



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, April 12, 2022


COMMITTEE MEETING NOTICE

AD 02

MOORE, Ronnisha S, Agent
EVERYTHING'S DONE RIGHT INCORPORATED
7075 N 45th St
Milwaukee, WI 53223

You are requested to attend a virtual hearing to be held on:

Tuesday, April 26, 2022 at 10:15 AM

Regarding: Your Secondhand Motor Vehicle Dealer's License Application as agent for "EVERYTHING'S DONE RIGHT INCORPORATED" for "Trust Us Motors" at 6027 W VILLARD Av. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/279418573>. If you wish to call in, please call [+1 \(872\) 240-3212](tel:+18722403212) and use Access Code: 279-418-573.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of such a license due to the creation of undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which will have an adverse impact on the public health, safety and welfare of the community. Additionally, the over concentration of secondhand motor vehicle dealers in the neighborhood such that the concentration will have an adverse impact on the public health, safety and welfare of the neighborhood. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov



Tuesday, April 12, 2022



Notice of Public Hearing

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MOORE, Ronnisha S
Trust Us Motors at 6027 W VILLARD Av.
Secondhand Motor Vehicle Dealer's License Application

Tuesday, April 26, 2022 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 4/26/2022 at 10:15 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	5131 N 60TH ST	MILWAUKEE, WI 53218-4104
CURRENT OCCUPANT	5145 N 60TH ST	MILWAUKEE, WI 53218-4104
CURRENT OCCUPANT	5146 N 60TH ST	MILWAUKEE, WI 53218-4103
CURRENT OCCUPANT	5150 N 61ST ST	MILWAUKEE, WI 53218-4111
CURRENT OCCUPANT	5152 N 60TH ST	MILWAUKEE, WI 53218-4103
CURRENT OCCUPANT	5153 N 60TH ST	MILWAUKEE, WI 53218-4104
CURRENT OCCUPANT	5153 N 61ST ST	MILWAUKEE, WI 53218-4112
CURRENT OCCUPANT	5156 N 60TH ST	MILWAUKEE, WI 53218-4103
CURRENT OCCUPANT	5156 N 61ST ST	MILWAUKEE, WI 53218-4111
CURRENT OCCUPANT	5157 N 61ST ST	MILWAUKEE, WI 53218-4112
CURRENT OCCUPANT	5158 N 61ST ST	MILWAUKEE, WI 53218-4111
CURRENT OCCUPANT	5161 N 60TH ST	MILWAUKEE, WI 53218-4104
CURRENT OCCUPANT	5162 N 60TH ST	MILWAUKEE, WI 53218-4103
CURRENT OCCUPANT	5162 N 62ND ST	MILWAUKEE, WI 53218-4119
CURRENT OCCUPANT	5163 N 61ST ST	MILWAUKEE, WI 53218-4112
CURRENT OCCUPANT	5164 N 61ST ST	MILWAUKEE, WI 53218-4111
CURRENT OCCUPANT	5164 N 62ND ST	MILWAUKEE, WI 53218-4119
CURRENT OCCUPANT	5167 N 61ST ST	MILWAUKEE, WI 53218-4112
CURRENT OCCUPANT	5168 N 61ST ST	MILWAUKEE, WI 53218-4111
CURRENT OCCUPANT	5169 N 61ST ST	MILWAUKEE, WI 53218-4112
CURRENT OCCUPANT	5170 N 62ND ST	MILWAUKEE, WI 53218-4119
CURRENT OCCUPANT	5172 N 62ND ST	MILWAUKEE, WI 53218-4119
CURRENT OCCUPANT	5172A N 62ND ST	MILWAUKEE, WI 53218-4119
CURRENT OCCUPANT	5173 N 61ST ST	MILWAUKEE, WI 53218-4112
CURRENT OCCUPANT	5174 N 61ST ST	MILWAUKEE, WI 53218-4111
CURRENT OCCUPANT	5175 N 61ST ST	MILWAUKEE, WI 53218-4112
CURRENT OCCUPANT	5178 N 62ND ST	MILWAUKEE, WI 53218-4119
CURRENT OCCUPANT	5180 N 62ND ST	MILWAUKEE, WI 53218-4119
CURRENT OCCUPANT	5182 N 61ST ST	MILWAUKEE, WI 53218-4111
CURRENT OCCUPANT	5183 N 61ST ST	MILWAUKEE, WI 53218-4112
CURRENT OCCUPANT	5204 N 62ND ST	MILWAUKEE, WI 53218-3107
CURRENT OCCUPANT	5210 N 62ND ST	MILWAUKEE, WI 53218-3107
CURRENT OCCUPANT	5211 N 61ST ST	MILWAUKEE, WI 53218-3102
CURRENT OCCUPANT	5217 N 61ST ST	MILWAUKEE, WI 53218-3102
CURRENT OCCUPANT	5221 N 60TH ST	MILWAUKEE, WI 53218-3258
CURRENT OCCUPANT	5221A N 60TH ST	MILWAUKEE, WI 53218-3258
CURRENT OCCUPANT	5222 N 61ST ST, 1	MILWAUKEE, WI 53218-3103
CURRENT OCCUPANT	5222 N 61ST ST, 2	MILWAUKEE, WI 53218-3103
CURRENT OCCUPANT	5222 N 61ST ST, 3	MILWAUKEE, WI 53218-3103
CURRENT OCCUPANT	5222 N 61ST ST, 4	MILWAUKEE, WI 53218-3103
CURRENT OCCUPANT	5222 N 61ST ST, 5	MILWAUKEE, WI 53218-3103
CURRENT OCCUPANT	5222 N 61ST ST, 6	MILWAUKEE, WI 53218-3103
CURRENT OCCUPANT	5223 N 61ST ST	MILWAUKEE, WI 53218-3102
CURRENT OCCUPANT	6100 W VILLARD AVE	MILWAUKEE, WI 53218-4142
CURRENT OCCUPANT	6101 W VILLARD AVE	MILWAUKEE, WI 53218-4143
CURRENT OCCUPANT	6109 W VILLARD AVE	MILWAUKEE, WI 53218-4143

