



AALAM

WHO WE ARE



AALAM

WE BELIEVE THAT TOGETHER UNDER A SHARED VISION AND COMMITMENT, WE WILL POSITIVELY IMPACT THE TRAJECTORY OF MILWAUKEE. WE WILL INFUSE HOPE BY DEVELOPING AND SUPPORTING A THRIVING POOL OF DIVERSE AND TALENTED AFRICAN AMERICAN LEADERS.

INDEX AREAS OF FOCUS



HOW MILWAUKEE COMPARES

TOP 5 CITIES

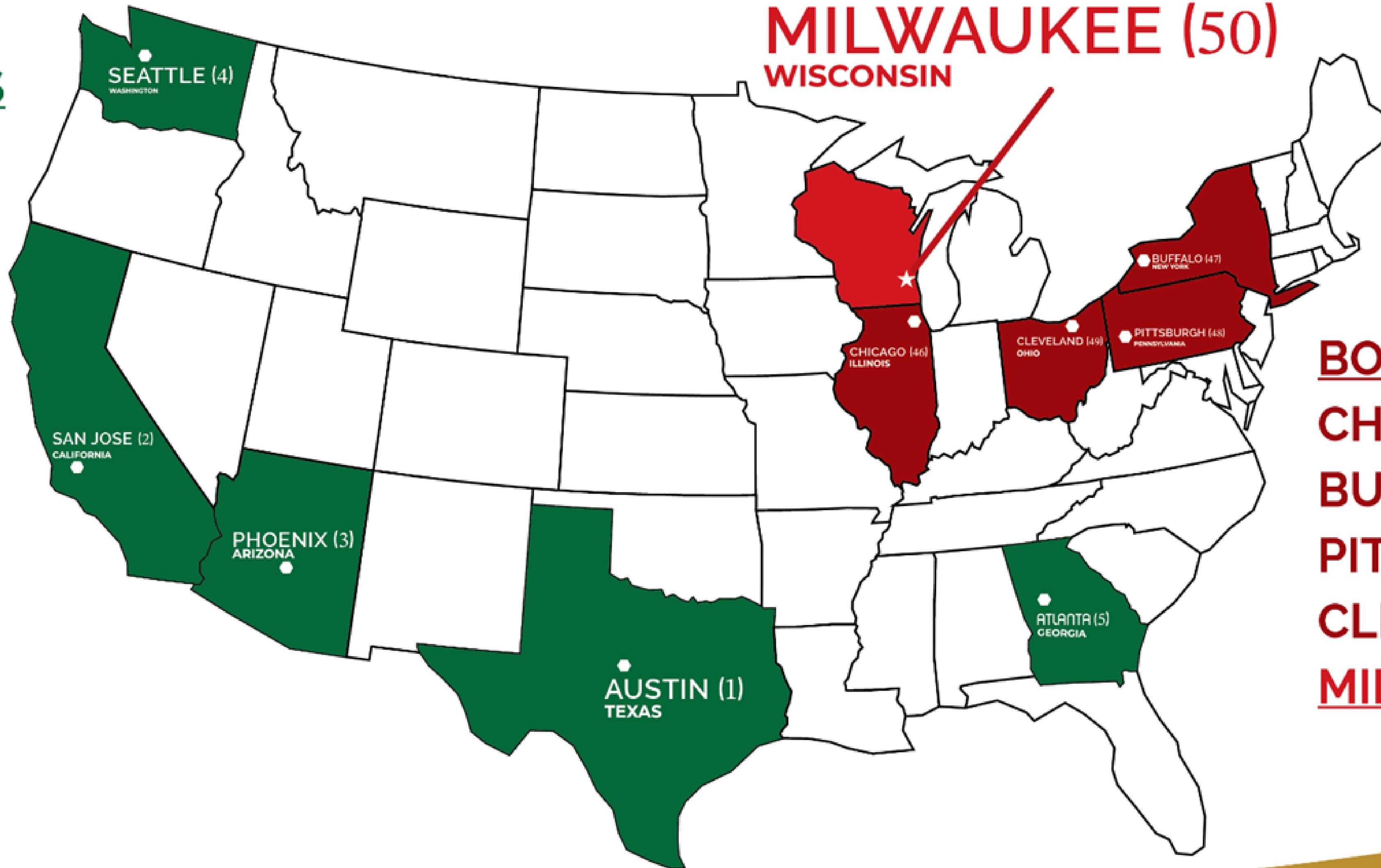
AUSTIN (1)

