



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, March 16, 2023

COMMITTEE MEETING NOTICE

AD 14

CARMONA, Ernesto, Agent  
Tulum Latin Gastropub, LLC  
2352-54 S KINNICKINNIC Av  
Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Wednesday, March 29, 2023 at 02:50 PM**

The access code is <https://meet.goto.com/415147613>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 415-147-613  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications as agent for "Tulum Latin Gastropub, LLC" for "Tulum Latin Gastropub" at 2352-54 S KINNICKINNIC Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_  
Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Roman, Carmen

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**From:** Cooney, Jim  
**Sent:** Friday, June 3, 2022 1:27 PM  
**To:** Roman, Carmen  
**Cc:** Byrd, Yashica; Martin, Faviola  
**Subject:** FW: Tulum restaurant noise complaint

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**REDACTED RECORD**

Please add

---

**From:** Dimitrijevic, Marina <Marina@milwaukee.gov>  
**Sent:** Sunday, May 29, 2022 6:29 PM  
**To:** ; Cooney, Jim <Jim.Cooney@milwaukee.gov>; Williams, Terri <Terri.Williams@milwaukee.gov>; Ward, Michael <mward@milwaukee.gov>; Pfeiffer, Eric <epfeif@milwaukee.gov>;  
**Subject:** Re: Tulum restaurant noise complaint

I'm so sorry you experienced this. I'm adding the tavern car to check on volume and copying licensing to alert the owner. I'm hopeful once they receive this notice that they will lower their volume or they will face license changes.

~Marina

~Marina

You may use our Click for Action online system to report city service requests: [https://iframe.publicstuff.com/#?client\\_id=1000167](https://iframe.publicstuff.com/#?client_id=1000167)

Sign up for my Aldermanic District 14 monthly e-newsletter and other updates at <https://city.milwaukee.gov/enotify>



**Marina Dimitrijevic**  
Alderwoman | 14th District

Chairwoman, Finance and Personnel  
Committee

She/Her/Hers/Ella

Hablo Español

**p:** (414) 286-3769  
**e:** [marina@milwaukee.gov](mailto:marina@milwaukee.gov)

200 E Wells Street, Room 205  
Milwaukee, WI 53202  
milwaukee.gov/district14

REDACTED RECORD

On May 29, 2022, at 9:28 AM, [REDACTED]

You don't often get email from [REDACTED]

Good morning. I'm reaching out to file a noise complaint against Tulum restaurant on KK and Linus (the old Odd Duck location).

Both my husband and I were [REDACTED] multiple times during the early morning of 5/29/22 between midnight and 1:30am to the sounds of loud music and noise coming from Tulum. I have also been [REDACTED] multiple times on various nights since it's opening to loud patrons, music and loud cars revving their engines outside of the restaurant.

We have a newborn [REDACTED] excess noise is definitely a problem for us. We've [REDACTED] almost 3 years and had never had a bad experience like that with Odd Duck.

Please feel free to contact me with any questions or concerns. Thank you.

Roman, Carmen

---

**From:** Cooney, Jim  
**Sent:** Friday, June 3, 2022 1:26 PM  
**To:** Roman, Carmen  
**Cc:** Byrd, Yashica; Martin, Faviola  
**Subject:** FW: Tulum restaurant noise complaint  
**Attachments:** 20220529\_021618~2.mp4

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**REDACTED RECORD**

Please add

---

**From:** Cooney, Jim  
**Sent:** Tuesday, May 31, 2022 8:48 AM  
**To:** Dimitrijevic, Marina <Marina@milwaukee.gov>; Cooney, Jim  
<Jim.Cooney@milwaukee.gov>; Williams, Terri <Terri.Williams@milwaukee.gov>; Ward, Michael  
<mward@milwaukee.gov>; Garcia, Fabian <fgarci@milwaukee.gov>  
**Subject:** Re: Tulum restaurant noise complaint

Some people who received this message don't often get email from darraghmc.namara@gmail.com. [Learn why this is important](#)

Actually in this video at 145am on Sunday morning/sat night you can't hear anything coming from Tonic. I the video because it's easy to throw someone else under the bus and say it wasn't us without evidence.

