



Steven J. Smith  
Chairman

Julia H. Taylor  
President

Alderman Michael S. D'Amato  
City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202-3570

January 27, 2006

Dear Alderman D'Amato:

There is no question Manpower's decision to move its headquarters downtown says a lot for the City of Milwaukee. I believe it also says a lot about our region in that it was able to retain a global corporation that certainly has the means to locate wherever it wants. This development will help the city, but it also reflects well on the region. Manpower is known around the world, and the fact that they want to have their world headquarters here sends a signal of strength that we want to keep and support the businesses we have. This relocation provides more than significant economic impact -there will be a corresponding social impact for Milwaukee.

I have had the opportunity to work over the past three years with Manpower CEO, Jeff Joerres, through his civic involvement in the Greater Milwaukee Committee. As Co-Chairman of the GMC's CEO Diversity Task Force, he helped to launch IDEAL - an academic center housed at the University of Wisconsin - Milwaukee that is focused on the attraction, retention and advancement of people of color into key corporate leadership positions. I've seen firsthand the time, commitment and resources he has invested in IDEAL and his work with Executive Director, Amy Batiste.

Jeff also worked through the Business Council's Supplier Diversity program to launch a large-scale joint venture with a minority firm, Victory Staffing, owned by Joe Tucker. He contributed time and insight into the launch and the strategic planning of the Initiative for Competitive Milwaukee and is still engaged as a committee member. Jeff served as honorary co-chair with Jeff Bleustein and Vergis Colbert to raise the funds for the local commitment for the NAACP National Convention in Milwaukee in 2005. This raised \$1.3 million for the convention and chapters around the state.

Jeff Joerres is a person of exceptional character whose personal commitment to leadership opportunities for people of color goes beyond time and money. It is a core value. The Manpower relocation project can make such a difference for our inner city, our city and our region. I strongly urge you to support this project!

Sincerely,

Julia Taylor  
President, Greater Milwaukee Committee

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