SAN JOSE (2)

PHOENIX (3)

SEATTLE (4)

ATLANTA (5)



BOTTOM 5 CITIES

CHICAGO (46)

BUFFALO (47)

PITTSBURGH (48)

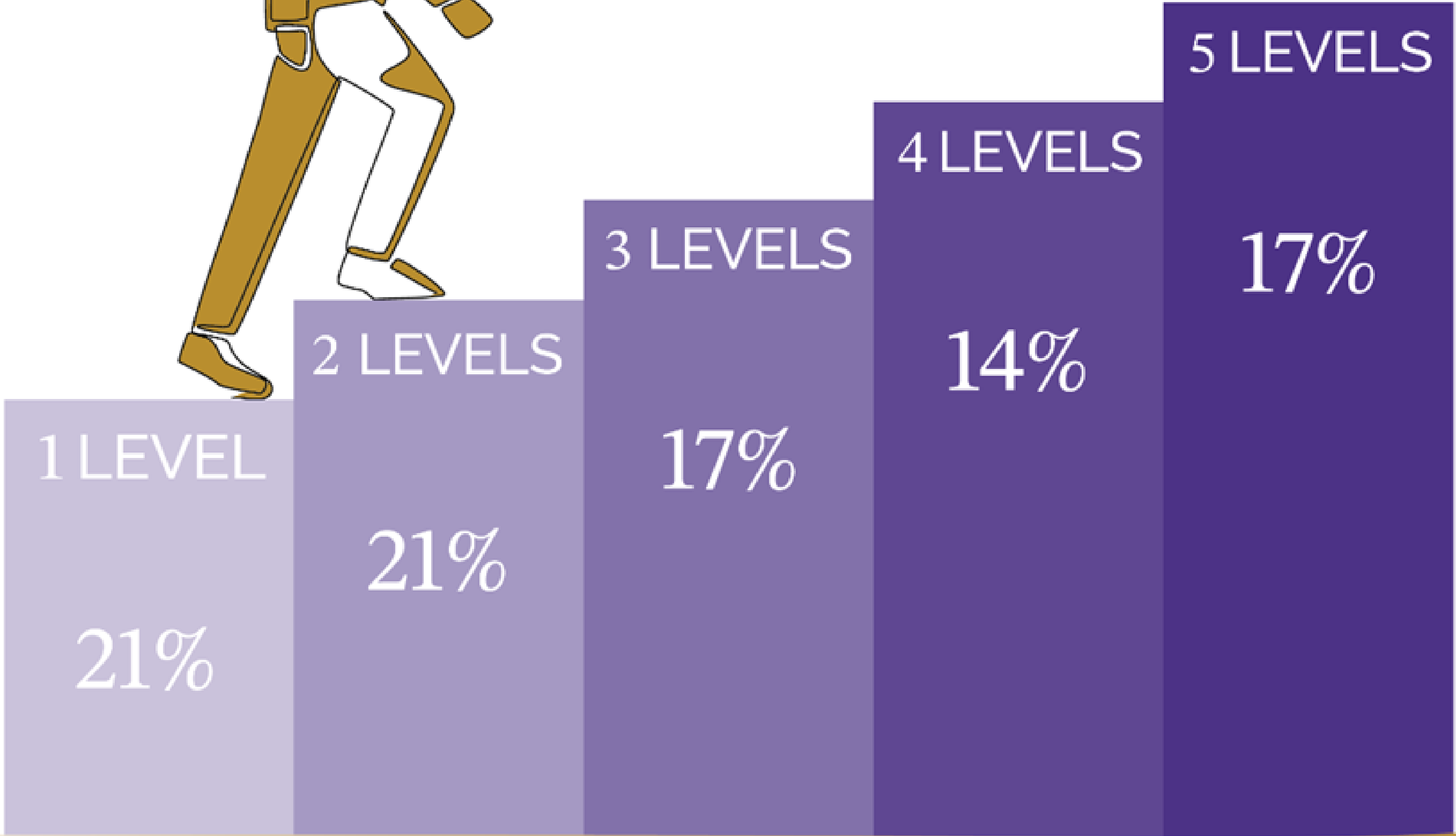
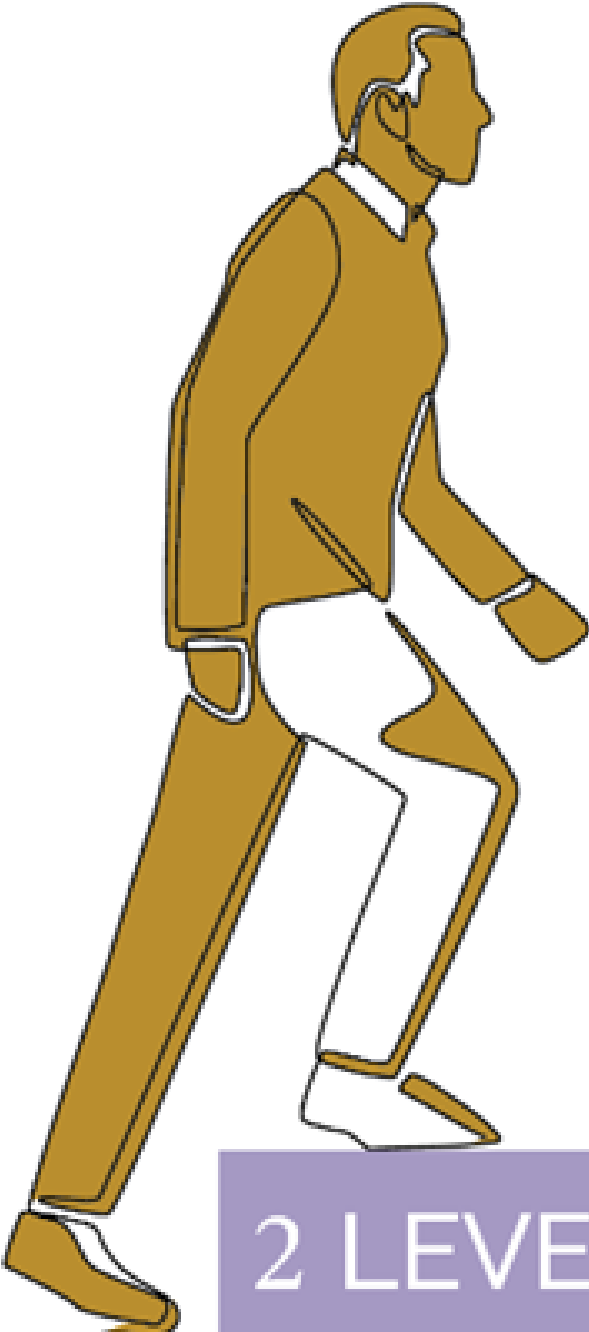
CLEVELAND (49)

