L King Jr DR	Class B Tavern License	370	11/21/2021, 6:00 PM	1
7	Button Block Holdings LLC	Homewood Suites Hotel	Tammy L.C. Fraley, Agt	500 N Water ST	Class B Tavern License		11/18/2021, 6:00 PM	1
8	The Brownstone LLC	The Brownstone	COREY L SMITH, Agt	524 N Water ST	Class B Tavern License		11/27/2021, 6:00 PM	1
9	Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	422 N 5th ST	Class C Wine Retailer's License		11/29/2021, 6:00 PM	1
10	Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMNITZ, Agt	220 E Buffalo ST 110	Class C Wine Retailer's License		11/26/2021, 6:00 PM	1
11	BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2021, 6:00 PM	1
12	MKE Water Street LLC	ELMNT Lounge	HABIB MANJEE, Agt	618 N WATER ST	Class B Tavern License		12/17/2021, 6:00 PM	1
13	Double Dragon MKE LLC	White Tail	NATHAN T TUSLER, Agt	1110 N Dr Martin L King Jr DR	Class B Tavern License	80	12/12/2021, 6:00 PM	1
14	OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	11/22/2021, 6:00 PM	1
15	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/20/2021, 6:00 PM	1
16	In & Out Pantry LLC	In & Out Pantry LLC	Abdalmajid Qetairi, Agt	701 W Wisconsin AV	Class A Malt & Class A Liquor License		2/12/2022, 6:00 PM	1
17	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class B Fermented Malt Beverage Retailer's License		12/28/2021, 6:00 PM	1

18	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		1/19/2022, 6:00 PM	1
19	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2022, 6:00 PM	1
20	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2021, 6:00 PM	1
21	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU'H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	12/24/2021, 6:00 PM	1
22	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class C Wine Retailer's License		12/28/2021, 6:00 PM	1
23	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N Dr Martin L King Jr DR	Class B Tavern License		1/29/2022, 6:00 PM	1
24	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2022, 6:00 PM	1
25	Blue Bat Kitchen MKE, LLC	Blue Bat Kitchen	David J Marcus, Agt	249 N WATER ST	Class B Tavern License	240	2/6/2022, 6:00 PM	1
26	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Dr Martin L King Jr DR	Class B Tavern License		1/1/2022, 6:00 PM	1
27	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Kerri Huelsbeck, Agt	300 W Michigan ST	Class B Tavern License		2/4/2022, 6:00 PM	1
28	Milwaukee Athletic Club	Milwaukee Athletic Club	Maikel Correa, Agt	731 N WATER ST 190	Class B Tavern License		1/17/2022, 6:00 PM	1
29	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2022, 6:00 PM	1
30	Lazo Brothers LLC	Lazo's Taco Shack	Alfonso Lazo, Agt	641 N JAMES LOVELL ST	Class B Tavern License		1/17/2022, 6:00 PM	1
31	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Amanda S Ridout, Agt	212 W WISCONSIN AV	Class B Tavern License		2/2/2022, 6:00 PM	1
32	LOWCOUNTRY MILWAUKEE INC	Lowcountry	Tyler E Mei, Agt	1114 N WATER ST	Class B Tavern License		2/7/2022, 6:00 PM	1
33	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Dr Martin L King Jr DR	Class B Tavern License		3/2/2022, 6:00 PM	1
34	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2022, 6:00 PM	1
35	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/2/2022, 6:00 PM	1

