



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, September 16, 2025

COMMITTEE MEETING NOTICE


AD 14

PESQUEIRA, Paresha SARA, Agent
REVEL GROUP INC
2246 S KINNICKINNIC AV
MILWAUKEE, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, September 30, 2025 at 10:40 AM

The access code is <https://meet.goto.com/693319149>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Sidewalk Dining Licenses Renewal Application Adding Hookah Service and Change of Hours From Sun 1PM-1AM, Mon 7AM-1AM, Wed-Thu 5PM-1AM and Fri-Sat 5PM-1:30AM; To 8AM-2AM Sun-Thu and 8AM-2:30AM Fri-Sat as  for "REVEL GROUP INC" for "REVEL" at 2246 S KINNICKINNIC Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



Tuesday, September 16, 2025



Notice of Public Hearing

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PESQUEIRA, Paresha SARA, Agent
Revel at 2246 S Kinnickinnic Av

Class B Tavern, Public Entertainment Premises and Sidewalk Dining Licenses Renewal
Application Adding Hookah Service and Change of Hours From Sun 1PM-1AM, Mon 7AM-1AM,
Wed-Thu 5PM-1AM and Fri-Sat 5PM-1:30AM; To 8AM-2AM Sun-Thu and 8AM-2:30AM Fri-Sat

Tuesday, September 30, 2025 at 10:40 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/30/2025 at 10:40 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
BUSINESS OCCUPANT	2979 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
BUSINESS OCCUPANT	2988 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
BUSINESS OCCUPANT	2989 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
BUSINESS OCCUPANT	2993 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
BUSINESS OCCUPANT	2997 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
BUSINESS OCCUPANT	3001 S KINNICKINNIC AVE# 1	MILWAUKEE, WI 53207-2520
BUSINESS OCCUPANT	3001 S KINNICKINNIC AVE# 2	MILWAUKEE, WI 53207-2520
BUSINESS OCCUPANT	3003 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2520
BUSINESS OCCUPANT	3007 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2520
BUSINESS OCCUPANT	3045 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2520
CURRENT OCCUPANT	1827 E RUSK AVE	MILWAUKEE, WI 53207-2555
CURRENT OCCUPANT	1828 E RUSK AVE	MILWAUKEE, WI 53207-2556
CURRENT OCCUPANT	1829 E RUSK AVE	MILWAUKEE, WI 53207-2555
CURRENT OCCUPANT	1832 E BENNETT AVE	MILWAUKEE, WI 53207-2961
CURRENT OCCUPANT	1832 E RUSK AVE	MILWAUKEE, WI 53207-2556
CURRENT OCCUPANT	1833 E RUSK AVE	MILWAUKEE, WI 53207-2555
CURRENT OCCUPANT	1836 E BENNETT AVE	MILWAUKEE, WI 53207-2961
CURRENT OCCUPANT	1836 E RUSK AVE	MILWAUKEE, WI 53207-2556
CURRENT OCCUPANT	1837 E RUSK AVE	MILWAUKEE, WI 53207-2555
CURRENT OCCUPANT	1900 E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1901 E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1902 E RUSK AVE	MILWAUKEE, WI 53207-2558
CURRENT OCCUPANT	1904 E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1907 E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1909 E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1912 E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1913 E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1913A E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1915 E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1915A E RUSK AVE	MILWAUKEE, WI 53207-2557
CURRENT OCCUPANT	1916 E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1920 E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1920A E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1926 E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1930 E RUSK AVE	MILWAUKEE, WI 53207-2558
CURRENT OCCUPANT	1930 E RUSK AVE# A	MILWAUKEE, WI 53207-2558
CURRENT OCCUPANT	1932 E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1934 E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1938 E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	1938A E BENNETT AVE	MILWAUKEE, WI 53207-2963
CURRENT OCCUPANT	2006 E RUSK AVE	MILWAUKEE, WI 53207-2527
CURRENT OCCUPANT	2007 E RUSK AVE	MILWAUKEE, WI 53207-2526
CURRENT OCCUPANT	2012 E RUSK AVE	MILWAUKEE, WI 53207-2527
CURRENT OCCUPANT	2016 E RUSK AVE	MILWAUKEE, WI 53207-2527
CURRENT OCCUPANT	2022 E RUSK AVE	MILWAUKEE, WI 53207-2527
CURRENT OCCUPANT	2883 S MABBETT AVE	MILWAUKEE, WI 53207-2522