MILWAUKEE (50)

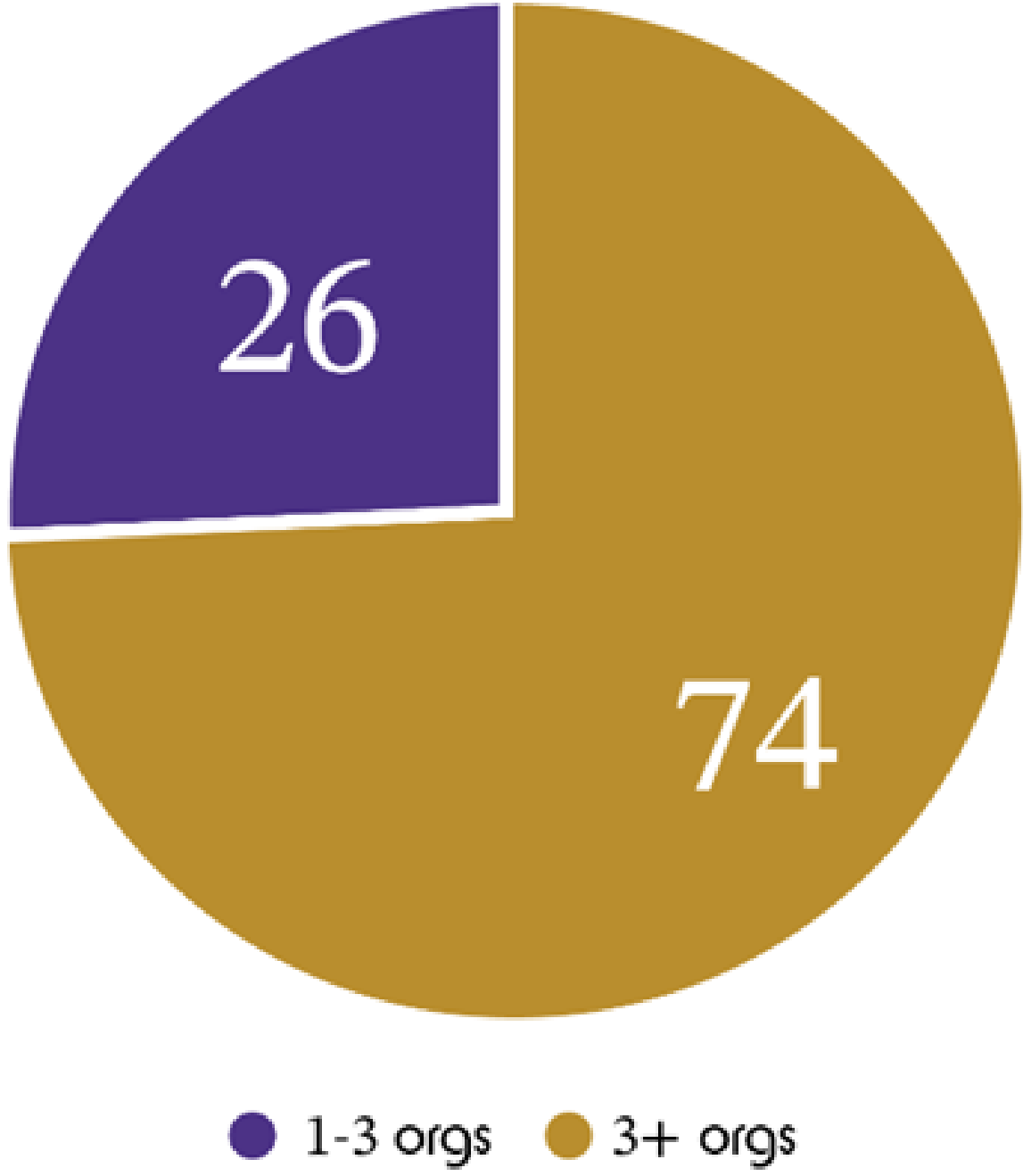
AFRICAN AMERICAN LEADERSHIP PROGRAM IMPACT