36	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/7/2022, 6:00 PM	1
37	Lucille's Dueling Piano Bar, LLC	Third Street Tavern	Jack Roman, Agt	1110 N Dr Martin L King Jr DR	Class B Tavern License	320	2/17/2022, 6:00 PM	1
38	International Exports LLC	The Safe House	Michael L Swasey, Agt	779 N Front ST	Class B Tavern License	248	3/8/2022, 6:00 PM	1
39	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	John R Casanova, Agt	320 W Highland AV	Class B Tavern License		3/26/2022, 7:00 PM	1
40	Blazin Wings, Inc	Buffalo Wild Wings #407	Nicole M Kejo, Agt	1123 N WATER ST	Class B Tavern License	253	3/24/2022, 7:00 PM	1
41	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/15/2022, 7:00 PM	1
42	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2022, 7:00 PM	1
43	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Brian Atkinson, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		3/26/2022, 7:00 PM	1
44	Milwaukee Area Technical College	MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	1015 N 6th ST	Class C Wine Retailer's License		4/11/2022, 7:00 PM	1
45	Milwaukee Area Technical College	MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		4/11/2022, 7:00 PM	1
46	Higbee's MKE LLC	District IV	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/13/2022, 7:00 PM	1
47	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	Colin C Walsh, Agt	333 W KILBOURN AV	Class B Tavern License	930	5/13/2022, 7:00 PM	1
48	Jay Squared LLC	The Box	Jamie A Berger, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/11/2022, 7:00 PM	1
49	Kipper LLC	Fore Milwaukee	Timothy M Grogan, Agt	530 N Water ST	Class B Tavern License		4/11/2022, 7:00 PM	1
50	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2022, 7:00 PM	1
51	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1000 N BROADWAY	Class B Tavern License	480	5/18/2022, 7:00 PM	1
52	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1025 N BROADWAY	Class B Tavern License		5/18/2022, 7:00 PM	1
53	Grandview Management Inc	Zilli Hospitality Group	ROBERT J ZILLI, Agt	910 N Dr Martin L King Jr DR	Class B Tavern License		5/25/2022, 7:00 PM	1

54	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Dr Martin L King Jr DR	Class B Tavern License	297	5/25/2022, 7:00 PM	1
55	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2022, 7:00 PM	1
56	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2022, 7:00 PM	1
57	V & V PARTNERS, LLC	BENIHANA	SABAH M LIDDAWYEH, Agt	850 N PLANKINTON AV	Class B Tavern License	180	5/17/2022, 7:00 PM	1
58	WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N Dr Martin L King Jr DR	Class B Tavern License		5/22/2022, 7:00 PM	1
59	The Loft Mini Mart LLC	The Loft Mini Mart	Larry J Courtney, Agt	823 N 2ND ST 007	Class A Malt & Class A Liquor License		5/19/2022, 7:00 PM	1
60	Pritzlaff Events LLC	Pritzlaff / Aperitivo	Kendall G Breunig, Agt	311-333 N Plankinton AV	Class B Tavern License	915	5/20/2022, 7:00 PM	1
61	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2022, 7:00 PM	1
62	Cairo Co LLC	BB'S	Omar Amin, Agt	633 W Wisconsin AV 105	Class B Tavern License		5/23/2022, 7:00 PM	1
63	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320	5/28/2022, 7:00 PM	1
64	MILWAUKEE TURNERS, INC	MILWAUKEE TURNERS	Emilio J De Torre, Agt	1034 N VEL R PHILLIPS AV	Class B Fermented Malt Beverage Retailer's License		5/23/2022, 7:00 PM	1
65	Carson's Ribs of Milwaukee, LLC	Carson's	RICHARD J BARRETT, Agt	301 W Juneau AV	Class B Tavern License	150	5/23/2022, 7:00 PM	1
66	RIVER HOUSE RESTAURANT, INC	VagaBond	ROBERT C SCHMIDT, JR, Agt	1122 N EDISON ST	Class B Tavern License	150	6/1/2022, 7:00 PM	1
67	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Keith A Filipak, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2022, 7:00 PM	1
68	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2022, 7:00 PM	1
69	LEVY PREMIUM FOOD SERVICE, LP	LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	Nikki L Dewey, Agt	400 W WISCONSIN AV	Class B Tavern License		6/22/2022, 7:00 PM	1
70	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2022, 7:00 PM	1