CURRENT OCCUPANT	2883A S MABBETT AVE	MILWAUKEE, WI 53207-2522
CURRENT OCCUPANT	2903 S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2909 S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2915 S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2915A S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2919 S MABBETT AVE	MILWAUKEE, WI 53207-2524
CURRENT OCCUPANT	2975 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2975A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2976 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2980 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2563
CURRENT OCCUPANT	2981 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2987 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2991 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	2995 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2518
CURRENT OCCUPANT	3002 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2521
CURRENT OCCUPANT	3006 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2521
CURRENT OCCUPANT	3015 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2520
CURRENT OCCUPANT	3016 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2521
CURRENT OCCUPANT	3017 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2520
CURRENT OCCUPANT	3036 S KINNICKINNIC AVE# 1	MILWAUKEE, WI 53207-2566
CURRENT OCCUPANT	3036 S KINNICKINNIC AVE# 2	MILWAUKEE, WI 53207-2566
CURRENT OCCUPANT	3036 S KINNICKINNIC AVE# 3	MILWAUKEE, WI 53207-2566
CURRENT OCCUPANT	3036 S KINNICKINNIC AVE# 4	MILWAUKEE, WI 53207-2566
CURRENT OCCUPANT	3036 S KINNICKINNIC AVE# 5	MILWAUKEE, WI 53207-2566
CURRENT OCCUPANT	3036 S KINNICKINNIC AVE# 6	MILWAUKEE, WI 53207-2566
CURRENT OCCUPANT	3036 S KINNICKINNIC AVE# 7	MILWAUKEE, WI 53207-2566
CURRENT OCCUPANT	3036 S KINNICKINNIC AVE# 8	MILWAUKEE, WI 53207-2566

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Total Records: 73

Radius 250 feet and Center of the Circle: 2246 S KK Av

2025-2026 Plan of Operation for 2246 S KINNICKINNIC AV

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans:		Locations: <u>Main bar area, common areas, and in the restrooms.</u>	
Inside <u>6</u>		Outside <u>1</u> Locations: <u>Back alleyway</u>	
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>GFL</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have licensed security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? <u>ID checks and weapons checks at entrance, crowd control, and monitoring establishment's and patrons' safety.</u>			
What security equipment do they use? <u>ID scanner, flashlight, and security wand</u>			
List their licenses number(s): _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Inside main bar area and throughout establishment, downstairs storage, and exterior of building</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe:			
<u>Patrons must show valid ID stating they are 21+, security wand utilized at entrance, and security paldowns performed as necessary.</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>70</u> %	Food Sales _____ %	Entertainment _____ %	Other <u>30</u> %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe:			
Change of hours application has previously been submitted and is currently still pending. We wish to still move forward with this application.			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.			
Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: 130.0 sq feet Fee: \$260.00			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: Fee:		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for Revel 2246 S KINNICKINNIC AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Comedy Acts, Disc Jockey, Magic Shows, Patron Contests, Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, Bands

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe:

Additional speakers will be used on the weekends only for live music and/or DJs

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Paresha Pesqueira (Aug 13, 2025 12:01:04 CDT)

Signature of Sole Proprietor, a Partner, or If a Corporation or LLC, the Agent must sign



PERMANENT CHANGE TO BUSINESS PLAN OF OPERATION APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 EMAIL: LICENSE@MILWAUKEE.GOV

Check/List All License Type(s): ☒ Alcohol Beverage ☐ Food ☐ Other(s): Cigarette and Tobacco, PEP, & Sidewalk Dining

Legal Entity Name (Sole Proprietor, Partnership, Corporation or LLC): Revel Group, Inc.

Agent's Name: Paresha Sara Pesqueira

Trade Name: Revel

Business Address (include city/state/zip code): 2246 S Kinnickinnic Ave., Milwaukee, WI 53207

Aldermanic District: 14

1. REQUEST TO CHANGE HOURS OF OPERATION AS FOLLOWS:

Day of the Week	Current Hours of Operation:		Proposed Hours of Operation:		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday	1:00 PM	1:00 AM	8:00 AM	2:00 AM	75+	21+
Monday	7:00 AM	1:00 AM	8:00 AM	2:00 AM	75+	21+
Tuesday	5:00 PM	1:00 AM	8:00 AM	2:00 AM	75+	21+
Wednesday	5:00 PM	1:00 AM	8:00 AM	2:00 AM	75+	21+
Thursday	5:00 PM	1:00 AM	8:00 AM	2:00 AM	75+	21+
Friday	5:00 PM	1:30 AM	8:00 AM	2:30 AM	75+	21+
Saturday	5:00 PM	1:30 AM	8:00 AM	2:30 AM	75+	21+

2. FLOOR PLAN: _____

New floor plan(s) must be submitted with this application. (See page 3 for detailed floor plan instructions.)

3. BUSINESS OPERATION

Approved operations: _____

Proposed change(s): _____

4. PUBLIC ENTERTAINMENT

REMOVING ENTERTAINMENT:

Office Use Only Filed 9-8-25 Paid _____ MPD _____ Lic # _____
App # 385443 Initials AC LC _____ CC _____

5. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add:

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Amusement Machines –
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ | <input type="checkbox"/> Jukebox | <input type="checkbox"/> Poetry Readings |
| <input type="checkbox"/> Karaoke | <input type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Instrumental Musicians |
| <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Bands | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Wrestling |
| <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance |
| <input checked="" type="checkbox"/> Hookah Service | | | |
| Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

New floor plan(s) must be submitted with this application. (See next page for detailed floor plan instructions.)

Besides the changes requested above, there are no further changes. The current plan of operation (including floor plan) will be followed. I understand any changes to the plan of operation (including floor plan) need to be requested and approved before implementing.

Paresha Sara Pesqueira, Agent

Print Name of Individual, Partner, or Agent of Corp/LLC


Paresha Sara Pesqueira (Jan 14, 2025 11:58:07)

Signature of Individual, Partner, or Agent of Corp/LLC