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CHARLES I. TRAINER THOMAS G. BEACH DANIEL J. MC CARTY MAYOR'S OFFICE

January 15, 2015

Mayor Tom Barrett
Office of the Mayor
City of Milwaukee – City Hall
200 East Wells Street
Room 201
Milwaukee, WI 53202

Dear Mayor Barrett -

I would like to take this opportunity to comment on and express my continued support of the Milwaukee Streetcar project. My views are summarized below.

Great strides have been made in Milwaukee over the past two decades in improvements to our urban landscape. These efforts have included both public and private investment in our infrastructure specifically and the built environment in general — an intermodal train station, a world class art museum addition, an extensive river-walk system and the NML building, to name only a few.

It's time for the City to make an investment in the further connectivity of all this successful work, to enhance the efficient use of these improvements, promote Milwaukee jobs growth, and further increase the tax base in the process. Diverse demographic profiles are now interested in living and working in the city as evidenced by strong housing demand and growth. Smart transportation options will help solidify this demand and become an agglomerative component of jobs and population increases. New retail stores, restaurants, and businesses will flourish, increasing the tax base and providing a greater likelihood of the jobs growth we all wish to see.

With a commitment to the streetcar project and its operational efficiency, Milwaukee will have important, catalytic connectivity in place.

Sincerely,

Charles I. Trainer