71	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2022, 7:00 PM	1
72	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2022, 7:00 PM	1
73	MY OFFICE, INC	MY OFFICE	BRIAN J PETERSON, Agt	759-763 N MILWAUKEE ST	Class B Tavern License		6/29/2022, 7:00 PM	1
74	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2022, 7:00 PM	1
75	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/13/2022, 7:00 PM	1
76	First MKD, LLC	Hilton Garden Inn	Sarah I Frost, Agt	611 N BROADWAY	Class B Tavern License		6/15/2022, 7:00 PM	1
77	MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE CITY CENTER	CARRIE L AMAYA, Agt	509 W WISCONSIN AV	Class B Tavern License	175	7/5/2022, 7:00 PM	1
78	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	CARRIE L AMAYA, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2022, 7:00 PM	1
79	WALGREEN CO	WALGREENS #1200	Nicole R Davis, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		7/27/2022, 7:00 PM	1
80	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2022, 7:00 PM	1
81	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	CARRIE L AMAYA, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2022, 7:00 PM	1
82	746JAMESLO VELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	746 N James Lovell ST	Class B Tavern License		7/29/2022, 7:00 PM	1
83	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	7/11/2022, 7:00 PM	1
84	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2022, 7:00 PM	1
85	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2022, 7:00 PM	1
86	Wisconsin City and Country Club LLC	Wisconsin Club	BRET J CLARK, Agt	900 W Wisconsin AV	Class B Tavern License	600	7/8/2022, 7:00 PM	1
87	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2022, 7:00 PM	1
88	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	TIMOTHY G HILBERT, Agt	929 N WATER ST	Class B Tavern License		8/30/2022, 7:00 PM	1

89	TACO MIKES LLC	Taco Mikes LLC	Michael P Holz, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		8/11/2022, 7:00 PM	1
90	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2022, 7:00 PM	1
91	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		7/28/2022, 7:00 PM	1
92	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2022, 7:00 PM	1
93	Sunstone Studios Inc	Sunstone Studios	Amber J Regan, Agt	127 E Wells ST	Class B Tavern License		8/1/2022, 7:00 PM	1
94	Central Standard LLC	Central Standard Craft Distillery	William P McQuillan, Agt	320 E Clybourn ST	Class B Fermented Malt Beverage Retailer's License		8/4/2022, 7:00 PM	1
95	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddique, Agt	616 W WISCONSIN AV	Class A Malt & Class A Liquor License		8/30/2022, 7:00 PM	1
96	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Dr Martin L King Jr DR	Class B Tavern License	191	9/14/2022, 7:00 PM	1
97	High Note Inc	The High Note Karaoke Lounge	Evan R DuQuaine, Agt	645 N James Lovell ST	Class B Tavern License	49	9/5/2022, 7:00 PM	1
98	Red Elephant LLC	Nicole's Third Ward Social	JACOB E DEHNE, Agt	333 N Broadway	Class B Tavern License		9/8/2022, 7:00 PM	1
99	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2022, 7:00 PM	1
100	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2022, 7:00 PM	1
101	DICK'S PIZZA, LLC	Electric Lime	ADAM D KIRCHNER, Agt	730 N MILWAUKEE ST	Class B Tavern License	330	8/29/2022, 7:00 PM	1
102	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseeuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	8/30/2022, 7:00 PM	1
103	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2022, 7:00 PM	1
104	833 WEST WISCONSIN AVENUE, LLC	St. James 1868	Kathryn E Crowle, Agt	833 W Wisconsin AV	Class B Tavern License	606	8/30/2022, 7:00 PM	1
105	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2022, 7:00 PM	1
106	Hotel Metro Operator, LLC	Hotel Metro	Andrew R Cordes, Agt	411 E Mason ST	Class B Tavern License	150	8/30/2022, 7:00 PM	1