----- Original message -----

**From:** Cooney, Jim  
**Date:** 5/31/22 8:29 AM (GMT-06:00)  
**To:** "Dimitrijevic, Marina" <Marina@milwaukee.gov>; Cooney, Jim  
<Jim.Cooney@milwaukee.gov>; "Williams, Terri" <Terri.Williams@milwaukee.gov>; "Ward, Michael"  
<mward@milwaukee.gov>; "Garcia, Fabian" <fgarci@milwaukee.gov>  
**Subject:** Re: Tulum restaurant noise complaint

Hello all,

My name is [redacted] I am [redacted] away from [redacted]. We are a family and have been in [redacted] since July. I have never had an issue with Tonic or any other bar or restaurant in [redacted] in fact I love our vibrant neighbourhood. However, the noise level coming from Tulum at very late hours has been too much.

It wasn't Tonic on this night that was the problem, so they don't need a visit to be honest. Not unless other complaints are made.

I was [redacted] at around 130am on Sat morning and was trying to figure out if the noise was coming from Tonic or Sugar Maple, so I went walking. [redacted] video which i will send in a separate email from my phone.

Live music from Tonic is audible but only seems to be at decent hours or not loud enough to disturb sleep. Tulum had live singing and loud speaker music and dancing until after 2am. The video I will send is from 1.45. They have their windows open and that sound coming from the opening is directed

Thanks for reading and taking action on this. I dont want to impact our new neighbours at Tulum, they just need to make sure to limit the noise level by sound proofing lowering the level or closing the windows.

Have a great week.

RE:

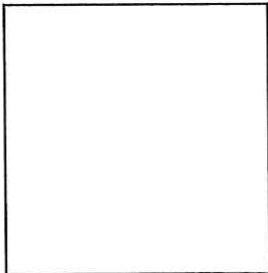
On Mon, May 30, 2022 at 9:46 PM Dimitrijevic, Marina <[Marina@milwaukee.gov](mailto:Marina@milwaukee.gov)> wrote:

Yes please

~Marina

*You may use our Click for Action online system to report city service requests: [https://iframe.publicstuff.com/#?client\\_id=1000167](https://iframe.publicstuff.com/#?client_id=1000167)*

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**Marina Dimitrijevic**  
Alderwoman | 14th District

Chairwoman, Finance and Personnel  
Committee

She/Her/Hers/Ella

Hablo Español

**p:** (414) 286-3769

**e:** [marina@milwaukee.gov](mailto:marina@milwaukee.gov)

200 E Wells Street, Room 205  
Milwaukee, WI 53202

[milwaukee.gov/district14](https://milwaukee.gov/district14)

On May 30, 2022, at 8:34 PM, darraghmc.namara <[darraghmc.namara@gmail.com](mailto:darraghmc.namara@gmail.com)> wrote:

Yeah! that with me. .... video. It wasn't Tonic. Never had any issues with Tonic in 9 years. Can I reply to this thread?

Sent from my Verizon, Samsung Galaxy smartphone

**REDACTED RECORD**

----- Original message -----

From: "Dimitrijevic, Marina" <[Marina@milwaukee.gov](mailto:Marina@milwaukee.gov)>

Date: 5/30/22 8:26 PM (GMT-06:00)

To: -----

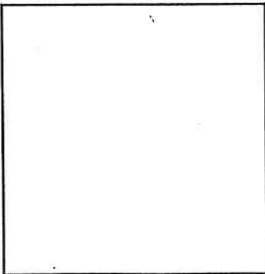
Subject: Fwd: Tulum restaurant noise complaint

Fyi

~Marina

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Alderman | 14th District

Chairwoman, Finance and Personnel  
Committee

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**p:** (414) 286-3769

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200 E Wells Street, Room 205  
Milwaukee, WI 53202

[milwaukee.gov/district14](https://milwaukee.gov/district14)

Begin forwarded message:

**From:** "Pfeiffer, Eric" <epfeif@milwaukee.gov>  
**Date:** May 30, 2022 at 12:54:12 PM CDT  
**To:** "Dimitrijevic, Marina" <Marina@milwaukee.gov>, \_\_\_\_\_  
\_\_\_\_\_, "Cooney, Jim" <Jim.Cooney@milwaukee.gov>,  
"Williams, Terri" <Terri.Williams@milwaukee.gov>, "Ward, Michael"  
<mward@milwaukee.gov>, "Garcia, Fabian" <fgarci@milwaukee.gov>  
**Subject:** Re: Tulum restaurant noise complaint

I had officers visit Tulum last night. They were informed about the noise complaint and said they would do everything they could to ensure noise coming from their establishment would be kept to a minimum. However, the owner believes on the night in question the Tonic Bar, just down the street, had a live band that night that went until at least 2am. The officers will follow up on this and speak to the Tonic Bar management regarding the noise. If you encounter this again, please call the MPD non-emergency line at (414)933-4444 and provide the telecommunicator with the exact address for where the noise is coming from. This way we can document such problems and potentially use that info to nuisance status the business or use it during their licensing review. If you have any questions or concerns please call the District 6 Community Liaison Officers at (414)935-7198. Thank you.

