



October 3, 2018

City of Milwaukee Common Council
Public Works Committee
Alderman Robert J. Bauman, Chair
200 East Wells Street
Milwaukee, WI 53202

Dear Chairman Bauman and Committee Members:

On behalf of the American Heart Association (AHA), we respectfully request your support for File 180922, a resolution approving a complete streets policy for the City of Milwaukee, and File 180914, an ordinance establishing a complete streets committee. Complete streets consider all roadway users when designing or reconstructing city streets and infrastructure. This policy will help create safer and healthier communities across the City and will help Milwaukee residents feel more connected.

The AHA is the nation's oldest and largest organization dedicated to fighting heart disease and stroke. Our organization believes that obesity prevention, specifically healthy eating and active living, is key in combatting cardiovascular disease. From an advocacy perspective we work to ensure that the healthy and active choices are the easy choices for individuals across the country.

We all know the importance of an active lifestyle and the impact it can have on reducing obesity and preventing chronic diseases, including cardiovascular disease and stroke. However, as you already know, there are places in the City of Milwaukee where an active way of life is challenging. A policy like complete streets can help with this issue and we applaud the Common Council, the Department of Public Works, and the Complete Streets Coalition in Milwaukee for their work on this important initiative.

Complete streets and policies that support them help ensure that residents in all communities can safely get to where they are going no matter if they are walking, riding a bike, using public transit or driving a car. By making all of these options safe, residents have more choices in how they want to travel to work, school, the library, grocery stores, church, or the park. Better connected neighborhoods also improve quality of life and allow for individuals to lead more active and, ultimately, healthier lifestyles.

Thank you for your time and for considering this request to support File 180922 and File 180914. If you have any questions, please don't hesitate to contact me at Ben.VanPelt@heart.org or 815-474-3973.

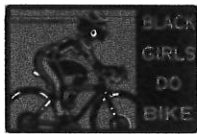
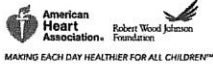
Sincerely,

A handwritten signature in black ink that reads "BVP".

Ben Van Pelt
Director of Community Advocacy
American Heart Association

Complete Streets

Memo of Support



October 3, 2018

RE: Support for 180922 Resolution approving a Complete Streets Policy for the City of Milwaukee.

To: City of Milwaukee Public Works Committee

From: The Milwaukee Complete Streets Coalition

The City of Milwaukee Department of Public Works, with input from residents and community leaders, has developed a Complete Streets policy that can improve health, safety, and mobility for the people of Milwaukee. **We support the Complete Streets policy to help make streets safer and support transportation options for all Milwaukee residents.**

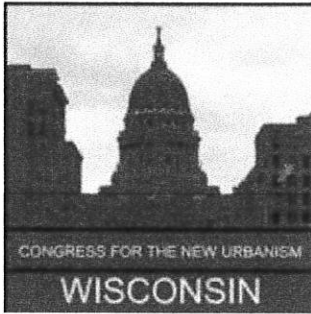
The Complete Streets Policy will increase safety and mobility by prioritizing people and help curb reckless driving. It will:

1. Ensure streets are designed for people and safety first
2. Create a process for more robust community input on street design
3. Ensure that the benefits of safe and complete streets are shared among all residents of the City

With local input, the Complete Street policy dictates that the Department of Public Works routinely design and operate the right of way to enable safe access for all users, regardless of age, ability, socioeconomic status, or mode of transportation.

Milwaukee has a commendable network for walking, biking, driving and public transit: a nearly complete sidewalk network, over a 100 miles of traditional bike lanes in Milwaukee, .75 miles of protected bike lanes, and over 60 miles of paved mixed use trails and peaceful parkways. However, we have a reckless driving and pedestrian safety problem with too many people being hit when crossing the street legally. The Complete Streets policy can have a positive impact on safety and access to these facilities for everyone, which can improve health, educational attainment, economic self-sufficiency, and the attractiveness of the City for residents, visitors, and businesses.

A resolution to a Complete Streets is just the start. In order to ensure that real change will occur, we are committed to building a culture of safety through community education, public awareness, and encouragement that prioritizes people and curbs reckless driving. We thank you for your time, look forward to engaging in this initiative, and encourage you to support 180922 Resolution approving a Complete Streets Policy.



Visit CNUWisconsin.org

October 1, 2018

Support for Resolution 180922
City of Milwaukee Complete Streets Policy

The Wisconsin Chapter of the Congress for the New Urbanism supports the City of Milwaukee Department of Public Works Complete Streets Policy Resolution 180922.

The proposed policy has the ability to strengthen neighborhoods and the economic vitality of the City of Milwaukee's local business communities by:

- Creating safer streets for all users
- Taming traffic speeds
- Recognizing society's need for active transportation and healthy living
- Providing equity in meeting the transportation needs of all its citizens regardless of age, physical ability, race and economic status
- Providing transportation options for all Milwaukee residents

The City Department of Public Works development of a Complete Streets Policy is consistent with similar policies adopted by other leading cities in our nation and consistent with the Congress for the New Urbanism objective to create great communities that people love.

The City policy is also consistent with the Institute of Transportation Engineers and the U.S. Department of Transportation objectives of designing streets that reduce vehicle related fatalities.

Thank you for the opportunity to indicate our support for Resolution 180922. We encourage the City of Milwaukee adoption of Resolution 180922.

Kenneth H. Voigt, P.E.

Wisconsin Chapter President
Congress for the New Urbanism

October 2018

City of Milwaukee Common Council
Public Works Committee
200 East Wells Street
Milwaukee, WI 53202

Dear Committee Members,

On behalf of the Complete Streets Coalition in Milwaukee we are happy to present you with the attached petition copies that have been collected over the course of the past several months by coalition partners and volunteers at various events and meetings throughout the city of Milwaukee.

These petitions, along with our online petition signers, total over 740 individuals who have taken action to support a Complete Streets policy being adopted in the City.

We are encouraged by the massive amount of support this work has garnered and ask that you, too, support this policy.

Sincerely,

The Milwaukee Complete Streets Coalition