107	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Melissa N Vartanian-Mikaelian, Agt	108 E WELLS ST	Class B Tavern License		9/7/2022, 7:00 PM	1
108	The Explorium Brewpub Third Ward LLC	The Explorium Brewpub	Michael P Doble, Agt	143 W ST PAUL AV	Class B Tavern License		9/20/2022, 7:00 PM	1
109	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420-500 W Kilbourn AV	Class B Tavern License		9/26/2022, 7:00 PM	1
110	THE HARP IRISH PUB, INC	THE HARP	ROBERT C SCHMIDT, JR, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2022, 7:00 PM	1
111	WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2022, 7:00 PM	1
112	BAR NONE MILWAUKEE, LLC	BAR NONE	AMY M BLADOW, Agt	1139 N WATER ST	Class B Tavern License	60	10/11/2022, 7:00 PM	1
113	SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2022, 7:00 PM	1
114	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2022, 7:00 PM	1
115	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2022, 7:00 PM	1
116	BRG 1000 Water St LLC	Room @ The Rumpus Room	CHRISTIAN M DAMIANO, Agt	1020 N Water ST	Class B Tavern License		9/21/2022, 7:00 PM	1
117	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2022, 7:00 PM	1
118	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2022, 7:00 PM	1
119	Charro Latino, LLC	The Garden/Lucid	SEAN A PLISS, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	3/21/2022, 7:00 PM	1
120	INTERCHANGE THEATER COOPERATIVE	Interchange Theater Co-Operative	TIMOTHY P FARLEY, Agt	628 N 10th ST	Class B Tavern License	99	9/20/2022, 7:00 PM	1
121	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	10/2/2022, 7:00 PM	1
122	TRIPLE CROWN, INC	BUCK BRADLEY'S EATERY & SALOON	WALTER PAGET, Agt	1019 N Dr Martin L King Jr DR	Class B Tavern License	599	12/16/2021, 6:00 PM	1
123	HDS 777, LLC	The Sofie	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		10/19/2022, 7:00 PM	1

124	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2022, 7:00 PM	1
125	New Punch Bowl Milwaukee LLC	Punch Bowl Social	Andrea Cornog Kenealey, Agt	1122 N VEL R PHILLIPS AV	Class B Tavern License		10/23/2022, 7:00 PM	1
126	HOJOP, INC	AVENUE BAR & GRILL	JEFFREY M WELK, Agt	611 W WISCONSIN AV	Class B Tavern License		11/10/2022, 6:00 PM	1
127	MIDAS HOSPITALITY, LLC	Aloft Milwaukee Downtown	Mathew W Meadows, Agt	1230 N Dr Martin L King Jr DR	Class B Tavern License		11/22/2022, 6:00 PM	1
128	Levy at Bucks Arena	Levy at Bucks Arena	Jamie L Waters, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/17/2022, 7:00 PM	1
129	The Chalk House MKE Inc	The Loaded State	DOUGLAS L DAUL, Agt	1137 N Dr Martin L King Jr DR	Class B Tavern License	99	10/31/2022, 7:00 PM	1
130	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N Dr Martin L king Jr DR	Class B Tavern License	824	11/5/2022, 7:00 PM	1
131	3rd Street Market LLC	3rd St Market Hall	Jaime A Jacobs-Schroeder, Agt	275 W Wisconsin AV 100	Class B Tavern License		11/9/2022, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

310 W WISCONSIN AVE

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	131		

Alcohol Licenses



Wednesday, June 15, 2022



Notice of Public Hearing

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CALLIES, Stacie J

Westtown Association at 310 W WISCONSIN Av.

Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey and Dancing by Performers

Tuesday, June 28, 2022 at 11:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 06/28/2022 at 11:30 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 403	MILWAUKEE, WI 53203-1708
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 404	MILWAUKEE, WI 53203-1708
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 405	MILWAUKEE, WI 53203-1708
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 406	MILWAUKEE, WI 53203-1708
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 407	MILWAUKEE, WI 53203-1708
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 408	MILWAUKEE, WI 53203-1708
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 409	MILWAUKEE, WI 53203-1708
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 410	MILWAUKEE, WI 53203-1708
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 411	MILWAUKEE, WI 53203-1708
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 501	MILWAUKEE, WI 53203-1709
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 502	MILWAUKEE, WI 53203-1709
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 503	MILWAUKEE, WI 53203-1709
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 504	MILWAUKEE, WI 53203-1709
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CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 601	MILWAUKEE, WI 53203-1709
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 602	MILWAUKEE, WI 53203-1709
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 603	MILWAUKEE, WI 53203-1709
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 604	MILWAUKEE, WI 53203-1709
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CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 608	MILWAUKEE, WI 53203-1709
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 609	MILWAUKEE, WI 53203-1709
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 610	MILWAUKEE, WI 53203-1709
CURRENT OCCUPANT	808 N MARTIN L KING JR DR, 611	MILWAUKEE, WI 53203-1709

