



MKE County Substance Abuse Prevention Coalition

mcsapcoalition.org



- ❑ More than 60 community members, ranging from youth workers to community organizers, firefighters to social workers
- ❑ To improve the quality of lives in our community by preventing the harmful consequences of substance use and abuse among youth, families, and the community. We focus on preventing youth marijuana use and prescription drug misuse.
- ❑ Milwaukee County

Prevention Classification

Institute of Medicine
National Academies of Sciences,
Engineering, and Medicine

- ❑ Universal
 - ❑ Target: general population
 - ❑ Indirect or direct
 - ❑ Selective
 - ❑ Target: population exposed to risk factors
 - ~~❑ Indicated~~
 - ~~❑ Target: those already using~~
 - ~~❑ Prevent heavy or chronic use~~
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Strategic Prevention Framework

Substance Abuse and Mental
Health Services Administration
(SAMHSA)



Prevention Strategies

Substance Abuse and Mental Health Services Administration
(SAMHSA)

- ❑ Information Dissemination
 - ❑ Education
 - ❑ Alternatives
 - ❑ Problem Identification and Referral
 - ❑ Community-Based Process
 - ❑ Environmental
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Dose of Reality

at Marquette Basketball Games



Dose of Reality

at Marquette Basketball Games

POLICE MARQUETTE

DOSE OF REALITY
REPORT INJECTION RELATED INJURY OR DEATH
MARKUS HOWARD
FAST FACTS

Guard | 5-11 | 175lbs
Class: Sophomore
Hometown: Chandler, Ariz.
High School: Findlay Prep

Q: True or False? In 2014, Opioid based pain pills were responsible for 2x more overdose deaths than heroin.
A: True

DOSE OF REALITY TIP:
NEVER INJECT DRUGS. ALWAYS USE IN A CLEAN PLACE.

"For more information about Proper Drug Prevention visit: doseofrealitywi.gov"

Dose of Reality and MUPD have partnered to bring safe drug disposal to Marquette's campus. Check out the new drug-drop station at 749 N. 16th Street.

MARQUETTE
MSU

MU
17 10
BIG EAST

markus HOWARD
GUARD

Prescription Drug Take Back Locations

Universal Indirect

- ❑ Municipal Court
 - ❑ MPD Districts 2-7
 - ❑ Suburban police departments
 - ❑ UW-Milwaukee and Marquette University
 - ❑ Hayat Pharmacy
 - ❑ Walgreens Pharmacy (4)
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Prescription Drug Take Back Events

Universal Indirect



- ❑ April 12, 2018 partners
 - ❑ Children's Community Health Plan
 - ❑ Skywalk Pharmacy
 - ❑ MPD & DEA
 - ❑ MFD
 - ❑ West Allis West Milwaukee Community Coalition
 - ❑ Founders3 Real Estate
 - ❑ Hayat Pharmacy
- ❑ April 28, 2018
- ❑ October 2018

Take Back My Meds



Universal Indirect

- ❑ Connect with water quality advocates and community health organizations to change local policies that promote take back locations and events
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Lock Boxes and Bags

Universal Indirect



Stay Strong MKE


Universal Direct

- ❑ Diverse & Resilient
 - ❑ Neighborhood House
 - ❑ Neu-Life Community Development
 - ❑ The Parenting Network
 - ❑ Pathfinders
 - ❑ Running Rebels Community Organization
 - ❑ United Community Center
 - ❑ West Allis/West Milwaukee Family Resource Center
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Prescriber Education

Emergency Medicine
Medical College of Wisconsin





Alliance for Wisconsin
Youth Southeastern
Regional Prevention
Center

allwisyouth.org



Alliance for Wisconsin Youth

Southeastern Regional
Prevention Center

- ❑ Enhance and support the capacity of member coalitions in their substance abuse prevention and youth development work
 - ❑ Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, Waukesha Counties
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Substance Abuse Prevention Skills Training

Substance Abuse and Mental
Health Services Administration
(SAMHSA)

- ❑ 37-hour evidence-based course providing a broad orientation to the field of substance use prevention
 - ❑ behavioral health
 - ❑ the continuum of care
 - ❑ the public health approach
 - ❑ risk and protective factors
 - ❑ the developmental perspective
 - ❑ Strategic Prevention Framework
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QPR: Question, Persuade Refer

Suicide Prevention
Gatekeeper Training

- ❑ Just as people trained in CPR and the Heimlich Maneuver help save thousands of lives each year, people trained in QPR learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone to help
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Motivational Interviewing

Alma Institute

- ❑ Help people resolve ambivalent feelings and insecurities to find the internal motivation they need to change their behavior
 - ❑ Practical, empathetic, and short-term process that takes into consideration how difficult it is to make life changes
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Youth Mental Health First Aid

- ❑ Teach parents, family members, caregivers, teachers, school staff, peers, neighbors, health and human services workers, and other caring citizens how to help an adolescent who is experiencing a mental health or addictions challenge or is in crisis
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Drug Identification Training for Education Professionals

- ❑ Teach school staff, nurses and youth workers to
 - ❑ recognize when a student is under the influence
 - ❑ recognize drug paraphernalia
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State Targeted Response to the Opioid Crisis

Substance Abuse and Mental
Health Services Administration
(SAMHSA)

- ❑ Substance Abuse Prevention Community Coalitions in:
 - ❑ Jefferson, Ozaukee, Racine, Washington, Waukesha Counties
 - ❑ South Milwaukee, West Allis-West Milwaukee
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State Targeted Response to the Opioid Crisis

Substance Abuse and Mental
Health Services Administration
(SAMHSA)

- ❑ Permanent Drug Take Back Boxes
 - ❑ Lock Bags/Boxes
 - ❑ Prescription Drug Deactivation Units
 - ❑ Dose of Reality Education Materials
 - ❑ Town Hall Meetings or Community Events
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