

**Kevin Behl**  
**Treasurer**  
**Milwaukee Downtown, BID #21**

Kevin Behl has served as treasurer of Milwaukee Downtown, Business Improvement District #21 since 2012. As treasurer, Behl is in charge of monitoring and analyzing BID #21's financial position. His strong cash management strategies and forecasting skills, combined with his proven business acumen, enables BID #21 to thrive and continue to fund specific initiatives aimed at creating a clean, safe and friendly downtown.

For the past 17 years, Behl has served as Executive Director at downtown's Madison Medical Affiliates, a respected 50-physician medical practice affiliated with Ascension Health. Behl's main responsibilities include developing and implementing strategic direction, facilitating growth strategies for physician and provider recruitment, mentoring and managing teams of specialty physicians, as well forecasting, creating, analyzing and implementing budgets.

Behl earned his bachelor's degree in business administration marketing at the University of Wisconsin-Whitewater. He also has his master's in business administration from Cardinal Stritch College and a second master's in health care management from the University of Wisconsin-Milwaukee.

In addition to serving as treasurer on the board of directors for Milwaukee Downtown, BID #21, Behl is also president of East Town Association, former president of the Cathedral Center Women's Center, and a fellow in the American College of Health Care Executives.