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Total Records: 265

Radius 250.0 feet and Center of Circle: 310 W Wisconsin Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Alcohol Sales for event - Milwaukee Night Market.

Do you have any experience operating this type of business? No Yes If yes, explain:

Pine Marquette Program

2. Business Operations

- a. Proposed Opening Date: July/August 2022
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Office towers

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: NA Locations: _____
Outside: 25 Locations: Scattered throughout event
- c. Is a crowd control barrier used? No Yes If yes, describe: Regular Barricades are
- d. How many restrooms are on the premises? 10 (Portable toilets) used to close the street
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 8 and answer the following:
 What are their responsibilities? Event Crowd Control
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials Permar Security Company
- d. Will there be security cameras? No Yes If yes, how many? _____ and list locations: _____
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food <u>0</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: Special Event - Milwaukee Night Market

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity N/A (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

~~Other~~: Describe: Outdoor Plaza Adjacent to 3106 Wiscansin on Northwest Corner of MLK + Wiscansin

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: W. Wiscansin and N. Dr. Martin Luther King Drive

d. Describe Building: Free Standing Building Strip Mall Other: Plaza

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Time Equities Phone Number: 212-206-6007

Building Owner Address: 55 Fifth Ave. 15th Floor New York 10003

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	Closed	—	—	—	—
Monday	Closed	—	—	—	—
Tuesday	Closed	—	—	—	—
Wednesday	4pm	10pm	Estimated 5,000	21+	None
Thursday	Closed	—	—	—	—
Friday	Closed	—	—	—	—
Saturday	Closed	—	—	—	—

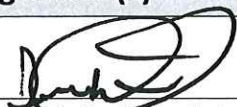
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

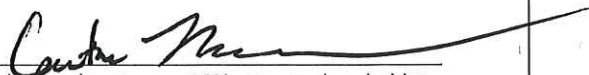
Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)


Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Westtown Association of Milwaukee, Inc.

Premise Address: 310 W. Wisconsin Ave.

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? owner

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins June 1, 2022 Ends Dec. 31, 2025

b) Monthly rental \$ 0

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 3

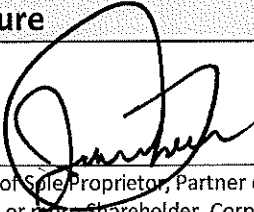
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
 If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 310 W. Wisconsin Ave.

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input checked="" type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines
How many? _____ |
| <input type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

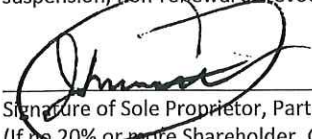
LEGAL CAPACITY OF PREMISES

NK (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: CU Filed: 5/19/22 App: PEP 338105