SERVING ON BOARDS

69% Alumni reported Leadership progression



Over 50% of alumni have **served on boards.**



ENCOURAGEMENT FOR THE FUTURE

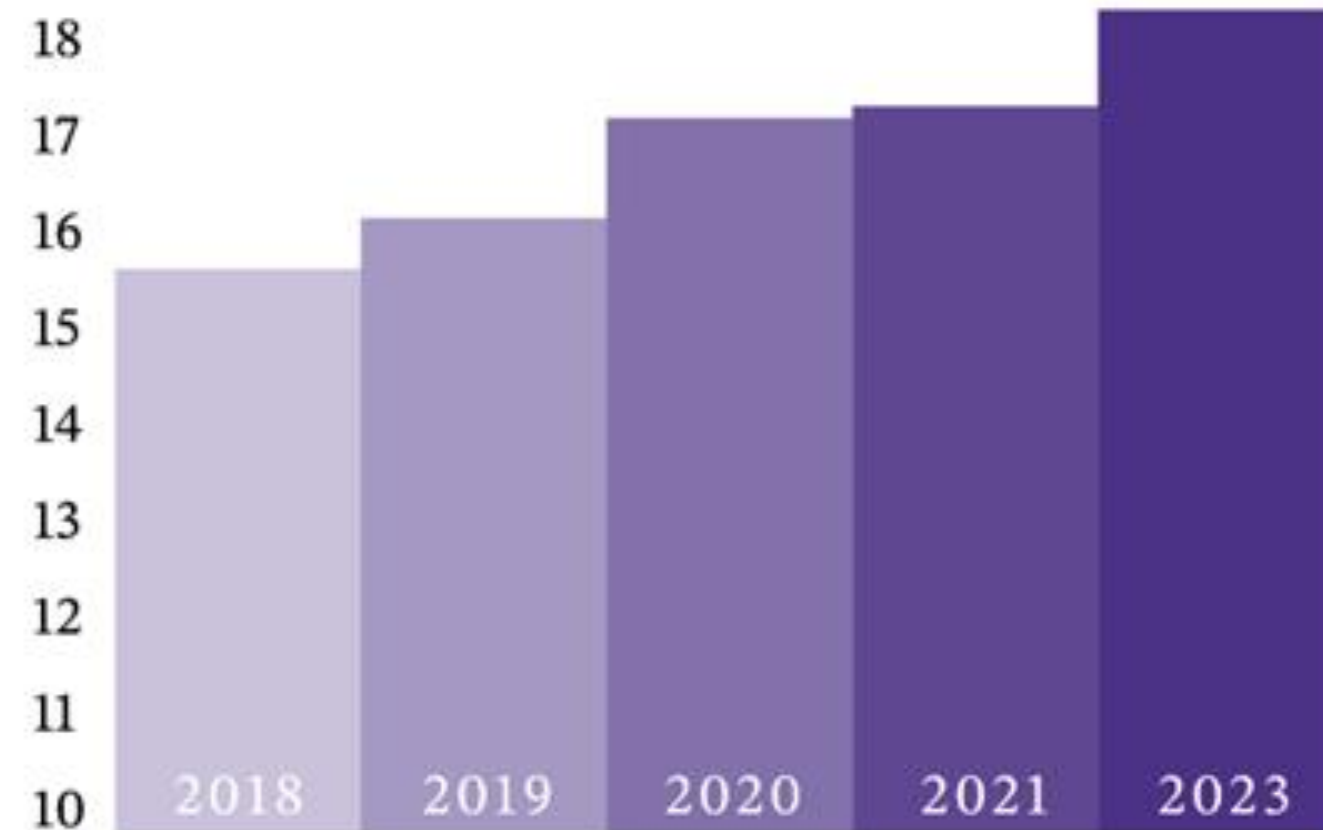


THE INDEX NOTES:

- BETWEEN 2017-22, FOR THE FIRST TIME IN 30 YEARS, REAL MEDIAN INCOME ROSE FOR MILWAUKEE'S AFRICAN AMERICAN HOUSEHOLDS BY 7.1 PERCENT
- THE SHARE OF BLACKS HOLDING HIGH SCHOOL AND COLLEGE DEGREES ROSE
- MILWAUKEE'S NOTORIOUSLY HIGH SEGREGATION RATE DECLINED MODESTLY