CURRENT OCCUPANT 6115 W VILLARD AVE MILWAUKEE, WI 53218-4143
CURRENT OCCUPANT 6121 W VILLARD AVE MILWAUKEE, WI 53218-4143
CURRENT OCCUPANT 6129 W VILLARD AVE MILWAUKEE, WI 53218-4143

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Total records: 49

Radius: 250.0 feet and Center of Circle: 6027 W Villard Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

used car sales

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 03/01/2022
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: Employees
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 03 Locations: Garage, main office space, lobby
Outside: 0 Locations: N/A
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 01
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Self Disposal

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 110 and describe the parking security plan: Supervise monitoring by Staff and Surveillance Cameras.
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: Supervise monitoring by Staff and Surveillance Cameras.
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? N/A
 Is security equipment used? No Yes If yes, describe Cameras.
 List their licensing, certification, or training credentials N/A
- d. Will there be security cameras? No Yes If yes, how many? 04 and list locations: Front, Back, Side and inside of building.
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>0</u> %	Food <u>0</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>100</u> % Describe: <u>Used Car Sales</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: Eastside of building

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: 600th Street Villard Ave.

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: E. A. Jaber Phone Number: 414-234-1021

Building Owner Address: 6000 W. Villard Ave. Milwaukee, WI 53218

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	N/A	N/A	N/A	N/A	NONE
Monday	1000 AM	600 PM	20	18-older	NONE
Tuesday	1000 AM	7 PM	20	18-older	NONE
Wednesday	1000 AM	7 PM	20	18-older	NONE
Thursday	1000 AM	7 PM	20	18-older	NONE
Friday	1000 AM	7 PM	20	18-older	NONE
Saturday	1000 AM	7 PM	20	18-older	NONE

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Ronisha Moore / AGENT [Signature]

Signature of Sole Proprietor, Partner, or 20% or more Shareholder

(Signature of additional partner or 20% or more shareholder)

(If there are no 20% or more shareholders,

Corporate Officer-print name/title and sign)

See Application Information for a complete list of all required application forms.



**SECONDHAND MOTOR VEHICLE DEALER LICENSE
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: Trust Us Motors

Premises Address: 6027 West Villard Ave Milwaukee, WI 53218

SECTION 1 LICENSE TYPE

What type of license are you applying for? (check one) Retail Wholesale

SECTION 2

Will you also be dealing in secondhand vehicle parts? Yes No

If wholesale, is the premises address a residential (home) address? Yes No

If yes, you must obtain a Home Occupational Statement from the Department of Neighborhood Services (414) 286-3874.

No vehicles can be parked and no customers are allowed at the premises.

The following questions in Section 2 do not apply to wholesale from a residential address. Go to Section 3.

Number of parking spaces available to customers/employees 04

Number of parking spaces that will be used for display/storage of Secondhand Motor Vehicles 12

Do you understand that all vehicles associated with the business must be stored on the licensed premise? Yes No

What are your plans to ensure this requirement is met (check all that apply)? Employee Training

Supervisor Monitoring Fenced Lot Keys Kept in Locked Box Other: _____

Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? Yes No

What are your plans to ensure this requirement is met (check all that apply)? Employee Training

Supervisor Monitoring Designated Repair Area Other: _____

Do you understand all keys to used motor vehicles offered for sale must be kept in a secure lockbox inside the dealership building at all times when the dealership is not open for business? Yes No

What are your plans to ensure this requirement is met (check all that apply)? Employee Training

Supervisor Monitoring Other: _____

SECTION 3 DISCLOSURE

Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked? No Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant):

SECTION 4 SIGNATURES

Ronisha Moore / AGENT [Signature]

Sole Proprietor, Partner, or 20% or more Shareholder (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign) Additional partner or 20% or more shareholder