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

Trademark: Westtown
Westtown Associates of

5/18/22

Milwaukee, Inc
310 W. Wisconsin Ave
Agmt: Stacie Calles

1	REVISION HISTORY - THIS SHEET
2	1/11/2022
3	1/11/2022
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MA
Architects & Engineers & Planners
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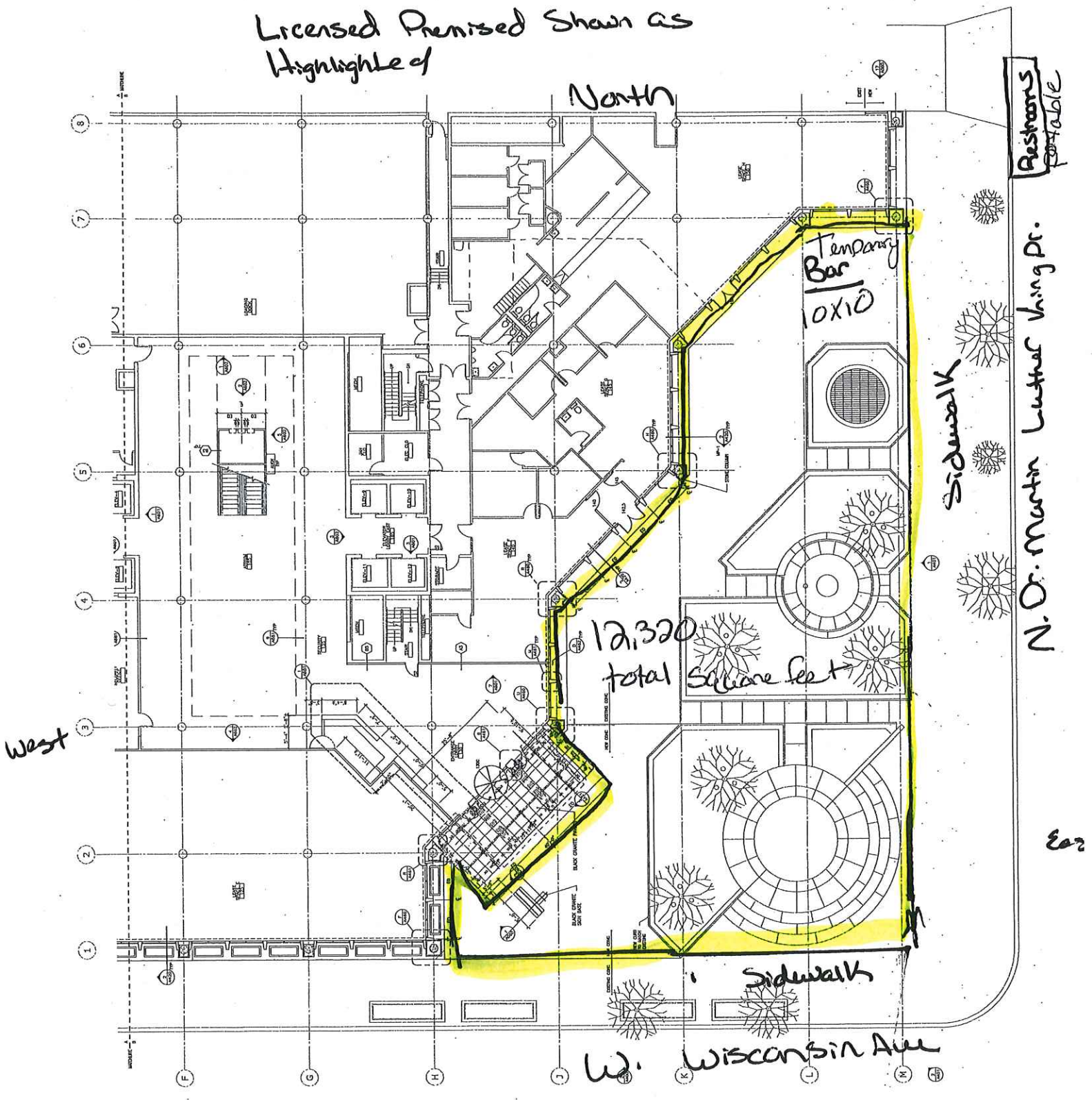
FIRST FLOOR PLAN
- PART B

DATE: 10/18/2022
DRAWN BY: GARY KINZLER
CHECKED BY: GARY KINZLER
COMPILATION SET: 72-13-06
A201B
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FEDERAL PLAZA BUILDING
GROUND FLOOR
RENOVATION/ENTRANCE
310 West Wisconsin Avenue
Milwaukee, Wisconsin



Licensed Premised Shown as
Highlight of



Restrooms
Portable

N. Dr. Martin Luther King Dr.

East

South