MMAC REGION OF CHOICE DATA

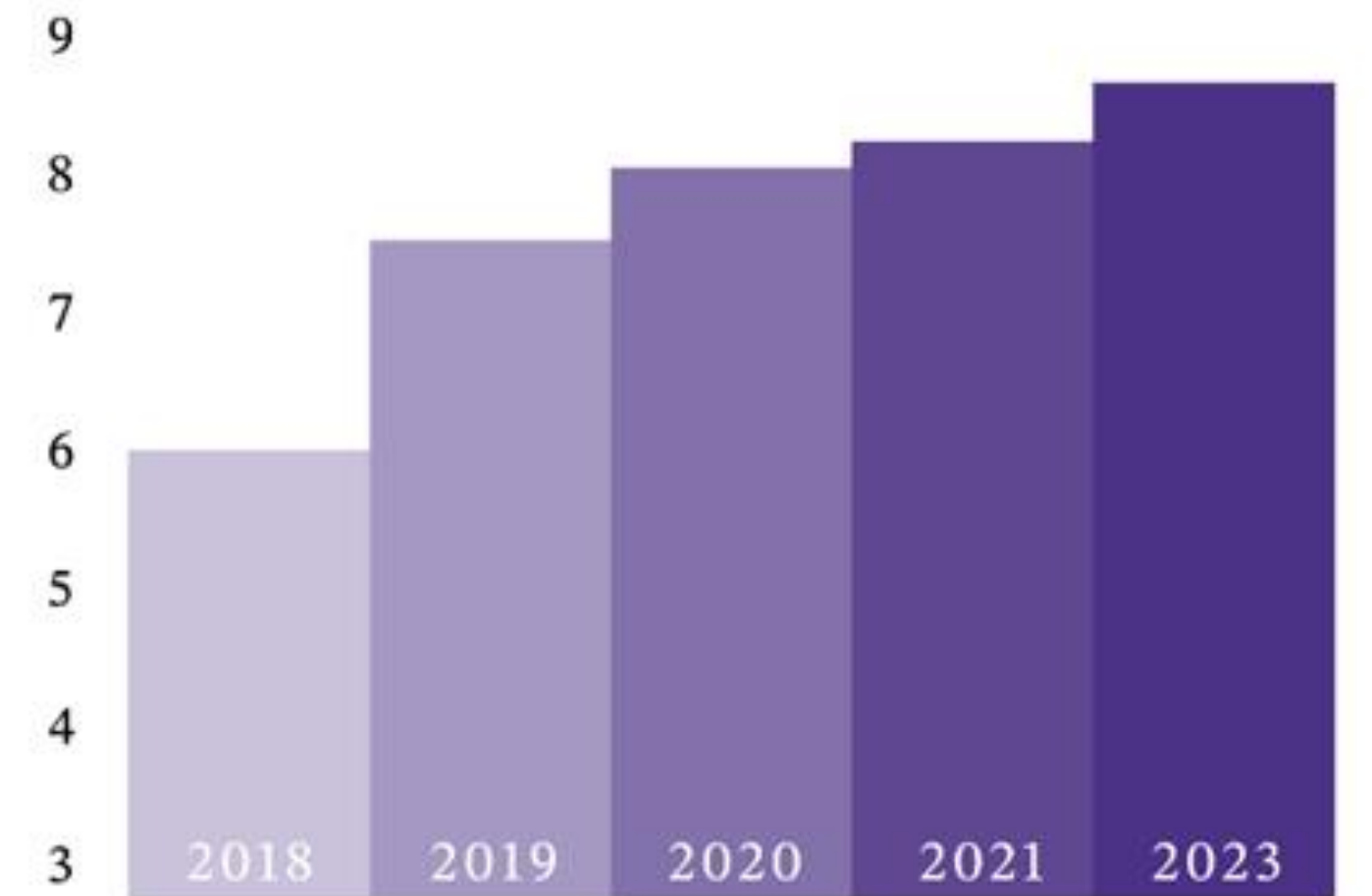
% OF OVERALL EMPLOYMENT



➔ **12.3% INCREASE**

THROUGH 2021, THE ROC COMPANIES HAD 12.3% GROWTH IN BLACK AND BROWN TALENT AS A PERCENTAGE OF OVERALL EMPLOYMENT.

% OF OVERALL MANAGEMENT EMPLOYMENT



➔ **26% INCREASE**

THROUGH 2021, THE ROC COMPANIES HAD 26% GROWTH IN BLACK AND BROWN MANAGEMENT AS A PERCENTAGE OF OVERALL MANAGEMENT – MEANING THAT COMPANIES MET THEIR FIVE-YEAR GOAL IN THIS AREA AHEAD OF SCHEDULE, AND HOPE TO EXCEED IT.

STAY CONNECTED



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