*Captain Eric Pfeiffer  
Milwaukee Police Department  
Commanding Officer- District Six  
epfeif@milwaukee.gov  
Office- (414) 935-7260*

*Error! Filename not specified.*

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**From:** Dimitrijevic, Marina <Marina@milwaukee.gov>  
**Sent:** Sunday, May 29, 2022 6:28 PM  
**To:** \_\_\_\_\_; Cooney, Jim <Jim.Cooney@milwaukee.gov>;  
Williams, Terri <Terri.Williams@milwaukee.gov>; Ward, Michael  
<mward@milwaukee.gov>; Pfeiffer, Eric <epfeif@milwaukee.gov>; Garcia, Fabian  
<fgarci@milwaukee.gov>  
**Subject:** Re: Tulum restaurant noise complaint

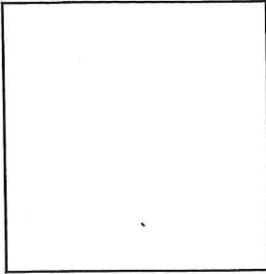
I'm so sorry you experienced this. I'm adding the tavern car to check on volume and copying licensing to alert the owner. I'm hopeful once they receive this notice that they will lower their volume or they will face license changes.

~Marina

~Marina

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200 E Wells Street, Room 205  
Milwaukee, WI 53202

[milwaukee.gov/district14](http://milwaukee.gov/district14)

**REDACTED RECORD**

On May 29, 2022, at 9:28 AM, Elise Gruna  
<[elise.gruna@gmail.com](mailto:elise.gruna@gmail.com)> wrote:

You don't often get email from [elise.gruna@gmail.com](mailto:elise.gruna@gmail.com). [Learn why this is important](#)

Good morning. I'm reaching out to file a noise complaint against Tulum restaurant on KK and Linus (the old Odd Duck location). Both my husband and I have been woken up multiple times during the early morning of 5/29/22 between midnight and 1:30am to the sounds of loud music and noise coming from Tulum. I have also been woken up multiple times on various nights since it's opening to loud patrons, music and loud cars revving their engines outside of the restaurant.

We have been living in the area for almost 3 years and had never had a bad experience like that with Odd Duck. Please feel free to contact me with any questions or concerns. Thank you.



The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

**REDACTED RECORD**

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 02/20/23

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 348365**

**Application Date:** 02/20/26

**License Location:** 2325-54 S. Kinnickinnick Avenue

**Business Name:** Tulum Latin Gastropub

**Licensee/Applicant:** CARMONA, Ernesto  
(Last Name, First Name, MI)

**Date of Birth:** 09/10/1972

**Home Address:** 3530 S. 15<sup>th</sup> Street

**City:** Milwaukee

**State:** WI    **Zip Code:** 53221

**Home Phone:** 414-817-2047

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/29/22 at 8:13pm, Milwaukee Police responded to 2352 S. Kinnickinnick Avenue for a aldermanic complaint. Officers interviewed the general manager who was very cooperative and provided copies of all licenses. When asked about the potential noise coming from the location, he said he would do what he can to make sure the issue is resolved. He also said that last week he had a low number of customers and that "Tonic Bar" did have a live band which was very loud. No violations were observed.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:221490166

OtherEvent #: 22-LP-0461

## Incident

### 2352 S KINNICKINNIC AV MILWAUKEE, WISCONSIN 53207

Incident Date/Time:: 05/29/2022 20:13:00  
CAD Number:: 221491623  
District:: 6  
Beat:: 640  
Reporting Area:: 5860

## Business Agent (1)

### CARMONA, ERNESTO

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/10/1972  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: 041-4817  
Phone 1 Type:: Other  
Address:: 3530 S 15TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53221

## Licensed Persons Involved (1)

### MAGDALEON, JUAN LUIS

Person Involvement:: Manager  
DOB:: 05/20/1992  
Sex:: MALE  
Race:: WHITE  
Address:: 2615 S GREELEY ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53207

## Licensed Premise Data (1)

### TULLUM LATIN GASTROPUB

Phone 1 Number:: (414)-817-2047  
Address:: 2352 S KINNICKINNIC AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53207  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:221490166

OtherEvent #: 22-LP-0461

Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### INITIAL INVESTIGATION

Heeg, Frank J 029196

05/29/2022

On Sunday, May 29, 2022 at 8:13 PM, I responded to 2352 S Kinnickinnic Ave., The Tulum Latin Gastropub, regarding a aldermanic complaint.

