

## GRANT ANALYSIS FORM OPERATING GRANT PROJECTS/PROGRAMS

Department/Division: City of Milwaukee Department of Public Works – Operations - Forestry

Contact Person & Phone No: Ben Brannan, (414) 286-3042

Category of Request



**New Grant**

Grant Continuation

Previous Council File No. \_\_\_\_\_

Change in Previously Approved Grant

Previous Council File No. \_\_\_\_\_

Project/Program Title: 2026 Wisconsin DNR Regular Grant Program "Milwaukee Free Tree Giveaway"

Grantor Agency: Wisconsin Department of Natural Resources

Grant Application Date: October 1, 2025

Anticipated Award Date: December, 2025

1. Description of Grant Project/Program (Include Target Locations and Populations):

This program would expand and strengthen Milwaukee's urban canopy through a partnered initiative between the city of Milwaukee's Forestry Services and Milwaukee Metropolitan Sewerage District (MMSD). This program would giveaway free, native trees to owner-occupied, property owners within the city of Milwaukee, sourced from the city of Milwaukee nursery. Participants would pre-order trees and pick their trees up at a partnered event between city of Milwaukee Forestry Services and MMSD. Participants will be provided educational materials and expert council from Forestry Services. This initiative will begin with a promotional campaign in Summer 2026 and conclude with the giveaway in September 2026.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

- Engage and educate community members around trees and their benefits and importance
- Support the expansion and strengthening of Milwaukee's urban canopy
- Further strengthen the city of Milwaukee Forestry Services' partnership with MMSD
- Support the ecological benefits and systems enshrined in Milwaukee's Climate and Equity Plan
- Broaden the city of Milwaukee nursery's development and support of community benefit

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

No grant funds are needed as all matching will be provided by in-kind labor services matching.

4. Results Measurement/Progress Report (Applies only to Programs):

- Distribution of 500 native trees to owner-occupied homeowners residing in the city of Milwaukee
- Educate 500 owner-occupied homeowners on tree benefits, planting, and care
- Source 500 native trees from the city of Milwaukee nursery
- Establish a community-engagement model that is replicable beyond Milwaukee

5. Grant Period, Timetable, and Program Phase-Out Plan:

January 1, 2026 – December 31, 2026

6. Provide a list of Subgrantees:

Milwaukee Metropolitan Sewerage District (non-funding receiving partner), staff time to be provided.

- 7 If possible, complete the Grant Budget Form and attach it to the back.