Upon arrival I spoke with the general manager Juan L MAGDALEON (w/m, 05/20/92), there were no violations observed and he was very cooperative. I explained to him why we were there and he was able to provide me with all copies of the licensing, for the tavern and for himself. MAGDALEON stated that they have only been open for a month and that they have not been very busy at this point. I spoke to him about potential noise that may be coming from the bar, to which he responded that he will do what he can to make sure that the issue is resolved. He stated that last week, which included 05/29/22, they had a low number of customers. They stated that Tonic Bar did have a live band yesterday and that it was very loud even into the early morning hours.

No violations were observed at this time.

## Officer (2)

Reporting Officer:	Heeg, Frank J (029196)	05/29/2022 20:39:00
Section: (Work Location):	62	
Approving Officer:	Laroque, Brian C (021484)	05/30/2022 16:54:00
Section: (Work Location):	62	



Thursday, March 16, 2023



# Notice of Public Hearing

Blank Notice

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CARMONA, Ernesto, Agent  
Tulum Latin Gastropub at 2352-54 S KINNICKINNIC Av  
Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications

**Wednesday, March 29, 2023 at 2:50 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/29/2023 at 2:50 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE# 1	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE# 2	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE# 3	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE# 4	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2329 S KINNICKINNIC AVE# 1	MILWAUKEE, WI 53207-1682
CURRENT OCCUPANT	2329 S KINNICKINNIC AVE# 2	MILWAUKEE, WI 53207-1682
CURRENT OCCUPANT	2329 S KINNICKINNIC AVE# 3	MILWAUKEE, WI 53207-1682
CURRENT OCCUPANT	2331 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2331A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2335A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2337 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2337A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2340 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2341A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2342 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2342A S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2343B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2345 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2345A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2346 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2348 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2348A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2350 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2350A S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2353 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2353A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2353B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2356 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2359 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2359A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2359B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2367 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2369 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2382 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2382A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 1	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 2	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 3	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 4	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 5	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 6	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	424 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	426B E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	432 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	449 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	449 E LINCOLN AVE# A	MILWAUKEE, WI 53207-1756

CURRENT OCCUPANT	451 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	453 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	453 E LINCOLN AVE# A	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	457 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	463 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	467 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	503 E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	506 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	507 E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	507A E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	510 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	510 E SMITH ST# 1	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 2	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 3	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 4	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510A E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	510B E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	510C E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	514 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	515 E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	518 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	522 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	524 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	526 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	526A E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	526B E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	528 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	529 E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	529A E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	531 E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	532 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	532A E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	537 E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	537A E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	538 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	542 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	544 E LINUS ST	MILWAUKEE, WI 53207-1737

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Total Records: 83

Radius 250.0 feet and Center of Circle: 2352 S Kinnickinnic Av

## 2022-2023 Plan of Operation for 2352-54 S KINNICKINNIC AV

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input checked="" type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>6</u> Locations: <u>Bar kitchen Back Room</u> Outside <u>2</u> Locations: <u><del>Bar</del> North side of Building</u>			
Is a crowd control barrier used? <input type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>Waib Management</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Front door, bar Back Door Patio</u>			
Are searches and/or Identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol _____ %	Food Sales _____ %	Entertainment _____ %	Other _____ %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility			
<input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: Fee:</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: FREST 17266 Fee: \$800.00</b>		<b>8. Weights and Measures: Fee:</b>	
Your current food license includes the following food operations: DHS - MODERATE, Sales \$20,001 - \$200,000, Tavern Restaurant. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	



**1. CURRENT APPROVED ENTERTAINMENT for Tulum Latin Gastropub 2352-54 S KINNICKINNIC AV**

The following types of entertainment have been approved for your current Public Entertainment Premises license:  
Disc Jockey

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input type="checkbox"/> Pool Tables<br>How many? _____                       |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: <u>N/A</u>  |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove: N/A

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

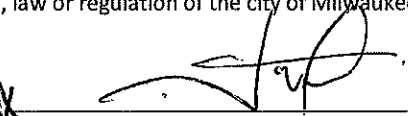
**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign